

1971 CADILLAC  
DATA BOOK

***This is the 1971 Cadillac Data Book. It introduces nine magnificent new Cadillacs, any one of which will afford its owner the ultimate in motoring pleasure and satisfaction. In all the world, Cadillac is renowned for its preeminence in automotive creation. Never has this been more true than in 1971. The flowing, aerodynamic styling suggests the classic past, yet is the look of the future. More spacious interiors with new lavish appointments represent uncompromising excellence in comfort and elegance. Significant engineering refinements provide new highs in performance and handling. But nothing captures the hallmark of Cadillac expression more magnificently than the unique Fleetwood Eldorado, available in the traditional Coupe model and an all new Convertible model. Slide behind the wheel of a 1971 Cadillac and see for yourself that the Cadillac craftsmen have upheld the traditions of the Standard of the World. Then give your customers the satisfying pleasure of owning and driving the soundest investment in motordom.***

## SECTION CONTENTS

### **A COLORS AND EQUIPMENT**

Names and code numbers of each body style, exterior color and interior trim with recommended color combinations, and a listing of standard and available equipment and equipment groups.

### **B BODY STYLES AND INTERIORS**

Exterior and interior illustrations of each body style plus details of interior upholstery and trim.

### **C AVAILABLE EQUIPMENT**

Cadillac's outstanding variety of available comfort and convenience features is explained to help each owner personalize his Cadillac for greater motoring pleasure.

### **D SPECIAL ORDERS**

Cadillac provides still further a way to personalize each car to individual preferences with its attractive selection of available custom interior and/or exterior colors. There is an explanation of each special order option plus general ordering procedures.

**E NEW FEATURES** Cadillac's impressive array of 1971 advancements are illustrated and explained in detail.

**F ENGINEERING FEATURES** Significant components of the two 1971 engines, transmission, chassis and body are explained. Engineering features that pertain exclusively to the Fleetwood Eldorado models are explained separately.

### **G SPECIFICATIONS AND MILESTONES**

Detailed specifications of the 1971 Cadillac followed by a yearly "milestones" section pointing up the development of the Cadillac motor car as it earned universal recognition as the Standard of the World.

### **H PRICES**

The Manufacturer's Suggested Retail Prices for each Cadillac model, each Equipment Group, each available Equipment item and for Special Order colors, upholstery and equipment.

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Colors and  
Equipment



COLORS AND EQUIPMENT

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### COLORS AND EQUIPMENT

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# 1971 CADILLAC STANDARD AND AVAILABLE EQUIPMENT

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS		DE VILLE		FLEETWOOD				
	COUPE	SEDAN	COUPE	SEDAN	ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM	9-PASS. SEDAN	LIMOUSINE
HEAD RESTRAINTS, front seats (2)	S	S	S	S	S	S	S	S	S
INSIDE HOOD RELEASE	S	S	S	S	S	S	S	S	S
LAMP MONITORS & WASHER FLUID LEVEL	O	O	O	O	O	O	O	O	O
LICENSE FRAMES	O	O	O	O	O	O	O	O	O
LIGHT, dash mounted ash receiver	S	S	S	S	S	S	S	S	S
LIGHT, glove compartment	S	S	S	S	S	S	S	S	S
LIGHT, luggage compartment	S	S	S	S	S	S	S	S	S
LIGHT, map	S	S	S	S	S	S	S	S	S
LIGHTS, backup	S	S	S	S	S	S	S	S	S
LIGHTS, cornering	S	S	S	S	S	S	S	S	S
LIGHTS, courtesy	S	S	S	S	S	S	S	S	S
LIGHTS, directional signal	S	S	S	S	S	S	S	S	S
LIGHTS, directional indicator	S	S	S	S	S	S	S	S	S
LIGHTS, opera	N	N	N	N	N	N	O	O	O
LIGHTS, side marker	S	S	S	S	S	S	S	S	S
LIGHTS, reading	S	S	S	S	N	S	S	S	S
OIL FILTER, full-flow	S	S	S	S	S	S	S	S	S
OUTSIDE MIRROR, left side, remote-control	S	S	S	S	S	S	S	S	S
OUTSIDE MIRROR, right side, remote-control	O	O	O	O	O	O	O	S	S
POWER BRAKES (dual system), disc front	S	S	S	S	S	S	S	S	S
POWER STEERING (Variable-ratio except 75's)	S	S	S	S	S	S	S	S	S
RADIO, AM-FM pushbutton	O	O	O	O	O	O	O	O	O
RADIO, AM-FM stereo w/tape player	O	O	O	O	O	O	O	O	O
RADIO, AM-FM stereo signal seeking	O	O	O	O	O	O	O	O	O
RADIO, AM-FM stereo signal seeking, rear controls	N	N	N	N	N	N	N	O	O
RED LENS, reflector, door panels	S	S	N	N	N	N	N	N	N

## 1971 CADILLAC STANDARD AND AVAILABLE EQUIPMENT

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS		DE VILLE		FLEETWOOD				
	COUPE	SEDAN	COUPE	SEDAN	ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM	9-PASS. SEDAN	LIMOUSINE
ANTI-THEFT STEERING COLUMN LOCK	S	S	S	S	S	S	S	S	S
ARMRESTS, sides, front and rear	S	S	S	S	S	S	S	S	S
ARMREST, center, front	S	S	S	S	S	S	S	S	N
ARMREST, center, rear	N	N	S	S	N	S	S	S	S
ASSIST HANDLES (2)	N	N	N	N	N	N	N	S	S
ASSIST STRAPS (2)	S	S	S	S	S	S	S	S	S
AUTOMATIC CLIMATE CONTROL	O	O	O	O	O	O	O	S	S
AUTOMATIC LEVEL CONTROL	O	O	O	O	S	S	S	S	S
AUTOMATIC LOCKING SEAT BELT RETRACTOR, front (2)	S	S	S	S	S	S	S	S	S
BENCH SEATS, front	S	S	S	S	S	S	N	S	S
BENCH SEATS, power front, 2-way	O	O	S	S	S	S	N	S	S
BENCH SEATS, power front, 6-way	O	O	O	O	O	O	N	O	N
CIGARETTE LIGHTERS, front (2)	S	S	S	S	S	S	S	S	S
CIGARETTE LIGHTERS, rear (2)	N	N	S	S	S	S	S	S	S
CLOCK, electric, front	S	S	S	S	S	S	S	S	S
CONTROLLED DIFFERENTIAL	O	O	O	O	N	N	O	O	O
CRUISE CONTROL	O	O	O	O	O	O	O	O	O
DE-FOGGER, rear window, electric	N	N	N	N	O	N	N	N	N
DE-FOGGER, rear window, fan-blown air	O	O	O	O	N	O	O	S	S
DOOR EDGE GUARDS	O	O	O	O	O	O	O	O	O
DOOR LOCKS, power	O	O	O	O	O	O	O	O	O
DUAL COMFORT SEAT, front	N	N	O	O	N	N	S	N	N
DUAL COMFORT SEAT, power front, 2-way driver	N	N	S	S	N	N	S	N	N
DUAL COMFORT SEAT, power front, 6-way	N	N	O	O	N	N	O	N	N
FOLDING SEAT BACK LATCH (coupe)	S	N	S	N	S	S	N	N	N
HAZARD WARNING FLASHER	S	S	S	S	S	S	S	S	S
HEADLAMP CONTROL, GUIDE-MATIC	O	O	O	O	O	O	O	O	O

## 1971 CADILLAC FACTORY INSTALLED OPTIONS

### Basic Groups

			Group 1 Y31	Group 2 Y32	Group 3 Y33	Group 4 Y34
1	RADIO, AM-FM STEREO & TAPE PLAYER	(UM2)	1			
2	RADIO, AM-FM STEREO SIGNAL SEEKING	(UN2)		2		
3	RADIO, AM-FM PUSHBUTTON	(89)			3	
4	RADIO, AM-FM STEREO SIGNAL SEEKING (Rear Control—"75" Only)	(67)				4
W	WHITEWALL TIRES, FIBERGLASS BIAS BELTED	(Q03)	W	W	W	W
E	SOFT RAY GLASS	(A01)	E	E	E	E
D	DOOR EDGE GUARDS	(B93)	D	D	D	D
K	AUTOMATIC CLIMATE CONTROL	(C61)	K	K	K	K
B	LAMP MONITORS	(U46)	B	B	B	B
Y	SEAT ADJUSTER, POWER FRONT 6-Way Bench 6-Way Driver's Dual Comfort	(A42) (AG1)	Y	Y	Y	Y Except Style S

### Equipment Groups

			Group 8 Y38
M	DOOR LOCKS, POWER	(AU3)	
O	STEERING WHEEL, TILT & TELESCOPE	(N37)	
T	TRUNK LOCK, REMOTE-CONTROL	(A90)	
F	FLOOR MATS, RUBBER		
P	TRUNK MAT	(B36)	

			Group 9 Y39
J	TWILIGHT SENTINEL	(T82)	
A	DE-FOGGER, REAR WINDOW CONVERTIBLE ONLY	(C50) (C49)	
C	CRUISE CONTROL	(K30)	
U	HEADLAMP CONTROL, GUIDE-MATIC	(T80)	

### Order Individually

	DUAL COMFORT SEAT (See pgs. 3 and 6 for codes)	
V	SEAT ADJUSTER, POWER FRONT 6-Way Passenger Dual Comfort (only when code Y ordered)	(AG2)
5	ONE LICENSE FRAME AND FILLER PLATE	(V50)
6	TWO LICENSE FRAMES	(V51)
7	FILLER PLATE	(VK1)
Z	SHOULDER BELTS, REAR	(AS4)
N	SHOULDER BELTS, FRONT (Convertible Only)	(A85)
H	SHOULDER BELTS, FRONT AND REAR (Convertible Only)	(AS4-A85)

N	OPERA LAMPS ( "75" & Brougham Only)	(C93)
V	RIGHT SIDE, REMOTE-CONTROL REAR VIEW MIRROR	(D33)
G	CONTROLLED DIFFERENTIAL (Not on Eldorado)	(G80)
L	LEVEL CONTROL, AUTOMATIC	(G67)
H	TRUMPET HORN	(UB8)
S	SUN ROOF	(CA2)
X	TRACK MASTER	(JL9)
Z	3.15 to 1 AXLE RATIO	(G90)

#### NOTICE

Dual Comfort Seat is standard on Brougham.  
L - Level Control is standard on all Fleetwood cars.  
A - De-Fogger is standard on "75."

## 1971 CADILLAC EQUIPMENT INFORMATION

### Groups

The more popular Cadillac options that make everyday motoring more convenient and enjoyable are placed in groups. Each group of options is factory-installed, saving the customer time. In addition, placing items in groups greatly simplifies the ordering process.

### Group Restrictions

Group 1 should not be ordered for the Seventy-Five Sedan or Limousine. The AM-FM Stereo Radio with tape player included in Group 1 is not available on the Seventy-Five models. Group 4 should be ordered only for the Seventy-Five Sedan or Limousine. The Rear Control AM-FM Stereo Signal Seeking Radio included in Group 4 is available only on the Seventy-Five body styles.

### If All Group Equipment Not Ordered

When any options in a group are not ordered, inform the customer of the items not ordered. This will call attention to items the customer may have intended to order but overlooked.

### Dual Comfort Front Seat

The Dual Comfort Front Seat with individual driver and passenger controls is standard on the Sixty Special Brougham and available at extra charge on the Coupe de Ville and Sedan de Ville. It is not available on the Eldorado Convertible and Eldorado Coupe. The standard seat adjuster on the driver's side is 2-way power operated, while the passenger's side is 2-way manually operated. A 6-way power seat adjuster is available at extra charge for the driver.

It is also available for the passenger side if the 6-way power adjuster is ordered for the driver.

### Track Master

This extra charge option is a computer controlled rear wheel braking system available only on the Eldorado Convertible and Eldorado Coupe.

The purpose of this sophisticated device is to sense any lock-up of the rear wheels and then pump the brakes automatically as long as the skid situation prevails. This helps the driver maintain vehicle control during quick-stop situations.

### Radio Antenna

The Radio Antenna is sealed inside the windshield, between the two layers of glass, and comes on all cars even though a radio system might not be ordered.

### Rear Window De-Fogger

A Rear Window De-Fogger using fan-blown air is available on all models except the Eldorado Convertible. It is standard on the Fleetwood Sedan and Limousine as part of the rear A/C and heating system and available at extra charge on all other models. An Electric Rear Window De-Fogger is available at extra charge on the Eldorado Convertible.

### Seat Belts and Shoulder Belts

Six seat belts with pushbutton buckles, 3 front and 3 rear, are standard on all models, including the Eldorado Convertible. Shoulder belts with pushbutton buckles for the driver and right

front seat passenger are standard on all models with the exception that, on the Eldorado Convertible, they are available at extra charge. Shoulder belts for the left and right rear seat passengers are available on all models, including the Eldorado Convertible, at extra charge.

### Sun Roof

This extra charge option is available at the special request of the customer. It is offered only on De Ville and Fleetwood series models (except 75's) with a vinyl roof. A switch on the instrument panel activates an electric motor that moves the Sun Roof panel into an open area between the roof and headlining. Sun Roof installation adds approximately five days to the production time because it is an "off-line" procedure. Add five days for shipment of the car when the Sun Roof is ordered, and inform the customer of this time factor.

### Lamp Monitors

This available option informs the driver when important front and rear lights are operating properly. Monitor units are located on each front fender and in the center of the rear package shelf. Included with this option is a WASHER reminder light on the instrument panel that lets the driver know when the windshield washer container is low and needs to be replenished with solvent.

# 1971 CADILLAC UPHOLSTERY OPTIONS

## LEATHER

Leather—Extra Charge Except Convertible-E	DE VILLE SERIES		FLEETWOOD SERIES			
	Coupe J	Sedan B	Eldorado Con. E	Eldorado Coupe H	Brougham P	
Black	351-651	351-651	451	451	051	Black
White-Black Carpet	352-652	352-652	452	452	052	White-Black Carpet
White-Dk. Blue Carpet	353-653	353-653	453	453	053	White-Dk. Blue Carpet
White-Carmine Carpet	354-654	354-654	454	454		White-Carmine Carpet
Ant. Med. Pewter	359-659	359-659	459	459	059	Ant. Med. Pewter
Dk. Blue	366-666	366-666	466	466	066	Dk. Blue
Med. Aqua	368-668	368-668	468	468	068	Med Aqua
Ant. Dk. Jade	371-671	371-671	471	471	071	Ant. Dk. Jade
Ant. Lt. Sandalwood	382-682	382-682	482	482	082	Ant Lt. Sandalwood
Med. Maize	384-684	384-684	484	484	084	Med. Maize
Ant. Dk. Saddle	385-685	385-685	485	485	085	Ant. Dk. Saddle
Dk. Carmine	388-688	388-688	488	488	088	Dk. Carmine

## CLOTH

CALAIS SERIES			
Coupe G		Sedan N	
INSERTS CLOTH		BOLSTERS VINYL	
211	Black	Darlington	Black
226	Dk. Blue	Darlington	Dk. Blue
228	Med. Aqua	Darlington	Med Aqua
231	Dk. Jade	Darlington	Dk. Jade
243	Med. Beige	Darlington	Ant. Med. Beige
244	Med. Maize	Darlington	Med. Maize
ALL VINYL—EXTRA CHARGE			
261	Black	285	Ant. Dk. Saddle

FLEETWOOD SERIES			
Eldorado Coupe H			
INSERTS CLOTH		BOLSTERS VINYL	
411	Black	Dorado	Black
420	Med. Blue	Dorado	Med Blue
426	Dk. Blue	Dalton	Dk. Blue
428	Med Aqua	Dalton	Med. Aqua
431	Dk. Jade	Dorado	Ant. Dk. Jade
443	Med. Beige	Dalton	Ant. Med. Beige
444	Med. Maize	Dorado	Med. Maize
447	Med. Heather	Dalton	Med. Heather

DE VILLE SERIES			
Coupe J		Sedan B	
INSERTS CLOTH		BOLSTERS LEATHER	
311-611	Black	Dunbar	Black
320-620	Med. Blue	Dunbar	Med. Blue
326-626	Dk. Blue	Debonaire	Dk. Blue
328-628	Med. Aqua	Dunbar	Med. Aqua
331-631	Dk. Jade	Debonaire	Ant. Dk. Jade
343-643	Med. Beige	Debonaire	Ant. Med. Beige
344-644	Med. Maize	Dunbar	Med. Maize
347-647	Med. Heather	Dunbar	Med. Heather

Sixty Special Brougham P			
INSERTS CLOTH		BOLSTERS LEATHER	
011	Black	Dante	Black
026	Dk. Blue	Dante	Dk. Blue
028	Med. Aqua	Dante	Med. Aqua
044	Med. Maize	Dante	Med. Maize
047	Med. Heather	Dante	Med. Heather
ALL CLOTH Inserts and Bolsters			
016	Med. Gray		Daphne
021	Med. Blue		Daphne
031	Dk. Jade		Daphne
043	Med. Beige		Daphne

CONVERTIBLE TOPS Style E		VINYL ROOFS Styles J-B-N-P-R-S	
A	White	J	White
B	Black	K	Black
C	Dk. Blue	L	Dk. Blue
N	Dk. Green	N	Dk. Green
R	Dk. Brown	R	Dk. Brown
		M	Dk. Aqua
		P	Med. Gold

"75" Sedan R		"75" Limousine S	
Dante Cloth has Leather Bolster			
711	Black		Dante
716	Med. Gray		Daphne
726	Dk. Blue		Dante
743	Med. Beige		Daphne

600 series codes designate Dual Comfort Front Seat which is available at extra charge. Bench Seat is standard with all other series codes.

Dual Comfort Front Seat is standard on the Sixty Special Brougham. Limousine front compartment is Black Leather.

## 1971 CADILLAC COLOR-TRIM RECOMMENDATIONS

(See Pages A-3 and A-4 plus Color and Upholstery Selection Books)

### Elegant Interiors

Cadillac interiors are distinguished for their elegant fabric patterns and rich leather textures in a variety of exquisite colors. The colors are carefully selected to harmonize with their counterpart exterior colors, thereby giving customers a fully color-coordinated interior and exterior combination. The upholstery recommendations on the color and trim charts are designed for complete assurance of interior and exterior color compatibility. All recommendations are based upon Cadillac's professional experience and are therefore a part of their long-time quality standards.

Combinations other than the ones recommended on the color and trim charts may be regarded as completely compatible by some customers and, of course, may be ordered. When a customer selects a combination not among those recommended on the charts, the order should be marked "color trim sure". This will confirm the accuracy of the colors as ordered.

### Luxurious Exteriors

The acrylic lacquer of Cadillac colors, baked on and polished to a satin-smooth sheen, gives a rich, lustrous finish long after the car has left the showroom. For 1971, Cadillac offers a total of 21 exterior colors, 16 of which are completely new. There are seven strikingly impressive Firemist colors available at extra charge on all body styles which customers may choose for added richness of appearance.

### Two-Tone Colors Not Available

A two-tone paint treatment is not available since Cadillac body styling does not provide a designed separation point for colors between upper and lower panels. Cadillac stylists feel that if a two-tone appearance is desired, it can best be obtained by ordering a Vinyl Top in a complementary color on certain body styles. Vinyl Top colors and recommendations are found on Page A-2.

### Eldorado Accent Stripes

The Eldorado has a unique paint stripe that accentuates its styling. Selected by the customer at no additional charge, the accent stripes are designed to match the color of the vinyl roof or convertible top. However, on the Eldorado Coupe without a vinyl roof, the accent stripe should match the interior color. Any one of the eight color accent stripes, matching or contrasting, can be selected regardless of the color-top-trim selections. In some instances, a customer may desire to omit the accent stripe. Leave this area blank on the Order Form if no accent stripe is desired. Accent stripes available on the Eldorado are listed on Page A-2 and A-15.

### Color Samples

The exterior color samples in this book are accurate reproductions of master metal panels. In making these color samples, acetate is used to add depth and richness to simulate as closely as possible the color as seen on the car's surface. Accurate viewing of the color is achieved by looking straight down at the color samples.

### Special Colors

(See Special Order Section)

Past model colors or non-standard shades may be desired by some customers and, of course, may be obtained on a special order basis. Simply mark 00 in the COLOR space on the order form to denote a non-current available color. In addition, indicate color name and reference in the SPECIAL EXTERIOR COLOR space, e.g., 1966 Antique Gold; 1964 Lime. Allow 4 to 5 weeks for shipment of the car when a special color is ordered.



## 1971 CADILLAC COLOR-TRIM RECOMMENDATIONS

COLOR		FLEETWOOD SERIES														
		Eldorado Convertible E			Eldorado Coupe H			Sixty Special Brougham P								
		LEATHER			CLOTH			LEATHER			CLOTH	LEATHER				
11	COTILLION WHITE	488 466	451 468	452 468	411 444	420 426	426 444	451 466	452 468	488 468	011 021	028 026	044 044	051 067	052 068	088 088
13	GRENOBLE SILVER	451 488	466 488	453 488	411 444	426 444	420 444	451 466	453 468	466 488	011 021	016 026	026 026	051 052	066 088	053 088
16	OXFORD GRAY	451	452		411			451	452		011	016		051	052	
19	SABLE BLACK	451	488	452	411	444	447	451	488	452	011	016	044 047	051	088	052
24	ZODIAC BLUE	466	453	451	420	426	411	466	453	451	021	026	011	066	053	051
29	BRITTANY BLUE	466	453	451	426	420	411	466	453	451	026 016	021 016	011	066	051	053
34	ADRIATIC TURQUOISE	466	452	451	426	411		466	452	451	026	011		066	052	051
44	CYPRESS GREEN	471	452	451	431	411		471	452	451	031	011		071	052	051
48	SYLVAN GREEN	471 484	451 482	452 482	431	444	411	471 484	451 482	452	031	044	011	071 084	051 082	052
50	CASABLANCA YELLOW	481 452	451 452	485 452	444	411		484 452	451 452	485	044	011		084 052	051 052	085
55	DUCHESS GOLD	484	451	452	444	411		484	451	452	044	011		084	051	052
64	DESERT BEIGE	482 452	485 452	451	443	411		485 452	482	451	043	011		085 052	082	051
69	CLOVE	482 451	485 452	484	443	411	444	482 451	485 452	484	043	011	044	085 051	082 052	084
74	CAMBRIDGE RED	454	488	451	411			454	488	451	011			052	051	088

### Firemist Colors at Extra Charge

89	EMPIRE MAROON	451	452	482	447	411	443	451	452	482	047	011	043	051	052	082
90	BAVARIAN BLUE	453	466	451	420	426	411	466	453	451	021	026	011	066	053	051
92	PEWTER	459	471	451	431	411		459	471	451	031	011		059	071	051
94	CHALICE GOLD	484	452	451	444	411		484	451	452	044	011		084	051	052
96	ALMOND	485 451	482 451	452	443	411		485 451	482	452	043	011		085 051	082	052
98	SAUSALITO GREEN	471	452	451	431	411		471	452	451	031	011		071	052	051
99	PRIMROSE	452	451		447	411		452	451		047	011		052	051	

## 1971 CADILLAC COLOR-TRIM RECOMMENDATIONS

COLOR	CALAIS SERIES		DE VILLE SERIES				
	Coupe G		Sedan M	Coupe J		Sedan B	
	CLOTH	VINYL		CLOTH		LEATHER	
11 COTILLION WHITE	211 226 228	251		311 or 611 320 or 620 326 or 626 328 or 628		351 or 651 368 or 668 366 or 666 352 or 652 363 or 653 368 or 668	
13 GRENOBLE SILVER	211 226	251		311 or 611 326 or 626 320 or 620		351 or 651 366 or 666 363 or 653 368 or 668	
16 OXFORD GRAY	211	251		311 or 611		351 or 651 352 or 652	
19 SABLE BLACK	211 226 244	251 285		311 or 611 344 or 644 347 or 647 320 or 620 326 or 626		351 or 651 368 or 668 352 or 652	
24 ZODIAC BLUE	226 211	251		320 or 620 326 or 626 311 or 611		366 or 666 353 or 653 351 or 651	
29 BRITTANY BLUE	226 211	251		326 or 626 320 or 620 311 or 611		366 or 666 353 or 653 351 or 651	
34 ADRIATIC TURQUOISE	226 211	251		326 or 626 311 or 611		366 or 666 352 or 652 351 or 651	
44 CYPRESS GREEN	231 211	251		331 or 631 311 or 611		371 or 671 352 or 652 351 or 651	
48 SYLVAN GREEN	231 244 211	251 285		331 or 631 344 or 644 311 or 611		371 or 671 351 or 651 364 or 664 352 or 652	
58 CASABLANCA YELLOW	244 211	251 285		344 or 644 311 or 611		384 or 684 351 or 651 385 or 685 352 or 652	
56 DUCHESS GOLD	244 211	251 285		344 or 644 311 or 611		384 or 684 351 or 651 352 or 652	
64 DESERT BEIGE	243 211	285 251		343 or 643 311 or 611		385 or 685 382 or 682 351 or 651 352 or 652	
68 CLOVE	243 211 244	285 251		343 or 643 311 or 611 344 or 644		382 or 682 385 or 685 384 or 684 351 or 651 352 or 652	
74 CAMBRIDGE RED	211	251		311 or 611		354 or 654 368 or 668 351 or 651	

### Firemist Colors at Extra Charge

88 EMPIRE MAROON	211 243	251		347 or 647 311 or 611 343 or 643		351 or 651 352 or 652 382 or 682
90 BAVARIAN BLUE	226 211	251		320 or 620 326 or 626 311 or 611		366 or 666 353 or 653 351 or 651
92 PEWTER	231 211	251		331 or 631 311 or 611		359 or 659 371 or 671 351 or 651
94 CHALICE GOLD	244 211	251		344 or 644 311 or 611		384 or 684 351 or 651 352 or 652
95 ALMOND	243 211	285 251		343 or 643 311 or 611		385 or 685 352 or 652 382 or 682 351 or 651
96 SAUSALITO GREEN	231 211	251		331 or 631 311 or 611		371 or 671 352 or 652 351 or 651
98 PRIMROSE	211	251		347 or 647 311 or 611		352 or 652 351 or 651

NOTE: 800 Series Numbers Refer to Dual Comfort Front Seat

## 1971 CADILLAC EXTERIOR RECOMMENDATIONS

COLOR	BROUGHAM PADDED ROOFS	ELDORADO PADDED ROOFS	DE VILLE VINYL ROOFS	CONVERTIBLE TOPS
11 COTILLION WHITE	K J	K J L M	K L J M	A B C
12 GRENOBLE SILVER	K J L	K J L	K L J	B A C
16 OXFORD GRAY	K J	K J	K J	B A
19 SABLE BLACK	K J	K J P	K J P	B A
24 ZODIAC BLUE	L J K	J L K	L J K	A C B
29 BRITTANY BLUE	L K	L J K	L J K	A C B
34 ADRIATIC TURQUOISE	M J K	M J K	M J K	A B
44 CYPRESS GREEN	N J K	N J K	N J K	N A B
48 SYLVAN GREEN	N K P	N K J P	N K J P	N A B
50 CASABLANCA YELLOW	P K J	P K J R	P K J R	B A R
55 DUCHESS GOLD	P K J R	P K J R	P K J R	A B R
64 DESERT BEIGE	R K	R K J	R K J	R B A
69 CLOVE	R K P	R K J P	R K P J	R A B
74 CAMBRIDGE RED	K J	J K	J K	A B

### Firemist Colors at Extra Charge

88 EMPIRE MAROON	K J	K J	K J	A B
90 BAVARIAN BLUE	L J K	J L K	J L K	A C B
92 PEWTER	N K J	N K J	N K J	N B A
94 CHALICE GOLD	P K J R	P K J R	P K J R	A B R
95 ALMOND	R K J	R J K	R J K	A R B
96 SAUSALITO GREEN	N K J	N J K P	N J K P	N A B
98 PRIMROSE	K J	J K	J K	A B

### Vinyl Roofs

### Convertible Tops

### Eldorado Accent Stripes

J	WHITE	A	WHITE	1	BLACK
K	BLACK	B	BLACK	2	WHITE
L	DK. BLUE	C	DK. BLUE	3	BLUE
N	DK. GREEN	N	DK. GREEN	4	AQUA
R	DK. BROWN	R	DK. BROWN	5	GREEN
M	DK. AQUA			6	GOLD
P	MED. GOLD			7	BROWN
				8	RED

## 1971 CADILLAC BODY STYLES

STYLE NO.	CODE	NAME	WHEELBASE	OVERALL LENGTH
<b>Calais</b>				
68247	G	CALAIS COUPE	130.0"	225.8" <sup>27.4</sup>
68249	N	CALAIS SEDAN	130.0"	228.8"
<b>De Ville</b>				
68347	J	COUPE DE VILLE	130.0"	228.8"
68349	B	SEDAN DE VILLE	130.0"	225.8"
<b>Fleetwood</b>				
69367	E	FLEETWOOD ELDORADO CONVERTIBLE	126.3"	221.6" <sup>23.2</sup>
69347	H	FLEETWOOD ELDORADO COUPE	126.3"	221.6"
68169	P	FLEETWOOD SIXTY SPECIAL BROUGHAM	133.0"	228.8" <sup>27.4</sup>
69723	R	FLEETWOOD SEVENTY-FIVE SEDAN	151.5"	247.3"
69733	S	FLEETWOOD SEVENTY-FIVE LIMOUSINE	151.5"	247.3"
<b>Commercial</b>				
69890	Z	COMMERCIAL CHASSIS	157.5"	253.3"

## 1971 CADILLAC STANDARD AND AVAILABLE EQUIPMENT

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS		DE VILLE		FLEETWOOD				
	COUPE	SEDAN	COUPE	SEDAN	ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM	3-PASS. SEDAN	LIMOUSINE
RED LENS, illuminated door panels	N	N	S	S	S	S	S	S	S
ROCKER MOLDING, chrome	N	N	S	S	S	S	S	N	N
SAFETY BELT STOWAGE RECEPTACLE	N	N	S	S	S	S	S	S	N
SEAT BELTS, front (3); rear (3)	S	S	S	S	S	S	S	S	S
SHOULDER BELTS, front (2)	S	S	S	S	O	S	S	S	S
SHOULDER BELTS, rear (2)	O	O	O	O	O	O	O	O	O
SIDE MOLDING, chrome	S	S	S	S	S	S	N	S	S
SIDE MOLDING, chrome w/vinyl insert	N	N	N	N	N	N	S	N	N
SOFT RAY GLASS	O	O	O	O	O	O	O	O	O
SPECIAL REAR AXLE, 3.15:1 RATIO	O	O	O	O	N	N	O	N	N
STEREO TAPE PLAYER (under instrument panel)	O	O	O	O	O	O	O	O	O
SUN ROOF	N	N	O	O	N	O	O	N	N
TAMPER RESISTANT ODOMETER	S	S	S	S	S	S	S	S	S
TILT & TELESCOPE STEERING WHEEL	O	O	O	O	O	O	O	O	O
TRACK MASTER	N	N	N	N	O	O	N	N	N
TRUMPET HORN	O	O	O	O	O	O	O	O	O
TRUNK LOCK, electric remote-control	O	O	O	O	O	O	O	O	O
TURBO HYDRA-MATIC TRANSMISSION	S	S	S	S	S	S	S	S	S
TWILIGHT SENTINEL (automatic headlamp timer)	O	O	O	O	O	O	O	O	O
VISOR VANITY MIRROR, shatterproof	S	S	S	S	S	S	S	S	S
VISORS, dual sun, padded	S	S	S	S	S	S	S	S	S
WHEEL DISCS (set of four)	S	S	S	S	S	S	S	S	S
WHITEWALL TIRES, L-78-15	O	O	O	O	O	O	O	O	O
WINDOWS, power	S	S	S	S	S	S	S	S	S
WINDSHIELD WASHER	S	S	S	S	S	S	S	S	S

## FLEETWOOD BODY STYLES (SPECIAL FEATURES)

	ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM	9-PASS. SED.	LIMOUSINE
ASH RECEIVERS, one on each rear door armrest				X	X
AUXILIARY SEATS, (2)				X	X
COIL SEAT SPRINGS			X	X	X
COURTESY LIGHTS, rear door armrests			X	X	X
DECORATIVE PANEL, rear bumper			X	X	X
DIVISION GLASS					X
FOOT RESTS, rear			X	X	X
HOOD ORNAMENT	X	X			
PADDED ROOF		X	X	X	X
READING LAMPS, adjustable			X	X	X
READING LAMPS, overhead on A/C outlets				X	X
READING SPOTLIGHT, front compartment header					X
RED LENS, reflector, rear bumper	X	X			
SIDE MOLDING WITH VINYL INSERT			X		
SPARE TIRE COVER			X		
SPECIAL ENGINE, 500 cu. in., 8.2 Litres	X	X			
STAINLESS STEEL ROCKER PANEL MOLDING	X	X	X		
TRUNK COMPARTMENT, completely fabric lined			X		
VINYL ROOF CENTER SEAM		X			
WHEELBASE, exclusive length	X	X	X	X	X
WREATH AND CREST INSIGNIA ON HOOD AND DECK LID	X*	X*	X	X	X
WREATH AND CREST INSIGNIA C/N STEERING WHEEL	X	X	X	X	X

\*Hood Ornament on Eldorado

## 1971 CADILLAC PACKAGED ACCESSORIES AVAILABLE FOR DEALER INSTALLATION

CODE
<b>L</b> AUTOMATIC LEVEL CONTROL, except styles E-H-P-R-S
COMPASS
<b>C</b> CRUISE CONTROL
<b>A</b> DE-FOGGER, Rear Window except styles E-R-S
<b>D</b> DOOR EDGE GUARDS—2 Doors
<b>D</b> DOOR EDGE GUARDS—4 Doors
FOOT SELECTOR CONTROL, AM-FM, Stereo, Remote-Control Signal Seeking Radio
<b>U</b> GUIDE-MATIC, Headlamp Control
LICENSE FILLER PLATE, Deluxe—States using one License Plate
LICENSE FRAME (each)
LITTER BASKET
MAT, Floor—Front One-Piece Full except styles E-H
MAT, Floor—Front One-Piece Full styles E-H
MAT, Floor—Front R.H. and L.H. (Pair) except styles E-H
MAT, Floor—Rear One-Piece full except styles E-H-R-S

CODE
MAT, Floor—Rear One-Piece Full styles E-H
MAT, Floor—Rear (Pair) except styles E-H-R-S
MAT, Luggage Compartment
MIRROR, Remote-Control Outside Rearview, R.H. except styles R-S
SEAT, Child Safety, deluxe
SEAT, Child Safety, standard
SPARE TIRE COVER except style P
STEREO TAPE PLAYER, AM-FM and AM-FM Stereo Signal Seeking Radios
TISSUE MATE, Litter Basket-Tissue Dispenser Combination
TISSUE DISPENSER
<b>H</b> TRUMPET HORN
TRUNK LOCK RELEASE, Remote-Control
<b>J</b> TWILIGHT SENTINEL (Automatic Headlamp Timer)

## USAGE OF CADILLAC COLORS

### Basic Colors

% Used in 1970\*

Code	Name	Cadets & De Ville	Eldorado Convertible	Eldorado Coupe	Sixty Special Brougham
11	COTILLION WHITE	9.9%	12.7%	9.3%	7.8%
13	GRENOBLE SILVER	3.4	2.6	3.8	4.0
16	OXFORD GRAY	1.3	.8	1.1	4.0
18	SABLE BLACK	3.4	5.2	5.8	13.7
24	ZODIAC BLUE	9.5	9.9	5.8	5.1
28	BRITTANY BLUE	3.5	4.2	2.9	7.2
34	ADRIATIC TURQUOISE	7.5	3.5	3.0	4.3
44	CYPRESS GREEN**				
48	SYLVAN GREEN	4.0	2.2	2.2	5.6
50	CASABLANCA YELLOW**				
55	DUCHESS GOLD	13.1	8.2	7.8	7.9
64	DESERT BEIGE	8.4	3.8	4.4	5.1
68	CLOVE	4.6	4.5	3.7	4.6
74	CAMBRIDGE RED	2.8	11.6	4.4	.8

### Firemist Colors

88	EMPIRE MAROON	1.1	1.0	.8	1.7
90	BAVARIAN BLUE	1.6	3.4	5.6	3.4
92	PEWTER**				
94	CHALICE GOLD	1.6	2.7	5.2	2.7
95	ALMOND	1.8	3.7	7.7	2.5
96	SAUSALITO GREEN	2.0	8.0	7.5	2.5
98	PRIMROSE	.7	.9	1.8	.7

\*Through May, 1970.

\*\*No usage listed because it is a new color family.

NOTE: Although regional climatic conditions influence color selection, these national averages may be helpful to some customers in choosing a color.



## 1971 ELDORADO ACCENT STRIPE RECOMMENDATIONS

Code	Exterior Color	Accent Stripe Colors			
11	COTILLION WHITE	ALL			
13	GRENOBLE SILVER	BLACK	BLUE	RED	WHITE
16	OXFORD GRAY	BLACK	WHITE	BLUE	RED
19	SABLE BLACK	ALL			
24	ZODIAC BLUE	BLUE	WHITE	BLACK	
29	BRITTANY BLUE	BLUE	WHITE	BLACK	
34	ADRIATIC TURQUOISE	AQUA	WHITE	BLACK	
44	CYPRESS GREEN	GREEN	WHITE	BLACK	GOLD
48	SYLVAN GREEN	GREEN	WHITE	BLACK	GOLD
50	CASABLANCA YELLOW	BLACK	GOLD	WHITE	
55	DUCHESS GOLD	BLACK	GOLD	WHITE	
64	DESERT BEIGE	BROWN	BLACK	WHITE	
69	CLOVE	BROWN	BLACK	WHITE	GOLD
74	CAMBRIDGE RED	WHITE	RED	BLACK	

### Firemist Colors at Extra Charge

88	EMPIRE MAROON	WHITE	BLACK	RED	
90	BAVARIAN BLUE	BLUE	WHITE	BLACK	
92	PEWTER	GREEN	BLACK	WHITE	
94	CHALICE GOLD	GOLD	BLACK	WHITE	
95	ALMOND	BROWN	BLACK	WHITE	
96	SAUSALITO GREEN	GREEN	WHITE	BLACK	
99	PRIMROSE	WHITE	BLACK	RED	

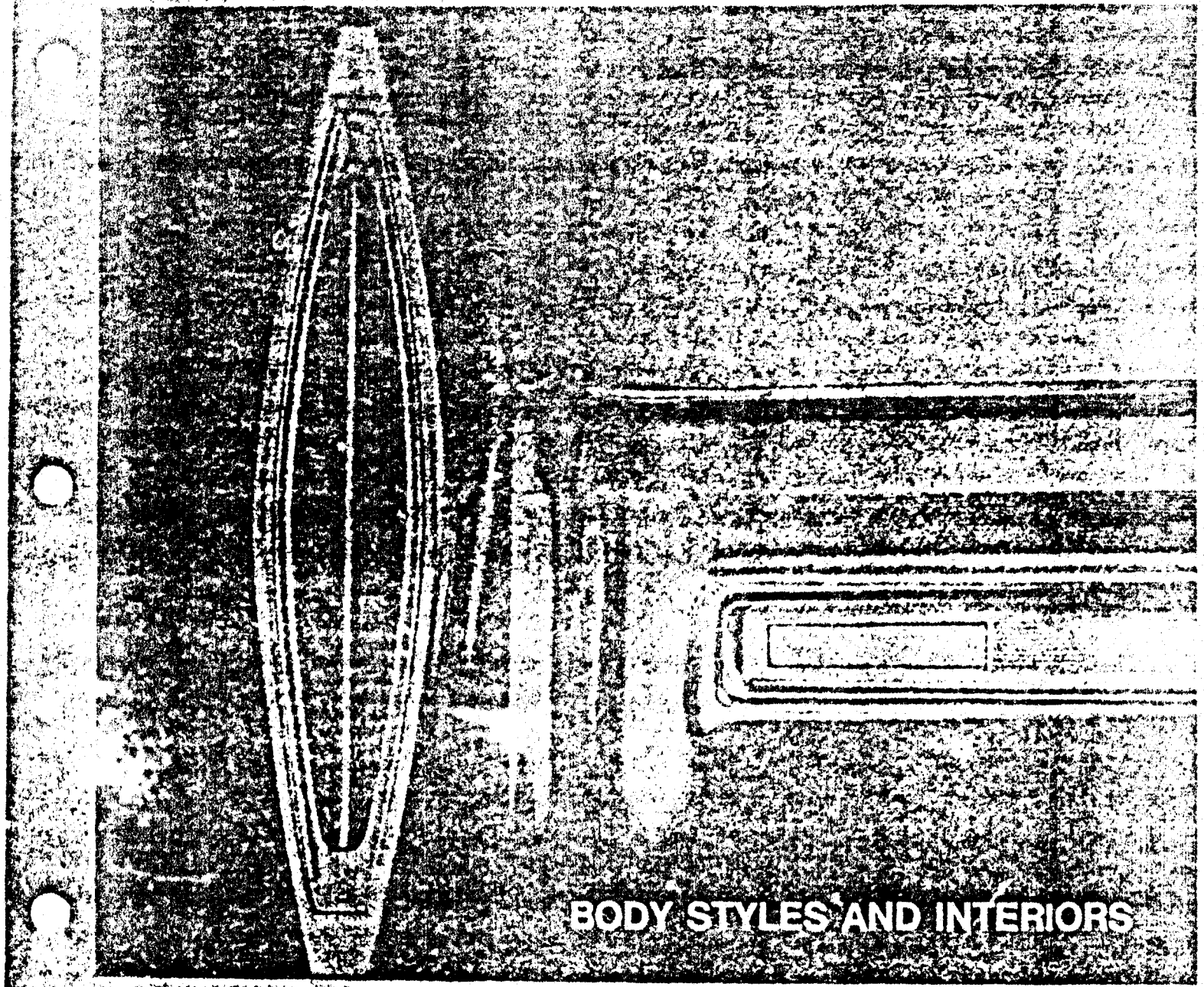
### ACCENT STRIPES

Styles E-H

1	BLACK	5	GREEN
2	WHITE	6	GOLD
3	BLUE	7	BROWN
4	AQUA	8	RED

Front Styles  
and Interiors

**BODY STYLES AND INTERIORS**



## Contents

### BODY STYLES AND INTERIORS

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## 1971 Cadillac Upholstery Options

### Upholstery Options

There are 156 trim options in 14 colors available on 9 body styles for 1971. These trims give the Cadillac customer a wide range of colors and material selections. In response to many requests, a Dk. Blue fabric is available in all body styles. New leather colors and increased availability provide the most complete leather upholstery selections to date.

### Leather Upholstery Options

The selection of a leather upholstery implies the use of vinyl for certain interior components. However, leather can be applied in place of the vinyl, on a special order basis, if the customer desires.

### Calais Cloth Options

Darlington cloth, in combination with expanded vinyl, is available in six color options for the two Calais models.

### Calais Vinyl Options

Two all-vinyl interiors—Black and Ant. Dk. Saddle—are offered at extra charge for the two Calais body styles. Expanded vinyl is an extra thick-coated fabric with a soft resilient feel attained by sandwiching a sponge-like cellular structure between the backing fabric and vinyl top-coating.

### De Ville Cloth Options

Dunbar and Debonaire cloth, in combination with Sierra grain leather, are available in eight color options for the two De Ville models.

### De Ville Leather Options

Sierra grain leather upholstery is available in twelve color options at extra charge for the Coupe de Ville and Sedan de Ville.

### Eldorado Cloth Options

Dorado and Dalton cloth, in combination with expanded vinyl, are available in eight color

options for the Eldorado Coupe. Cloth upholstery is not available for the Eldorado Convertible.

### Eldorado Leather Options

Sierra grain leather upholstery is available in twelve color options at no extra charge for the Eldorado Convertible. The same color options are available at extra charge for the Eldorado Coupe.

### Sixty Special Brougham Cloth Options

Upholstery for the Sixty Special Brougham is available in Dante cloth with leather in five colors or all Daphne cloth in four colors.

### Sixty Special Brougham Leather Options

Sierra grain leather upholstery is available in eleven color options at extra charge for the Sixty Special Brougham.

### "75" Sedan and Limousine Cloth Options

Upholstery selections for the Sedan and Limousine include Dante cloth with leather in two color options and all Daphne cloth also in two color options.

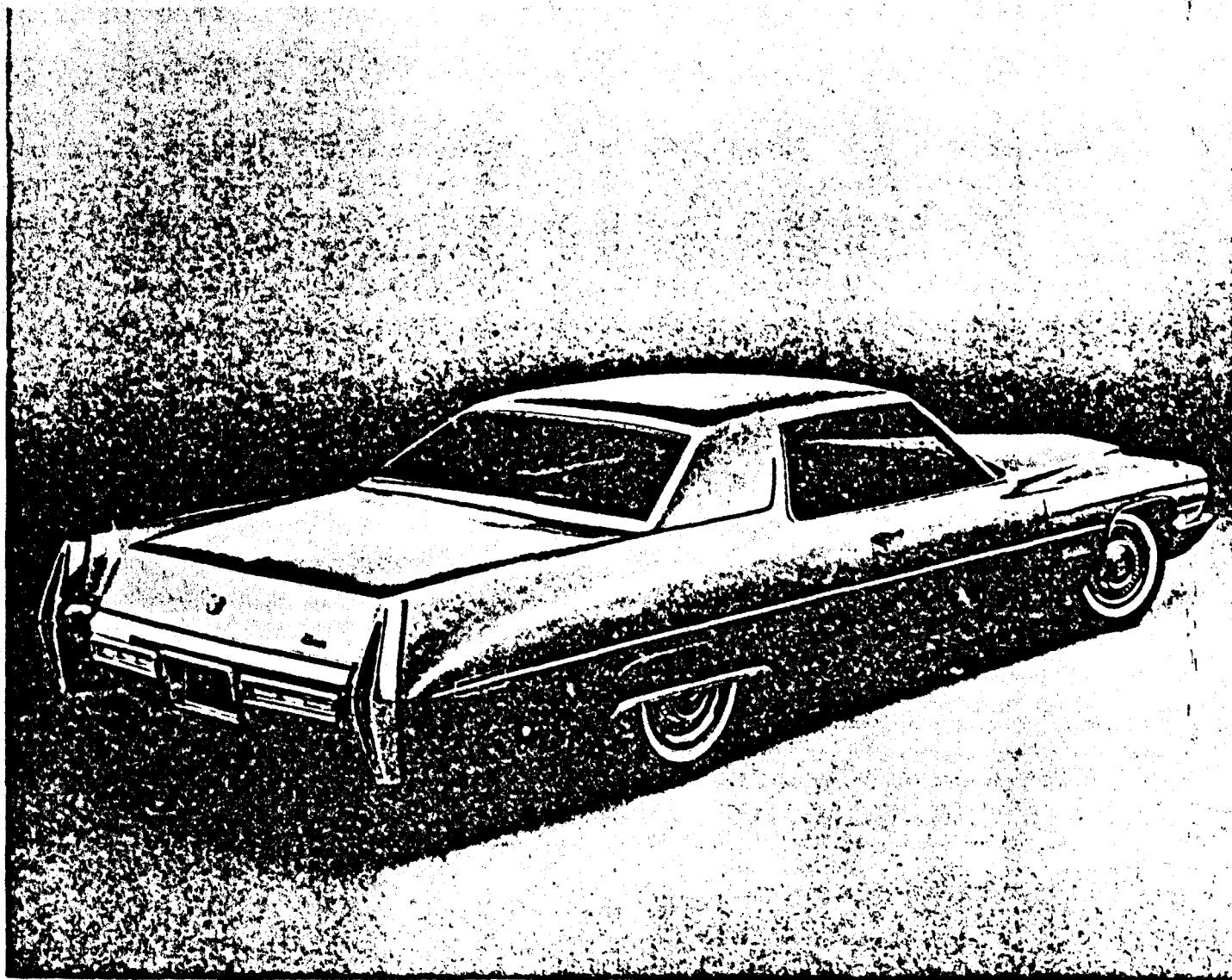
### Dual Comfort Front Seat

The Dual Comfort Front Seat is standard on the Sixty Special Brougham. It is an extra charge option, as designated by the 600 series code numbers, on the Coupe de Ville and Sedan de Ville. The Dual Comfort Front Seat is not available on the Eldorado Convertible and Coupe.

### Large Upholstery Book

Due to the limited size of the Data Book, upholstery samples are small. Therefore, it may be necessary to refer to the large upholstery book in which a larger sample of each pattern is shown for a better view of upholstery samples.

CALAIS COUPE - G

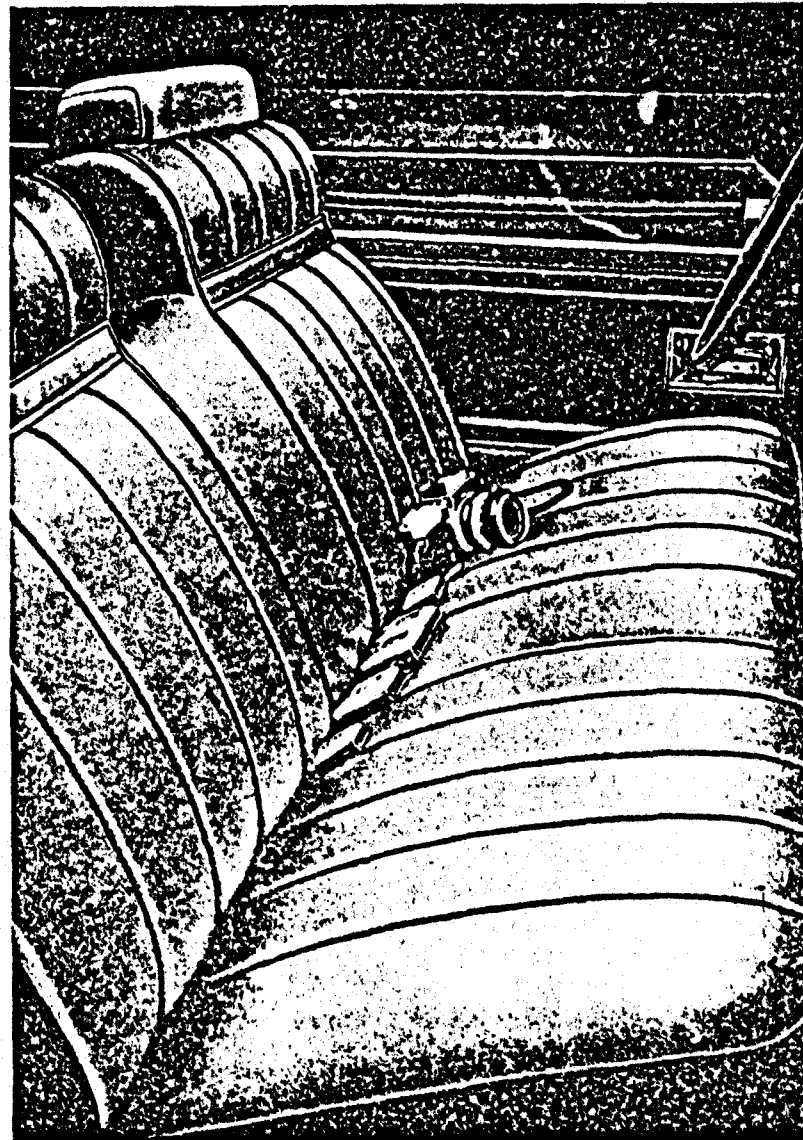


## INTERIOR STYLING

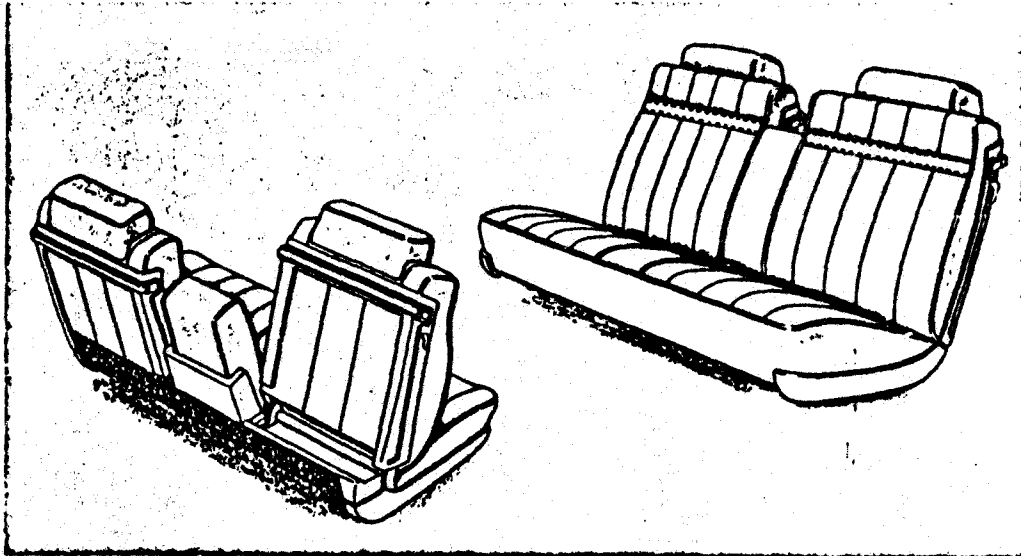
### **Upholstery Styling**

The Calais Coupe standard interior is an attractive blend of Darlington cloth inserts and Sierra grain vinyl bolsters. Darlington cloth has a smooth satin finish with a subtle vertical design woven into the fabric and is available in six colors. The trim style is vertical piping of the back rest and seat cushion with a horizontal strap stitched in place across the upper portion of the back rest.

Two smartly tailored all-vinyl upholsteries in Black and Ant. Dk. Saddle are available at extra charge. All-vinyl upholstery is distinctive in its styling treatment. An unusual effect is created by the use of a wide vertical stitch design in the back rest and seat cushion. Additional vinyl colors are available on special request. See the Special Order and Price Sections.



## CALAIS COUPE INTERIOR STYLING



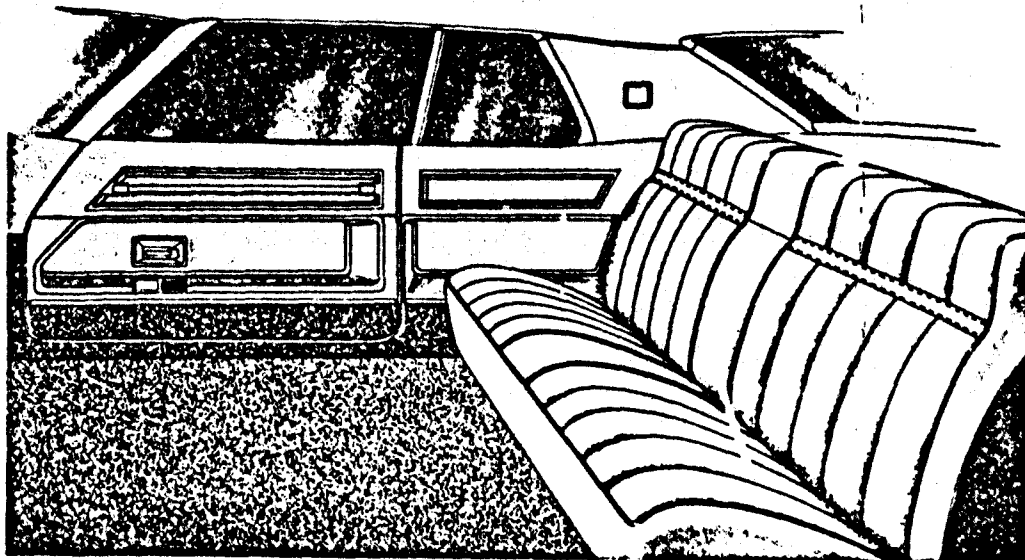
### Seat Styling

A notch-back bench front seat with individual back rests and folding center armrest is standard. Individual back rests latch securely in place to prevent them from tilting forward. Turning the release lever on the back rest side panel unlocks the back rest. With Power Door Locks, opening either door will automatically release both back rest locks.

### Ornamentation

Door features with either cloth or vinyl upholstery include a leather textured vinyl insert in matching upholstery color and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

**Standard and Available Equipment**  
See Equipment Charts on Pages A-9, A-10 and A-11.



## CALAIS COUPE—G

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP AND LOWER	STEERING WHEEL	
<b>C O D E S</b>	Nylon Viscose Cloth	Expanded Vinyl  Cushion Facings  Headlining— Bedford Cord Coated Fabric  Garnish Moldings	Laces  Head Restraints  Assist Straps  Coat Hooks	Leather Textured Vinyl  Vinyl Door Pull  Seat Belt & Shoulder Belt Webbing	Windshield Pillar Molding  Rear Shelf	Control Lever Caps  Steering Column & Cover	Trenton & Travens Quality  Cowl Quarter Grille  Retractor Housing
<b>211</b>	<b>BLACK DARLINGTON</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>
<b>226</b>	<b>DK. BLUE DARLINGTON</b>	<b>DK. BLUE</b>	<b>DK. BLUE</b>	<b>DK. BLUE</b>	<b>DK. BLUE</b>	<b>DK. BLUE</b>	<b>DK. BLUE</b>
<b>228</b>	<b>MED. AQUA DARLINGTON</b>	<b>MED. AQUA</b>	<b>MED. AQUA</b>	<b>DK. AQUA</b>	<b>DK. AQUA</b>	<b>DK. AQUA</b>	<b>MED. AQUA</b>
<b>231</b>	<b>DK. JADE DARLINGTON</b>	<b>DK. JADE</b>	<b>DK. JADE</b>	<b>DK. JADE</b>	<b>DK. JADE</b>	<b>DK. JADE</b>	<b>DK. JADE</b>
<b>243</b>	<b>MED. BEIGE DARLINGTON</b>	<b>ANT. MED. BEIGE</b>	<b>MED. BEIGE</b>	<b>DK. BEIGE</b>	<b>DK. BEIGE</b>	<b>DK. BEIGE</b>	<b>MED. BEIGE</b>
<b>244</b>	<b>MED. MAIZE DARLINGTON</b>	<b>MED. MAIZE</b>	<b>MED. MAIZE</b>	<b>DK. MAIZE</b>	<b>DK. MAIZE</b>	<b>DK. MAIZE</b>	<b>MED. MAIZE</b>

### Expanded Vinyl at Extra Charge

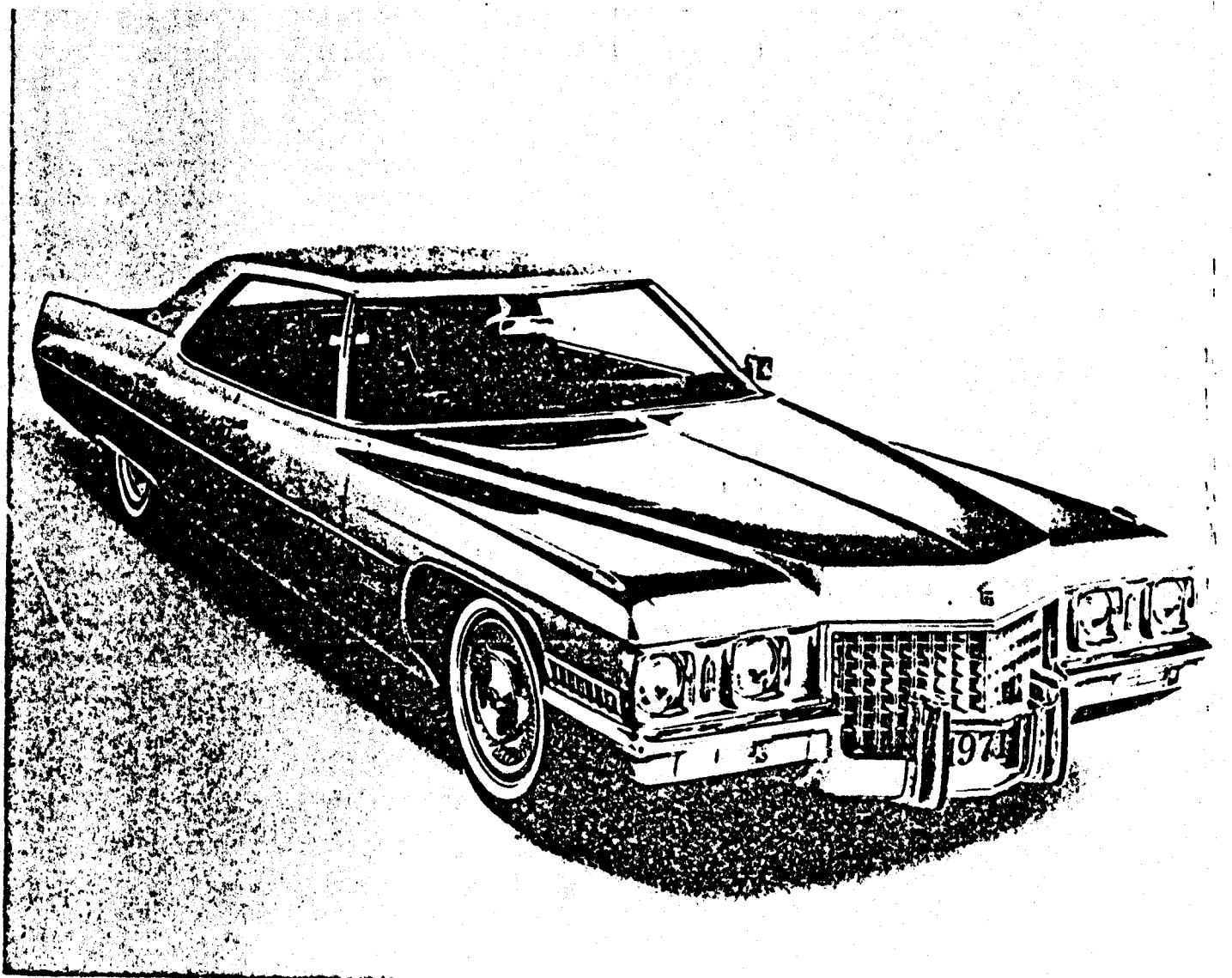
	EXPANDED VINYL					
<b>251</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>
<b>285</b>	<b>ANT. DK. SADDLE</b>	<b>ANT. DK. SADDLE</b>	<b>DK. SADDLE</b>	<b>DK. SADDLE</b>	<b>DK. SADDLE</b>	<b>DK. SADDLE</b>

INTERIOR DIMENSIONS		
	Front	Rear
Head room	38.8"	38.1"
Shoulder room	63.1"	62.6"
Hip room	61.7"	55.6"
Leg room	41.9"	38.6"
Seat height	11.9"	13.7"

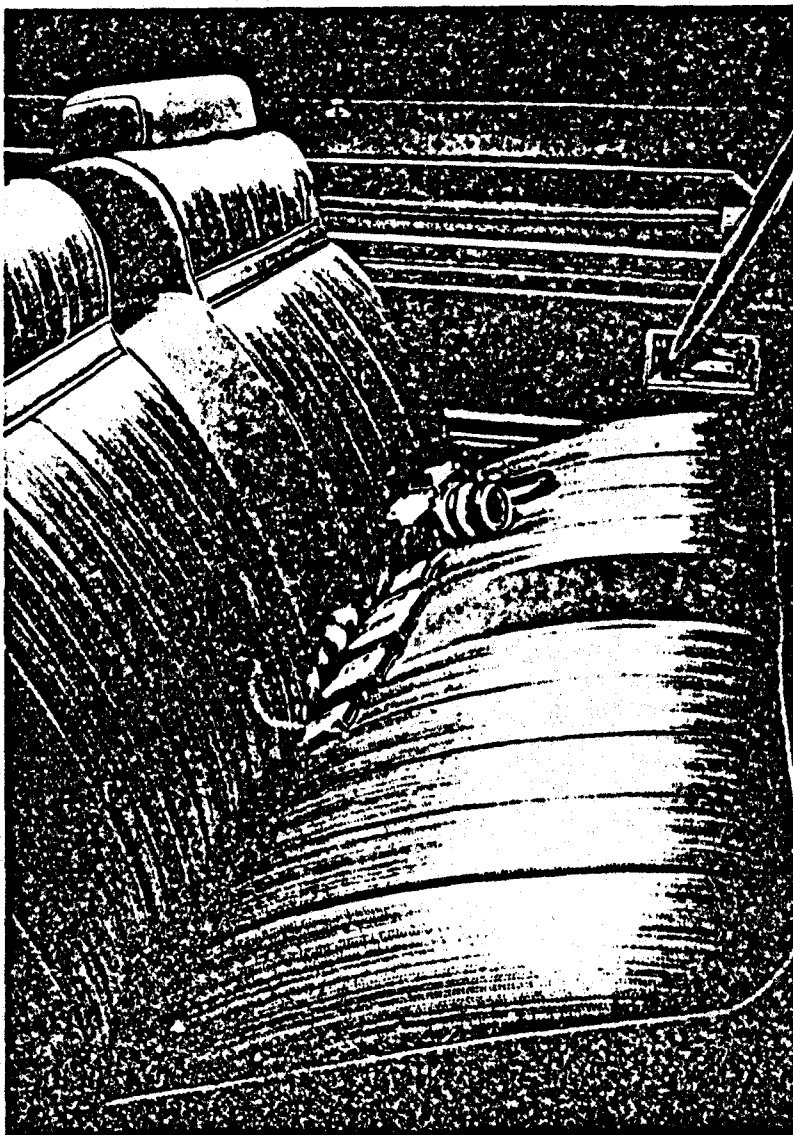
INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jamba	Other
Courtesy, inst. panel ends	X	Headlamp
Courtesy, rear quarter	X	
Map, on inst. panel	X	Integral
Glove Box and Trunk		Automatic



CALAIS SEDAN - N



## INTERIOR STYLING

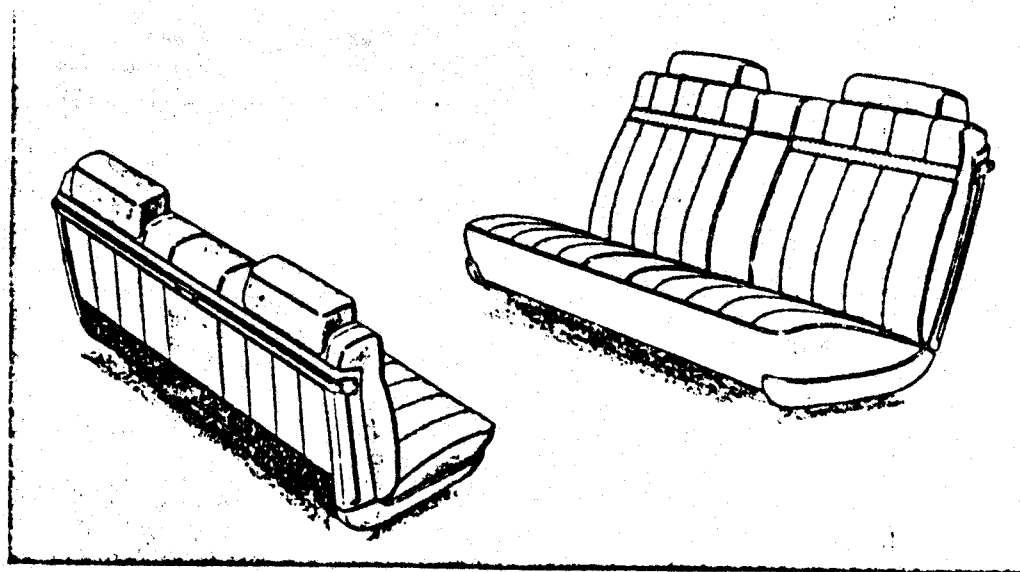


### **Upholstery Styling**

The Caleis Sedan standard interior is an attractive combination of Darlington cloth inserts and Sierra grain vinyl bolsters. Darlington cloth has a smooth satin finish with a subtle vertical design woven into the fabric and is available in six colors. The trim style is vertical piping of the back rest and seat cushion with a horizontal strap stitched in place across the upper portion of the back rest.

Two smartly tailored all-vinyl upholsteries in Black and Ant. Dk. Saddle are available at extra charge. All-vinyl upholstery is distinctive in its styling treatment. An unusual effect is created by the use of a wide vertical stitch design in the back rest and seat cushion. Additional vinyl colors are available on special request. See the Special Order and Price Sections.

## CALAIS SEDAN INTERIOR STYLING



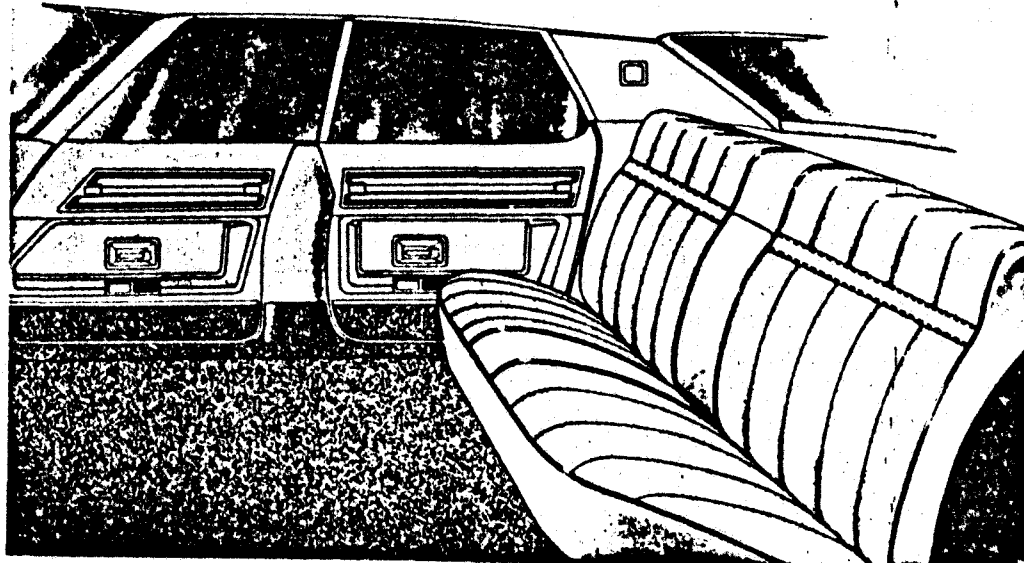
### Seat Styling

A bench type front seat with straight-across, stationary back rest, folding center armrest and functionally styled assist strap is standard on the Calais Sedan.

### Ornamentation

Door features with either cloth or vinyl upholstery include a leather textured vinyl insert in matching upholstery color and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

**Standard and Available Equipment**  
See Equipment Charts on Pages A-9, A-10 and A-11.



## CALAIS SEDAN - N

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TCP AND LOWER	STEERING WHEEL	
<b>C O D E S</b>	Nylon Viscose Cloth	Expanded Vinyl  Cushion Facings  Headlining— Bedford Cord Coated Fabric  Garnish Moldings	Laces  Head Restraints  Assist Straps  Coat Hooks	Leather Textured Vinyl  Vinyl Door Pull  Seat Belt & Shoulder Belt Webbing	Windshield Pillar Molding  Rear Shelf	Control Lever Caps  Steering Column & Cover	Trenton & Travana Quality  Cowl Quarter Grille  Retractor Housing
<b>211</b>	<b>BLACK DARLINGTON</b>	<b>BLACK</b>		<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>
<b>226</b>	<b>DK. BLUE DARLINGTON</b>	<b>DK. BLUE</b>		<b>DK. BLUE</b>	<b>DK. BLUE</b>	<b>DK. BLUE</b>	<b>DK. BLUE</b>
<b>228</b>	<b>MED. AQUA DARLINGTON</b>	<b>MED. AQUA</b>		<b>MED. AQUA</b>	<b>DK. AQUA</b>	<b>DK. AQUA</b>	<b>MED. AQUA</b>
<b>231</b>	<b>DK. JADE DARLINGTON</b>	<b>DK. JADE</b>		<b>DK. JADE</b>	<b>DK. JADE</b>	<b>DK. JADE</b>	<b>DK. JADE</b>
<b>243</b>	<b>MED. BEIGE DARLINGTON</b>	<b>ANT. MED. BEIGE</b>		<b>MED. BEIGE</b>	<b>DK. BEIGE</b>	<b>DK. BEIGE</b>	<b>MED. BEIGE</b>
<b>244</b>	<b>MED. MAIZE DARLINGTON</b>	<b>MED. MAIZE</b>		<b>MED. MAIZE</b>	<b>DK. MAIZE</b>	<b>DK. MAIZE</b>	<b>MED. MAIZE</b>

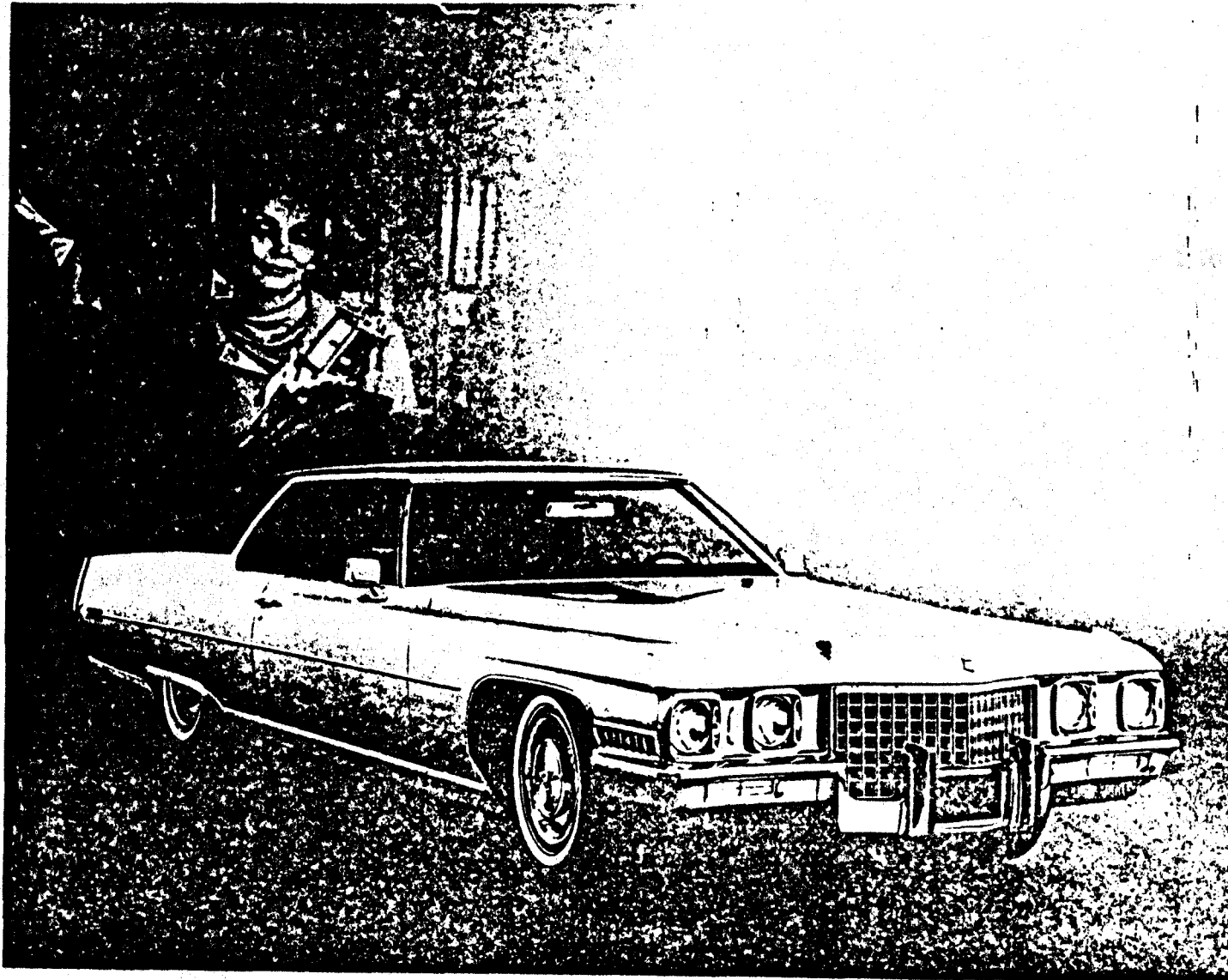
### Expanded Vinyl at Extra Charge

	EXPANDED VINYL					
<b>251</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>	<b>BLACK</b>
<b>285</b>	<b>ANT. DK. SADDLE</b>	<b>ANT. DK. SADDLE</b>	<b>DK. SADDLE</b>	<b>DK. SADDLE</b>	<b>DK. SADDLE</b>	<b>DK. SADDLE</b>

INTERIOR DIMENSIONS		
	Front	Rear
Head room	74.5" 58.8"	38.1"
Shoulder room	✓ 63.1"	62.6" ✓
Hip room	✓ 61.7"	62.7" ✓
Leg room	✓ 41.9"	39.9" ✓
Seat height	11.9"	13.9"

INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jamba	Other
Courtesy, inst. panel ends	X	Headlamp
Courtesy, rear quarter	X	
Map, on inst. panel	X	Integral
Glove Box and Trunk		Automatic

COUPE DE VILLE — J



## INTERIOR STYLING



### **Upholstery Styling**

The Coupe de Ville standard interior offers a selection of either Dunbar or Debonaire cloth inserts in combination with Sierra grain leather bolsters. Dunbar cloth is an ornate Matelasse fabric that is extremely rich looking and comes in five colors. Debonaire cloth is a smooth knit fabric in three colors. The biscuit and button trim style with wide horizontal strap across the back rest provides an extremely luxurious look. The horizontal strap of the smooth knit Debonaire fabric has an elegant leaf design in pique stitching.

Sierra grain leather upholstery in 12 color selections is available at extra charge. The trim style is identical to the cloth biscuit and button style.

## COUPE DE VILLE-J

C O D E S	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP AND LOWER	STEERING WHEEL	
	Nylon Viscose Cloth	Center Section- Leather  Cushion Facings- Expanded Vinyl  Headlining- Bedford Cord Coated Fabric  Garnish Moldings	Laces  Head Restraints  Assist Straps  Coat Hooks	Florentine Textured Metal  Vinyl Door Pull  Seat Belt & Shoulder Belt Webbing	Florentine Textured Metal  Windshield Pillar Molding  Rear Shelf	Control Lever Caps  Steering Column & Cover	Trionon & Tyrrol Quality  Cowl Quarter Grille  Retractor Housing
311 611	BLACK DUNBAR	BLACK		BLACK	BLACK	BLACK	BLACK
320 620	MED. BLUE DUNBAR	MED. BLUE		MED. BLUE	DK. BLUE	DK. BLUE	MED. BLUE
326 626	DK. BLUE DEBONAIRE	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
328 628	MED. AQUA DUNBAR	MED. AQUA		MED. AQUA	DK. AQUA	DK. AQUA	MED. AQUA
331 631	DK. JADE DEBONAIRE	ANT. DK. JADE		DK. JADE	DK. JADE	DK. JADE	DK. JADE
342 642	MED. BEIGE DEBONAIRE	ANT. MED. BEIGE		MED. BEIGE	DK. BEIGE	DK. BEIGE	MED. BEIGE
344 644	MED. MAIZE DUNBAR	MED. MAIZE		MED. MAIZE	DK. MAIZE	DK. MAIZE	MED. MAIZE
347 647	MED. HEATHER DUNBAR	MED. HEATHER		MED. HEATHER	DK. HEATHER	DK. HEATHER	MED. HEATHER

### Leather Options at Extra Charge

C O D E S	INSERTS	BOLSTERS	(Includes Florentine Textured Metal insert on doors & instrument panel)			
	Sierra Grain Leather					
351 651	BLACK		BLACK	BLACK	BLACK	BLACK
352 652	WHITE		WHITE	WHITE 1	BLACK	BLACK
353 653	WHITE		WHITE	WHITE 2	DK. BLUE	DK. BLUE
354 654	WHITE		WHITE	WHITE 3	DK. CARMINE	DK. CARMINE
358 658	ANT. MED. PEWTER		MED. PEWTER	MED. PEWTER	DK. PEWTER	DK. PEWTER
359 659	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
368 668	MED. AQUA		MED. AQUA	MED. AQUA	DK. AQUA	DK. AQUA
371 671	ANT. DK. JADE		DK. JADE	DK. JADE	DK. JADE	DK. JADE
382 682	ANT. LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD	DK. BEIGE	DK. BEIGE
384 684	MED. MAIZE		MED. MAIZE	MED. MAIZE	DK. MAIZE	DK. MAIZE
388 688	ANT. DK. SADDLE		DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE
389 689	DK. CARMINE		DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE

600 series codes designate Dual Comfort Front Seat, available at extra charge.

1. Black Seat Belts & Shoulder Belts  
2. Dk. Blue Seat Belts & Shoulder Belts  
3. Dk. Carmine Seat Belts & Shoulder Belts

	INTERIOR DIMENSIONS	
	Front	Rear
Head room	38.8" ✓	38.1" ✓
Shoulder room	63.1" ✓	62.8" ✓
Hip room	61.7" ✓	65.6" ✓
Leg room	41.9" ✓	38.8" ✓
Seat height	11.9"	13.7"

INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jamba	Other
Courtesy, inst. panel ends	X	Headlamp
Courtesy, rear quarter	X	
Door, red warning	X	
Map, on inst. panel	X	Integral
Glove Box and Trunk		Automatic

Leather

## COUPE DE VILLE INTERIOR STYLING

### Seat Styling

A notch-back bench front seat with separate back rests and folding center armrest is standard. A Dual Comfort Front Seat is available at extra charge. With either seat style, front back rests stay securely latched until released by the lever on the back rest side panel. With Power Door Locks, opening either door will automatically release both back rest locks. Functionally styled assist straps are placed on the back of each back rest.

### Ornamentation

Door features with either cloth or leather upholstery selections include a Florentine textured metal insert and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

### Additional Leather Colors

Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

### Vinyl Top

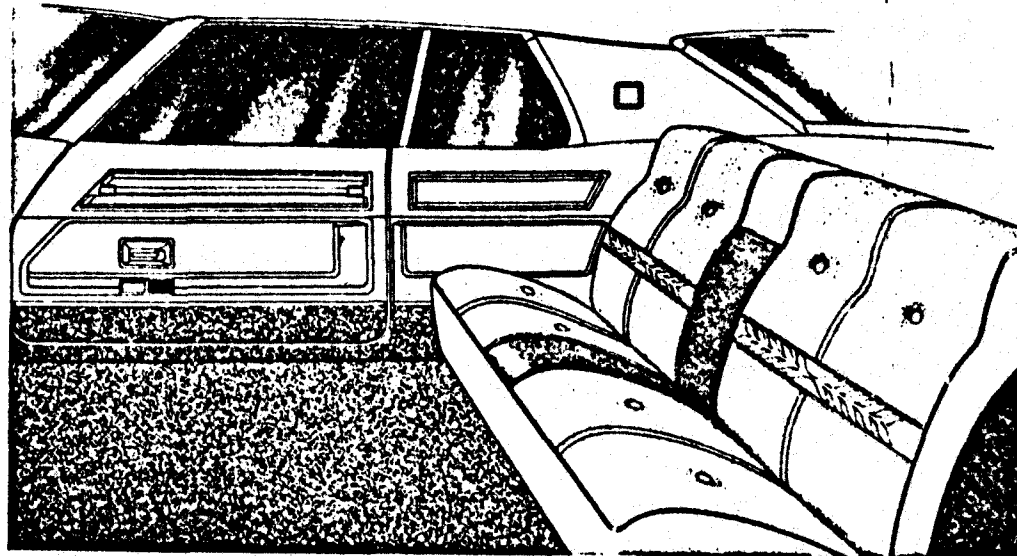
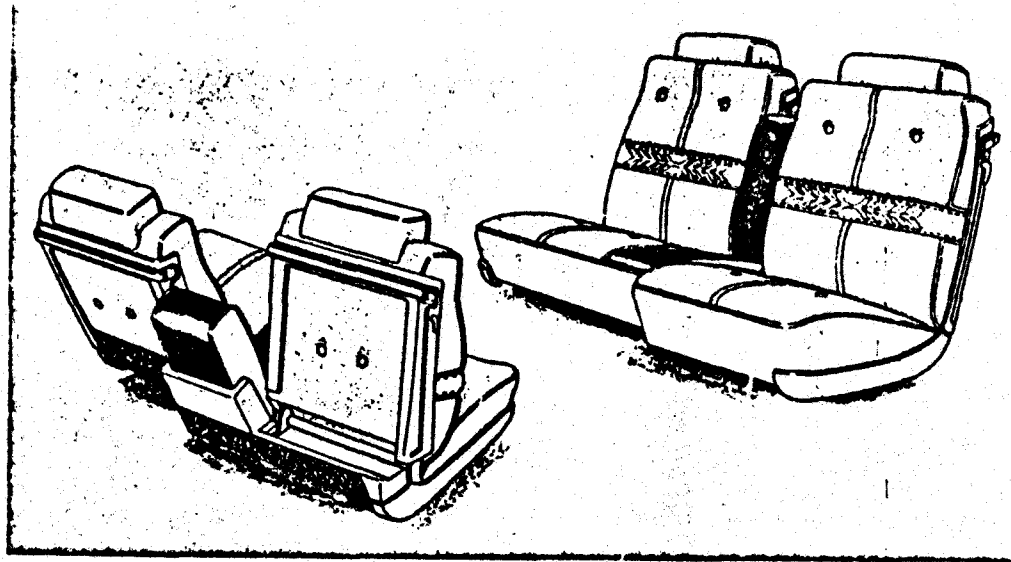
A vinyl roof is an extra charge option that is currently being ordered by over 90% of the Cadillac owners because it provides a neat two-tone appearance for added distinction.

### Vinyl Top Colors

Code: J. White K. Black L. Dk. Blue  
N. Dk. Green R. Dk. Brown M. Dk. Aqua  
P. Med. Gold.

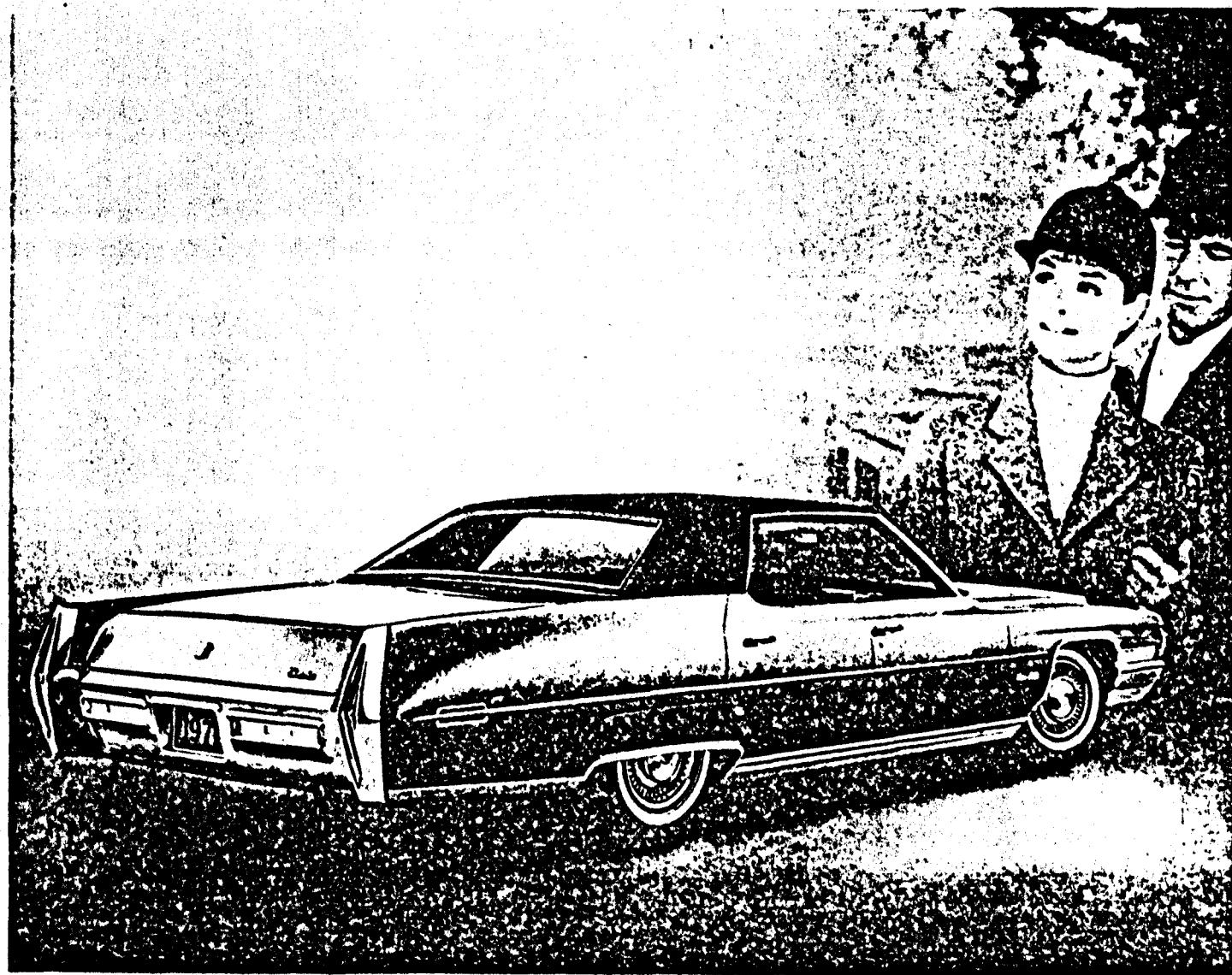
### Standard and Available Equipment

See Equipment Charts on Pages A-9, A-10 and A-11.





SEDAN DE VILLE - B



## INTERIOR STYLING

### **Upholstery Styling**

The Sedan de Ville standard interior provides a selection of either Dunbar or Debonaire cloth inserts in combination with Sierra grain leather bolsters. Dunbar cloth is an ornate Matelasse fabric that is extremely rich looking and comes in five colors. Debonaire cloth is a smooth knit fabric in three colors. The biscuit and button trim style with wide horizontal strap across the back rest provides an extremely luxurious look. The horizontal strap of the smooth knit Debonaire fabric has an elegant leaf design in pique stitching.

Sierra grain leather upholstery in 12 color selections is available at extra charge. The trim style is identical to the cloth biscuit and button style.



## SEDAN DE VILLE INTERIOR STYLING

### Seat Styling

With a cloth upholstery selection, seats are the bench type with straight-across back rest and folding center armrest front and rear. With a leather upholstery selection, notch-back seat styling with stationary front seat backs is provided. Functionally styled assist straps are placed on the back of each back rest. A Dual Comfort Front Seat with folding armrest is available at extra charge in either cloth or leather upholstery styling.

### Ornamentation

Door features with either cloth or leather upholstery selections include a Florentine textured metal insert and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

### Additional Leather Colors

Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

### Vinyl Top

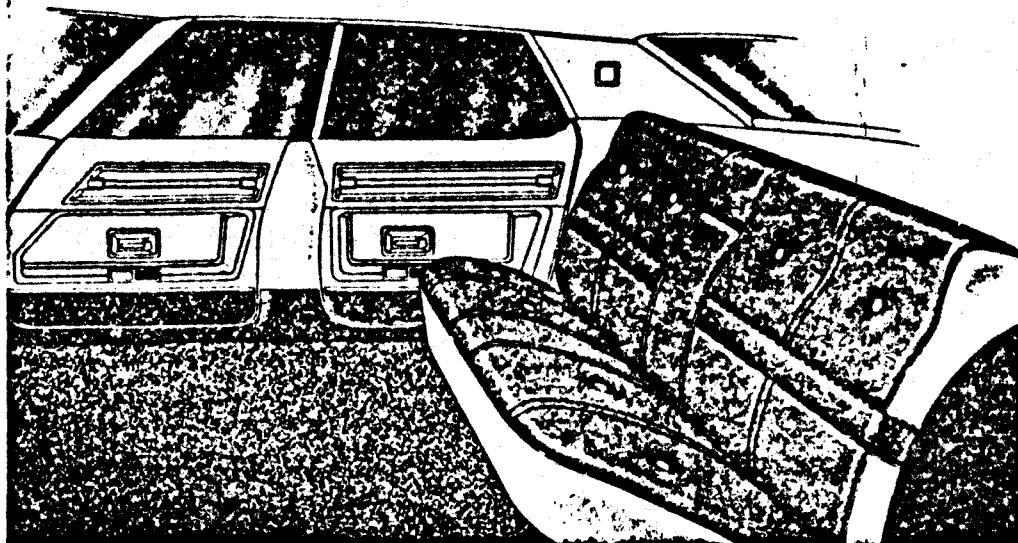
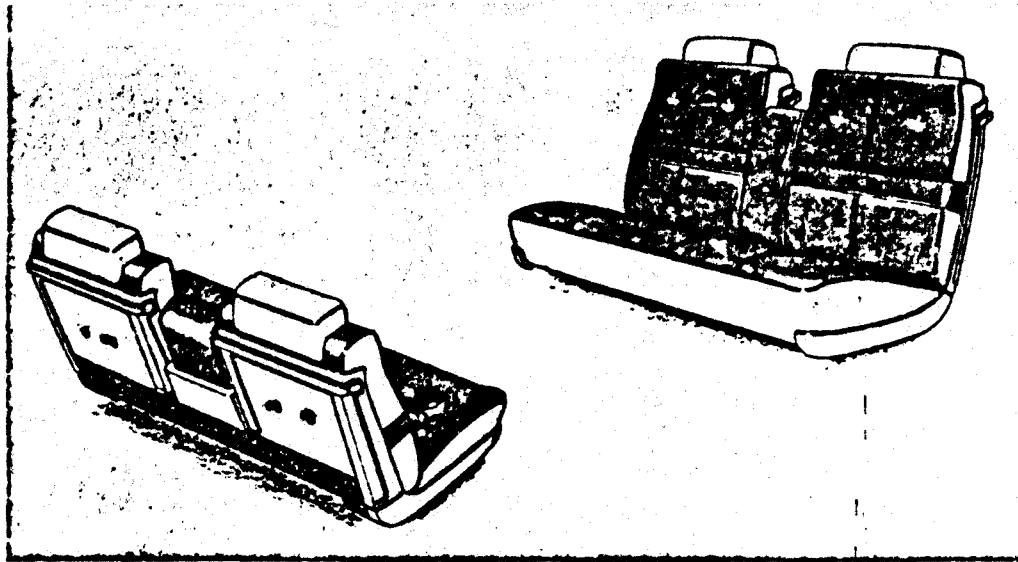
A vinyl roof provides a dramatic two-tone appearance and is an extra charge option over 90% of the Cadillac owners find ideal as an expression of personal taste.

### Vinyl Top Colors

Code: J. White K. Black L. Dk. Blue  
N. Dk. Green R. Dk. Brown M. Dk. Aqua  
P. Med. Gold.

### Standard and Available Equipment

See Equipment Charts on Pages A-9, A-10 and A-11.



## SEDAN DE VILLE - B

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
C	Nylon V. 10000 Cloth	Center Section - Leather	Lease	Florentine Textured Metal	Florentine Textured Metal	Control Lever Caps	Trenon & Tyrol Quality
O		Cushion Facings - Expanded Vinyl	Head Restraints	Vinyl Door Pull	Windshield Filler Molding	Steering Column & Cover	Cowl Quarter Grille
D		Headlining - Bedford Cord Coated Fabric	Seat Hooks	Seat Belt & Shoulder Belt Webbing	Rear Shelf		Retractor Housing
E		Garnish Moldings					
S							
311 811	BLACK DUNBAR	BLACK		BLACK	BLACK	BLACK	BLACK
329 829	MED. BLUE DUNBAR	MED. BLUE		MED. BLUE	DK. BLUE	DK. BLUE	MED. BLUE
328 828	DK. BLUE DEBONAIRE	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
328 828	MED. AQUA DUNBAR	MED. AQUA		MED. AQUA	DK. AQUA	DK. AQUA	MED. AQUA
331 831	DK. JADE DEBONAIRE	ANT. DK. JADE		DK. JADE	DK. JADE	DK. JADE	DK. JADE
343 843	MED. BEIGE DEBONAIRE	ANT. MED. BEIGE		MED. BEIGE	DK. BEIGE	DK. BEIGE	MED. BEIGE
344 844	MED. MAIZE DUNBAR	MED. MAIZE		MED. MAIZE	DK. MAIZE	DK. MAIZE	MED. MAIZE
347 847	MED. HEATHER DUNBAR	MED. HEATHER		MED. HEATHER	DK. HEATHER	DK. HEATHER	MED. HEATHER

### Leather Options at Extra Charge

	INSERTS	BOLSTERS	(Includes Florentine Textured Metal insert on doors & instrument panel)			
	Same Grain Leather					
351 851	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
352 852	WHITE	WHITE	WHITE 1	BLACK	BLACK	BLACK
353 853	WHITE	WHITE	WHITE 2	DK. BLUE	DK. BLUE	DK. BLUE
354 854	WHITE	WHITE	WHITE 3	DK. CARMINE	DK. CARMINE	DK. CARMINE
359 859	ANT. MED. PEWTER	MED. PEWTER	MED. PEWTER	DK. PEWTER	DK. PEWTER	MED. PEWTER
368 868	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
368 868	MED. AQUA	MED. AQUA	MED. AQUA	DK. AQUA	DK. AQUA	MED. AQUA
371 871	ANT. DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE
382 882	ANT. LT. SANDALWOOD	LT. SANDALWOOD	LT. SANDALWOOD	DK. BEIGE	DK. BEIGE	MED. BEIGE
384 884	MED. MAIZE	MED. MAIZE	MED. MAIZE	DK. MAIZE	DK. MAIZE	MED. MAIZE
385 885	ANT. DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE
388 888	DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE

800 series codes designate Dual Comfort Front Seat, available at extra charge

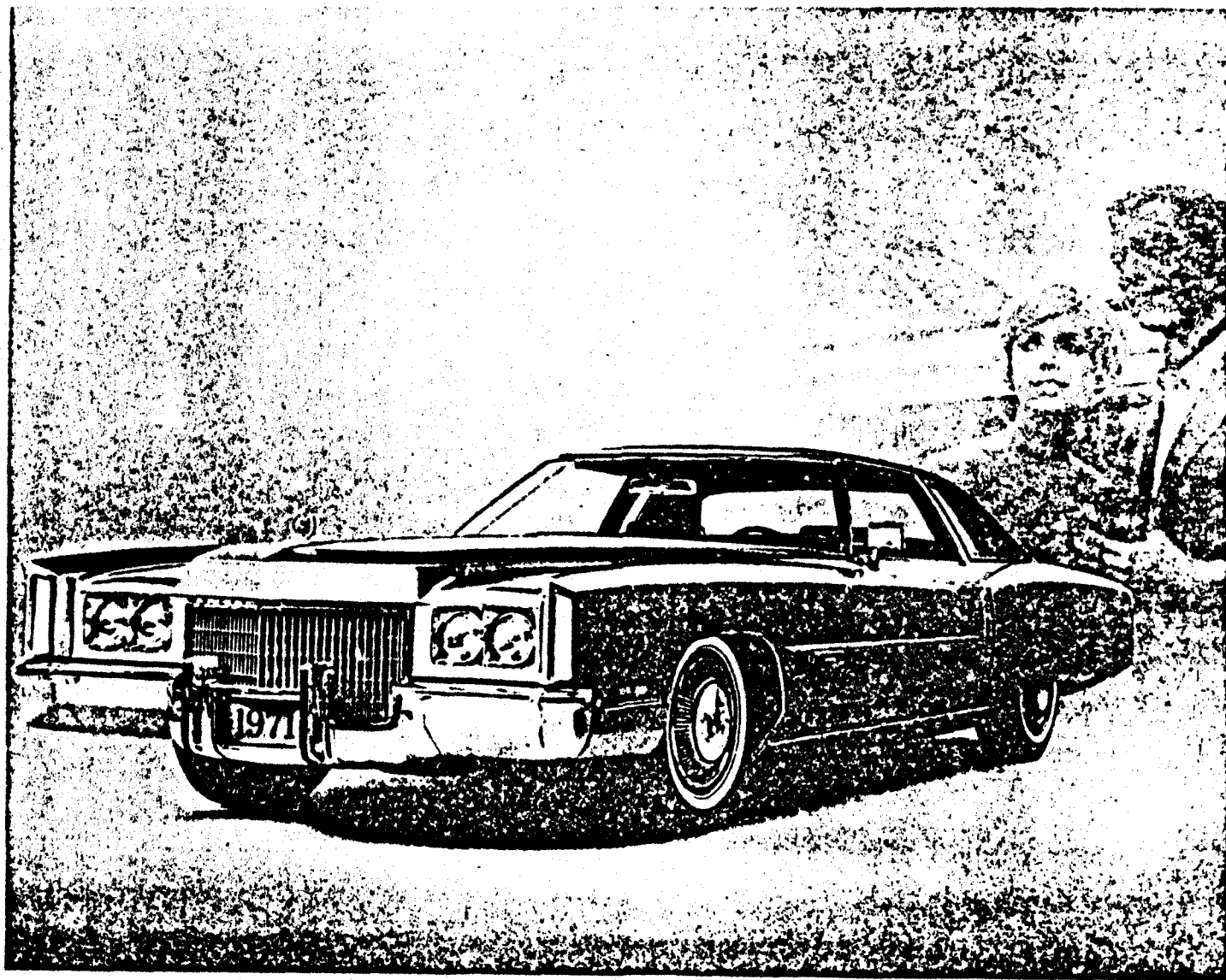
1. Black Seat Belts & Shoulder Belts  
2. Dk. Blue Seat Belts & Shoulder Belts  
3. Dk. Carmine Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS	
	Front / Rear
Head room	39.3" / 38.2"
Shoulder room	63.1" / 62.6"
Hip room	61.7" / 62.8"
Leg room	41.9" / 39.0"
Seat height	11.9" / 13"

INTERIOR LAMPS		
LAMPS	Door Jamba	SWITCHES
Courtesy, inst panel ends	X	Headlamp
Courtesy, rear quarter	X	
Door, red warning	X	
Map, on inst panel	X	Integral
Glove Box and Trunk		Automatic

Leather

FLEETWOOD ELDORADO COUPE - H

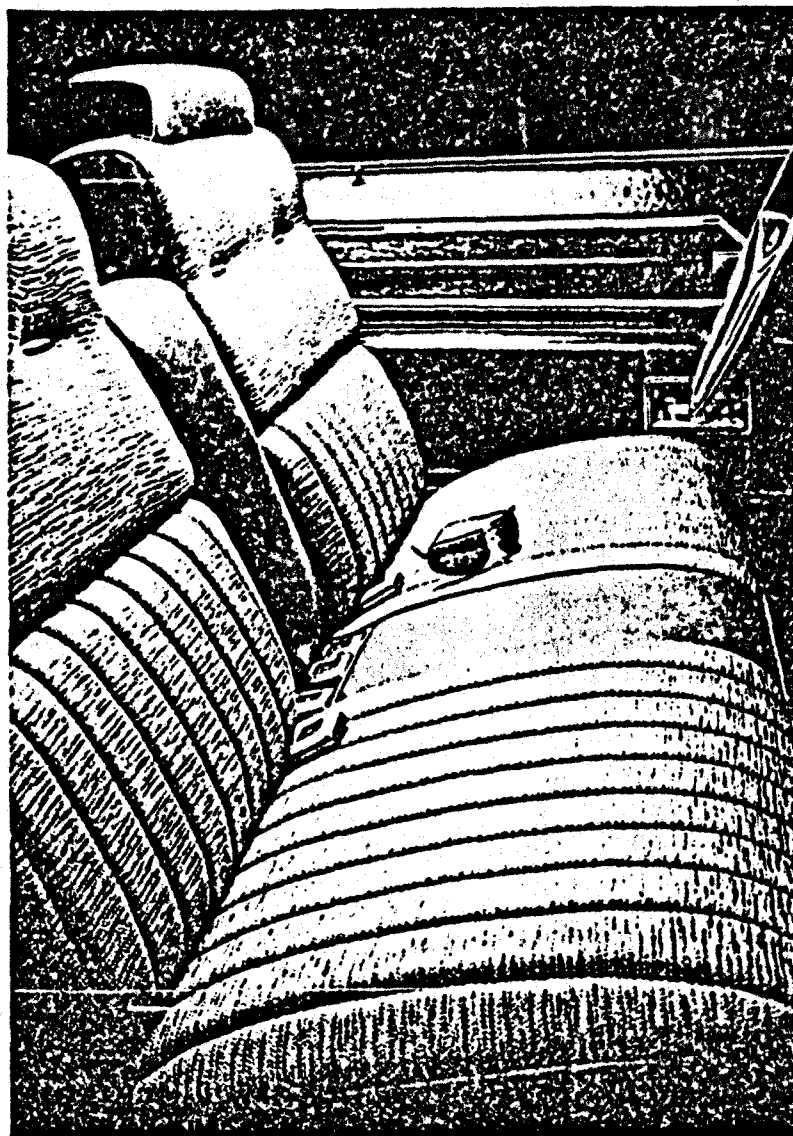


## INTERIOR STYLING

### **Upholstery Styling**

On the Eldorado Coupe, beautiful Dalton or Dorado cloth inserts in combination with expanded vinyl bolsters are the selections available. Dalton cloth is a smooth knit fabric with an unusual but striking wave-like design woven into the fabric and is available in four colors. Dorado cloth is a loosely woven, burlap type fabric with distinctive contrasting shades of color and is available in four colors. The seat back features horizontal pillow and button styling with 2-inch wide pipes used on the lower pillow and on the seat cushion to achieve the classic trim styling of the past.

Sierra grain leather upholstery in 12 color selections is available at extra charge. The trim style is identical to the cloth pillow and button style with pipes.



## FLEETWOOD ELDORADO COUPE INTERIOR STYLING

### Seat Styling

A notch-back bench front seat with individual back rests and free-standing center armrest is standard. Individual back rests latch securely in place until the release lever on the seat back side panel is turned. With Power Door Locks, opening either door will automatically release both seat back locks.

### Ornamentation

Door features with either cloth or leather upholstery selections include a simulated Tamo wood insert in a rich, new color and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

### Additional Leather Colors

Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

### Vinyl Top

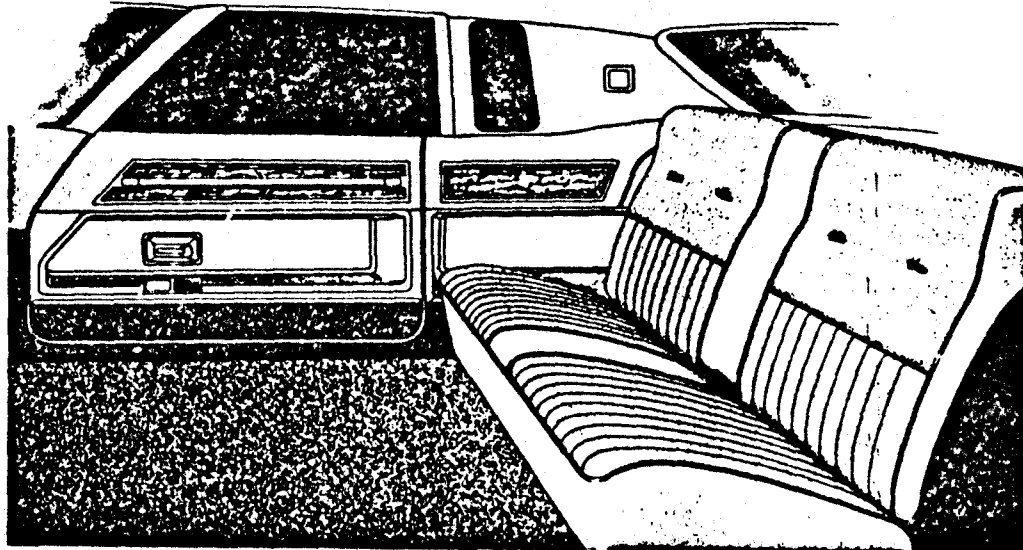
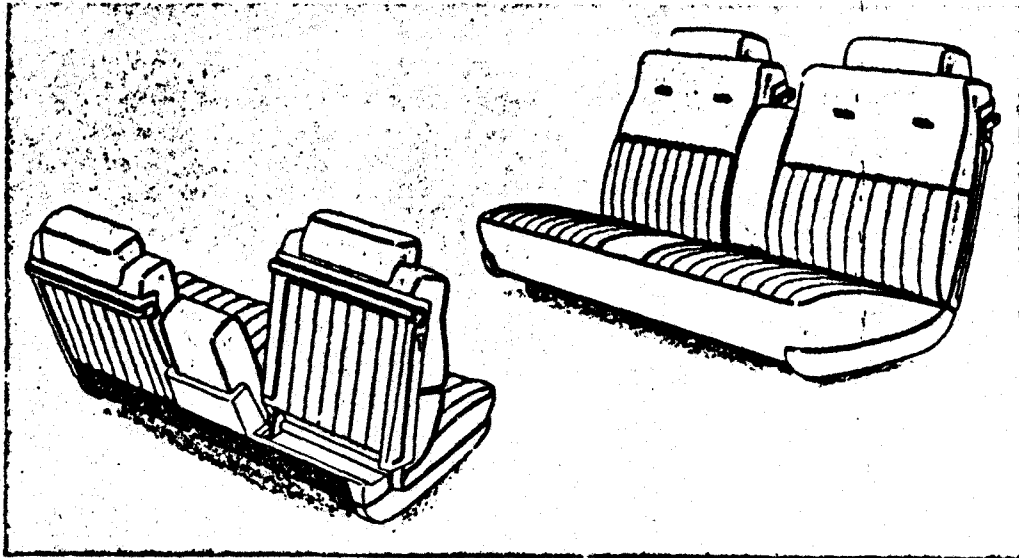
A meticulously crafted padded roof with French center seam is an extra charge option that gives the discerning Eldorado owner an excellent opportunity to further enhance the exclusiveness of his Eldorado. Over 90% of all Eldorado owners order this distinctive feature.

### Vinyl Top Colors

Code: J. White K. Black L. Dk. Blue  
N. Dk. Green R. Dk. Brown M. Dk. Aqua  
P. Med. Gold.

### Standard and Available Equipment

See Equipment Charts on Pages A-9, A-10 and A-11.



## FLEETWOOD ELDORADO COUPE—H

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP AND LOWER	STEERING WHEEL	
C	Nylon Canvas Cloth	Expanded Vinyl	Leads	Tamo Wood	Tamo Wood Paneling	Control Lever Caps	Tranen & Tyrol Quality
D		Cushion Facings	Assist Straps	Surrounding Area - Formed Vinyl	Windshield Pillar Molding	Steering Column & Cover	Coast Quarter Grills
E		Headlining-Taffeta Coated Fabrics	Head Restraints	Seat Belt & Shoulder Belt Webbing	Rear Shelf		Reflector Housing
S		Cornish Moldings	Coat Hooks				
411	BLACK DORADO	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
430	MED. BLUE DORADO	MED. BLUE	MED. BLUE	MED. BLUE	DK. BLUE	DK. BLUE	MED. BLUE
430	DK. BLUE DALTON	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
438	MED. AQUA DALTON	MED. AQUA	MED. AQUA	MED. AQUA	DK. AQUA	DK. AQUA	MED. AQUA
431	DK. JADE DORADO	ANT. DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE
443	MED. BEIGE DALTON	ANT. MED. BEIGE	MED. BEIGE	DK. BEIGE	DK. BEIGE	DK. BEIGE	MED. BEIGE
444	MED. MAIZE DORADO	MED. MAIZE	MED. MAIZE	DK. MAIZE	DK. MAIZE	DK. MAIZE	MED. MAIZE
447	MED. HEATHER DALTON	MED. HEATHER	MED. HEATHER	DK. HEATHER	DK. HEATHER	DK. HEATHER	MED. HEATHER

### Leather Options at Extra Charge

	INSERTS	BOLSTERS	(Includes Tamo wood insert on doors)			
	Sierra Grain Leather					
461	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
462	WHITE	WHITE	WHITE 1	BLACK	BLACK	BLACK
463	WHITE	WHITE	WHITE 2	DK. BLUE	DK. BLUE	DK. BLUE
464	WHITE	WHITE	WHITE 3	DK. CARMINE	DK. CARMINE	DK. CARMINE
468	ANT. MED. PEWTER	MED. PEWTER	MED. PEWTER	DK. PEWTER	DK. PEWTER	MED. PEWTER
466	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
468	MED. AQUA	MED. AQUA	MED. AQUA	DK. AQUA	DK. AQUA	MED. AQUA
471	ANT. DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE
482	ANT. LT. SANDALWOOD	LT. SANDALWOOD	LT. SANDALWOOD 4	DK. BEIGE	DK. BEIGE	MED. BEIGE
484	MED. MAIZE	MED. MAIZE	MED. MAIZE	DK. MAIZE	DK. MAIZE	MED. MAIZE
488	ANT. DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE
488	DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE

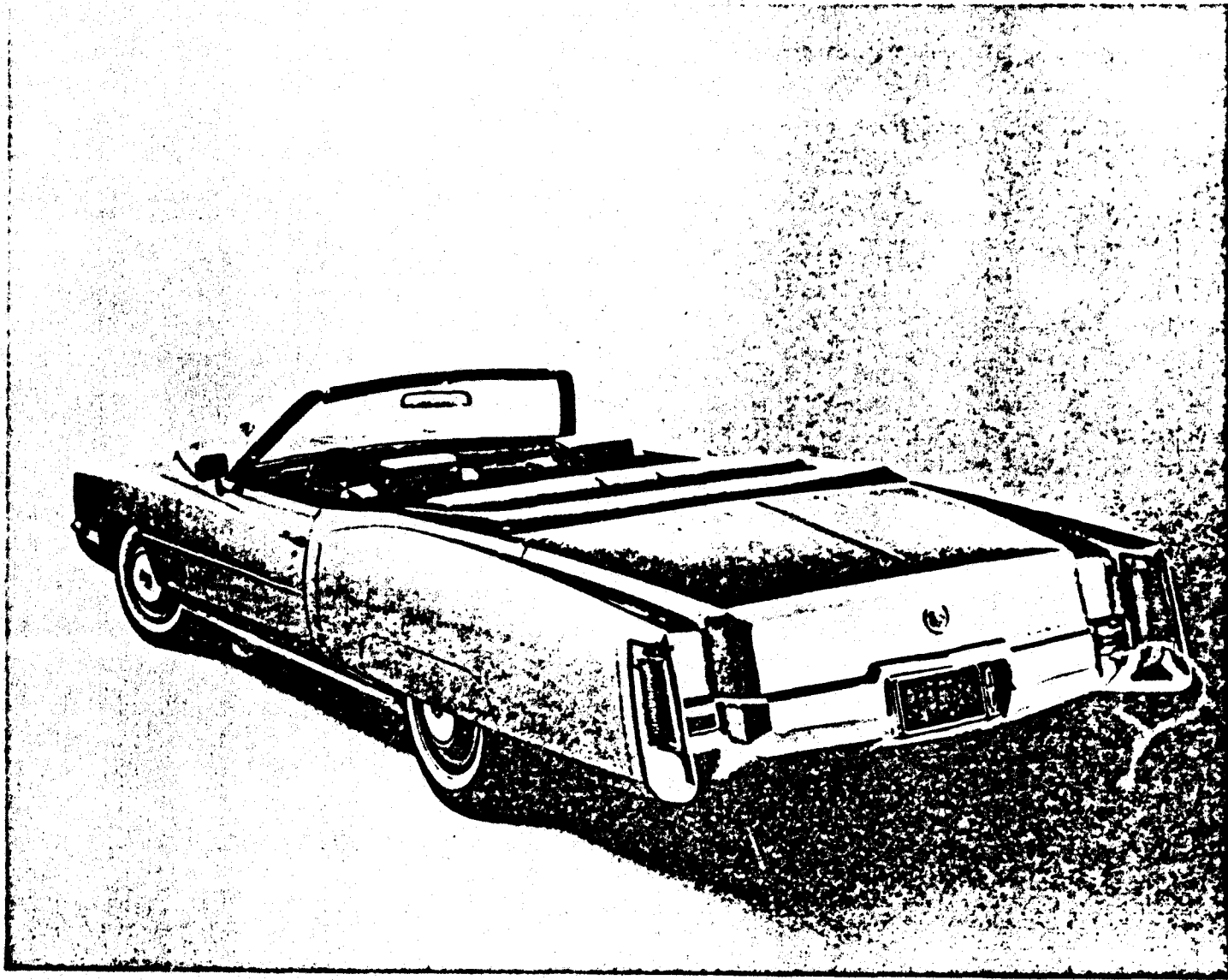
1. Black Seat Belts & Shoulder Belts    2. Dk. Blue Seat Belts & Shoulder Belts    3. Dk. Carmine Seat Belts & Shoulder Belts    4. Med. Beige Seat Belts & Shoulder Belts

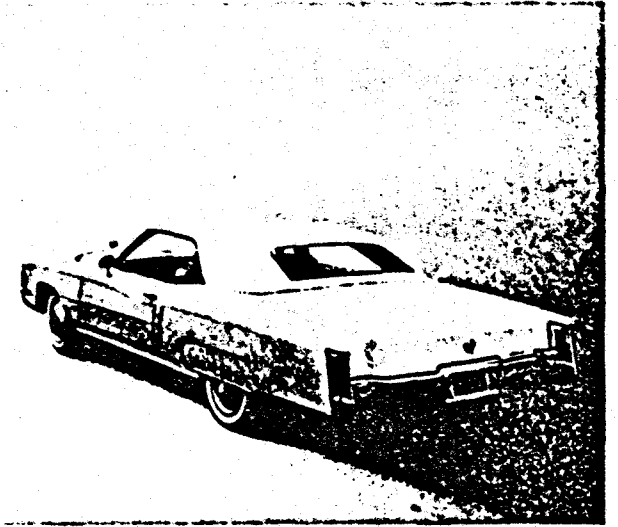
INTERIOR DIMENSIONS		
	Front	Rear
Head room	38 1"	37 2"
Shoulder room	63 1"	62 8"
Hip room	61 7"	60 5"
Leg room	42 0"	36 4"
Seat height	11 9"	13 7"

INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jambes	Other
Courtesy, inst. panel ends	X	Headlamp
Courtesy, rear quarter	X	
Door, red warning	X	
Map, on inst. panel	X	Integral
Glove Box and Trunk		Automatic



FLEETWOOD ELDORADO CONVERTIBLE-E





**Fleetwood Eldorado  
Convertible**

The all-new Fleetwood Eldorado Convertible, the only luxury convertible built in America, joins the distinguished Cadillac family for 1971 as a companion to the elegant Fleetwood Eldorado Coupe. The unique Hideaway Top, possibly the most important innovation for the convertible in over sixty years, provides comfortable coupe-type rear seating for three passengers. Other Eldorado standard qualities include an exclusive 8.2 litre V-8 engine, front-wheel drive, variable-ratio power steering, front disc brakes and Automatic Level Control. The Eldorado Convertible is unmistakably Cadillac.

## INTERIOR STYLING



**Upholstery Styling**  
Eldorado Convertible upholstery selections are richly tailored of exquisitely soft Sierra grain leather in twelve color options. The seat back features horizontal pillow and button styling with 2-inch wide pipes used on the lower pillow and on the seat cushion to achieve the classic trim styling of the past.

## FLEETWOOD ELDORADO CONVERTIBLE INTERIOR STYLING

### Seat Styling

A notch-back bench front seat with individual back rests and free-standing center armrest is standard. Individual back rests latch securely in place until the release lever on the seat back side panel is turned. With Power Door Locks, opening either door will automatically release both seat back locks.

### Ornamentation

Door features with the leather upholstery include a simulated Tamo wood insert in a rich, new color and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

### Additional Leather Colors and Two-Tone Colors

If a prospective buyer should inquire about a color not listed on the chart or want a two-tone leather, refer to the Special Order and Price sections.

### Top Colors

Code: A. White B. Black C. Dk. Blue  
N. Dk. Green R. Dk. Brown.

### Liner Color

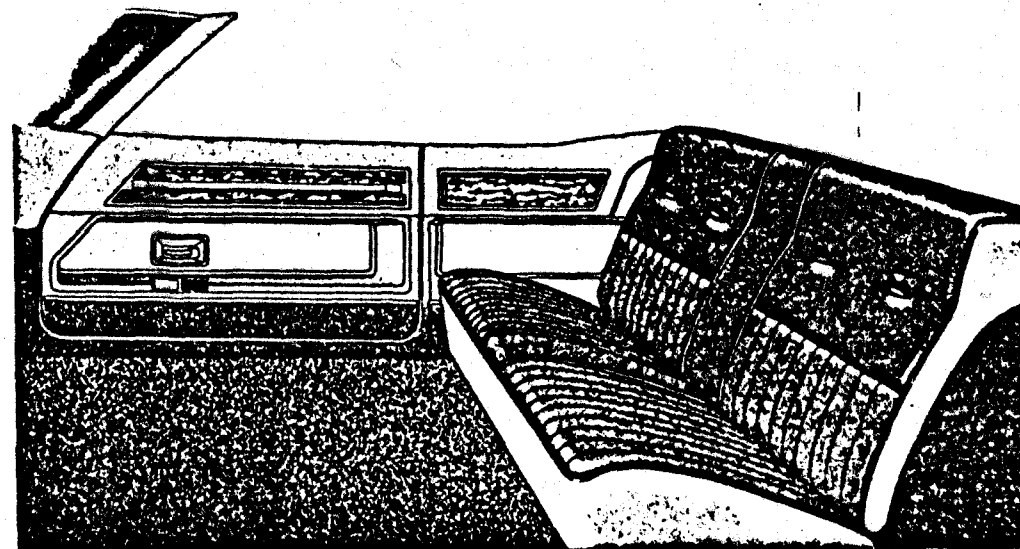
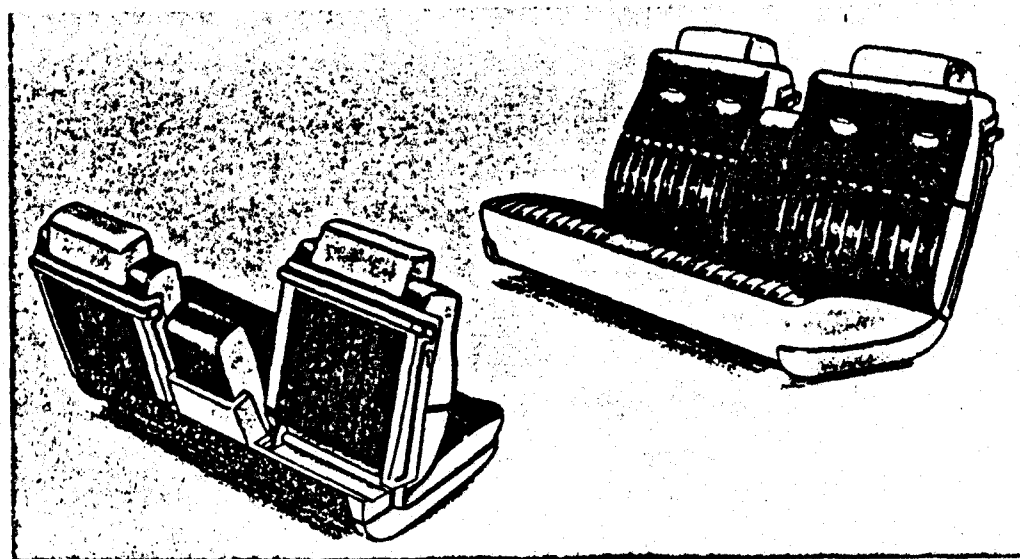
The liner color is Black and cannot be changed since the top material is a fusion of vinyl, fabric, rubber and drill cloth.

### Top Boot

The vinyl-coated boot is color-keyed to the upholstery and fits easily into place for a neat, tailored appearance.

### Standard and Available Equipment

See Equipment Charts on Pages A-9, A-10 and A-11.



## FLEETWOOD ELDORADO CONVERTIBLE-E

	SEATS		DOORS	INSTRUMENT PANELS		CARPETS	
	LEATHER		FORMED FRONT SEAT BACK PANELS	TOP AND LOWER	STEERING WHEEL		
	INSERTS	BOLSTERS					INSERTS
G	Sierra Grain Leather		Laces	Tamo Wood	Tamo Wood Paneling	Control Lever Caps	Tranon & Tyrol Quality
O			Head Restraints	Vinyl Door Pull	Windshield Peter Molding	Steering Column & Cover	Coat Quarter Grille
D	Cushion Foam - Expanded Vinyl		Assist Straps	Seat Belt & Shoulder Belt Webbing			Retractor Housing
S	Top Seat						
461	BLACK		BLACK	BLACK	BLACK	BLACK	BLACK
462	WHITE		WHITE	WHITE 1	BLACK	BLACK	BLACK
463	WHITE		WHITE	WHITE 2	DK. BLUE	DK. BLUE	DK. BLUE
464	WHITE		WHITE	WHITE 3	DK. CARMINE	DK. CARMINE	DK. CARMINE
469	ANT. MED. PEWTER		MED. PEWTER	MED. PEWTER	DK. PEWTER	DK. PEWTER	MED. PEWTER
466	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
468	MED. AQUA		MED. AQUA	MED. AQUA	DK. AQUA	DK. AQUA	MED. AQUA
471	ANT. DK. JADE		DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE
482	ANT. LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 4	DK. BEIGE	DK. BEIGE	MED. BEIGE
484	MED. MAIZE		MED. MAIZE	MED. MAIZE	DK. MAIZE	DK. MAIZE	MED. MAIZE
486	ANT. DK. SADDLE		DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE
488	DK. CARMINE		DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE

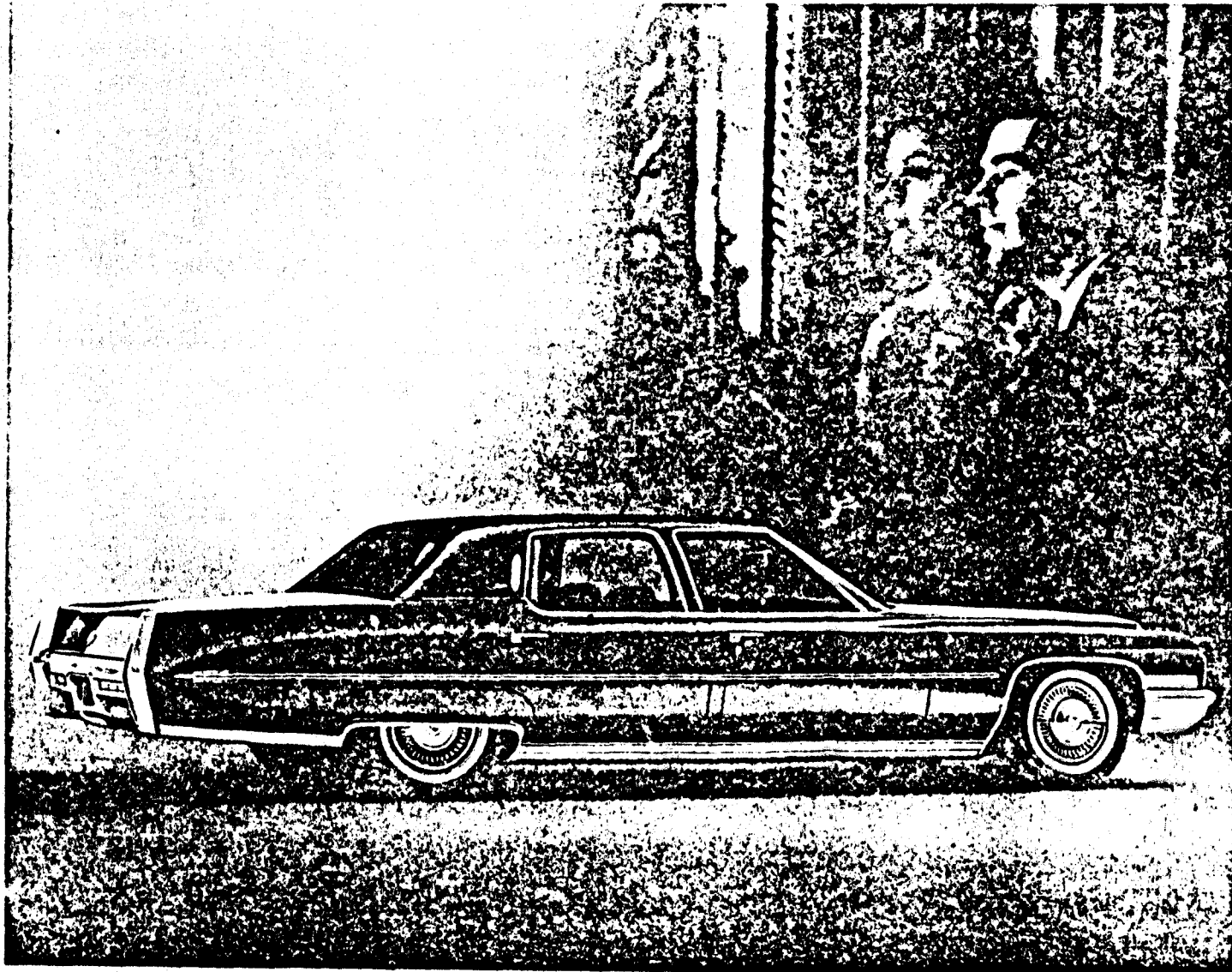
1. Black Seat Belts & Shoulder Belts    2. Dk. Blue Seat Belts & Shoulder Belts    3. Dk. Carmine Seat Belts & Shoulder Belts    4. Med. Beige Seat Belts & Shoulder Belts

	INTERIOR DIMENSIONS	
	Front	Rear
Head room	38.1"	37.0"
Shoulder room	63.1"	61.4"
Hip room	61.7"	58.6"
Leg room	42.0"	36.4"
Seat height	11.9"	13.7"

	INTERIOR LAMPS		
	LAMPS	Door Jamba	SWITCHES Other
Courtesy, inst. panel ends		X	Headlamp
Courtesy, rear quarter		X	
Door, red warning		X	
Map, on inst. panel		X	Integral
Glove Box and Trunk			Automatic

Leather

FLEETWOOD SIXTY SPECIAL BROUGHAM - P



## INTERIOR STYLING



### **Upholstery Styling**

The sumptuous interior of the Fleetwood Sixty Special Brougham features either all Daphne cloth or Dante cloth inserts in combination with Sierra grain leather bolsters. Daphne cloth is a smooth knit fabric with a subtle horizontal design woven into the fabric and is available in four colors. Dante cloth is a richly detailed Matelasse fabric and is available in five colors. The trim style for both upholstery selections features a plush combination of pillows and pipes on the seat back and pipes on the seat cushion. When Daphne cloth is selected, pique stitching scrollwork on the top pillow of the seat back enhances the elegance of the fabric.

Beautifully rugged Sierra grain leather upholstery in 11 color selections is available at extra charge. The trim style is identical to the cloth pillow and pipe style.

## FLEETWOOD SIXTY SPECIAL BROUGHAM INTERIOR STYLING

### Seat Styling

The Dual Comfort Front Seat is standard on the Fleetwood Sixty Special Brougham.

### Ornamentation

Door features with either cloth or leather upholstery selections include a simulated Tamo wood insert in a rich, new color and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

### Additional Leather Colors

Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

### Vinyl Top

A fashionable padded roof is standard on the Fleetwood Sixty Special Brougham, providing a dramatic two-tone appearance for individual distinction.

### Vinyl Top Colors

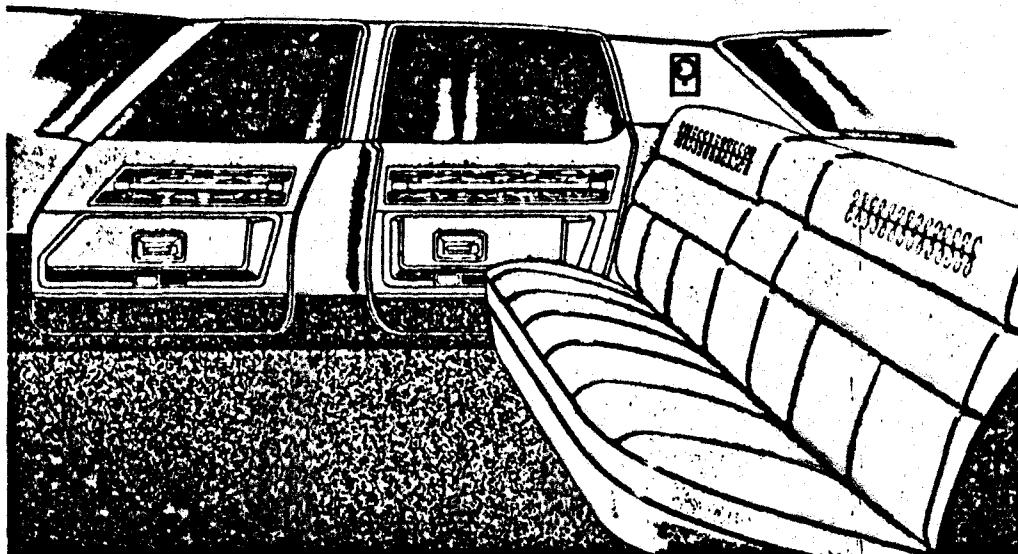
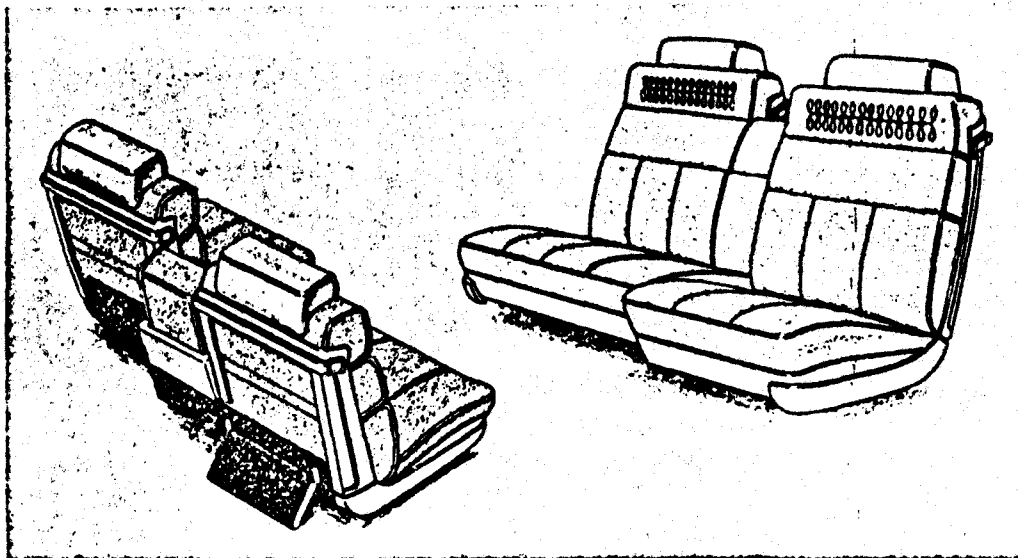
Code: J. White K. Black L. Dk. Blue  
N. Dk. Green R. Dk. Brown M. Dk. Aqua  
P. Med. Gold.

### Opera Lamps

These distinctive lights are situated on the upper rear quarter panels and are available at extra charge.

### Standard and Available Equipment

See Equipment Charts on Pages A-9, A-10 and A-11.





## FLEETWOOD SIXTY SPECIAL BROUGHAM—P Cloth With Leather

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
C O D E S	Nylon Viscose Cloth	Large Horizontal Pillow— Leather	Laces Head Restraints	Tamo Wood  Vinyl Door Pull	Tamo Wood Paneling  Windshield Pillar Molding	Control Lever Caps  Steering Column & Cover	Trianon & Tyrol Quality  Cowl Quarter Grille  Retractor Housing
011	B. ACK DANTE	BLACK		BLACK	BLACK	BLACK	BLACK
026	DK. BLUE DANTE	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
028	MED. AQUA DANTE	MED. AQUA		MED. AQUA	DK. AQUA	DK. AQUA	MED. AQUA
044	MED. MAIZE DANTE	MED. MAIZE		MED. MAIZE	DK. MAIZE	DK. MAIZE	MED. MAIZE
047	MED. HEATHER DANTE	MED. HEATHER		MED. HEATHER	DK HEATHER	DK HEATHER	MED. HEATHER

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.4"	38.8"
Shoulder room	63.1"	62.8"
Hip room	61.7"	62.8"
Leg room	41.9"	42.9"
Seat height	11.9"	13.5"

INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jamb	Other
Courtesy, inst. panel ends	X	Headlamp
Courtesy, rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel	X	Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

**FLEETWOOD SIXTY SPECIAL BROUGHAM – P**  
**All Cloth**

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS	
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL		
<b>C</b>	Nylon Viscose Cloth	Nylon Viscose Cloth	Laces	Tamo Wood	Tamo Wood	Control	Trianon &	
<b>O</b>			Head Restraints	Vinyl	Paneling	Lever Caps	Tyrol	
<b>D</b>			Also— Cushion Facings	Door Pull	Windshield	Steering	Column &	Cowl
<b>E</b>			Headlining— Ascot Cloth	Assist Strap	Pillar Molding	Column & Cover	Quarter	Grille
<b>S</b>			Coat Hooks	Seat Belt & Shoulder Belt Webbing	Rear Shelf		Retractor Housing	
		Garnish Moldings						
<b>016</b>	MED. GRAY DAPHNE		MED. GRAY	MED. GRAY	DK. GRAY	DK. GRAY	MED. GRAY	
<b>021</b>	MED. BLUE DAPHNE		MED. BLUE	MED. BLUE	DK. BLUE	DK. BLUE	MED. BLUE	
<b>031</b>	DK. JADE DAPHNE		DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE	
<b>043</b>	MED. BEIGE DAPHNE		MED. BEIGE	MED. BEIGE	DK. BEIGE	DK. BEIGE	MED. BEIGE	

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.4"	38.3"
Shoulder room	63.1"	62.6"
Hip room	61.7"	62.6"
Leg room	41.9"	43.9"
Seat height	11.9"	13.5"

INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jamba	Other
Courtesy, inst. panel ends	X	Headlamp
Courtesy, rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel	X	Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

## FLEETWOOD SIXTY SPECIAL BROUGHAM-P

### Leather Options at Extra Charge

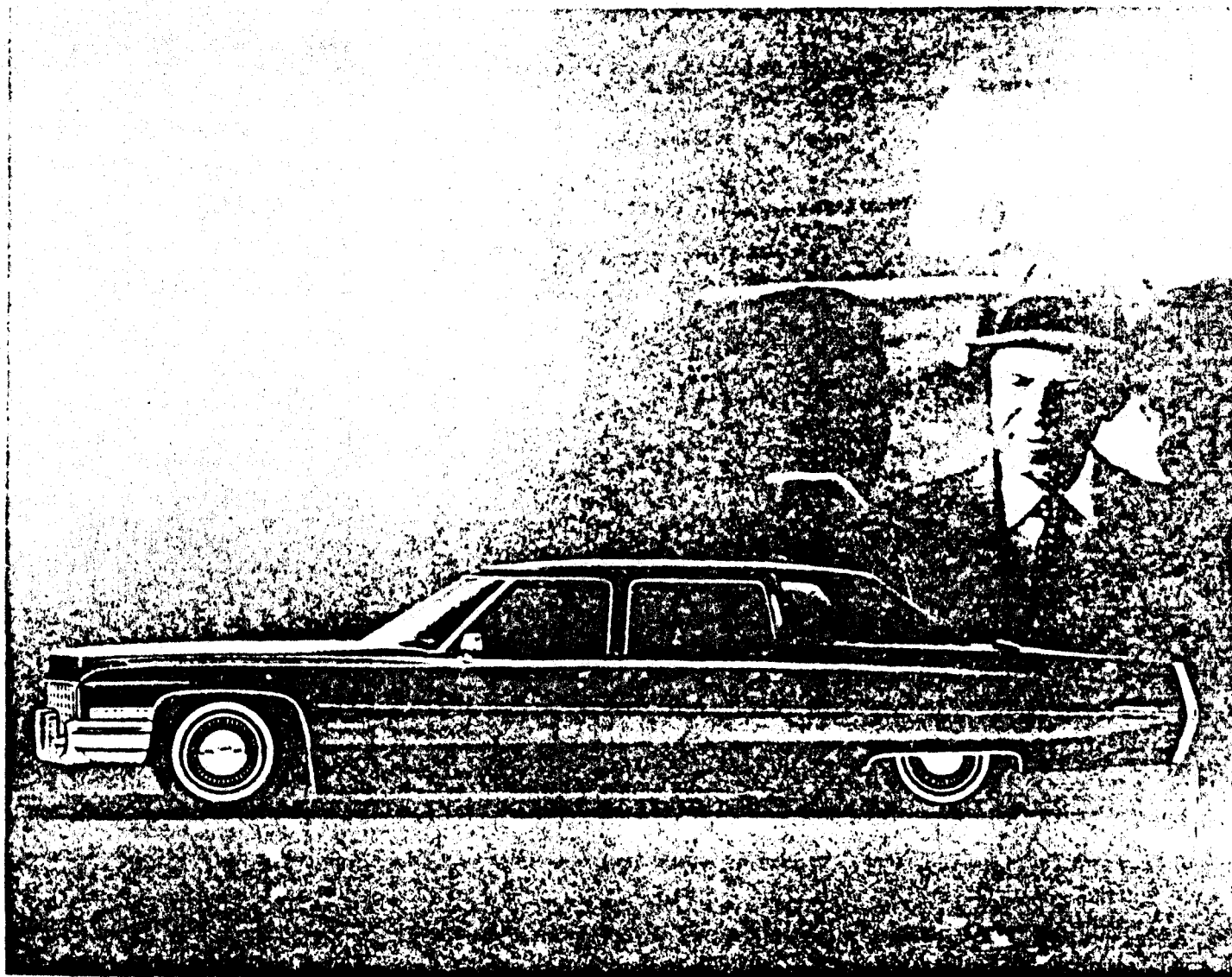
	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	LEATHER		FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
	INSERTS	BOLSTERS					
<b>C O D E S</b>	Sierra Grain Leather	Sierra Grain Leather  Cushion Facings—Expanded Vinyl  Headlining—Taffeta Coated Fabric  Garnish Moldings	Laces  Head Restraints  Assist Strap  Coat Hooks	Tamo Wood  Surrounding Area—Expanded Vinyl  Vinyl Door Pull  Seat Belt & Shoulder Belt Webbing	Tamo Wood Paneling  Windshield Pillar Molding  Rear Shelf	Control Lever Caps  Steering Column & Cover	Trianon & Tyrol Quality  Cowl Quarter Grille  Retractor Housing
061	BLACK		BLACK	BLACK	BLACK	BLACK	BLACK
062	WHITE		WHITE	WHITE 1	BLACK	BLACK	BLACK
063	WHITE		WHITE	WHITE 2	DK. BLUE	DK. BLUE	DK. BLUE
069	ANT. MED. PEWTER		MED. PEWTER	MED. PEWTER	DK. PEWTER	DK. PEWTER	MED. PEWTER
066	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
068	MED. AQUA		MED. AQUA	MED. AQUA	DK. AQUA	DK. AQUA	MED. AQUA
071	ANT. DK. JADE		DK. JADE	DK. JADE	DK. JADE	DK. JADE	DK. JADE
082	ANT. LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 3	DK. BEIGE	DK. BEIGE	MED. BEIGE
084	MED. MAIZE		MED. MAIZE	MED. MAIZE	DK. MAIZE	DK. MAIZE	MED. MAIZE
085	ANT. DK. SADDLE		DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE	DK. SADDLE
088	DK. CARMINE		DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE	DK. CARMINE

1. Black Seat Belts & Shoulder Belts 2. Dk. Blue Seat Belts & Shoulder Belts 3. Med. Beige Seat Belts & Shoulder Belts

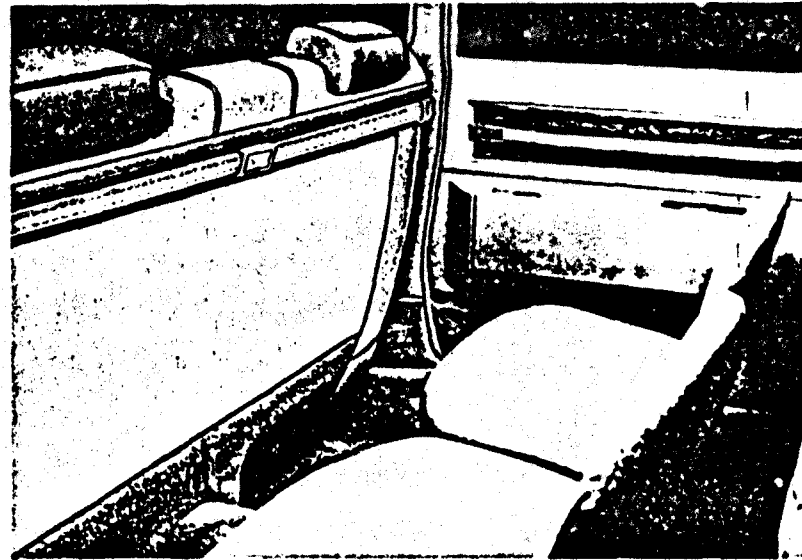
INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.4"	38.3"
Shoulder room	63.1"	62.6"
Hip room	61.7"	62.6"
Leg room	41.9"	43.9"
Seat height	11.9"	13.5"

INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jambs	Other
Courtesy, inst. panel ends	X	Headlamp
Courtesy, rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel	X	Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

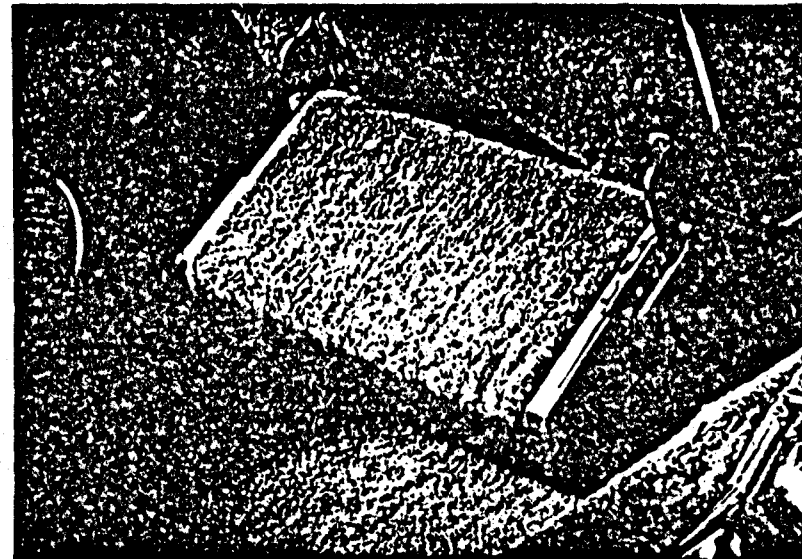
FLEETWOOD SEVENTY-FIVE SEDAN - R



## INTERIOR STYLING



**Upholstery Styling**  
Fleetwood 75 Sedan upholstery selections include either all Daphne cloth or Dante cloth inserts in combination with Sierra grain leather bolsters. Daphne cloth is a smooth knit fabric with a subtle horizontal design woven into the fabric and is available in two colors. Dante cloth is a richly detailed Matelasse fabric and is also available in two colors. Dk. Blue Dante cloth is offered this year in response to numerous customer requests. The trim style for both upholstery selections features a plush combination of pillows and pipes on the seat back and pipes on the seat cushion. When Daphne cloth is selected, pique stitching scrollwork on the top pillow of the seat back enhances the elegance of the fabric.



## FLEETWOOD SEVENTY-FIVE SEDAN INTERIOR STYLING

### Seat Styling

The bench type seat with straight-across back rest and folding center armrest front and rear is standard.

### Ornamentation

Door features with all upholstery selections include a simulated Tamo wood insert in a rich, new color and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

### Auxiliary Seats

Two auxiliary seats provide additional rear compartment seating space for three people. The seats fold against the rear of the front seat back when not in use, exposing foot rests for the convenience of rear seat passengers.

### Vinyl Top

A padded roof is an extra charge option that lends a distinctive two-tone appearance to the Fleetwood 75 Sedan.

### Vinyl Top Colors

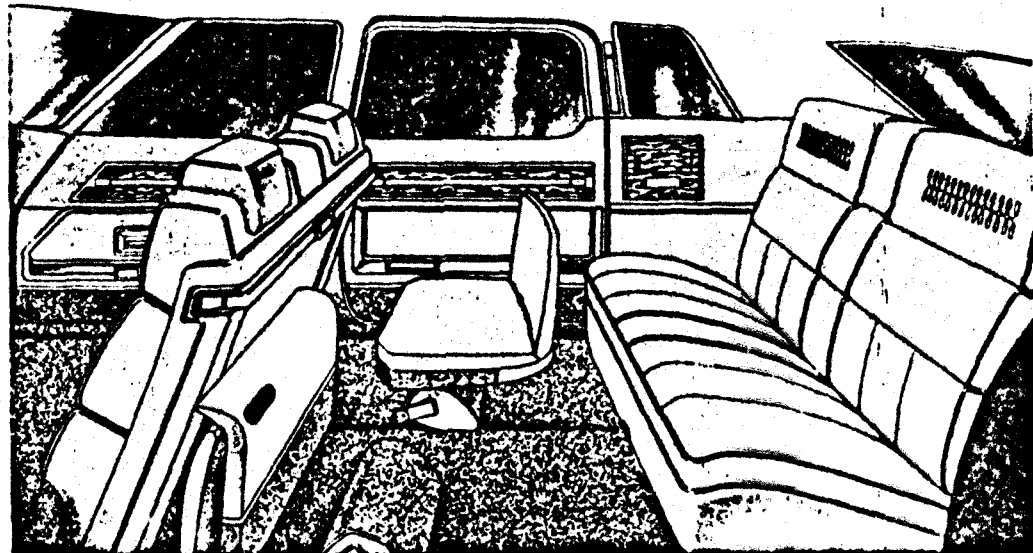
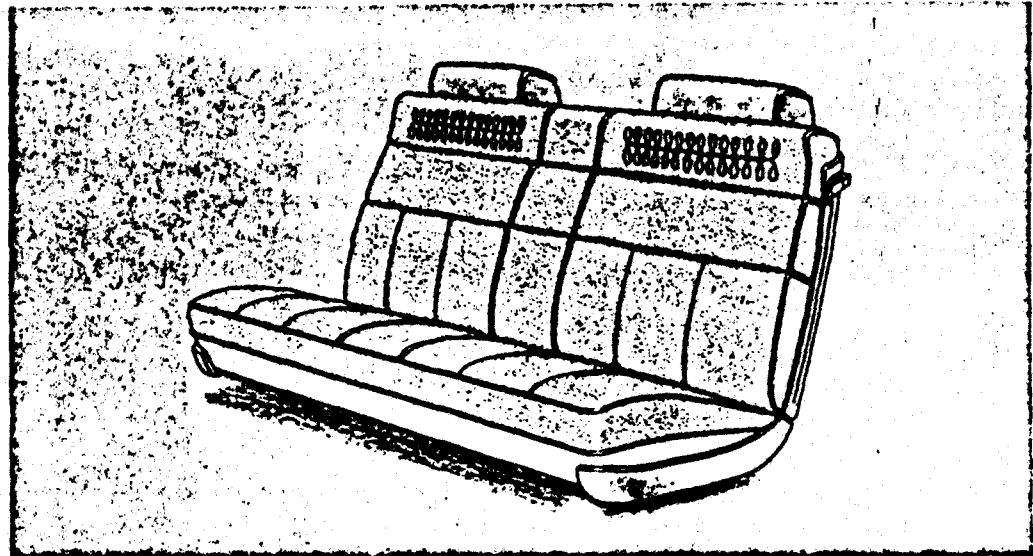
Code: J. White K. Black L. Dk. Blue  
N. Dk. Green R. Dk. Brown M. Dk. Aqua  
P. Med. Gold.

### Opera Lamps

These distinctive lights are situated on the trailing edge of the rear doors and are available at extra charge.

### Standard and Available Equipment

See Equipment Charts on Pages A-9, A-10 and A-11.



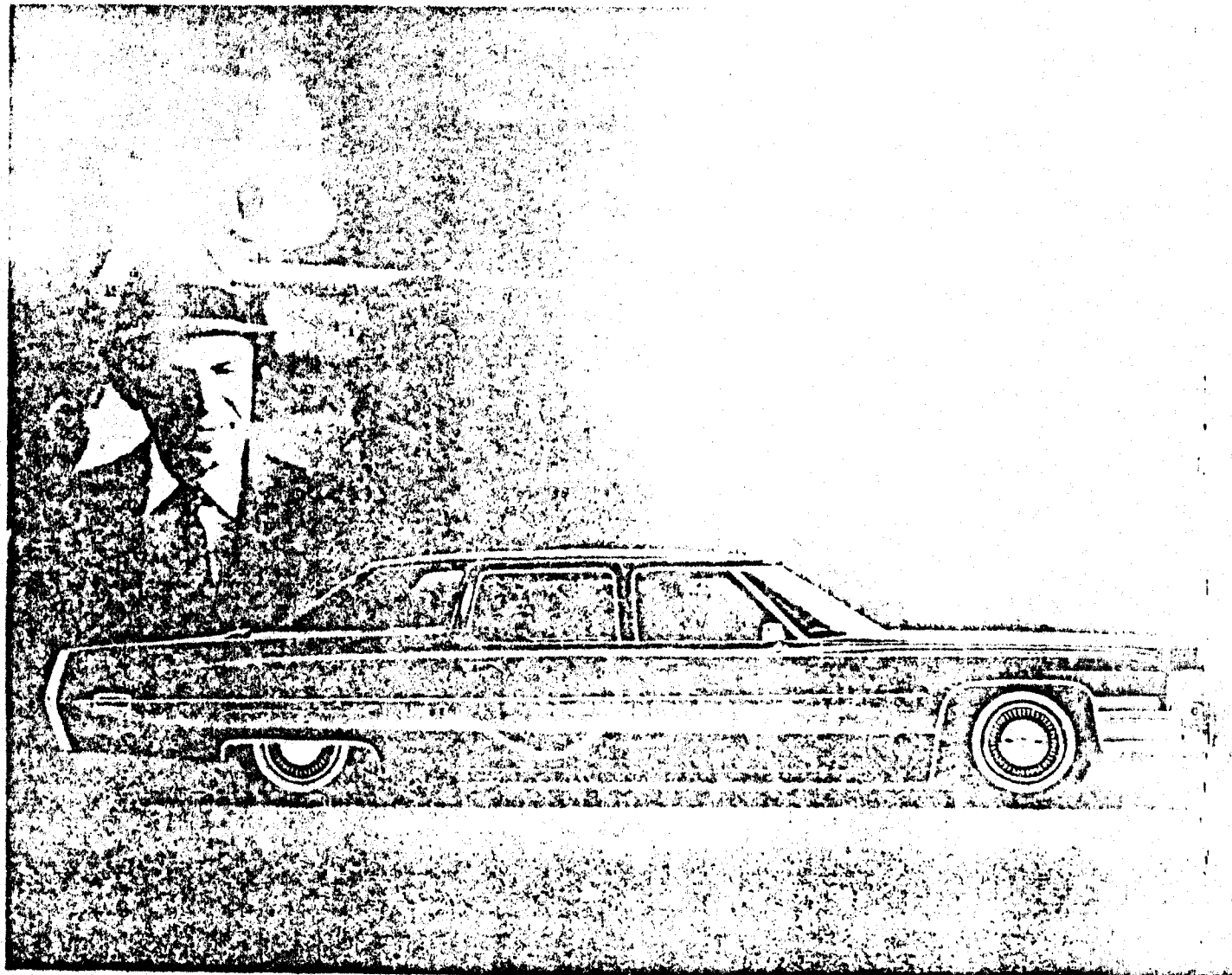
## FLEETWOOD SEVENTY-FIVE SEDAN - R

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
<b>C O D E S</b>	Nylon Viscose Cloth	Nylon Viscose Cloth or Leather  Cushion Facings— Expanded Vinyl or Cloth  Seaming Laces	Headlining— Ascot Cloth  Garnish Moldings  Head Restraints  Assist Strap & Loops  A/C Outlets in Headlining	Tamo Wood  Seat Belt & Shoulder Belt Webbing  Coat Hooks  Windlace  Door Header Lace	Tamo Wood Paneling  Windshield Pillar Molding  Rear Shelf	Control Lever Caps  Steering Column & Cover	Trianon & Tyrol Quality  Retractor Housing  Foot Restr
711	BLACK DANTE	BLACK LEATHER	BLACK	BLACK	BLACK	BLACK	BLACK
716	MED. GRAY DAPHNE	MED. GRAY DAPHNE CLOTH	MED. GRAY	MED. GRAY	DK. GRAY	DK. GRAY	MED. GRAY
726	DK. BLUE DANTE	DK. BLUE LEATHER	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
743	MED. BEIGE DAPHNE	MED. BEIGE DAPHNE CLOTH	MED. BEIGE	MED. BEIGE	DK. BEIGE	DK. BEIGE	MED. BEIGE

INTERIOR DIMENSIONS		
	Front	Rear
Head room	40.3"	38.6"
Shoulder room	63.1"	62.0"
Hip room	61.7"	57.6"
Leg room	41.9"	—
Seat height	12.0"	11.8"

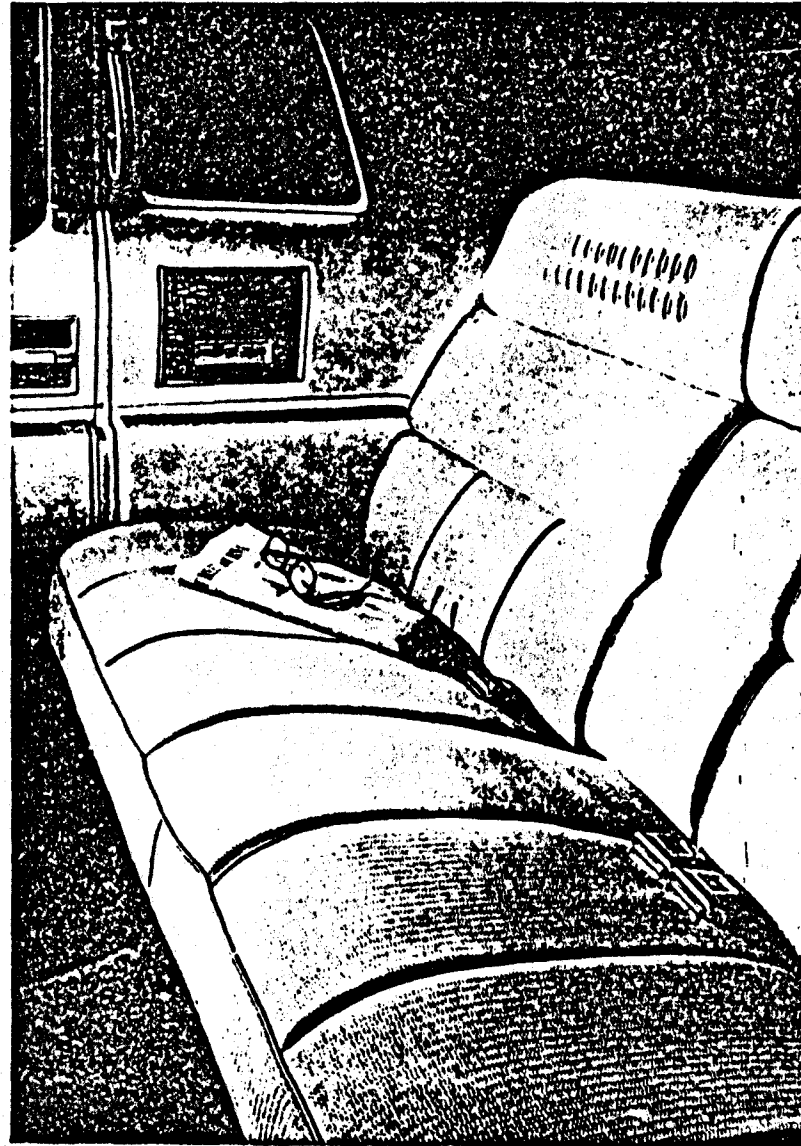
INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jamb	Other
Courtesy, inst. panel ends	X	Headlamp
Courtesy, rear door	X	
Reading Spot, on A/C roof grilles	X	Rear Quarter Trim Panels
Doors, red warning	X	
Map, on inst. panel	X	Integral

FLEETWOOD SEVENTY-FIVE LIMOUSINE -S





## INTERIOR STYLING



### **Upholstery Styling**

The chauffeur's compartment of the Fleetwood 75 Limousine comes in rugged Sierra grain Black leather fashioned in 2-inch wide pipes.

Upholstery for the rear compartment includes a selection of either all Daphne cloth or Dante cloth inserts in combination with Sierra grain leather. Daphne cloth is a smooth knit fabric with a subtle horizontal design woven into the fabric and is available in two colors. Dante cloth is a richly detailed Matelasse fabric and is also available in two colors. The trim style for both upholstery selections features a plush combination of pillow and pipes on the seat back and pipes on the seat cushion. When Daphne cloth is selected, pique stitching scrollwork on the top pillow of the seat back enhances the elegance of the fabric.

## FLEETWOOD SEVENTY-FIVE LIMOUSINE INTERIOR STYLING

### Seat Styling

The bench type seat with straight-across back rest is standard. The rear compartment seat has a folding center armrest.

### Ornamentation

Door features with all upholstery selections include a simulated Tamo wood insert in a rich, new color and a chrome insert frame that is integral with the pull strap escutcheons. In the center of the instrument panel above the radio is the word "Cadillac" in script.

### Division Glass

A glass partition dividing front and rear compartments may be raised or lowered by the controls conveniently situated on the driver's armrest and on the left and right rear quarter trim panels.

### Auxiliary Seats

Two auxiliary seats provide additional rear compartment seating space for three people. The seats fold against the rear of the front seat back when not in use, exposing foot rests for the convenience of rear seat passengers.

### Vinyl Top

A padded roof is an extra charge option that lends a distinctive two-tone appearance to the Fleetwood 75 Limousine.

### Vinyl Top Colors

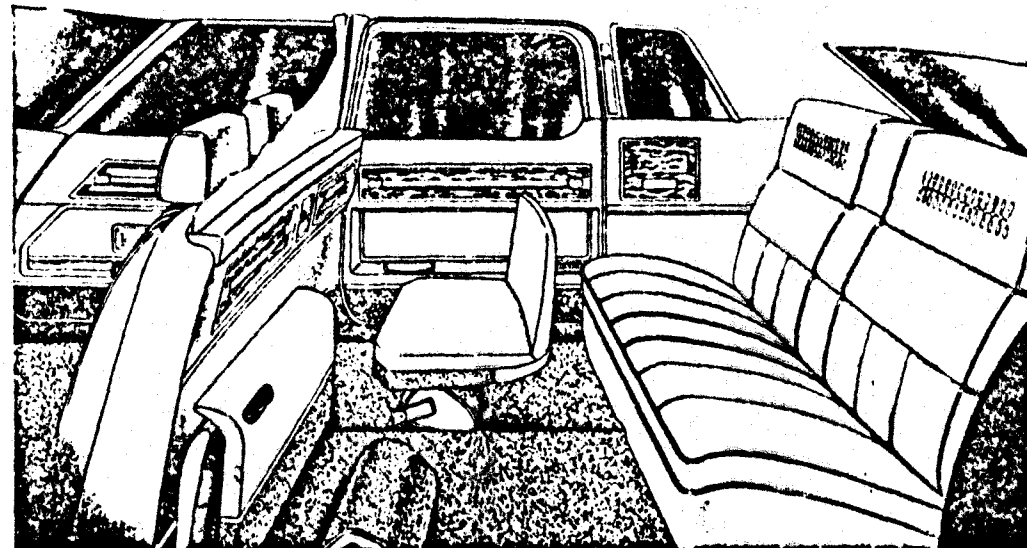
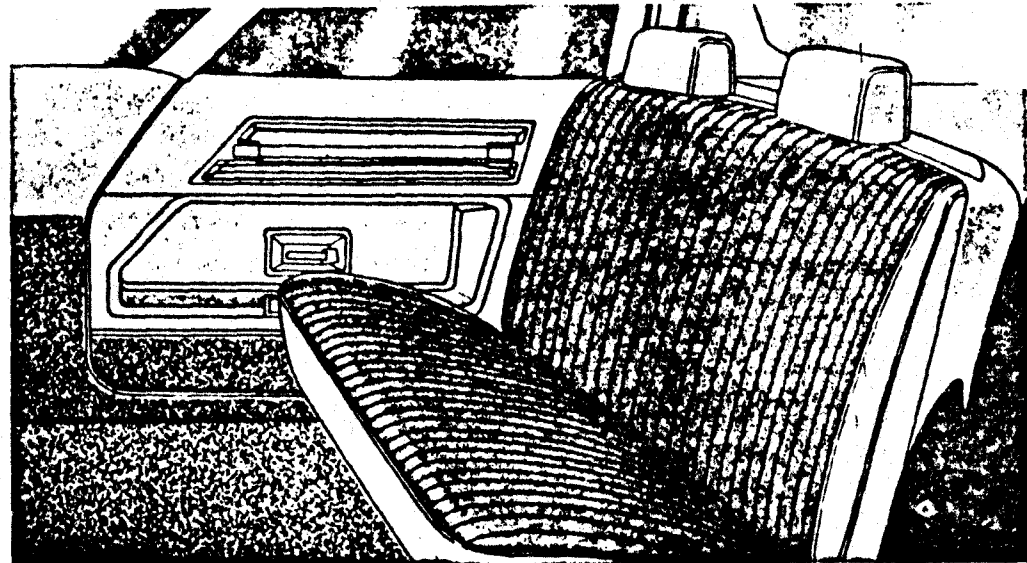
Code: J. White K. Black L. Dk. Blue  
N. Dk. Green R. Dk. Brown M. Dk. Aqua  
P. Med. Gold.

### Opera Lamps

These distinctive lights are situated on the trailing edge of the rear doors and are available at extra charge.

### Standard and Available Equipment

See Equipment Charts on Pages A-9, A-10 and A-11.



## FLEETWOOD SEVENTY-FIVE LIMOUSINE-S

	SEATS			DOORS		INSTRUMENT PANELS	CARPETS
	FRONT	REAR	FORMED FRONT SEAT BACK PANEL	FRONT	REAR	TOP AND LOWER	
<b>C</b>	Leather—2" Pleats	Nylon Viscose Cloth Inserts	Tamo Wood	Expanded Vinyl	Expanded Vinyl	Steering Wheel	Trianon & Tyrol Quality Retractor Housing
<b>O</b>	Cushion Facing—Expanded Vinyl	Nylon Viscose Cloth or Leather Bolsters	Assist Strap & Loops	Rear Shelf	Tamo Wood Inserts	Control Lever Caps	
<b>D</b>	Head Restraints		Headlining—Ascot Cloth		Seat Belt & Shoulder Belt Webbing	Steering Column & Cover	
<b>E</b>	Seat Belt & Shoulder Belt Webbing	Cushion Facings—Expanded Vinyl or Cloth	Garnish Moldings			Tamo Wood Paneling	
<b>S</b>			A/C Outlets in Headlining			Windshield Pillar Molding	
<b>711</b>	BLACK	BLACK DANTE	BLACK	BLACK	BLACK	BLACK	BLACK
<b>716</b>	BLACK	MED. GRAY DAPHNE	MED. GRAY	BLACK	MED. GRAY	BLACK	BLACK <sup>1</sup>
<b>726</b>	BLACK	DK. BLUE DANTE	DK. BLUE	BLACK	DK. BLUE	BLACK	BLACK <sup>2</sup>
<b>743</b>	BLACK	MED. BEIGE DAPHNE	MED. BEIGE	BLACK	MED. BEIGE	BLACK	BLACK <sup>3</sup>

1. Med. Gray Rear Carpet 2. Dk. Blue Rear Carpet 3. Med. Beige Rear Carpet

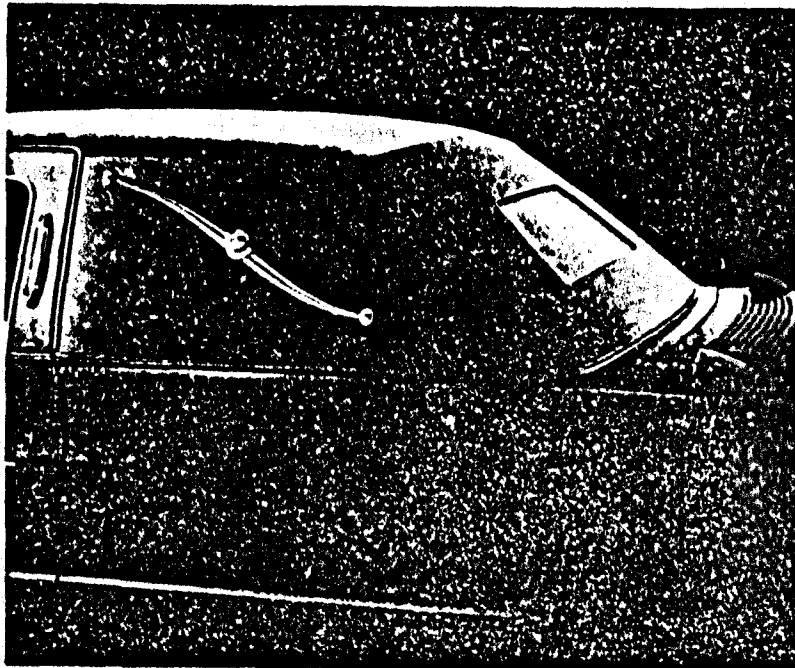
INTERIOR DIMENSIONS		
	Front	Rear
Head room	40.3"	38.6"
Shoulder room	63.1"	62.0"
Hip room	61.7"	57.6"
Leg room	41.9"	—
Seat height	11.2"	11.8"

INTERIOR LAMPS		
LAMPS	SWITCHES	
	Door Jamba	Other
Courtesy, inst. panel ends	X	Headlamps
Courtesy, rear door	X (Rear)	
Reading Spot, on A/C roof grilles	X (Rear)	Rear Quarter Trim Panels
Door, Front, red warning	X	
Map, on inst. panel	X	Integral
Map, Spot, on header		Headlamp

## FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE LANDAU ROOF OPTION

### Landau Roof

The Landau Roof reflects an exceptionally elegant touch of formality and is available exclusively on the prestigious Fleetwood Seventy-Five Sedan and Limousine. All new styling on the Fleetwood 75's provides a change in the appearance of the Landau Roof for 1971. When the Landau Roof is ordered, the rear quarter windows are blocked in. This option includes a padded vinyl roof, blocked in rear quarter windows, a small rear window and fully chromed Landau Bows on the rear quarters.



### Rear Window Styling

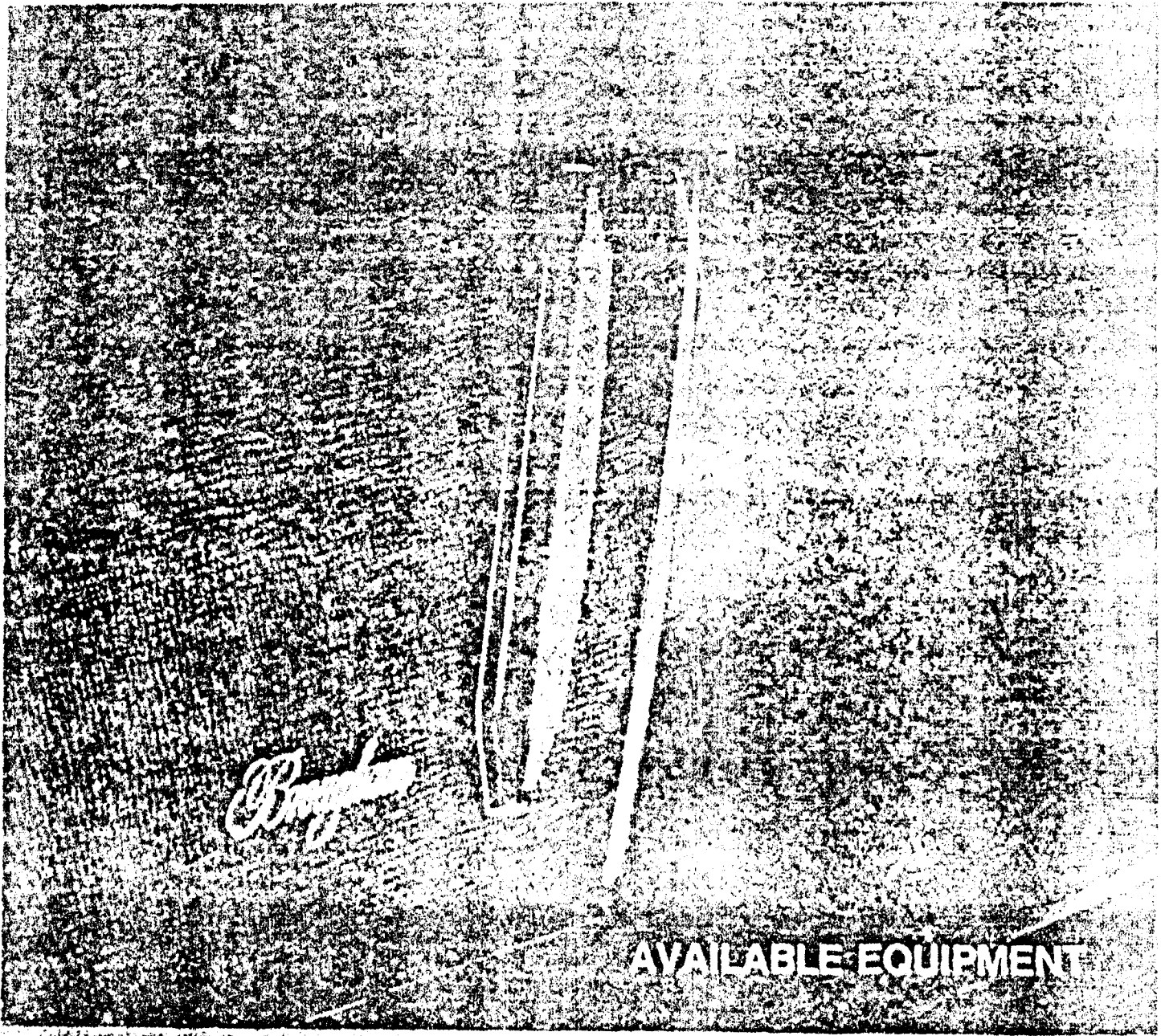
The Landau Roof comes with a small, trapezoid-shaped rear window to give rear compartment passengers added privacy. Approximate dimensions are: Width at top 20"; width at bottom 22"; and height 8 3/4".

### Options

Two options are available when ordering a Landau Roof. 1. Select the regular size rear window. 2. Omit the Landau Bows.

### External Ornamentation

The distinguished wreath and crest on each lower rear quarter panel is also included. Opera Lamps, available at extra charge, provide an added decorative touch in the upper rear quarter area. They are located on the trailing edge of the rear doors.



*Bryson*

AVAILABLE EQUIPMENT

Available  
Equipment

Contents  
AVAILABLE EQUIPMENT

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**Cadillac AM-FM Stereo -A  
Radio W/Tape Player**

—combines all the assets of stereo radio and taped music for truly breathtaking listening enjoyment. This new compact stereo system is actually two systems in one. The radio portion of the system is identical to the Cadillac AM-FM Stereo Signal Seeking Radio except for the absence of the signal seeking feature. To operate the tape player portion of the system, insert a cartridge into the radio dial, label side up and open end in first. The dial moves like a door, permitting the tape cartridge to be inserted. Each of the four tracks plays in succession, or the tracks can be selected individually by pushing in on the radio volume control knob and releasing it. To remove the cartridge from the unit, pull out the volume control knob. The cartridge must be ejected before the radio is operative.

**Stereo Tape Player -B**

—offers the pleasure of listening to personalized, pre-recorded music without interruption. Mounted on the lower instrument panel, this attractive looking 8-track stereo unit is available with any of the superior Cadillac radio systems and provides a truly satisfying musical experience. Inserting a tape cartridge into the unit automatically switches power from the radio to the stereo player. After the cartridge is positioned in the unit, the controls may be adjusted for proper volume, tone and balance between speakers. Each of the four tracks in the cartridge will automatically play in sequence, or the tracks can be manually selected to play by pushing the PROGRAM bar. The stereo tape player is a dealer installed option available on all models.

**Rear Compartment Radio Controls -C**

—make radio listening a true pleasure for rear seat passengers. Available on the Seventy-Five Sedan and Limousine equipped with the Cadillac AM-FM Stereo Signal Seeking Radio, the rear compartment controls are relocated this year to

a position above the right armrest for improved visibility and greater ease of operation. The controls, fully labeled and lighted for nighttime use, consist of an off-on volume control knob with sensitivity control ring and station selector button. They are situated behind a sliding Tamo wood door panel which harmonizes with the interior decor. The driver can operate the radio system with the front compartment controls when the rear compartment controls are turned off.

**Cadillac AM-FM Stereo -D  
Signal Seeking Radio**

—provides the added pleasure of much greater program realism. Everything about the Cadillac AM-FM radio is applicable to this fine unit, too. In addition, the fullness of stereo sound is broadcast throughout the car with two speakers in front and two in the rear that are cross-balanced—left front with right rear and right front with left rear. Regardless of where passengers sit, they receive the richness of stereo reception. A special MORE STATIONS selector bar automatically "seeks" out and tunes in the strongest station in the listening area. When in the STEREO ONLY mode and the MORE STATIONS selector bar is pushed, the radio automatically selects only stereo stations. Now available on Seventy-Five models.

**Cadillac AM-FM Radio -E**

—provides passengers with a wide selection of stations for an enjoyable fare of favorite music or cultural program listening. This fully transistorized radio has five pushbuttons which permit instant pushbutton tuning to favorite stations. The AM pushbutton can be set only on an AM station and the FM pushbutton on an FM station. The three center buttons can be set on AM stations, FM stations or a combination of both. To simplify tuning, only the dial for the frequency band selected is visible. Bass and treble adjustment controls are also provided. The radio antenna is embedded in the windshield.

## 1971 Available Equipment

### Automatic Level Control

—helps maintain Cadillac's famed ride and handling characteristics under varying load conditions. Automatic Level Control is the ideal way to keep the car on the level when carrying rear seat passengers and vacation luggage. The system consists of a vacuum-operated air compressor located on the front fender dust shield and rear mounted Superlift Shock Absorbers. Air is directed into or out of the shock absorbers when loading or unloading, automatically helping keep the vehicle at a constant height. Thus, rear-end sag and "bottoming" on severe bumps or ramps are reduced, and Cadillac's excellent posture is maintained. Automatic Level Control is effective with any load up to 500 pounds and is standard on all Fleetwood models.

### Controlled Differential

—helps provide sure traction and handling under varying road conditions. In any DRIVE position as well as REVERSE, power is directed to the driving wheel having a positive grip on the road surface, thereby minimizing the possibility of becoming stuck. Thus, the driver can be more confident whenever he encounters varying road surface conditions. Controlled Differential also adds stability on rutted roads. It is not available on the two Fleetwood Eldorado models because of the front wheel drive design.

### Track Master

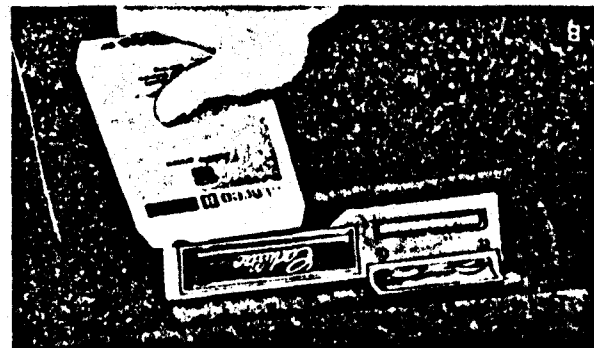
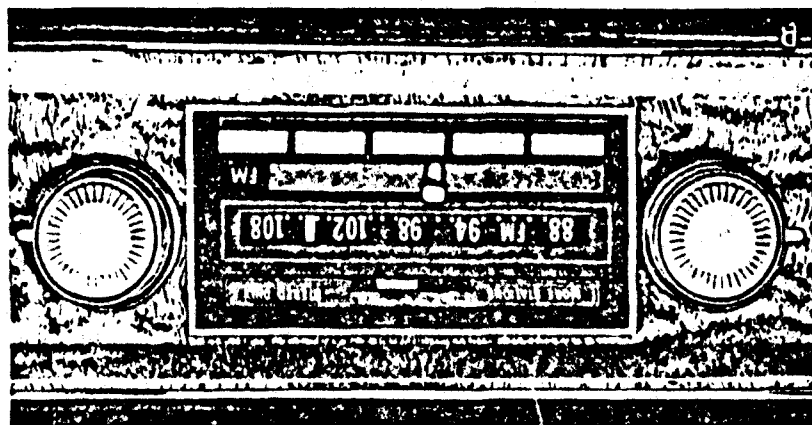
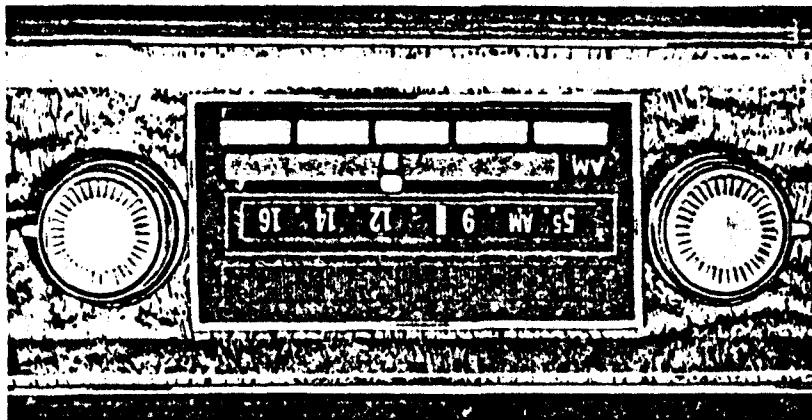
—gives added peace of mind during emergency

braking situations. Cadillac's computerized rear wheel skid control braking system enables the driver to maintain improved directional control of the vehicle during sudden braking situations. This sophisticated device also has the capability of compensating for such variables as different road conditions and unequal road surfaces. Basically, Track Master works like this: A pair of electronic speed sensors monitors the speed of the rear wheels. During a braking situation, they send information regarding braking action to a computer under the instrument panel. If the computer determines that the rear wheels are about to lock, it activates a device that reduces hydraulic fluid pressure to the rear brakes, thus releasing the rear brakes as they approach the skid point and then reapplying them automatically. This process of applying and releasing the brakes alternately continues until the stop is completed. Track Master is available only on the Eldorado Coupe and Eldorado Convertible.

### Special Rear Axle Ratio

—for an added dimension in driving performance. A special rear axle with a ratio of 3.15:1 is available for those Cadillac owners who require slightly more power at the rear wheels for improved low speed performance. A great deal of driving in mountainous terrain or with a trailer are two special driving situations which would warrant the use of this rear axle. Available on Calais, De Ville and Fleetwood Sixty Special Brougham models.





**Guide-Matic (Headlamp Control) - A**

—makes nighttime driving more enjoyable.

Guide-Matic headlamp control takes over the responsibility of dimming the headlamps from high beam to low beam when a car approaches from the opposite direction or when driving behind another car at night. This ingenious accessory also returns the headlamps to high beam after the car has been passed. Using the special override foot switch permits the driver to switch from low beam to high beam and back to low beam again as a courtesy reminder to the approaching driver that he neglected to dim his headlamps.

**Twilight Sentinel - B**

—permits peace of mind and convenience at night. Twilight Sentinel provides twin benefits that many Cadillac owners find to their liking. This invaluable nighttime aid can be set to turn the headlamps on automatically as darkness approaches and turn them off when sufficient daylight returns. Equally beneficial is the delayed timer switch. When activated, it permits keeping headlamps and the selected cornering lamp on up to ninety seconds after turning off the ignition, thus providing a path of light at night as the driver exits the car. The timer switch then automatically turns off the lights. The cornering lamp is activated by using the directional signal control lever. An additional feature for 1971 is a buzzer which warns the driver when he opens his door that the headlamp switch has been accidentally activated. Ladies, especially, appreciate the security of Twilight Sentinel.

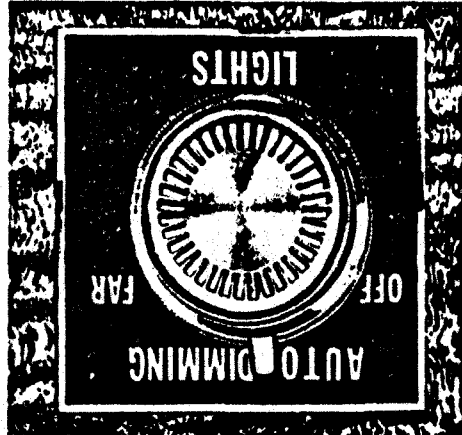
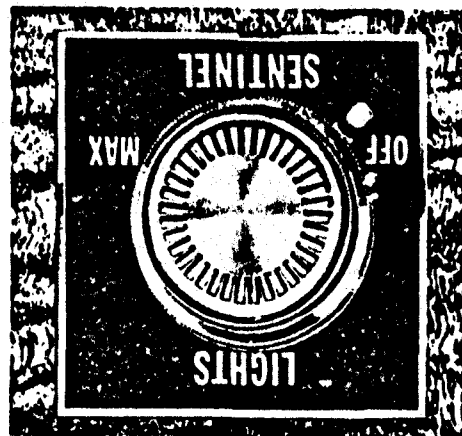
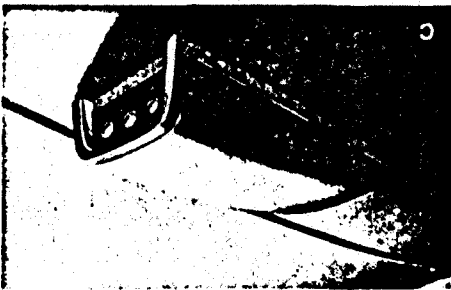
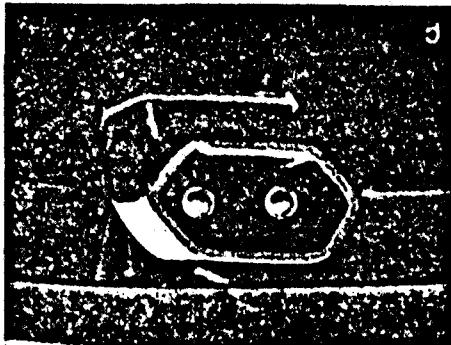
**Lamp Monitors - C**

—provide added security by monitoring the operation of front and rear lights. This ingenious accessory, available on all models, helpfully

lets the driver know when important front and rear lights on his Cadillac are functioning properly. Mounted atop each front fender is a small unit housing three small, different colored lenses. During operation, light is transmitted from the source to the color-keyed monitors through a fiber-optics system. The outer lens is amber when the parking lights are on and flashes when the turn signals are operating. The center lens is green when the headlamps are on low beam, and the inner lens is red when the headlamps are on high beam. Equally beneficial is the monitoring of the rear lights, the function of the small unit positioned in the center of the rear package shelf. The two red lenses indicate tail light and stop light/turn signal light operation. The design and location of the rear indicator unit makes it readily visible to the driver when viewed through the inside rear view mirror. The middle picture shows the Eldorado fender-mounted unit. An additional feature included with the Lamp Monitors is a WASHER FLUID reminder light on the instrument panel. It informs the driver when the windshield washer container is low and needs to be replenished with washer solution.

**Opera Lamps - D**

—provide added identification for a new expression of elegance. Handsomely styled, these distinctive lights hint of the coach lamp styling of the classic past. Activated with the headlamp switch, they present ready identification on crowded streets, particularly at night. They also represent that little something extra in the way of distinction which certain Fleetwood owners appreciate. These attractive lights are located on the upper rear quarter panels of the Sixty Special Brougham and on the trailing edge of the rear doors of the Seventy-Five Sedan and Limousine. Not available on other models.



#### **Cruise Control - A**

—maintains a desired speed without the driver having to use the accelerator. Cruise Control is an automatic speed control device that helps increase driver comfort and operating economy during extended turnpike and noncongested highway motoring. Simply move the switch on the instrument panel to the ON position, accelerate to the desired speed and momentarily depress the lock-in button on the end of the directional signal control lever and release it. Cruise Control will maintain the selected speed without foot pressure on the accelerator pedal, even in gently rolling terrain. To disengage the system, the driver merely touches the brake pedal or turns the instrument panel switch to the OFF position. Cruise Control is available on all Cadillac models.

#### **Automatic Climate Control - B**

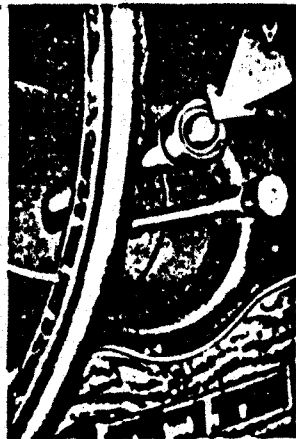
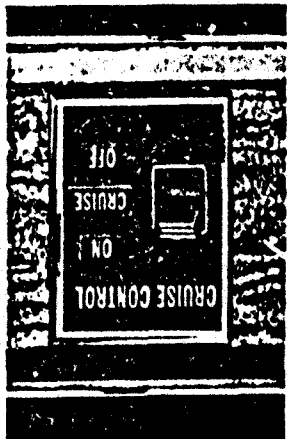
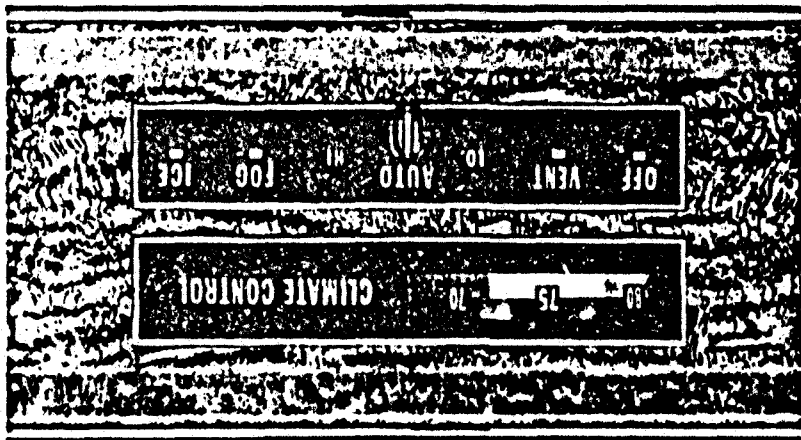
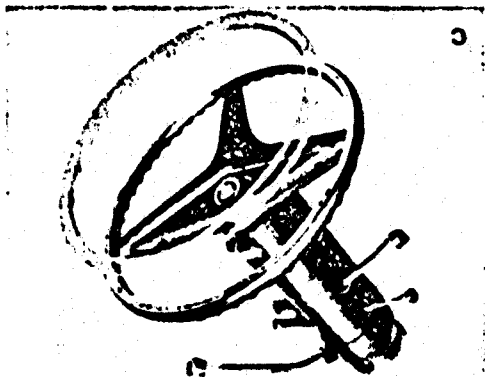
—provides thermostatically controlled temperature twelve months a year. Cadillac Automatic Climate Control cools in summer, heats in winter and de-humidifies to help make city driving and turnpike cruising more pleasurable. The driver simply dials the desired temperature and heated or cooled air maintains that temperature automatically. Significant improvements for 1971 include a 20% increase in airflow through the use of a higher capacity blower, improved cooling of rear seat passengers through the repositioning of the left side instrument panel outlets, improved de-fogging ability, colored lever settings and a 3-color temperature dial (red for hot zone; white for normal comfort zone; blue for cool zone.) When outside air is above 35°, incoming air is first cooled to control humidity, then reheated to help provide maximum comfort and minimum window fogging. The following operating positions are provided: VENT, for ventilation using outside air at a fixed low blower speed; AUTO, for controlling heating, air conditioning and blower speeds according to the in-car

temperature; LO, for automatic operation at a fixed low blower speed; HI, for automatic operation at a fixed high blower speed using 80% recirculated air for maximum cooling and the elimination of outside dust and objectionable odors; FOG, for de-fogging; and ICE, for de-icing. The FOG position can also be used for side window de-fogging by closing off the center air conditioner outlet and positioning the end air conditioner outlets to direct air onto the side windows. The air outlets can be adjusted for air flow direction or turned off individually. For dual system Automatic Climate Control, standard on the Seventy-Five models, see page F-9.

#### **Tilt and Telescope Steering Wheel - C**

—permits two separate adjustments of the steering wheel for the most natural and comfortable driving position. Cadillac's Tilt and Telescope Steering Wheel permits drivers to experience maximum comfort, convenience and driving ease by moving four ways—up and down, in and out. This versatile steering wheel is also helpful in minimizing tension and fatigue on long trips by periodically changing the wheel's position. Moving the wheel to the full up position and all the way in also permits easier entry and exit. The tilt adjustment is achieved by moving the lever on the steering column below the directional signal lever toward the driver, tilting the wheel to any one of the six positions and releasing the lever to lock the wheel in place.

The telescoping adjustment is accomplished just as easily. Moving the small tab atop the steering column to the left permits the wheel to be telescoped within a three-inch range of adjustment. Moving the tab to the right locks the wheel in position.



#### **Dual Comfort Front Seat -A**

—permits personalized seating for more relaxed motoring. This split seat (40% for driver, 60% for passengers) provides the stylish luxury of a full bench seat plus the personalization of individual seats. Each of the two portions adjusts individually to give the driver and passengers the most comfortable seating position of their choice. Seat adjustment controls are mounted on the seat cushion side panel for forward and backward adjustment, 2-way power on the driver portion and 2-way manual on the passenger portion. The seat travels an additional 5½" fore and aft this year for greater selection of the proper seating position. The Dual Comfort Front Seat is standard on the Fleetwood Sixty Special Brougham and available at extra charge on the two De Ville models.

#### **Sun Roof -B**

—a new way to enjoy motoring comfort. The Sun Roof enables the driver and front seat passengers to enjoy the sun and outside air of convertible motoring without the draft and noise of top-down driving. An illuminated switch on the instrument panel activates an electric motor which slides a portion of the roof rearward into a space between the roof and headlining. Between the sun visors is a crank for closing the roof if it jams in the open position. To obtain maximum benefit from the Sun Roof, it is suggested that a 6-way Power Seat Adjuster be ordered in conjunction with the Sun Roof. Installation adds approximately five days to the production time because it is an off-line assembly job. Available on all De Villes and Fleetwoods (except 75's) when equipped with a vinyl roof.

#### **Whitewall Tires -C**

—enhance Cadillac's distinctive appearance. Newly styled Cadillac whitewall tires have two

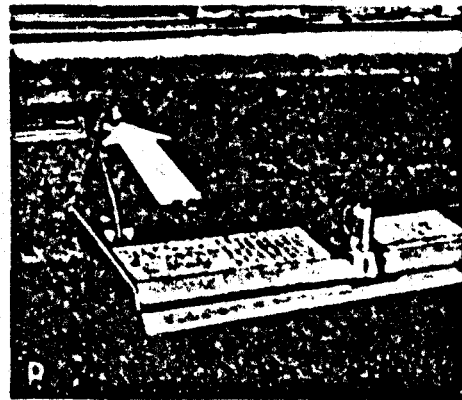
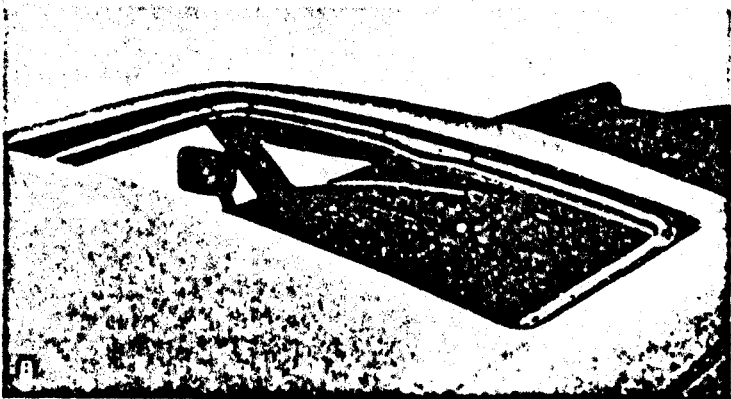
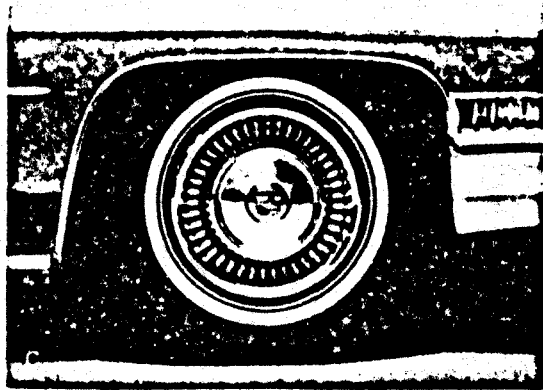
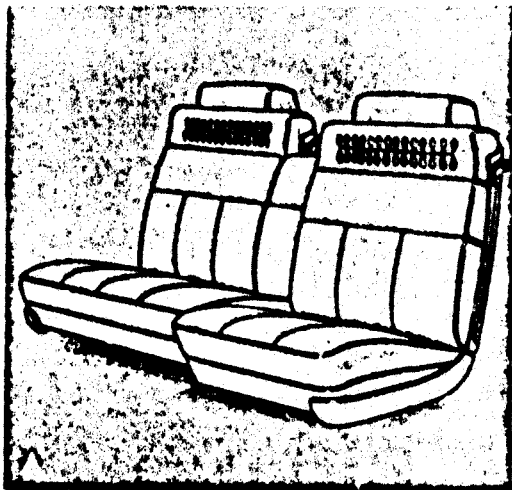
bands of white, a narrow inner one and a wide outer one, to make them a natural complement to fine car ownership. This dual stripe whitewall tire is available on all models in an L-78-15 size tubeless. The bias belted construction of this tire, with two polyester cord plies criss-crossing at an angle and two fiberglass cord belts just under the tread, provides greater tread mileage and improved traction. Blackwall tires in the size listed above are standard.

#### **Remote-Control Trunk Lock -D**

—permits unlocking the trunk lid while seated comfortably in the car. The convenience this popular accessory affords, especially during inclement weather, is appreciated by many Cadillac owners. Lightly touching the trunk lock button located inside the glove compartment allows the trunk lid to unlock and raise slightly, permitting access to the luggage compartment. When the lid is lowered manually and starts to engage the latch, the power mechanism locks the trunk lid securely in place. For 1971, the trunk lock button has been relocated inside the glove compartment for increased driver convenience. A red light on the instrument panel informs the driver when the trunk lid is unlatched.

#### **Power Door Locks -E**

—provide added convenience and security, especially when young children are frequent passengers. An actuator switch located on each front door armrest is used to operate the system. Moving the switch outboard automatically locks all doors simultaneously. Conversely, moving the switch inboard unlocks all doors. Once the doors lock, the inside door handles are inoperative to help prevent accidental opening. This option also provides, on all coupes, the automatic release of seat back locks when either door is opened. The actuator switches on the Limousine are situated on the driver's door armrest and on the right rear quarter panel immediately above the armrest.



**Right Side, Remote-Control Mirror**  
—for added convenience on multi-lane highways and during parking. This mirror is identical to the remote-control outside rear view mirror located on the driver's side of the car. This right hand mirror, easily adjusted from inside the car, helps make the driver aware of the rearward aspect of his driving environment. It is also beneficial when parking in confined spaces. Standard on the 75's and available at extra charge on all other models.

**Trumpet Horn**  
—adds an extra note of distinction to fine car motoring. The high "C" note emitted from the trumpet style horn is a truly satisfying sound. When combined with the other notes of the standard Cadillac horn, the resulting sound is exceptionally harmonious and carries authority in a pleasing manner. The Trumpet Horn is available on all models and is another of the many ways in which Cadillac helps make motoring more personal and more enjoyable.

**Rear Window De-Fogger**  
—aids rear visibility during inclement weather. Fan-blown air is distributed across the rear window to help remove fog and mist and reduce the accumulation of ice and snow. The control switch, located on the instrument panel and manually controlled, provides two operating positions to permit setting the blower according to the amount of air required on the rear window. The switch is illuminated this year for added convenience. The rear window de-fogger is available on all Cadillacs with the exception that, on the Eldorado Convertible,

an electric rear window de-fogger is available. See Pages E-8 and E-9. The rear window de-fogger is integral with the rear A/C and heating system on the two 75 models.

**Power Seats (Six-Way)**  
—provide a choice seating position to help make motoring more enjoyable. The front bench seat and Dual Comfort Front Seat may be adjusted electrically in six different directions to provide a more comfortable seating position for virtually every member of the family. On the bench seat, the three controls are mounted on the seat cushion side panel on the driver's side. Light fingertip pressure moves the seat forward or backward, up or down and adjusts the angle of the seat back.

On the Dual Comfort Front Seat, the three controls are mounted on both the driver and passenger portions of the seat to permit adjusting the seats to individual driver and passenger comfort. The 6-way power seat is available for the passenger side of the Dual Comfort Front Seat provided the 6-way power seat option is ordered for the driver's side.

**Soft Ray Glass**  
—adds to year-round motoring comfort. Soft Ray Glass is specially tinted to shield the car's interior from heat and sun glare, thus aiding passenger comfort. When cars are equipped with Automatic Climate Control, tinted windows help lessen the strain placed on the air conditioning system by reflecting some of the sun's heat rays. Soft Ray Glass includes tinted windows all around with additional tinting across the upper portion of the windshield



#### **Inside Hood Release - A**

The dual-action hood latch on all Cadillacs features an inside hood release to help thwart the theft of under-hood components. The hood must be unlocked from inside the car before it is opened by service station attendants. The hood lock release, labeled HOOD, is located on the left or driver's side cowl trim pad immediately below the instrument panel. The driver releases the primary hood latch by simply pulling back on the handle while seated comfortably in the car. The hood pops up slightly and is opened completely by releasing the secondary latch located between the grille and hood near the center when facing the car.

#### **Door Panels - B**

Door panels have several new features this year for increased convenience and servicing ease. Providing driver and passenger convenience is a new, longer door release handle which is easier to see and operate. The one-piece door trim panel used last year is divided into two sections for 1971. This arrangement necessitates the removal of only the upper portion when servicing door components or making window adjustments. The lower portion remains in position except during an occasional major repair.

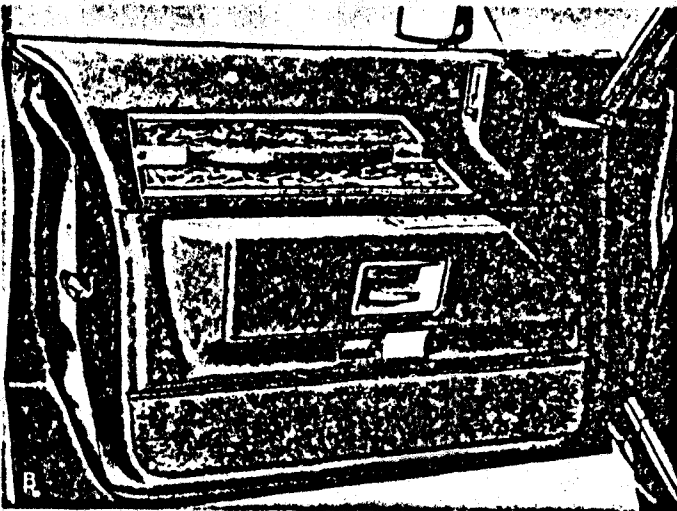
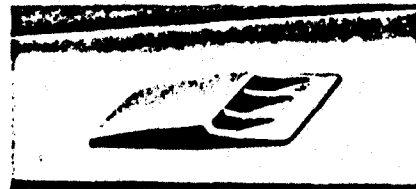
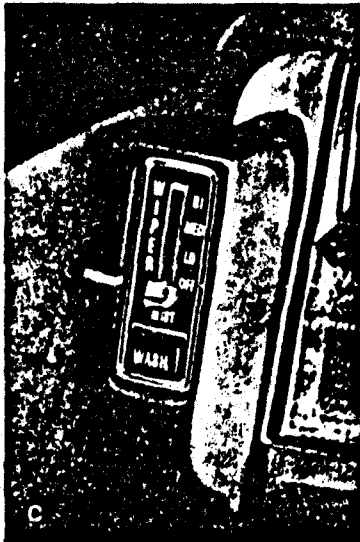
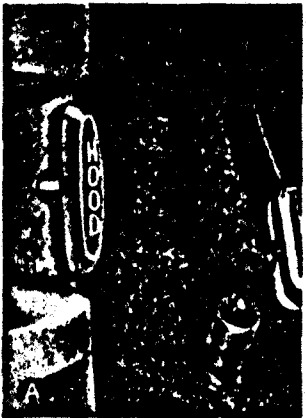
#### **Windshield Wiper MIST Setting - C**

The three-speed windshield wiper system used on all Cadillacs has an additional wiper setting for 1971. The extra wiper setting is extremely useful during periods of light or intermittent

precipitation when continuous wiper action is not necessary. It is also beneficial for driving behind cars on wet roads when it is not raining. When the control lever is placed in the MIST position and held until the blades begin to operate, the wiper blades make a single wipe cycle to remove morning mist or light rain deposits and then return automatically to their recessed park position at the base of the windshield.

#### **Lamp Monitors - D**

The Lamp Monitors helpfully inform the Cadillac driver when important front and rear lights are functioning properly. Monitor units are situated atop each front fender and in the center of the rear package shelf. The fender monitors indicate as follows: outboard amber lens for parking and turn signal lights; center green lens for headlamp low beam; inboard red lens for headlamp high beam. The rear monitor has two red lenses, one for each set of rear lights. The lenses glow continually for rear light indication. The glow is brighter for stop light indication and flashes when the turn signals are activated. The rear monitor is readily visible through the inside rear view mirror. The middle picture shows the Eldorado fender-mounted unit. Included with the Lamp Monitors is a WASHER FLUID reminder light on the instrument panel. It informs the driver when the solution in the windshield washer container is low. Available at extra charge on all models.



#### **Wheel Discs -A**

New wheel discs for the Eldorado and other Cadillac models enhance the overall styling theme of the vehicles. They are handsomely styled and structurally strong. The Eldorado wheel disc is a one-piece stainless steel stamping with a combination bright and brushed chrome finish. Wide opening louvers completely encircle the disc near its outer perimeter. In the center of the disc is a stamped crest. The Cadillac wheel disc is also of a louvered design with a multi-colored crest mounted on the brushed finish hub section. The newly styled, dual stripe whitewall tire is available at extra charge. A description of the tire is detailed on page C-8.

#### **Rocker Panel Moldings -B**

Another feature for 1971 is the distinctive chrome moldings in the rocker panel area. These attractive moldings extend back to the rear bumper and add accenting highlights to the new styling theme. Standard on the two DeVilles and Sixty Special Brougham. On the two Eldorado models the molding does not extend back to the rear bumper.

#### **Opera Lamps -C**

These distinctive lights, handsomely styled to enhance the elegance of the Fleetwood upper body, suggest the classic coach lamp styling of the past. They are activated with the headlamp switch and provide ready identification on crowded streets at night. Available at extra charge on the Sixty Special Brougham, Seventy-Five Sedan and Seventy-Five Limousine, these attractive lights are that little something extra certain owners will appreciate. On the Brougham they are situated on the upper rear

quarter panels. On the two Seventy-Five models they are located on the rear door adjacent to the trailing edge of the door.

#### **Bumper Guards With Vinyl Insert -D**

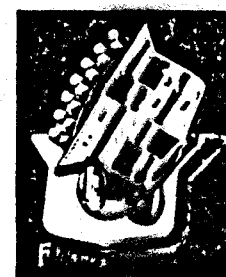
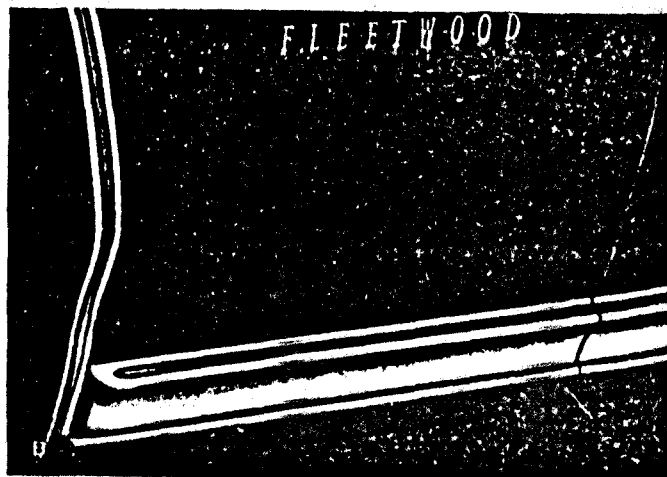
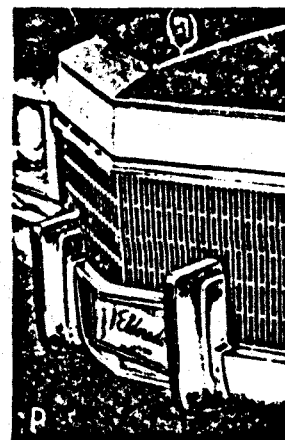
The new bumper guards on all models are designed to fit in with the front end styling and have black, molded vinyl inserts for additional protection. The protective beauty of these vinyl inserts will be appreciated by car owners when parking in confined areas. The inserts also bend under the bumper guards to afford protection when angle parking at a high curb.

#### **Deck Lid Louvers -E**

All models have louvers located near the hinged edge of the deck lid. As attractive as they are functional, these louvers are an integral part of the Cadillac flow-thru ventilation system. They serve as an automatic exhausting system, allowing air to be discharged from the passenger compartment. The louvers are constructed in such a way as to prevent water from entering the luggage compartment.

#### **Deck Lid Lock And Lock Cover -F**

The deck lid lock is situated in such a way as to help prevent easy, forcible entry into the luggage compartment. This helps reduce the possibility of theft of the spare tire and other articles stowed in the trunk. That portion of the lock where the key is inserted is now mounted flush with the deck lid to help prevent prying the lock cylinder out of the deck lid. The deck lid lock cover has a new hold-open feature that holds the cover in the open position while the key is inserted into the lock. When the key is withdrawn from the lock, the cover springs back into place over the lock.



### **Track Master**

This is Cadillac's computerized rear wheel braking system which enables the driver to maintain improved directional control of the vehicle during hard braking situations. Track Master also prevents the rear wheels from locking in emergency braking situations. A pair of sensors monitors the speed of the rear wheels, sending the information to a computer mounted under the instrument panel. If the computer determines that the rear wheels are near the lock-up point, it activates a device in the engine compartment that first releases the rear brakes and then reapplies them automatically. The brakes are applied and released alternately until the stop is completed. Available at extra charge on the Eldorado Coupe and Eldorado Convertible.

### **Seat Construction And Seat Adjusters**

Cadillac seats are sized and shaped for comfort and constructed to make that comfort last. All front seat cushions, except in the Brougham and Limousine, have a new, thick, polyurethane foam pad over a zig-zag spring base that is attached to the steel seat frame. All front and rear seat backs have a deep foam pad for firm back support. Sixty Special Brougham and Limousine front and rear seat cushions continue to have Marshall spring construction—narrow diameter coil springs wrapped individually in burlap. The foam construction provides more

comfort for passengers and a neater appearance of the upholstery material. New front seat adjusters provide an additional 5½" of fore and aft movement of the front seat. This means greater adjustment of the seat to meet individual driver and passenger requirements. The seat backs feature a new, lower profile for improved side and rear visibility.

### **Right Side, Remote-Control Mirror**

Identical to the remote-control outside rear view mirror located on the driver's side of the vehicle, this right hand mirror is an aid when traveling on busy expressways and interstate highways. It is also useful during parking situations in confined areas. Standard on the 75's and available at extra charge on all other models.

## CADILLAC SAFETY FEATURES

### Occupant Protection

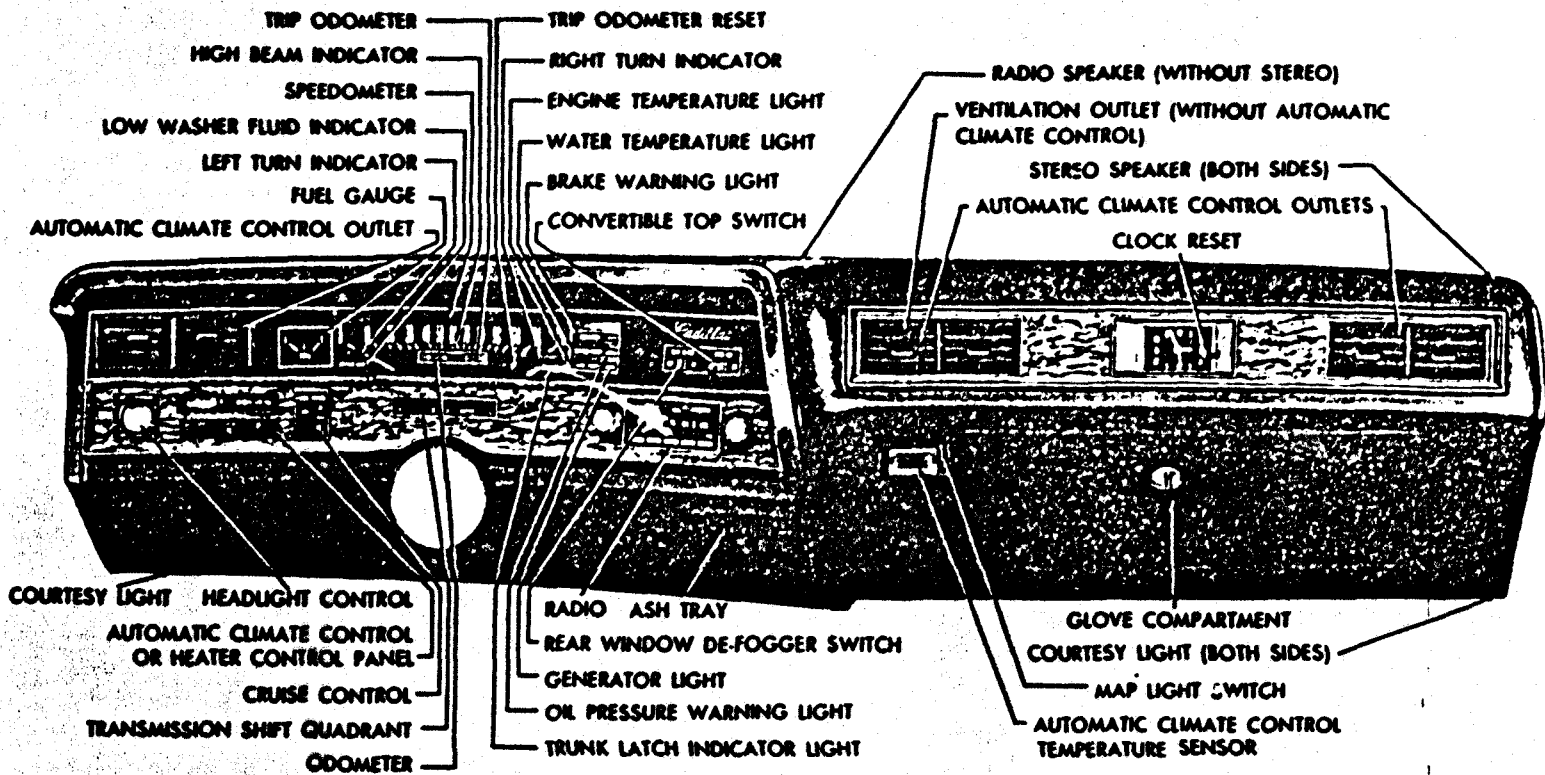
- Seat belts with pushbutton buckles for all passenger positions
- Shoulder belts with pushbutton buckles—driver and right front passenger (except Eldorado Convertible)
- Two front seat head restraints
- Energy absorbing steering column
- Passenger guard door locks with forward mounted lock buttons
- Safety door latches and hinges
- Folding seat back latches
- Energy absorbing padded instrument panel and front and intermediate seat back tops
- Contoured roof rails
- Contoured windshield header (except Eldorado Convertible)
- Thick laminate windshield
- Padded sun visors
- Safety armrests
- Safety steering wheel
- Cargo-Guard (except 75's)
- Side-Guard Beam
- Fuel tank impact security
- Padded or yielding windshield pillar moldings
- Smooth contoured door handles
- Two front and two rear seat belt retractors
- High strength front seat anchorages & construction
- High strength rear seat retention
- Stamped steel door hinges

### Accident Prevention

- Side marker lights and reflectors
- Parking lamps that illuminate with headlamps
- Four way hazard warning flasher
- Backup lights
- Lane change feature in direction signal control
- Windshield defrosters, washers and triple speed wipers—includes MIST position
- Wide view inside day/night mirror (vinyl edged, shatter resistant glass and deflecting support)
- Remote-control outside rear view mirror
- Dual master cylinder brake system with warning light
- Dual action safety hood latches
- Headlamp aiming access provision
- Low glare instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces
- Safety wheel rim
- Self-adjusting brakes and corrosion resistant brake lines

### Anti-Theft

- Anti-theft ignition key warning buzzer
- Anti-theft steering column lock
- Inside hood lock release
- Multiple key combinations
- Visible vehicle identification
- Tamper resistant odometer with telltale feature



## Instrument Panel

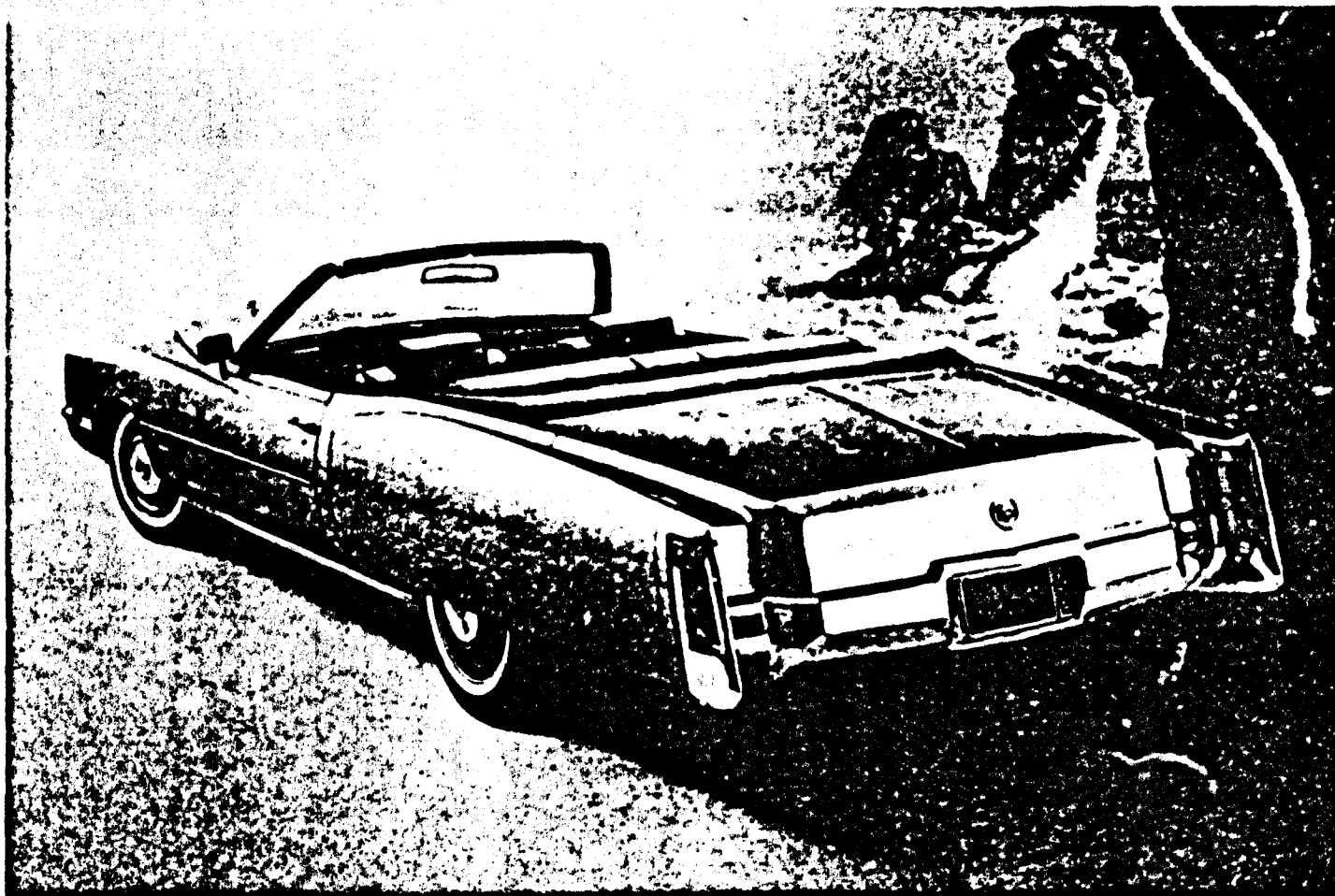
The instrument panel is modified slightly for 1971. The protruding wing, the biggest objection during 1969 and 1970, has been eliminated. The panel is based on principles that will help provide the Cadillac driver with protection and convenience. The design of the instrument panel provides for energy absorption. The deep cove configuration of the panel in the cluster area brings the controls and instrumentation closer to the driver for improved visibility and accessibility. Raised numerals in the back dial also provide for increased readability. The entire instrument and control area on Calais cars is in a Camera grain, matte black encasement. A Florentine textured metal insert in antique pewter is used on all De Villes, while a new, richer color Tamo wood insert is used on all Fleetwood models.

Instruments the driver looks at most—fuel gauge, speedometer, odometer and reminder lights—are directly in front of the driver. Improved grouping of the reminder lights provide an additional measure of convenience. The needle type fuel gauge is immediately to the left

of the speedometer. Turn signal indicator lights are placed just below and at each end of the speedometer. Immediately below the left turn signal light is the new available WASHER FLUID indicator light which informs the driver when the windshield washer container is low and requires additional fluid. This reminder light comes with the available Lamp Monitors. Undemeath the right turn signal light is the TRUNK reminder light. At the right of the speedometer is the new indicator light arrangement for BRAKES, WATER TEMP., ENG. TEMP., OIL and GEN.

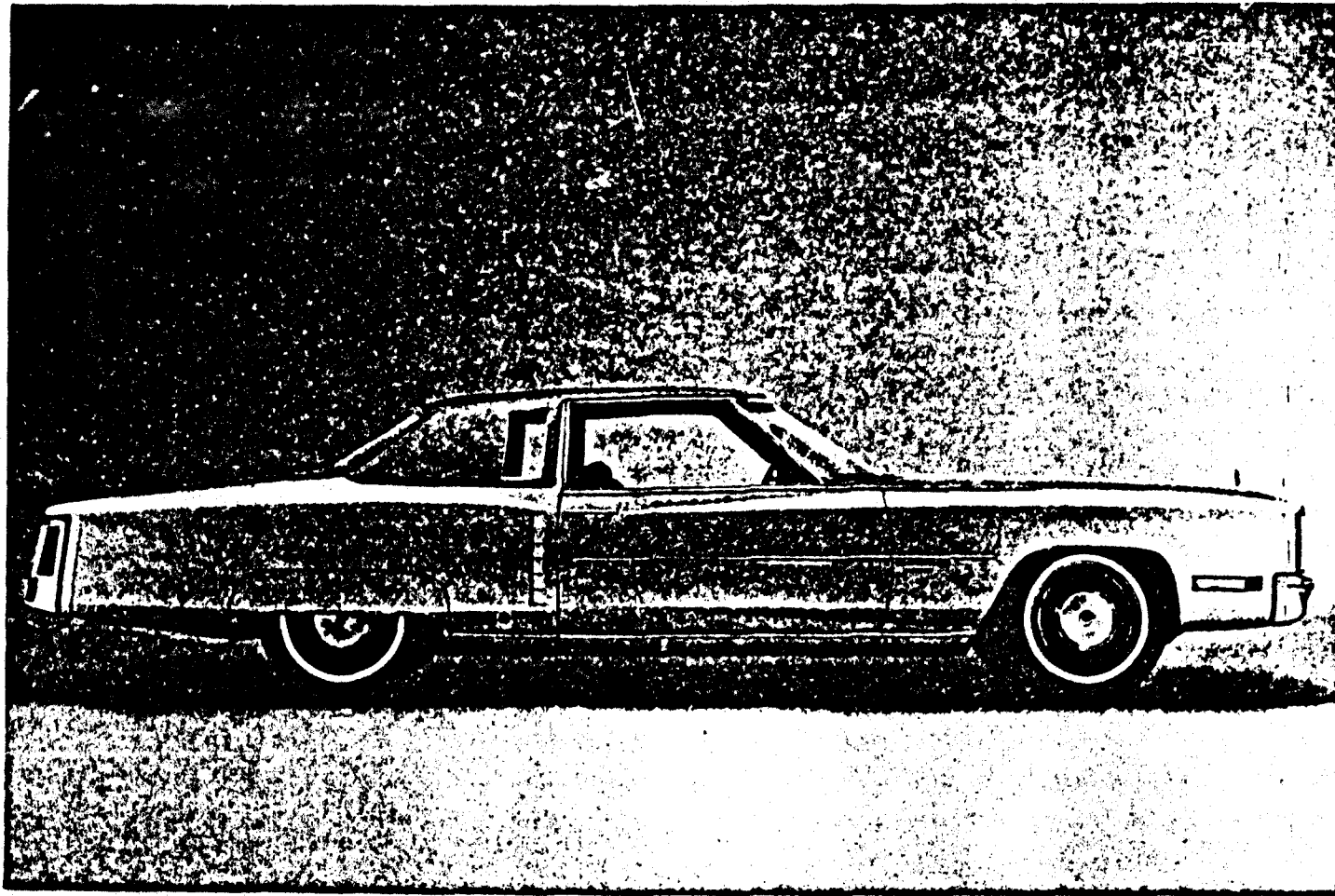
Detail outside the cluster area of the instrument panel includes the new combination courtesy-map light with greater illumination in the center of the panel, A/C and ventilation outlets and larger glove compartment. The clock is relocated to right hand side of the instrument panel and angled slightly to the left for improved driver readability. The insert above the glove compartment is the same as the insert in the cluster area for each series to add color and design coordination to the interior decor.





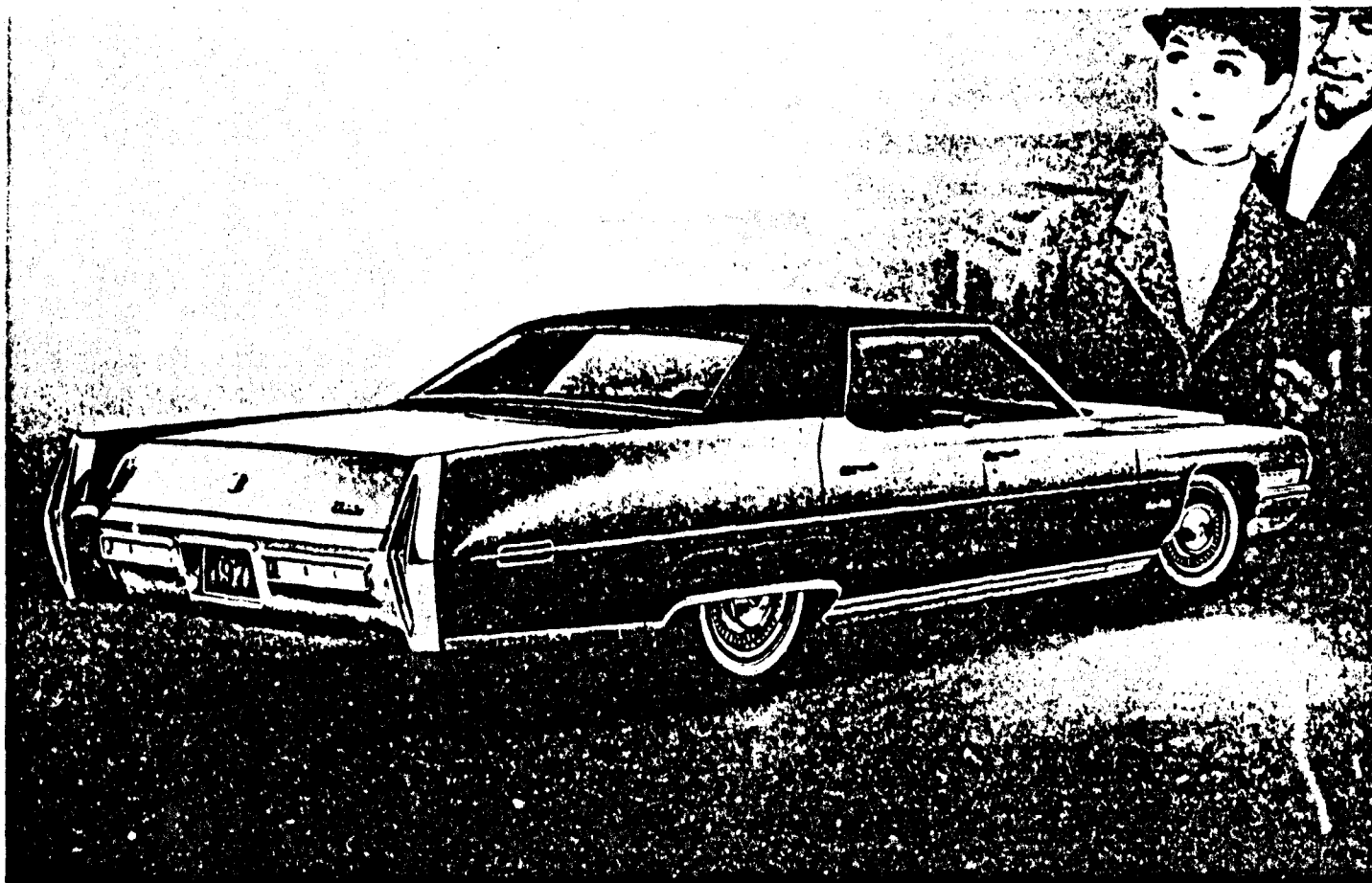
letters and an 8.2 Litre plaque. Eldorado rear styling is notable for its appearance of a floating deck lid between the rear fenders. Continuity of design is unmistakably evident in the bevel on the deck lid, body side and front end. The massive, deep-section bumper with vertically mounted back-up lamps framing both sides of the license plate strengthens the rear end appearance. The redesigned tail lamp assembly incorporates the tail lamp, stop lamp, rear side marker lamp and rear side marker

reflex into a single unit that is an integral part of the crisply tailored, combination vertical fender and bumper ends. Rear reflex assemblies are neatly positioned in the cove areas of the bumper. Eldorado lettering and a wreath and crest on the deck lid furnish rear identification. Bulb replacement for all lamp assemblies, front and rear, is simplified through servicing from outside the car.



Modern classic styling in the side view is achieved through bevelled fenders front and rear, the pinched waist in the area of the rear line of the door and the private, formal look of the upper body with the vertically positioned coach window in the sail panel. The combination cornering lamp, side marker lamp and side marker reflex assembly is mounted low on the front fender in line with the top edge of the bumper. The new, distinctive chrome spear molding, extending from the wheel

opening back along the body side to its termination point at the rear line of the door, adds side accenting as well as protection of the body side contour against the nicks of other vehicles' doors in confined parking areas. Distinctive, simulated louvers in the rear fenders add a styling highlight. Chrome moldings at the wheel openings and rocker sills provide attractive body side accenting as well as protection against road stones. Side identification is provided by Eklorado block

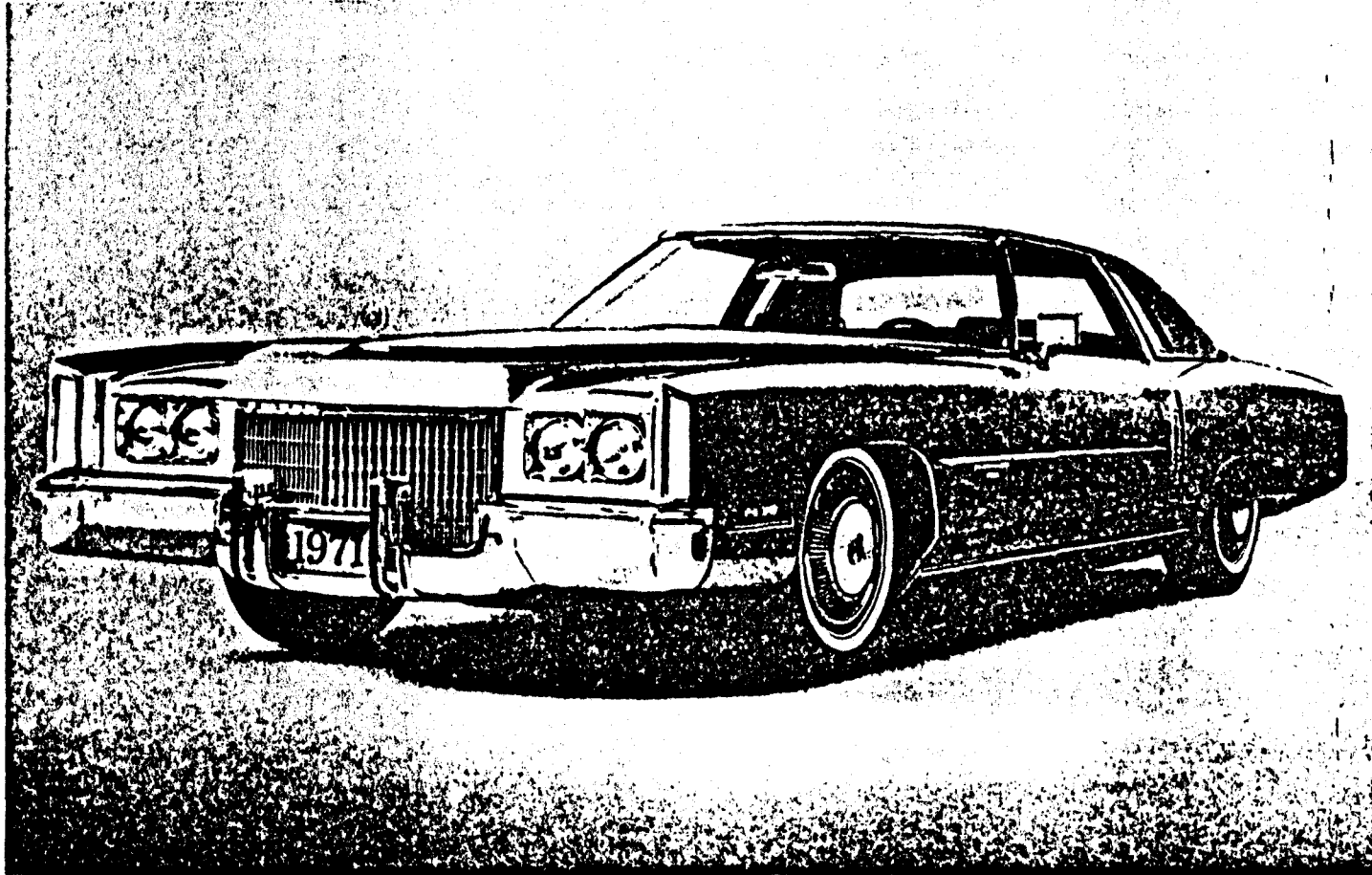


**new combination cornering lamp, side marker lamp and side reflex assembly, mounted above the bumper wrap-around extension, is understated in design to fit comfortably with the surrounding environment. The rear side marker lamp is neatly sliced by the chrome accent molding along the body side. Chrome moldings around the wheel opening and along the rocker sills except on Calais and "75" models provide attractive body side accenting highlights as well as protection against road stones. The Fleetwood Sixty Special Brougham utilizes a chrome body side molding with**

**vinyl-clad insert color-matched to the vinyl top for added character. The new wheel disc is a one-piece stainless steel stamping in a bright and brushed chrome finish with the Cadillac crest in the center hub area.**

**Rear end styling presents a contemporary version of the traditional Cadillac look. The deep-draw rear deck seems almost suspended between the rear fenders. Deck lid louvers, a classic expression of functional styling, are utilized for the new flow-thru ventilation system. The unmistakable Cadillac look in the rear is strengthened by the massive, deep-**

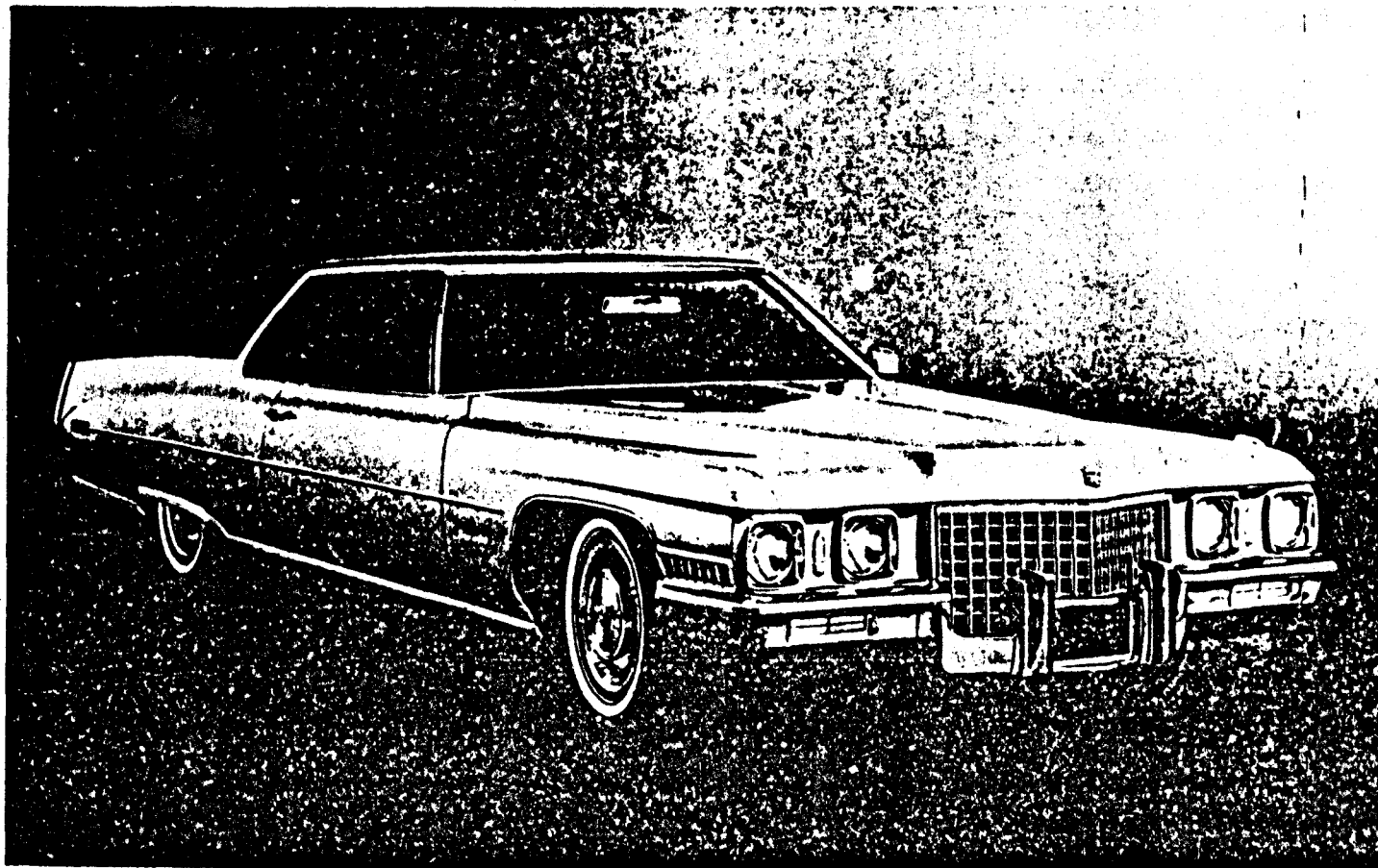
**section bumper. The new combination tail lamp and stop lamp assembly, portrayed in a strong vertical arrangement at each bumper end, frames the deck lid and main bumper in another expression of classic styling. Dual backup lamps are mounted horizontally in the bumper for added width of appearance. The Cadillac crest adorns the deck lid of Calais and De Ville models, while the wreath and crest appears on Fleetwood models. Bulb and lens replacement for all lamp assemblies, front and rear, is simplified through servicing from outside the car.**



### **Eldorado Styling**

Eldorado styling for 1971 has taken off in a new direction. It speaks quietly of the dashing style of the classic past, yet retains the traditional Cadillac look in its modern classic design. The dominant styling feature up front is the cross-hatch grille with dual vertical bars. The large wrap-around bumper with vertical bumper guards and vinyl inserts provides a dramatic new front end appearance. The wider, deep-draw hood, largest ever made at Cadillac,

center accent molding with car color center, stand-up wreath and crest and dual paint stripes which extend along the side of the body enhance the sculptured front end design. Twin headlamps are set in car color bezels, while the combination parking and turn signal lamps in the vertical fender ends and the bevel appearance above the headlamps complete the crisp styling of the front end.



### 1971 Cadillac Styling

Cadillac styling for 1971 offers so much that is so new and distinctive, yet the special traditions that set Cadillac apart from others are still very much in evidence. The traditional cross-hatch grille with an in-depth frame in each opening is functional styling in the true classic sense and is the most conspicuous feature up front. Playing a more important role in the front end graphics this year is the new bumper with wrap-around extensions and vertical bumper guards with protective vinyl-clad inserts. Playing a subordinate role in the front end styling theme are the combination

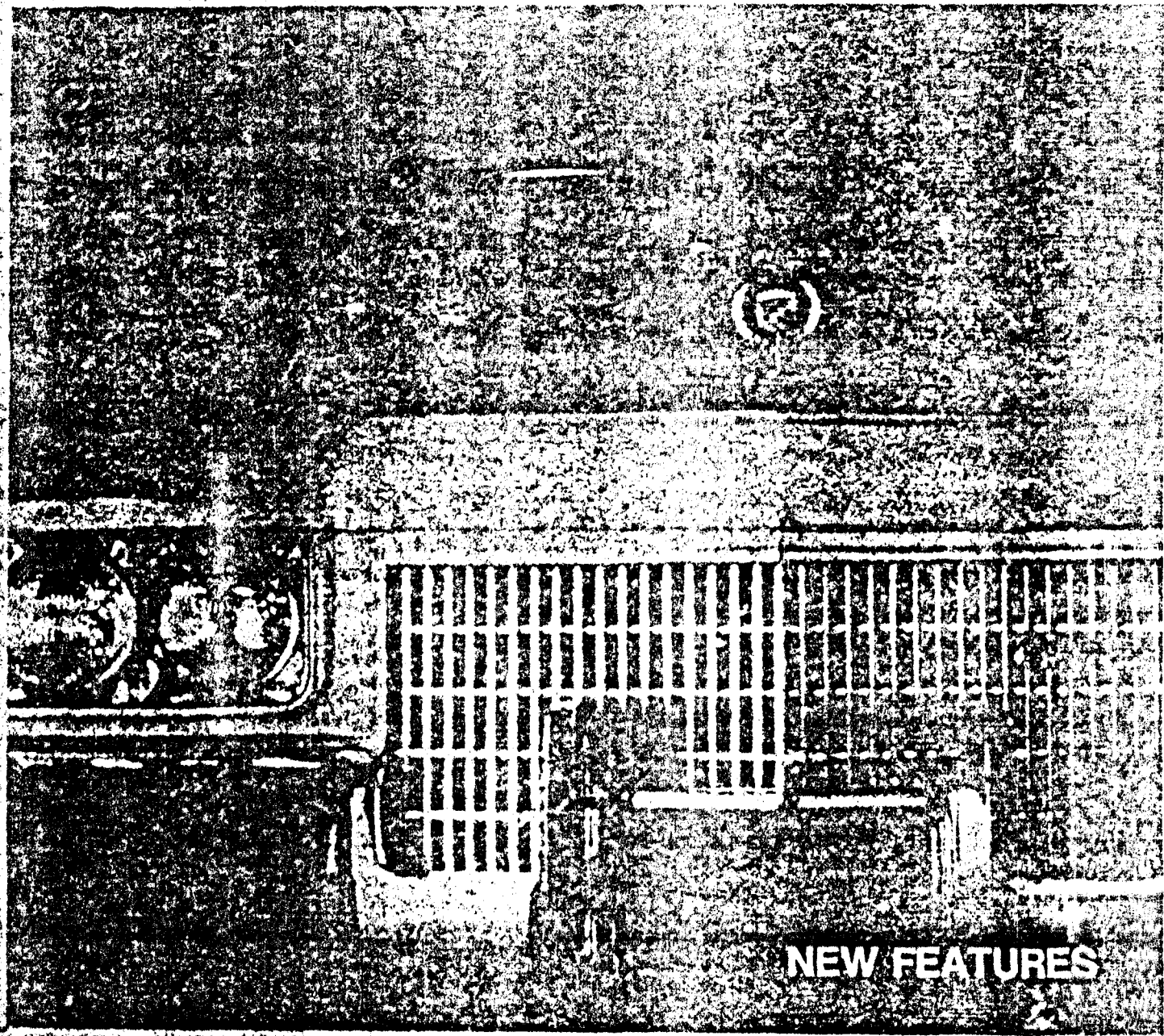
parking and turn signal lamps which are mounted horizontally in the bumper. The new front ensemble has twin headlamps set in individual bezels and separated by an attractive winged crest. The hood, longer and wider than ever before, has the traditional cloisonne crest, while the wreath and crest adorns the hood of Fleetwood models.

The side view typifies the overall new classic styling philosophy. Notice the impressively long look to the entire car that is created by the flowing tubular shape of the body side contour and culminating in the foil shape at the rear. The

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NEW FEATURES

NEW  
FEATURES

**Garnish Molding**—The frame next to the glass on the inside of windshield, door, rear window and along side of headlining.

**Inserts**—When used with reference to upholstery, it is the center section back of bolster on the cushion and below the bolster or in the center of the backrest.

**Leather Upholstery**—This term means that a combination of genuine leather and coated fabric is used throughout.

**Instrument Panel**—The instrument panel, glove compartment door and ash receiver doors.

**Luxury Coil Springs**—A coil seat spring, wrapped in sheeting or muslin, wider in diameter than marshall type.

**Marshall Type Springs**—Narrow diameter, individually wrapped in burlap, coil seat springs.

**Molded Plastic**—A formed plastic, such as front seat back panel.

**Natural Grain**—Leather with a natural hair cell without any additional design.

**Notched Back**—A separation at top between individual backrests. Usually in a Coupe type seat.

**Nylon Cloths**—Nylon warp fibers with Viscose filler. Any reference to a Nylon cloth means that the material is a Nylon-Viscose blend.

**OO**—When used on new car order, it refers to a special exterior color.

**Pipes or Pleats**—Style of upholstering when material is folded or separated by seams, visible or invisible.

**Rear Quarters**—When applied to interior it may refer to rear upper area below headlining; on 2-door cars, the section back of doors. For exterior reference it may mean rear section above belt line; lower section back of door extending to rear end of car.

**Rear Shelf**—The area between rear seat back and rear window. Package shelf.

**Risers**—A section raised above its surrounding area.

**Sail Panel**—Refers to rear section above belt line.

**Seaming Laces**—Also called welts. A fabric covered cord or piping used to join by sewing two sections of material. This also has the benefit of locating and properly positioning the upholstery material to form and preserve the required shape.

**Sedan Type Seat**—A straight-across type seat without individual backrest separation.

**Seat**—Combination of backrest and seat cushion which comprises entire seat assembly.

**Seat Cover**—The top of cushion or face of backrest which has body contact.

**Seat Side Panels**—A section alongside of front seat backrest.

**Seat Wings**—Lower front seat side panel.

**Set of Trim Stock**—The various components that comprise a complete interior upholstery.

**Skirt**—See Cushion face.

**Strato Backrest**—Thin, tapered backrest.

**Top Boot**—Convertible top cover when lowered.

**Trim**—The interior upholstery combination.

**Trim Style**—The design into which the upholstery fabrics are shaped, such as pipe, biscuits, plain, etc.

**Vacuum Formed**—Vinyl or plastic molded by vacuum instead of pressure.

**Windlace**—The fabric or leather covered windhose applied around doors as an air seal.

**X**—Refers to special upholstery on new car order.



## Glossary of Interior Styling Terminology

**Back of Front Seat Back**—The back of front seat that is visible to the rear seat passengers. Also called division. Also called frame.

**Backrest**—The upright cushion against which passengers rest.

**Backlight**—Rear window.

**Belt Line**—The uppermost part of doors and rear quarters, extending from windshield base to rear shelf.

**Bench Type Seat**—A regular seat with straight-across bench type cushion and backrest as contrasted with bucket seats.

**Bezel**—A sloping rim around an object such as headlamp lens, brake pedal, etc.

**Biscuits**—Style of upholstery when material is formed into square or oblong sections by seams or pressed indentations.

**Body Cloth**—The basic trim material used on seat inserts—usually the heaviest weight.

**Bolsters**—The front, side or center part of a seat cushion, separated from the back or center by a welt, lace or seam. The top, side or center part of a backrest sometimes extending along the sides in a U or H shape.

**Buttons**—Used to produce a tufted or biscuit effect in the upholstery design; to retain trim covers and as an appearance item.

**Coated Fabric**—A synthetic material with a leather-like appearance, also called expanded vinyl and elascofab (Elastic-coated-fabric).

**Center Pillar**—A rear door hinge support structure between front and rear doors terminating at belt line on hardtop sections.

**Combination**—When referred to interior upholstery, it is the complete interior that includes a combination of colors and materials such as cloth, leather, vinyl, etc.

**Coupe Type Seat**—Individual backrests, creating a notched appearance. On 4-door styles the backrests are anchored and do not fold as they do in 2-door models.

**Cowl Quarters**—The section forward of the front door on inside of front compartment.

**Cushion**—The lower seat cushion or section upon which passengers sit.

**Cushion Face**—Vertical surface forming front and sides of seat cushion.

**Cut and Sew**—Cutting material to pattern; sewing and molding to form a set of "trim stock".

**Dielectric**—A heat and pressure process to unite, form and make designs on fabrics.

**Division**—The back part of front seat. Separation between front and rear compartments.

**Door Pull**—A grip handle on upper door panel.

**Door Pad**—The upholstered part of a door or section below window.

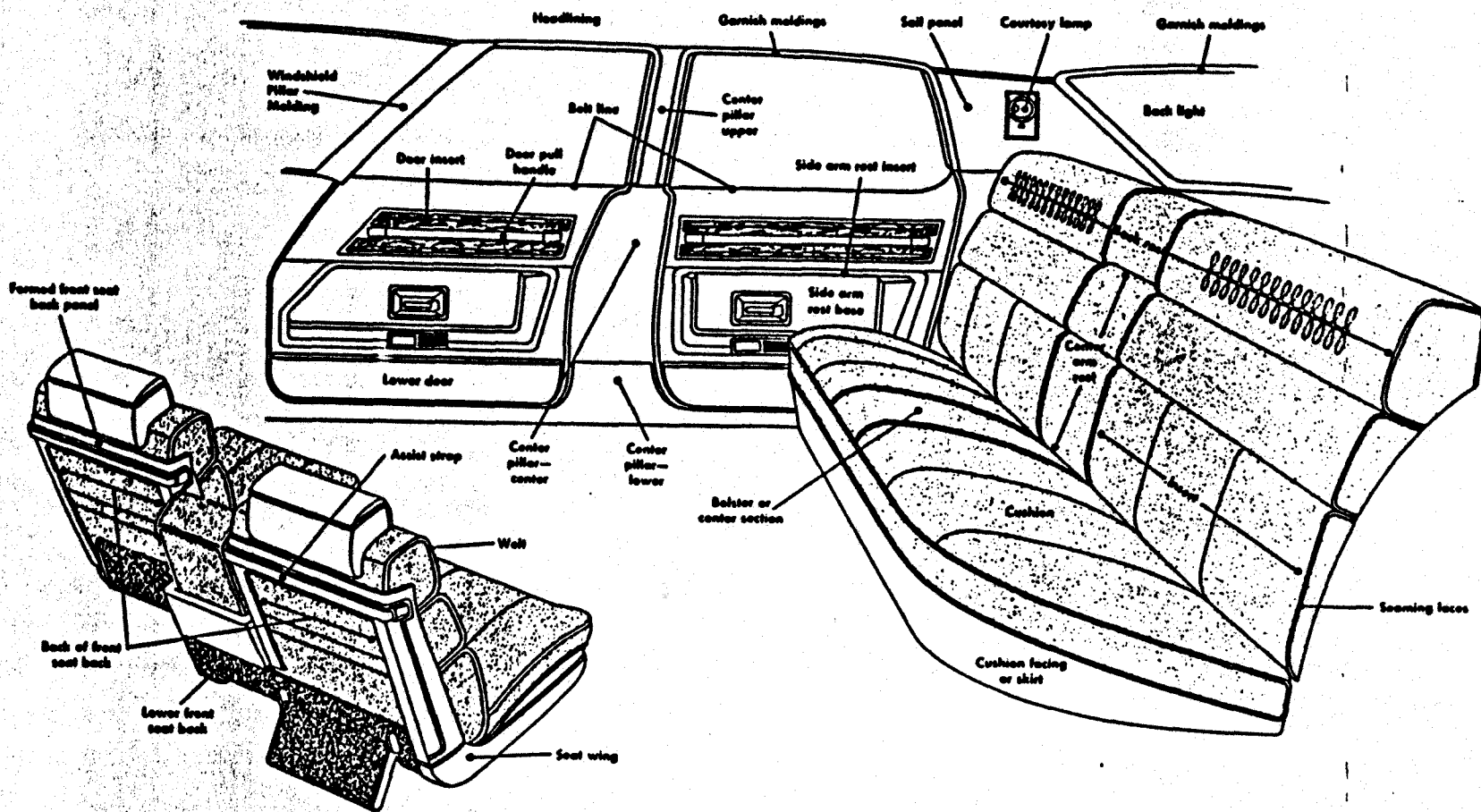
**Dual Comfort Front Seat**—This seat is divided at the left of the center armrest so that 40% of its width is for the driver and 60% is for passengers. A full center armrest is attached to the passenger section of the back rest.

**Dust Boot**—Convertible top cover when lowered. Also called top boot.

**Embossed**—A dielectrically formed design on coated fabric.

**Expanded Vinyl**—An extra thick vinyl coated fabric. The soft resilient feel is attained by sandwiching a sponge-like cellular structure between the backing fabric and plastic topcoating.

**Front Seat Back Panel**—A machine-formed vinyl panel that covers top and sides of front seat back.



## PAST MODEL CADILLAC EXTERIOR COLORS

(Available at extra charge)

1970	1969	1968	1967	1966
11 Cotillion White	10 Sable Black	10 Sable Black	10 Sable Black	10 Sable Black
14 Patina Silver	12 Cotillion White	12 Grecian White	12 Grecian White	12 Strathmore White
16 Phantom Gray	16 Patina Silver	16 Regal Silver	16 Regal Silver	16 Starlight Silver
18 Sable Black	18 Phantom Gray	18 Summit Gray	18 Summit Gray	18 Summit Gray
24 Corinthian Blue	24 Astral Blue	20 Arctic Blue	20 Venetian Blue	20 Mist Blue
26 Conдор Blue	26 Athenian Blue	24 Normandy Blue	24 Marine Blue	24 Marlin Blue
34 Adriatic Turquoise	28 Persian Aqua	26 Emperor Blue	26 Admiralty Blue	26 Nocturne Blue
40 Glenmore Green	30 Palmetto Green	28 Capri Aqua	28 Capri Aqua	28 Caribbean Aqua
54 Byzantine Gold	36 Rampur Green	30 Silverpine Green	30 Pinecrest Green	30 Cascade Green
58 Bayberry	40 Colonial Yellow	36 Ivanhoe Green	36 Sherwood Green	36 Inverness Green
64 Sauterne	42 Cameo Beige	40 Kashmir Ivory	40 Persian Ivory	40 Cape Ivory
68 Dark Walnut	44 Shalmar Gold	42 Sudan Beige	42 Sudan Beige	42 Sandalwood
74 San Mateo Red	46 Cordovan	43 Baroque Gold	43 Baroque Gold	44 Antique Gold
78 Monarch Burgundy	47 Wisteria	44 Chestnut Brown	44 Doeskin	46 Autumn Rust
90 Spartacus Blue Firemist	48 San Mateo Red	48 San Mateo Red	48 Flamenco Red	48 Flamenco Red
93 Lucerne Aqua Firemist	49 Empire Maroon	49 Regent Maroon	49 Regent Maroon	49 Claret Maroon
94 Regency Bronze Firemist	90 Sapphire Blue Firemist	90 Spectre Blue Firemist	90 Atlantis Blue Firemist	90 Cobalt Firemist
96 Cinnamon Firemist	94 Chalca Gold Firemist	94 Topaz Gold Firemist	92 Crystal Firemist	92 Crystal Firemist
96 Nottingham Green Firemist	96 Biscay Aqua Firemist	96 Monterey Green Firemist	96 Tropic Green Firemist	96 Tropic Green Firemist
97 Brierwood Firemist	97 Nutmeg Brown Firemist	97 Rosewood Firemist	97 Olympic Bronze Firemist	97 Florentine Gold Firemist
98 Chateau Mauve Firemist	99 Chateau Mauve Firemist	98 Madera Plum Firemist	98 Ember Firemist	98 Ember Firemist

NOTE: For more specific details on the contents of this section, consult the 1971 Cadillac Optional Specifications Manual.

## All Cloth

### Omit Leather and Vinyl

To eliminate leather or vinyl from the body contact surfaces of the cushion and back rest, specify "All Cloth." Cloth will then be substituted on the areas that would ordinarily be trimmed in leather or vinyl. These are primarily the center armrest section and cushion skirt. A discrepancy of patterns may occur in the center where the cloth material is joined. These are separately cut pieces and therefore, may not match exactly.

### Trim Styles

In all series, the standard trim style will be used. The bolster area will be plain, similar to the leather or vinyl that it replaces.

## Cloth Front

### Cloth Front and Rear

In a "75" Limousine S, the same cloth fabric used to upholster the rear compartment may be substituted for the Black leather on the front seat.

### Trim Style

The cloth front seat trim will be 2" pleats similar to the leather style.

### Carpet and Instrument Panels

The front compartment will be the same color as the front seat.

## Landau Roof

Available on "75" Sedan and Limousine LANDAU ROOF. The Landau Roof reflects an

exceptionally elegant touch of formality and is available exclusively on the prestigious Fleetwood Seventy-Five Sedan and Limousine. All new styling on the Fleetwood 75's provides a change in the appearance of the Landau Roof for 1971. When the Landau Roof is omitted, the rear quarter windows are blocked in. This option includes a padded vinyl roof, blocked in rear quarter windows, a small rear window and fully chromed Landau Bows on the rear quarters.

**REAR WINDOW STYLING.** The Landau Roof comes with a small, trapezoid-shaped rear window to give rear compartment passengers added privacy. Approximate dimensions are: Width at top 20"; width at bottom 22"; and height 8 3/4".

**OPTIONS.** Two options are available when ordering a Landau Roof.

1. Select the regular size rear window.
2. Omit the Landau Bows.

**EXTERNAL ORNAMENTATION.** The distinguished wreath and crest is situated on each lower rear quarter panel. Opera lamps, available at extra charge, provide an added decorative touch in the upper rear quarter area.

## Firemist Colors

Seven Firemist colors are available on all body styles. Each of the Firemist options is distinctive and reflects a strong primary color value in its category. Firemist color code numbers start with either 8 or 9 and may be

ordered by marking the number in the regular color space on the order form. Usually, there is no procurement delay in ordering any of these regular production Firemist colors. Two-tone exterior color combinations are not available as the body styling does not provide a separation of roof and upper rear quarters from the lower panels. Except on the Calais series, a two-tone appearance may be obtained by ordering a Vinyl Roof in a contrasting color from one of the seven options.

## Special Colors

Past model or non-standard colors can be supplied on special order at extra charge. To order type 00 in COLOR space on order form which denotes that color is not a standard option. In space captioned SPECIAL EXTERIOR COLOR describe color by name and model year, e.g. 1964 Lime, 1959 Seminole Red, etc. Allow four to five weeks for shipment of any special color. Orders for past model colors are matched in current high gloss acrylic materials. The previous color, especially if it is a few years old may have been formulated with now obsolete pigments. The newer chemicals have improved color retention and durability. However, they could produce a variance in appearance between the newer and older color. This is a matter of information that may be of special interest to fleet owners who add new cars in the original fleet colors and have noticed a difference in their older and newer vehicles.

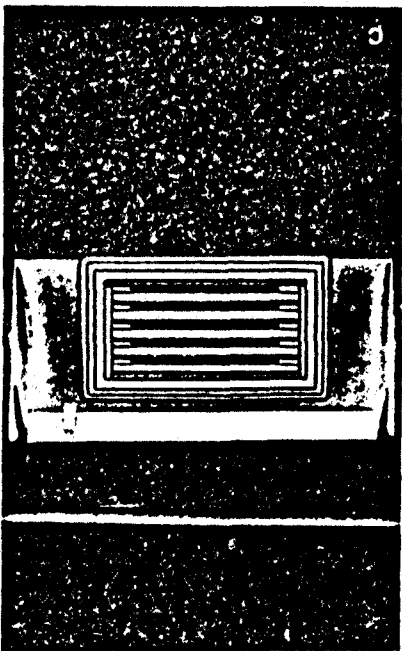
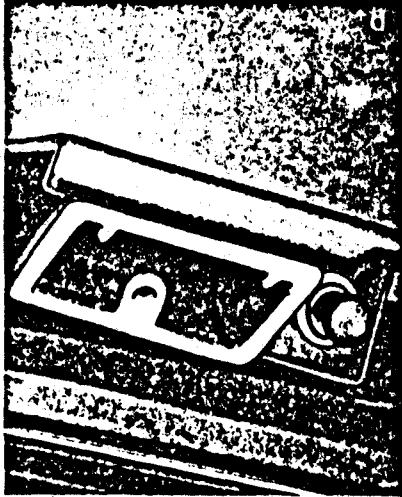
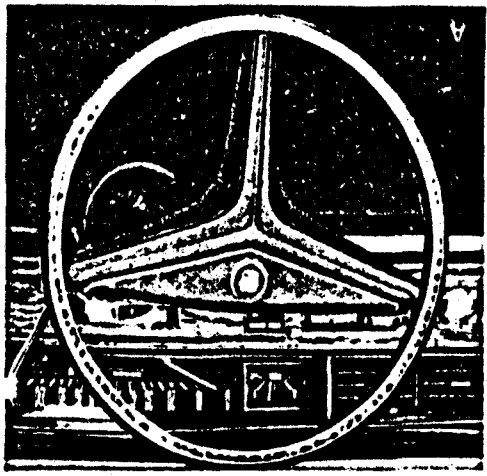
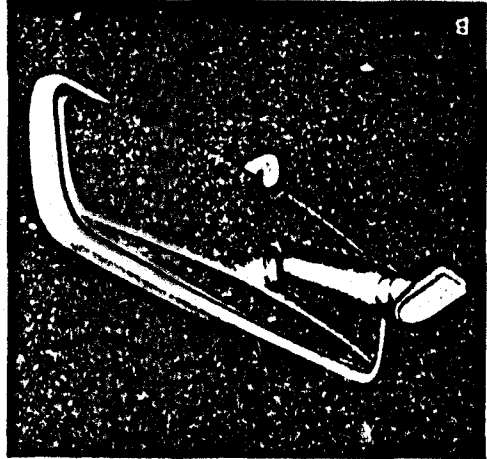
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Special  
Orders

**SPECIAL ORDERS**



#### **Steering Wheel - A**

The steering wheel is newly styled to complement the Cadillac's rich new interior. The narrow three-spoke design is generously padded and features a textured appearance in matching instrument panel color and in the center the Cadillac crest or, on Fleetwood models, the wreath and crest insignia. A narrow band of chrome appears in the horizontal spokes in a wide "V" shape, adding accent to the distinctive new wheel. A new horn control mechanism permits fast, easy horn sounding by pressing gently on any portion of the added area. Around the rim is a rich Tamo wood insert which enhances the newly styled steering wheel.

#### **Inside Rear View Mirror - B**

The 12-inch long day-night inside rear view mirror is affixed to the windshield this year for a cleaner interior appearance. The support disc is heat bonded to the windshield, while the one-piece support arm and mirror are attached to the support disc with a set screw. The mirror is designed to break away on impact from any direction. The mirror glass is shatter-resistant and framed in vinyl for added protection. A simple twist of the mirror's lever moves the day-night mirror from daylight visibility to non-glare nighttime visibility. The mirror is also adjustable to accommodate the driver's height and seat position.

#### **Map Light - C**

The map light for 1971, located in the instrument panel to the left of the glove compartment, has a dual function. It serves as an auxiliary courtesy light during entrance and exit. The light shines automatically to help illuminate the front passenger compartment when the front doors are opened and goes out when the doors are closed. In addition, it functions as a conventional map light, operated manually when the doors

are closed by a switch to the right of the light. Increased light intensity this year provides improved illumination.

#### **Instrument Panel Ash Tray - D**

The illuminated, single-chamber ash tray and lighter unit is modified slightly for 1971 to provide improved accessibility. It is repositioned lower on the instrument panel and more to the right of the steering column for the convenience of the driver and center passenger. The ash receptacle is slightly larger for increased capacity, and the lighter is now placed in a small recess outside the ash receptacle.

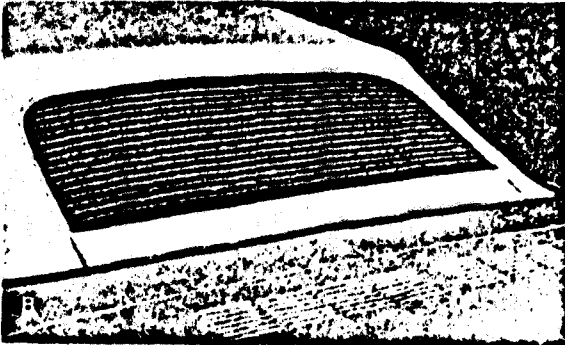
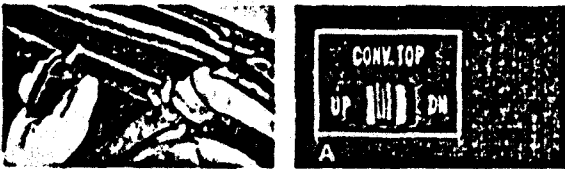
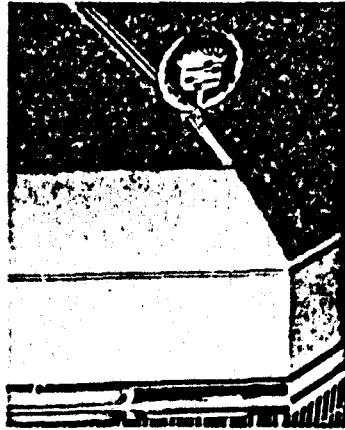
#### **Clock - E**

The fully automatic electric clock is relocated in the instrument panel to a position immediately above the glove compartment door for the convenience of the front seat passengers. It is also angled slightly to the left to be readily visible to the driver. The clock face is new, with numbers instead of lines for each hour position. Additional features include a sweep second-hand, jeweled movement, illuminated dial and push-in reset knob.

#### **Glove Compartment - F**

The glove compartment is designed to provide more storage space than last year, a convenience travelers will appreciate. They will also value the fact that the door opens level to serve as a handy shelf for beverage cups. A supporting stop at each end of the door helps keep the door in a flat, horizontal position when it is used as a shelf. A stowage pocket for the owner's manual is conveniently incorporated into the door. The recessed lock knob rotates approximately 90 degrees clockwise to open the door.





#### **Eldorado Convertible Top - A**

The new, inward folding convertible top is possibly the most important innovation for the convertible in over sixty years. The side rails of the new top are jointed to fold inward toward the center of the car, and travel rearward and downward to stow behind the rear seat. Previous top side rails stowed alongside the rear seat, making the back seat comfortable for only two people. The new convertible top concept means the rear seat is as wide as the coupe rear seat, providing comfortable seating for three passengers. The top also stows flush with the body opening for improved appearance. A new, more durable actuator mechanism provides improved reliability and longer life. The control switch on the instrument panel is illuminated this year for convenient nighttime use.

#### **Electric Rear Window De-Fogger - B**

A new, electrically heated rear window de-fogger is available for the 1971 Eldorado Convertible to aid in keeping the back glass clear during adverse weather. A ceramic heating element is impregnated in the rear window glass in a horizontal grid pattern. The small heating element (exaggerated in the picture for the sake of clarity) is barely perceptible from either inside or outside the vehicle. An illuminated OFF-ON switch on the instrument panel operates the system. When the system is turned on, the temperature developed is warm enough to clear the rear window, yet it is not high enough to make the glass warm to the touch. The rear window de-fogger functions only when the engine is operating. Available on the Eldorado Convertible only. A rear window de-fogger using fan-blown air is available on all other models. See Page C-10.

#### **Eldorado Hood Ornament - C**

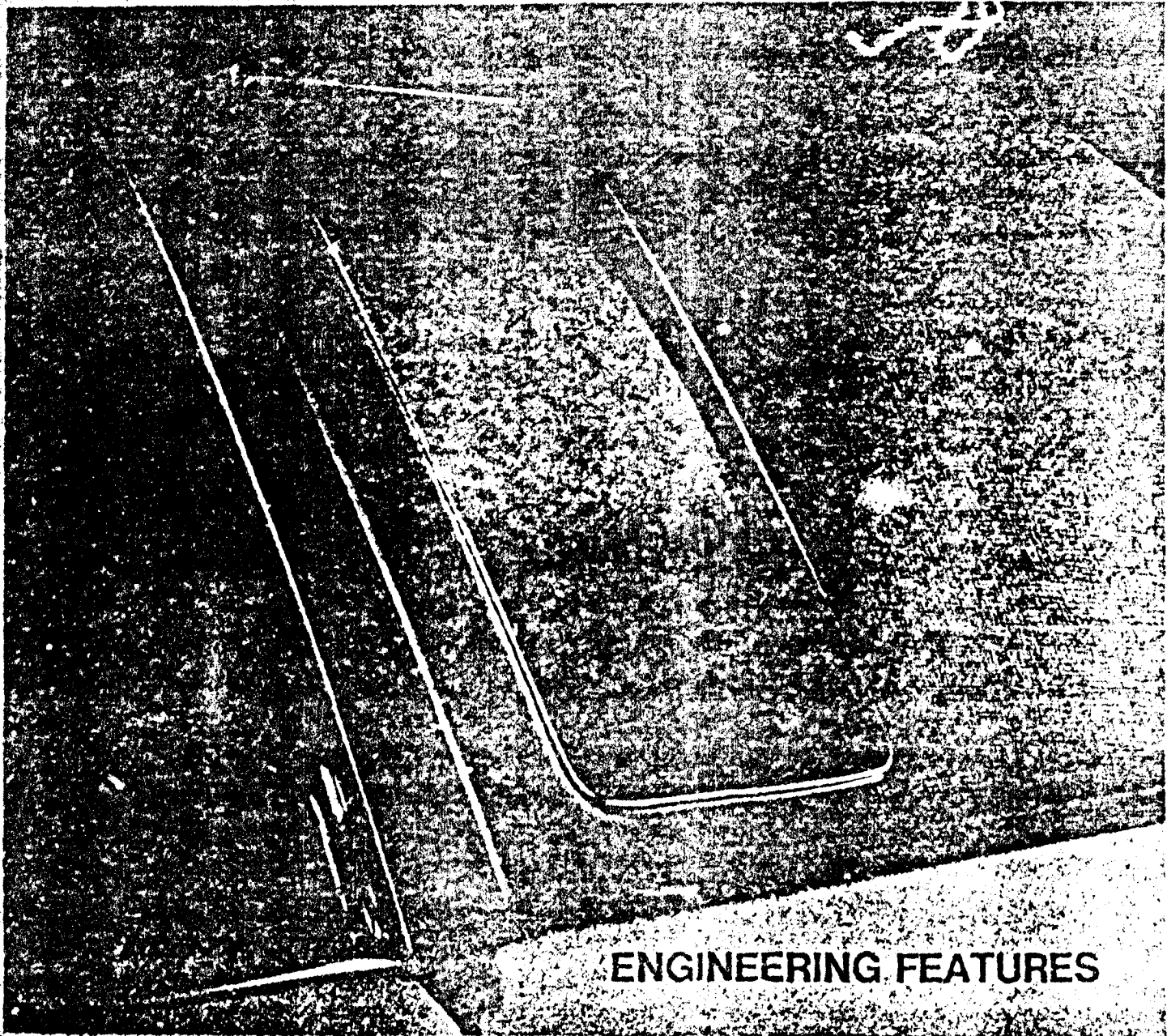
This feature is a return to the classic styling of the past when an elaborate ornament adorned the hood of virtually every vehicle. The two-sided Fleetwood wreath and crest is situated at the centerline of the hood near the hood nose. The wreath is bright chrome, while the crest has the traditional Cadillac multi-color finish coated with a clear substance to give it a jewel-like appearance. The ornament will fold fore and aft under light pressure. This is accomplished by spring-loading the ornament at the base.

#### **Eldorado Accent Stripes - C**

The Eldorado styling theme is enhanced further by thin, dual paint stripes. They are immediately below the upper crease line on the hood and extend all the way back to the trailing edge of the door where they end. On the Eldorado Convertible and Coupe without a vinyl top, the paint stripes also terminate at the trailing edge of the door. The accent stripes are available in eight different colors. The owner selects the color of his choice at no extra charge. He can also eliminate the accent stripes if he desires.

#### **Eldorado Coupe Coach Window - D**

Another way in which the Eldorado stands apart from other cars in the industry is in the treatment of the coach window. It is a vertically-shaped, stationary window this year and helps the Eldorado achieve the private look of the limousine. All side windows on the Eldorado Convertible are power operated.



ENGINEERING FEATURES

SEP 1953  
BUSINESS

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#### **Entry and Exit -A**

Unmatched freedom of movement when entering and leaving the vehicle is the result of Cadillac's incomparable design and engineering. For 1971 entry and exit are made even easier with the turn-under styling in the rocker sill area. A 2.9" inboard relocation of the rocker sill permits greater ease when stepping into or out of the car. This also means less likelihood of hitting an ankle or scuffing a shoe on the rocker sill. The wide-opening, forward hinged doors and rounded cushion corners complement the low door sills and make access to the spacious and relaxingly comfortable interiors easy and convenient. Additional ease of entering and leaving is afforded the driver when the available Tilt and Telescope Steering Wheel is ordered.

#### **Hood Latch -B**

The dual-action safety hood latch holds the hood securely shut. For 1971 a new inside hood release for the primary latch provides excellent underhood security. The hood lock handle is located on the left kick pad below the instrument panel. To unlock the hood, simply pull back on the hood release handle. The hood will pop up slightly but will not

open further without releasing the secondary latch which is located between the grille header and hood, approximately in the center when viewing the car from the front. Movement of the secondary latch lever allows the hood to be raised completely. The hood opening height has been increased an additional 3" for greater ease of servicing underhood components.

#### **Side Guard Beam -C**

The 1971 Cadillac bodies utilize heavy-gauge steel, welded construction and a structural reinforcement system to further strengthen the passenger compartment. A double-walled, box-shaped steel beam, similar to the steel guard rails along highways, is welded horizontally inside each door. Additional reinforcement in the lower door pillar area contributes further to increased structural rigidity.

characteristics under varying load conditions. The helical-coil springs are softer to improve ride smoothness. Shock absorber upper mountings are new and have larger rubber bushings which contribute to a quieter ride.

#### **Shock Absorbers**

Cadillac shock absorbers are an integral component of the suspension system and contribute tremendously to Cadillac's luxurious ride and outstanding handling. They are of the direct acting, permanently sealed type incorporating an inert gas sealed inside a nylon envelope, a concept pioneered by Cadillac. This inert gas is used in place of the air in some conventional shock absorbers because it eliminates aeration or foaming (air mixing with the fluid) which can cause shock absorbers to lose their effectiveness and contribute to poor handling and cornering and extra wear on suspension and wheel parts. Both front and rear shock absorbers are specially calibrated to make shock absorption smooth and easy. They are also designed to give uniform action in a variety of climates.

#### **Rear Axle**

The rear axle assembly multiplies torque from the transmission and transmits power to the rear wheels for driving traction. The cast nodular iron center section houses the completely serviceable differential and the gear set. Pressed into each outboard end of this differential housing are the rear axle housing tubes that are welded in place. Rear wheel bearings are of the roller type and are completely assembled as a unit for strength and durability. The rear axle pinion seal has a two-lip design, the outer lip sealing out dirt, the inner lip sealing in lubricant.

#### **Steering System**

Cadillac incorporates a variable-ratio steering

gear in the power steering system. Major advantage of the variable type over the conventional fixed type is that it allows faster steering with fewer turns, lock to lock, plus extremely good straight ahead road feel. The variable-ratio gear provides a relatively high on-center ratio for straight ahead driving and low ratio for extreme turns and parking. With this setup, the driver can keep the car on the road with minimum effort, yet get quick response in tight places. For 1971 the steering system has a new variable-ratio gear to provide faster steering response. Complementing the new ratio gear is a new, compact steering pump with 10% greater power assist. The steering linkage has new, high-strength tie rods for greater durability. Everything considered, the 1971 steering system makes steering easier with more positive handling and improved maneuverability. Variable-ratio steering is standard on all models except the Seventy-Five models which use a fixed-ratio power steering system.

#### **Rubber Cushioned Coupling and Bushings**

Cadillac's smooth, almost effortless finger-tip steering is aided further by the use of a flexible rubber coupling in the steering column. This helps absorb road shocks and vibration before they reach the steering wheel.

#### **Cadillac Triple Braking System**

The Cadillac braking system for 1971 incorporates a larger master cylinder and larger wheel cylinders to increase its braking capacity under a variety of stopping conditions. The triple braking system, pioneered by Cadillac, consists of these components:

A. The independent front and rear hydraulic braking system, pioneered by Cadillac, incorporates separate fluid reservoirs,

pistons and hydraulic lines for each system. Should a malfunction occur in the front system, the rear system will still function. Likewise, should a malfunction occur in the rear system, the front system would still be operative. A red telltale light on the instrument panel alerts the driver to any malfunction.

- B. The power brake vacuum booster utilizes engine vacuum to reduce the braking effort.
- C. The parking brake is foot-operated and may be used under emergency conditions as an auxiliary braking system. It may be applied and released without locking when the car is in any drive range with the engine running.
- D. Corrosion-resistant brake lines and rayon cord brake hoses help assure increased durability and long life.
- E. Cast iron-steel rear brake drums are finned for fast heat dissipation. A flange on the rear brake backing plate shields interior of drums from water. Rear brakes adjust automatically when the car is in reverse and the brakes applied. Wheel cylinders are self-lubricating for reliability and long life.
- F. Front disc brakes have a ventilated disc with center openings that allow air to flow past the braking surface and brake pads for extremely rapid cooling. A shield protects the inboard disc and brake pads against road splash. The wheel envelops the outboard disc and pads to complete the shielding. Front disc brakes adjust automatically during braking.

### **Belted Bias Tires**

Tires for 1971 are the L-78-15 size tubeless of belted bias construction. In this type of construction, two polyester cord plies run from bead to bead at an angle to the center line of the tire. This helps provide a soft, quiet ride by absorbing road noises. The two bias plies are then topped by a belt layer composed of two fiberglass plies running around the tire's circumference. This provides extra strength and stability which results in outstanding tread mileage, responsive handling during braking and acceleration, excellent traction on wet surfaces and good resistance to road hazards. The wide tread gives excellent footprint contact with the road surface for additional stability. Blackwalls are standard, whitewalls available at extra charge.

### **Energy-Absorbing Steering Column**

Cadillac continues to use the energy-absorbing steering column. The outer jacket is constructed of two tubes of different diameters joined together by double rows of ball bearings. In the event of severe impact, the ball bearings roll along the wall of the jacket, allowing the smaller, lower tube to collapse within the larger, upper tube. This collapsible feature permits the steering column to telescope up to 8 1/2". When a force is applied to the front or gear end of the column, the column collapses upward. When a force is applied to the rear or steering end of the column, the column collapses downward.

### **Frame**

The Cadillac frame is of the swept torque-box perimeter type. This means that the frame is of fully boxed construction outboard of the passenger compartment for excellent body-to-frame strength and structural rigidity. Front and rear crossmembers give increased

strength. Soft, rubber cushions at body-to-frame mounting points, a contributing factor in Cadillac's famed silent ride, have 15% more rubber for 1971 to provide an even, smoother, quieter ride.

### **Front Suspension**

Cadillac's independent spring-type front suspension is modified for 1971. The front suspension geometry is revised to provide a flatter, softer ride. The ductile iron steering knuckle, introduced as an industry first last year, continues to be an important component of the front suspension. It incorporates the steering knuckle, steering arm and brake caliper support into a single integrated component for greater reliability and longer life. In addition, here are some facts about Cadillac's front suspension that make it years ahead of its competitors: (1) Strut rods that permit fore and aft deflection of the wheels when they encounter road irregularities for a softer ride. (2) Independently controlled caster and camber adjustment for greater serviceability. (3) Large front turn angle for improved maneuverability during parking and (4) Permanently lubricated suspension for increased dependability and longer life.

### **Rear Suspension**

Cadillac's proven four-link rear suspension has two upper control arms angle-mounted high on the rear axle to help reduce sideways motion, roll on curves, acceleration squat and deceleration dive. The two lower control arms connect the rear axle and frame for proper wheel alignment and ride stability under a variety of road conditions. Thick rubber insulation at control arm-to-frame mountings and at top and bottom of springs absorbs and isolates road noise. For 1971 the rear suspension is substantially improved. The suspension geometry is revised to provide a flatter, softer ride and improve handling.

from the front of the car. This feature permits a quick visual check of the coolant level without removing the radiator cap, thereby discouraging radiator cap removal and the subsequent loss of coolant due to a pressure release within the system. Coolant should be added to the reservoir, not the radiator.

#### **Engine Fan**

A flex fan is used on all 1971 Cadillacs. The blades vary their pitch according to the amount of air flowing past them. That is, at low engine speeds, such as during idle conditions and moderate speed driving, the blades turn or twist to pull in more air for cooling. At higher speeds, such as during turnpike driving, the blades twist or flex to pull in less air since ram air due to vehicle motion is sufficient for cooling purposes. The flexible blades have been repositioned according to computer computations for 1971 to help dampen out sounds of air movements at high speeds. Depending on the cooling requirements of the particular model, either a five or seven blade fan design is used. New drive belts of a laminated construction provide a quieter accessory drive system.

#### **Exhaust System**

The exhaust system for 1971 is relocated to the right side of the vehicle to allow for the lowering of the floor. The system is designed to allow the high performance Cadillac engine to operate at peak efficiency. It incorporates an exhaust pipe, intermediate pipe, muffler, resonator and tail pipe. The combustible gas from the engine flows through the cast iron exhaust manifold into the large diameter steel exhaust pipe. This waste gas then passes through the exhaust system, including the muffler and resonator, before being discharged into the atmosphere at the rear of the car. See p. F-11 for a description of the Eldorado exhaust system.

#### **Turbo Hydra-Matic Transmission**

The Cadillac Turbo Hydra-Matic transmission

is engineered expressly to provide the Cadillac driver with the unbeatable combination of instant, smooth response, versatility and dependability. It is a three-speed, fully automatic unit consisting primarily of a torque converter and fixed stator. The converter and stator multiply engine torque during acceleration in any gear (low, intermediate, high). A major advantage of the three-speed Turbo Hydra-Matic transmission is the fact that it delivers correct torque multiplication under all driving conditions. This is especially helpful in slow-moving traffic where low-speed acceleration and deceleration are the rule. This versatility is provided by two Drive Ranges and one Low Range.

**LEFT DRIVE POSITION.** This is the recommended position for all normal forward driving because it gives the Cadillac driver the maximum in economy, quietness and reduced engine speeds. At the same time, however, there is ample acceleration reserve. By depressing the accelerator pedal to the floor, a lower gear is engaged for quick highway passing.

**RIGHT DRIVE POSITION.** This position corresponds to second gear because it locks out high gear. It is used to good advantage in mountainous terrain for uphill pulling and downhill holdback on medium grades.

**LOW DRIVE POSITION.** By engaging first gear only, this position offers maximum engine acceleration and deceleration. It is especially useful on short, steep grades and in stop-and-go traffic.

#### **Cadillac Drive Line**

Cadillac's one-piece tubular steel propeller shaft or drive shaft (two-piece on 75 models) transmits the flow of power from the transmission to the rear axle. This durable shaft is attached to the transmission by means of a heavy, high capacity slip yoke and constant velocity joint to help make the power transfer smooth and quiet. For 1971 the propeller shaft is modified to accommodate

the larger wheelbase. A modification is also made in the rear centering mechanism to improve durability. In addition, the constant velocity joint is redesigned to prevent possible handling damage.

#### **Constant Velocity Universal Joints**

Additional smoothness in the power transfer operation comes from the constant velocity universal joints. The one-piece propeller shaft requires two universal joints, one mounted at each end of the shaft. On 75 models, three universal joints are required because of the two-piece propeller shaft. These universal joints, permanently lubricated for durability, help transfer power to the rear axle smoothly and quietly, with no vibration. They are constructed and installed with the advantage that each offsets any vibration-setting tendencies of the other.

#### **Safety Rim Wheel**

The Cadillac steel wheel is a functional component of the vehicle. It incorporates a second safety bead retainer to help keep the tire on the rim in the event of sudden deflation. Wheels are slotted to permit cooling air to circulate around the brakes, thereby contributing to long brake life.



#### **Valve Train**

The valve train plays one of the key roles in the smoothness of the two Cadillac engines. Overhead valves, push rods and rocker arms are all designed for smoothness, quietness and long life. Hydraulic valve lifters are used to maintain zero operating clearance throughout the valve train. This assures quiet operation and eliminates completely the need for periodic valve tappet adjustment.

#### **Camshaft**

The hardened cast iron camshaft is supported by five steel-backed babbitt bearings and is driven by the crankshaft through a silent timing chain for exceptionally quiet idle and high-speed characteristics. The wide camshaft lobe design, reworked slightly for 1971 to help provide efficient engine operation with low lead fuel, assures minimum lobe wear for long camshaft life. The camshaft design has greater overlap between events of intake and exhaust valves. This aids in reducing nitrous oxide concentrations in the engine exhaust.

#### **Starter Motor**

The Cadillac starter motor is especially designed for quietness, long life and a high, sure-fire cranking speed for extra-quick starts. The solenoid lever is completely enclosed for maximum wet weather protection and dirt-free operation. An overrunning clutch protects the starter motor from excessive speed when the engine starts.

#### **Generator**

Cadillac's high capacity generators convert mechanical energy from the engine into electrical energy at all engine speeds to help maintain the battery at the proper charge level at all times. Special bearings never have to be lubricated, resulting in greater reliability and longer life. The generators are upgraded for 1971. An increase in amperage rating provides for the additional lighting loads required on the 1971 Cadillacs. There is a 42-amp. generator for all cars without air

conditioning and a 63-amp. generator for all cars with air conditioning. The 75's have an 80-amp. generator. There is a separate regulator and generator on the Calais, De Ville and Sixty Special Brougham cars, while the regulator is an integral component of the generator on the Eldorados and 75 cars. Hard, gold contact points in the regulator provide better wear characteristics and longer life.

#### **Battery**

The Cadillac battery has 15 lead plates for retaining electrical energy. Due to the number and size of these plates, there is sufficient power for fast starts, even on the coldest mornings, and ample reserve power for operating all accessories. Separators between the plates are constructed of a poly-vinyl chloride material to offer greater resistance to shorting. The Delco Eye inspection window permits an instant visual check of the electrolyte level without removing the caps. When the level is normal, the "eye" appears black. When the level is low, the "eye" appears off-white, indicating all cells should be filled. The new Eldorado battery has side mounted terminals. When the cables are attached, the terminals are completely sealed, providing protection from corrosion build-up. Protected side terminals also stay clean and tight, preventing poor connections and loss of power.

#### **Cooling System**

The 1971 Cadillac cooling system is the closed type, with coolant recirculated through the system by a high-capacity cast iron water pump. Coolant is pumped to each bank of cylinders simultaneously, through the cylinder heads and around the valve seats, valve guides and valve ports. Full-circle cooling helps prevent distortion through excess heat build-up. A 15 lb. pressurized cap raises the boiling point of the coolant to increase its heat-absorbing capacity. A two-quart reservoir of coolant is located on the right side of the radiator when viewed

## 1971 Engineering Features

### Quadrajel Carburetor

This four-barrel carburetor, used on both 1971 Cadillac engines, is engineered for excellent performance and smooth operation. There are two stages of operation. The primary side has two small barrels that provide stable fuel control in the idle and economy operating ranges. The secondary side has two large barrels to supplement the fuel-air mixture from the small barrels. These large barrels come into play when extra power and performance are needed for passing or climbing long, steep hills. Several changes have been made for 1971. A new purging system in the base of the carburetor controls the removal of stored fuel vapor from the vapor canister which is part of the evaporation control system. In addition, to maintain the emission control built into the vehicle, idle limiting devices have been added to the carburetor adjusting screws. This prevents the readjustment of the mixture which might cause the vehicle to fail the emissions standard.

### Fuel Pump

The simplified design of the fuel pump, incorporating a large fuel reservoir and large  $\frac{3}{8}$ " diameter fuel line connecting the pump to the carburetor, provides a smooth, even flow of fuel to the carburetor for excellent engine operation and outstanding resistance to vapor lock. The fuel filter, an integral component of the fuel pump, is mounted inside the pump at the outlet fitting. It filters out dirt particles in excess of approximately .002 of an inch in diameter.

### Engine Fuel

For 1971, both the Cadillac and Eldorado engines are designed to operate efficiently, and with lower exhaust emissions, on low lead gasolines with a Research Octane Number of about 91. If low lead gasoline is not available, any leaded fuel currently available may be used. Owners of pre-1971 Cadillacs are advised to continue the use of premium fuel which will continue to be available as it is

today. Some fuel companies will market the new low lead fuel as a replacement for "regular" fuel while others will market it as a third grade fuel. Cadillac owners and prospects can be assured that for the foreseeable future their present engines or those that they may be planning to purchase will not be made obsolete by the development and distribution of new fuels.

### Crankshaft

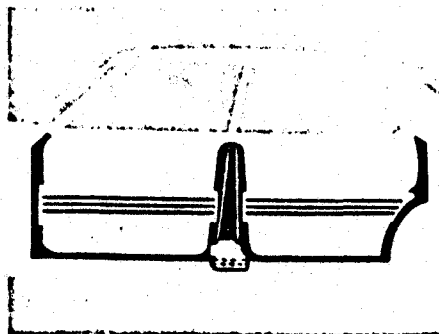
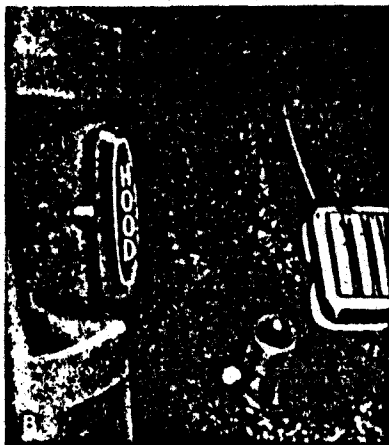
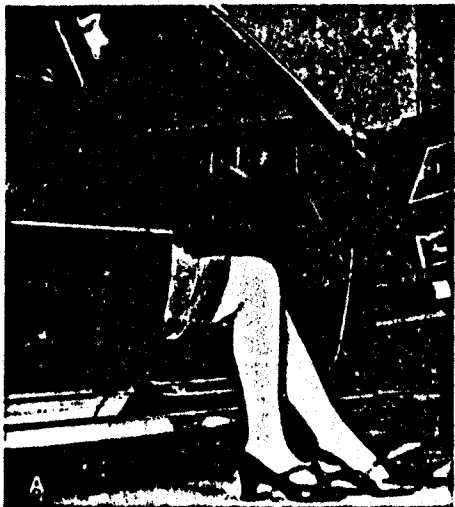
The sturdy, dynamically balanced crankshaft, backbone of the engine, is of a cast nodular iron design supported by five main bearings of steel-backed aluminum and steel-backed babbitt construction for good anti-friction qualities and long life.

### Pistons

Lightweight, cast aluminum pistons provide smooth engine operation under all driving conditions. The top shape of the pistons has been redesigned for 1971 to provide a lower compression ratio. This permits engine operation on 91 octane low lead fuel. The top compression rings are molybdenum-coated for longer wear characteristics. The oil ring is chrome plated for long life and improved high-mileage oil economy.

### Cylinder Heads

The cylinder heads used in both of the 1971 Cadillac engines are of a cast iron design with individual inlet and exhaust ports for each cylinder in a configuration that allows for optimum induction and exhaust flow characteristics. Generous passages around the spark plugs, valves and valve guides help assure proper cooling to extend their life span and assure better engine performance. The cylinder head design also includes integral air passages for the exhaust emission control system.



#### **Door Latches and Locks**

The solidly constructed, easy-action Cadillac doors with passenger-guard door locks are engineered to lock tightly. After the doors are locked, the inside door handles are disengaged and will not open the doors until the door lock buttons are returned to the up position manually, by power door lock switch or by outside key. Latches incorporate an interlocking feature to resist fore-and-aft movement. In other words, the interlocking feature acts to keep the doors in the closed position. For 1971 an improvement in the locking mechanism permits more convenient locking. To lock the door from the outside, simply depress the door lock button and close the door. In the past, the procedure was to first depress the door lock button and then depress the outside door handle plunger while closing the door.

#### **Windshield Antenna**

The radio antenna is embedded in the windshield and is barely perceptible from either inside or outside the vehicle. Two fine copper wires .005 of an inch in diameter are sandwiched between the two layers of windshield glass. The small wires of the antenna, appearing as inverted "L's", run up the center of the windshield to the top, then branch out in opposite directions across the top. At the lower, center portion of the windshield, the wires join together to form a common lead-in wire. Special noise suppression devices block out distracting noises to provide excellent reception. The windshield antenna comes on all Cadillacs even though a radio system might not be ordered.

#### **Windshield Wipers and Washer**

A three-speed recessed wiper and washer system is used on all 1971 Cadillacs. The wiper system is a tandem, left-hand

articulated system. The wiper blades travel in the same direction at the same time with the left-hand or driver's side blade sweeping to within 2" of and parallel to the windshield pillar. The articulating action of the driver's blade permits a greater area of the windshield to be wiped clear. The overlapping action of the wiper blades at the windshield center contributes further to improved visibility. When the wipers are not in use, they are concealed at the base of the windshield by a slight upsweep of the hood. The control panel is located on the driver's door for easy accessibility. The wipers have a LOW, MEDIUM and HIGH speed setting. There is an additional setting for 1971. When the wiper lever is placed in the MIST position, and held until the blades are activated, a single wipe cycle removes mist and light rain deposits. The blades then park automatically in their recessed position at the base of the windshield. If more than one cycle is desired, hold the wiper lever in the MIST position.

#### **Tamper Resistant Odometer**

All Cadillacs feature a tamper resistant odometer with telltale device that provides instant, visual evidence if someone attempts to turn back the mileage reading. The odometer has black number wheels with white numbers. Between each black number wheel is a thin black separator that is held in place with a breakable plastic retainer. Should someone try to turn back the mileage reading by exerting backward pressure on the number wheels, the plastic retainer tears and the black separators rotate to show a bright color. This provides clear evidence of tampering.

#### **Luggage Compartment**

The luggage compartment is easily accessible for loading and unloading. The spare tire and wheel and jack components are mounted

forward on the trunk shelf (horizontally on the trunk compartment floor in convertible and Seventy-Five models), freeing the trunk space nearest the bumper for convenient placement of items. A trunk light shines automatically when the lid is raised, enabling the owner to use both hands for loading and unloading of items at night.

The spare tire and wheel cover helps protect luggage and other items from becoming marred. It also provides some protection for the spare tire and wheel. The cover slips on and off easily and helps dress up the compartment. Standard on the Sixty Special Brougham, available on all other models.

The recessed hinges provide additional protection for luggage and other items the owner does not care to have marred. Other protective features include a lining on the compartment floor and a rubber seal around the lid to keep out damaging dust and water. The lid is counterbalanced for easy opening and closing.

#### **Ventilation And Heating System (Non A/C Cars)**

If air conditioning is not ordered, an upper and lower level ventilation system provides quiet, draft-free air circulation with the windows closed. Air for the system is taken in at the base of the windshield. This air is discharged into the passenger compartment through grilles located in the center of the instrument panel (upper level) and through outlets in back of the instrument panel (lower level). Control knobs for the dual level ventilation system are located under the center of the instrument panel and on the cowl trim panels. The instrument panel knob controls the amount of air flow through the instrument panel grilles. The cowl trim panel knobs control the amount of air flow to the lower level. The instrument panel center air outlets have adjustable louvers to

provide for directional air distribution. The circulating air is routed under and behind the rear seat and is exhausted through the ventilator louvers in the deck lid. The heating system draws in air at the base of the windshield, circulates it through a heating unit in the engine compartment and discharges it into the passenger compartment through a distributor unit below the instrument panel at the center of the car.

#### **Ventilation And Heating Controls (Non A/C Cars)**

The Cadillac ventilation and heating system is operated by three horizontally movable levers located on the instrument panel just to the left of the steering column. The lower lever turns the heater on and off and controls the temperature. The upper left lever controls the fan speed, and the upper right lever controls the heater and defroster. When windshield de-frosting or de-fogging is required in inclement weather, all three levers must be placed in the extreme right setting to clear the windshield.

#### **Dual Compartment Automatic Climate Control**

The driver and rear compartment passengers of the Seventy-Five Sedan and Limousine may enjoy motoring comfort throughout the year at different temperature levels if they desire. Separate controls for the front and rear compartments provide driver and rear passengers with selected interior temperatures. See page C-6 for operation of front compartment controls. The temperature dial and OFF-ON switch for the rear compartment are relocated this year to a position above the right armrest for increased visibility and greater ease of operation. The controls are situated behind a simulated Tamo wood sliding door panel. With separate front and rear

controls, comfort is maintained automatically to the individual requirements of front and rear compartment passengers.

#### **Separate Rear Compartment Air Intakes**

Since the Automatic Climate Control systems for the front and rear compartments of the Seventy-Five Sedan and Limousine operate independently of each other, a completely separate rear system consisting of a heater, blower and evaporator assembly is located in the trunk compartment. Outside air for the rear system is drawn in through the special inlets located high on the rear of the body. The rear window de-fogger is integral with the rear system.

#### **Rear Compartment Heating And Cooling Outlets**

During cool weather, warm air is directed into the rear compartment of the Seventy-Five Sedan and Limousine through special grilles located beneath each rear door armrest. During warm weather, cool, de-humidified air is directed into the rear compartment through the grilles located overhead on both sides of the compartment. There are a number of small openings that diffuse the cool air evenly. In addition, a hinged door that is integral with the outlet grille may be opened to direct air toward the rear passengers.

#### **Floor Insulation**

Four layers of selected materials insulate the front compartment against heat, cold, noise and drafts, thus contributing to driver and passenger comfort. Two layers of jute and a layer of carpeting are used in the rear compartment. The four layers used in the front compartment are:

1. Carpeting
2. Jute
3. Rubber Compound
4. Jute

#### **Scientific Soundproofing**

The quietness of Cadillac interiors is achieved through the Cadillac engineers' constant efforts to design out any engine or chassis vibrations. However, the distracting noise of thrown gravel and other vehicles' horns cannot be engineered out. Therefore, selected soundproofing is used in strategic places. Added quietness is assured by insulation in rear quarter panels to reduce tire noise. A rubber compound sound barrier is also used at each side of the cowl. Under-the-hood insulation includes 1½" of fiberglass and a one-piece sound barrier between engine and passenger compartments. A new inner roof panel for 1971 helps improve the acoustics of the passenger compartment and provides added strength to the vehicle itself. A layer of felt deadener and a layer of insulation is used between the roof and headlining. Soft, durable rubber seals for doors, windows and the trunk are newly designed this year to provide a more positive seal against damaging moisture and dust as well as to minimize wind noise.

#### **Eldorado Frame**

The Eldorado for 1971 uses a completely new full length frame that is specially designed to fit the structural requirements of its front wheel drive. The frame is the perimeter type. This means it is of a fully boxed design outboard of the passenger compartment for

good body-to-frame strength and structural rigidity. Crossmembers give the frame additional rigidity. Soft, durable rubber body mounts provide substantial structural isolation and also contribute to the Eldorado's soft, silent ride. The number of rubber body mounts for 1971 is increased significantly over last year. The body mounts also have 15% greater rubber volume. Additional body mounts and increased rubber volume of the mounts mean that the Eldorado's traditionally gentle, hushed ride is even softer and quieter.

#### **Eldorado Front Suspension**

The front suspension on the front wheel drive Eldorado dictates the choice of torsion bars rather than the conventional coil springs. This suspension method contributes to the excellent handling ease and roadability Eldorado drivers appreciate. The fronts of the torsion bars fit into connectors on the lower control arms. The rear portions of the torsion bars are anchored firmly in an adjustable arm of the torsion bar crossmember. This crossmember is isolated from the frame by soft cushions of durable rubber. For 1971 the Eldorado utilizes the integral ductile iron steering knuckle. The steering knuckle, steering arm and brake caliper support are consolidated into a single component for improved reliability.

#### **Eldorado Rear Suspension**

The Eldorado rear suspension for 1971 is completely new, providing increased roadability and handling ease. It is a four-link system that is virtually identical to the regular Cadillac rear suspension system. Principal components include upper and lower control arms, helical-coil springs and Superlift shock absorbers. The helical-coil springs contribute to the Eldorado's soft ride. The two Superlift shock absorbers, standard on all Fleetwood models and available on all other models with Automatic Level Control, are air-adjustable to help keep the vehicle level with the roadway under various loads. This means better ride control and more comfortable driving. Adding to the Eldorado's quiet ride are large volume rubber bushings at the control arm mounting points.

#### **Eldorado Front Wheel Drive**

In order to transmit driving torque to the front wheels, it is necessary to reverse the flow of power coming off the engine crankshaft. Dividing the transmission accomplishes this reverse power flow. The converter is connected directly to the engine crankshaft. A chain drive connects the converter to the remainder of the transmission which points toward the front of the car. The chain drive turns the power flow around, transmitting power from the converter to the

gear section of the transmission. Power then flows to the final drive unit which performs the differential function. Here, torque is multiplied and delivered to the left and right drive axles, completing the power flow from the engine to the front wheels.

#### **Eldorado Steering**

The outstanding maneuverability afforded by variable-ratio power steering in conjunction with the tremendous traction of front wheel drive provides the Eldorado driver with quick steering response and excellent roadability. A new variable-ratio gear for 1971 provides even faster steering response and roadability. In addition, a new compact steering pump with 10% greater power assist is a natural complement to the new ratio gear. A wide tread, 63.66" front, 63.59" rear, and suspension with high roll resistance help assure a straight running, easy handling, elegant Cadillac ride in virtually any type of driving terrain.

#### **Eldorado Exhaust System**

The Eldorado exhaust system is essentially the same as for all Cadillacs. Due to the exclusive frame, engine and front wheel drive design of the Eldorado, however, the exhaust system is tailored specifically to this fine automobile. For 1971 the system is redesigned and repositioned. Distinctive features are

dual manifold pipes leading from the engine to the large exhaust pipe that is located down the middle of the vehicle. The exhaust pipe runs into a large muffler located lengthwise of the car directly in front of the rear axle. The pipe coming out of the muffler curves sharply to the right side of the vehicle and leads into a small resonator. A short tailpipe directly behind the resonator points rearward. The entire system is precisely tuned to help exact the full performance potential from the Eldorado 8.2 litre engine.

#### **Eldorado Flat Floor—Front, Rear and Luggage Compartment**

The Eldorado's front wheel drive eliminates the transmission hump and drive shaft housing found in conventional rear wheel drive cars, thereby providing a perfectly flat floor in both the front and rear compartments for unrestricted leg room and increased passenger comfort and convenience. Vertical mounting of the spare tire and wheel in the forward portion of the luggage compartment, along with the jack components (horizontally on the floor of the convertible), means a flat, spacious, unobstructed, capacity-carrying luggage compartment that Eldorado owners appreciate during vacation travel.

## Air Pollution Control Systems

### Source of Emissions

During the combustion process in an automotive engine, some of the fuel (hydrocarbons) fails to burn completely and is discharged into the engine crankcase or exhaust system. Additional hydrocarbons are emitted into the atmosphere through evaporation of gasoline vapors from the fuel tank and carburetor. Of the total hydrocarbons coming from uncontrolled automobiles, about 20% are emitted from the crankcase, 20% from the fuel system and 60% from the engine exhaust. In addition to hydrocarbons, carbon monoxide and oxides of nitrogen are also formed during the combustion process. These are also discharged into the exhaust system.

### What General Motors Has Done

Since research on the control of vehicle emissions first began some 20 years ago, General Motors has developed a number of control systems which are highly effective in reducing undesirable emissions. The progress made is evidenced by a reduction in hydrocarbon emissions of 80% since 1960. Control of hydrocarbon emissions is important since, when subjected to sunlight under the proper conditions, they react with other gases to form photochemical smog, which is highly prevalent in the Los Angeles area. In addition, carbon monoxide emissions have been reduced by about 65 percent compared with 1960 model cars without controls. Although carbon monoxide does not enter into the complex photochemical smog reaction, it is toxic at high concentrations and has been controlled to prevent high atmospheric concentrations.

### Recent Developments

Another important advancement in air pollution control has been the removal of lead from gasoline. Certain lead compounds have been used for many years as additives to increase octane ratings. The 1971 Cadillac and Eldorado engines are designed to operate on low lead gasolines—zero to 0.5 grams per gallon. Use of these products will play an important part in reducing exhaust emissions of hydrocarbons and particulates.

### Cadillac Owners' Role in Controlling Air Pollution

1. **Use Low Lead Fuels**—To obtain maximum results in the reduction of automotive emissions, Cadillac owners should make a practice of using only low lead gasolines. If such gasoline is not available, use of a leaded grade gasoline is permissible. However, any gasoline with a Research Octane Number of 91 or higher will satisfy the engine's octane requirements. A low lead gasoline will keep the engine running efficiently and with lowest emissions.
2. **Have The Air Pollution Control Systems Serviced Regularly**—The emission control systems on Cadillac and Eldorado engines require periodic maintenance for proper operation. By following the recommended maintenance services, owners will help assure cleaner air and provide a better running, longer lasting engine and greater all around satisfaction, economy and performance.



## Positive Crankcase Ventilation (PCV)

### Operation

All Cadillac engines are equipped with Positive Crankcase Ventilation—a system which permits no crankcase emission to be discharged into the atmosphere. To function properly, the system depends on the PCV valve which returns blow-by gases to the combustion chamber where they are burned.

### Maintenance

This valve must be clean in order to maintain efficient engine operation. The crankcase ventilating breather should be cleaned every 4 months or 6,000 miles, whichever occurs first. Under normal driving conditions, the PCV valve should be replaced every 24 months or 24,000 miles, whichever occurs first, and all hoses and fittings should be inspected and cleaned or replaced, as necessary. Replace the PCV valve and inspect related parts every 12 months or 12,000 miles when the vehicle is used in a service requiring more frequent engine oil change periods.

## Air Injector Reactor (AIR)

### Operation

The Air Injection Reactor System on Cadillac engines is designed to reduce pollutants by continuing the combustion of hydrocarbons and carbon monoxide after they leave the combustion chamber. The AIR system is a combination of design features including a

special air cleaner which incorporates thermostatic control of heated air to the carburetor, a special calibrated distributor, modified combustion chamber design and a positive displacement air pump driven by the engine. The air pump compresses filtered air which is injected at the exhaust port of each cylinder. This air mixes with the exhaust gases and oxidizes both hydrocarbons and carbon monoxide.

### Maintenance

Complete effectiveness of the system, as well as full power and performance, depend upon engine idle speed, ignition timing, and dwell being set according to the specifications shown on a label under the hood. These adjustments should be checked at the first oil change—4 months or 6,000 miles, whichever comes first. Subsequent checks should be made at 12 month or 12,000 mile intervals, whichever comes first. These adjustments are also included as part of the quality tune-up recommended at the same intervals. All hoses and fittings in the AIR system should be inspected to make sure they are properly connected, and the drive belt inspected for wear and tension every 12 months or 12,000 miles.

## Evaporation Control System

### Operation

All Cadillac vehicles are equipped with an Evaporation Control System. This system is designed to minimize the escape of fuel

vapors to the atmosphere. Included in the system are a special fuel tank, liquid-vapor separator, carbon canister, canister purge hoses and carburetor modifications. Fuel vapors which would otherwise escape to the atmosphere are directed into the carbon canister. The carbon absorbs the vapors and stores them. The vapor is removed from the canister during periods of engine operation as manifold vacuum draws the vapors into the engine and burns them.

**NOTE:** The Evaporation Control System is designed to control evaporation losses from the car under normal conditions using 9 lb. Reid Vapor Pressure fuel specified by Federal and California test requirements. However, if the fuel used is of abnormally high volatility for existing temperature conditions, a gasoline odor may be detected during or after driving in heavy traffic. If the owner finds this objectionable, he may prefer to use a lower volatility fuel.

### Maintenance

For proper system performance, periodic canister filter servicing is required. Every 12 months or 12,000 miles, whichever comes first, (more often under dusty conditions) the filter in the base of the canister should be replaced and the canister inspected.

**NOTE:** Should it ever be necessary to replace the fuel tank cap, use only the specified cap.

## 1971 Trailing Information

All Calais, DeVille, Eldorado and Sixty Special Brougham models may be used for hauling trailers up to a maximum of 6,000 lbs. loaded trailer weight when equipped according to Cadillac recommendations. Towing a trailer with the Seventy-Five Sedan or Limousine is not recommended. It is important to recognize that even though equipped according to Cadillac recommended specifications, handling, durability, performance and economy will be affected when towing a trailer, and driving habits must be adjusted accordingly. A special Cadillac Trailing Package is available as a factory installed item. Contents of the package are listed below. Also listed are some Trailer Towing Cautions and Trailer Towing Tips.

### Trailing Package

This package is available for 1971 Cadillacs (75 Sedan and Limousine not recommended for towing) which pull trailers weighing between 2,000 and 6,000 pounds loaded trailer weight. To order the Trailing Package, simply write "Trailing Package" in the Special Features space on order form CAD 5600A. The Trailing Package consists of the following items.

#### 80 AMP Generator (with integral regulator)

Due to the increased number of lamps on the trailer, this higher output generator with integral regulator will assure adequate electrical power output to handle the increased electrical load.

#### Special Rear Axle

This rear axle has a ratio of 3.15 to 1 and will help improve the car's performance, especially when traveling in hilly or mountainous terrain and when accelerating in traffic. Not available on the Fleetwood Eldorado models.

#### Special Cooling Package

The extra demand placed on a car's engine and transmission when towing a trailer requires greater cooling capacity. A larger

radiator and special fan help maintain an efficient operating temperature under extreme towing conditions. Additional transmission cooling is built into the larger radiator.

**Note:** Other Cadillac available equipment that might be considered useful in local applications are Automatic Level Control, Cruise Control, Air Conditioning, Sun Roof, Track Master (Eldorado only) and Lamp Monitors. A special trailing mirror for the right side of the vehicle is required in some states. It can be obtained from an independent supplier.

## Trailer Towing Cautions

### Brakes

Separate trailer brakes are required on trailers over 1,000 lbs. loaded weight. If separate trailer brakes are installed, the controller must not have a maximum displacement greater than 0.02 cubic inches. The controller and associated hydraulic components must be capable of withstanding 3,000 psi. The hydraulic connections for the controller should be made to the rear outlet of the brake master cylinder. Copper tubing must not be used in such installations. Do not tap into the car's hydraulic brake system to couple with a trailer hydraulic brake system. Master cylinder fluid capacity may not be sufficient to operate both car and trailer brakes.

### Headlamp Aim

Headlamp aim should be checked and adjusted if required. In the event of load changes or removal of the trailer from the car, headlamp aim should again be checked. When using a load-equalizing hitch, see the remarks in the Trailer Hitch portion of TRAILER TOWING CAUTIONS.

### Wiring Harness

A jumper wire harness assembly is required to connect the trailer lights.

### Turn Signal Flashers

In order to provide a proper flashing rate and adequate operation of the turn signals with the added tail lamp loading of the trailer, a variable load flasher unit is required when a

car is used for hauling a trailer. This flasher will continue to flash should a bulb burn out. Therefore, lamps should be checked frequently for proper operation.

#### Trailer Hitch

Axle-mounted hitches should not be used due to the possibility of damage to the axle housing or wheel bearings. Bumper hitches of the type which fasten to the bumper alone should not be used due to the possibility that their use may result in sheet metal and body damage. Non-load-equalizing hitches mounted to the frame side rails may be used for light trailers up to 2,000 lbs. loaded weight. A load equalizing hitch with sway control of sufficient capacity mounted to the frame side rails is required for trailers over 2,000 lbs.

Here are some trailer hitch precautions:

- A frame, side-rail-mounted, load-equalizing hitch with sway control of sufficient capacity is required for trailers over 2,000 lbs. loaded weight.
- Do not use axle-mounted hitches. They can cause damage to the axle housing, wheel bearings, wheels or tires.
- Trailer brakes are required on trailers over 1,000 lbs. loaded weight.
- Whenever a trailer hitch is removed, be certain to have any mounting holes in the underbody properly sealed to prevent possible entry of exhaust fumes, dirt or water.
- The following steps are to be used for adjusting the trailer hitch on cars equipped with Automatic Level Control:
  1. Exhaust all air from the system.  
First, exhaust the compressor tank using service valve. Then exhaust the shock absorbers by jacking up the rear of the car above normal height. Hold until no further air is exhausted—about 2 minutes.
  2. Install frame-mounted hitch and set ball height as specified by trailer manufacturer with all air exhausted as in Step 1 above.
  3. Hook up trailer and adjust tension on equalizing bars according to hitch manufacturer's specifications with all air

exhausted as in Step 1 above. Note this adjustment.

4. Compressor will recharge the leveling system within 15 to 20 minutes of normal driving.
5. On all future trailer hook-ups, simply attach trailer with the equalizing bars set to the previously determined adjustment.
6. The procedure described above applies to all types of frame-mounted equalizing hitches.

**NOTE:** To assist in attaining good handling of the car-trailer combination, it is important that the trailer tongue load be maintained at approximately 10 percent of the loaded trailer weight. Tongue loads can be adjusted by proper distribution of the load in the trailer and adjustment of the hitch and can be checked by weighing separately the loaded trailer and then the tongue. When hauling trailers with the load-equalizing hitch, it is important that the hitch be adjusted so that the car is approximately at the same level with the trailer attached as when standing alone. This will help avoid handling and headlamp aim problems.

#### Break-In Schedule

It is recommended that a new Cadillac be operated for 500 miles before towing a trailer. If it is necessary to tow during this period, care must be taken to avoid full throttle starts and speeds in excess of 50 mph. The same precautions should be observed whenever a new engine, transmission or axle is installed in the vehicle.

#### Maintenance

More frequent vehicle maintenance is required when using a Cadillac to pull a trailer.

- Change automatic transmission fluid every 12,000 miles

- Change engine oil every 60 days or 3,000 miles, whichever occurs first
- Replace positive crankcase ventilation valve every 12 months or 12,000 miles, whichever occurs first

#### Tire Pressure

When towing a trailer, tires should be inflated to the recommended "standard inflation" pressures shown on the sticker affixed to the inside of the glove compartment door.

**NOTE:** The allowable passenger and cargo load also shown on the same sticker is reduced by an amount equal to the trailer tongue load on the trailer hitch.

#### Engine Cooling

Towing a trailer places an additional load on a vehicle's engine cooling system. Certain considerations that will help keep the cooling system working at its peak efficiency include:

- A periodic check of the fan belt tension to make certain the fan and water pump are being driven at correct speed.
- Always keeping the cooling system filled with approximately a 50% mixture of permanent antifreeze and water. If any fluid is lost from the cooling system, replace with a 50% mixture to ensure operation at maximum efficiency.
- A periodic check of the coolant level in the reservoir. At normal operating temperature, the level should be between the FULL and ADD marks. It is normal for the level to be below the ADD mark when the system is cold.

## Trailer Towing Tips

Towing a trailer with ease and safety requires a certain amount of experience. The handling and braking characteristics of the car may be changed considerably by the added weight of a trailer. It is important to get the "feel" of towing a trailer.

### Before Starting

It is a good idea to practice turning, stopping and backing in an area away from heavy traffic. This practice will help the driver gain experience in handling the extra weight and length of the trailer. It is also important to check lights, tires and mirror adjustment.

### Starting

Carefully check mirrors to observe traffic flow. It is a good idea to check the brakes of the car and the trailer before turning into traffic.

### Turning

Remember that trailer wheels will be closer than car wheels to the inside on curves. Avoid soft shoulders, curbs, etc. by driving slightly beyond the normal turning point. Signal all turns. Avoid sudden maneuvers.

### Passing

Allow extra distance for passing another vehicle. After passing, be sure there is ample clearance for the trailer before returning to the driving lane. Always signal well in advance of each move.

### Following and Stopping

Remember that the additional weight of a trailer may increase the distance required to stop. For each 10 mph showing on the speedometer, allow at least one length of the car and trailer behind the car ahead. This "cushion" of space is necessary for

emergencies and to allow faster traffic to pass safely. Avoid high speeds and sudden stops, and allow for unfavorable road conditions.

### Backing

Skillful backing with a trailer requires practice. Try this easy method to help control direction: Keep the right hand at the bottom of the steering wheel. To move the trailer left, move the hand to the left. To move the trailer to the right, move the hand to the right.

### Down Grades

On long or steep down grades, reduce speed and use a lower transmission range to assist in braking.

### Up Grades

When ascending long grades, the possibility of engine overheating can be reduced by down-shifting the transmission to a lower range gear.

### Engine Overheating Warning Lights

Towing a trailer under exceptionally severe operating conditions (such as extremely fast speeds, heavy loads, on hot days, up long grades, or even driving with some portion of the cooling system not operating correctly) may cause the ENGINE TEMP or WATER TEMP warning lights to come on. There are certain procedures to follow when a warning light comes on:

- If the ENGINE TEMP light and warning buzzer come on because of a mechanical failure of the cooling system (such as a loose hose, broken fan belt, inoperative thermostat, etc.) the vehicle should not be driven until the problem is corrected.
- If the WATER TEMP light comes on while the car is being subjected to extreme driving conditions (grade, temperature, speed), pull over to the side of the road,

place the transmission in neutral, turn off the air conditioner (if used) and hold the engine speed slightly above idle.

- Opening the hood will cool the engine faster and will permit determining whether there is any major mechanical problem such as a loose hose or broken fan belt.

**NOTE:** If there is evidence of steam, do not open the hood until the steam disappears.

If the WATER TEMP light does not go off within a short period of time (1-2 minutes), turn the engine off and look for mechanical problems. If the WATER TEMP light does go off, then proceed to drive. However, change driving conditions to help prevent placing undue demand upon the cooling system.

When stopping after the vehicle has run under

extreme conditions (grade, temperature, speed), do not immediately turn off the engine. Instead, place the transmission in neutral and hold the engine speed slightly above idle for approximately one minute. This will reduce the tendency for the cooling system to boil over, resulting in a loss of cooling system fluid.

## TRAILER TOWING EQUIPMENT RECOMMENDATIONS

### 1971 Cadillac Calais, De Ville, Eldorado, Sixty Special Brougham

Available Equipment	Trailer Weight (Loaded)			
	0-1000 lbs.	1000-2000 lbs.	2000-3500 lbs.	3500-6000 lbs.
Variable Load Turn Signal Flasher	Required	Required	Required	Required
*High Output Generator and Regulator	Recommended	Recommended	Required	Required
*Special Cooling Package	Available	Available	Required	Required
Automatic Level Control (Standard on Eldorado and Sixty Special Brougham)	Recommended	Recommended	Recommended	Recommended
*Special Rear Axle Ratio—3.15 to 1 (Except Eldorado)	Available	Available	Recommended	Recommended
Separate Trailer Brakes	—	Required	Required	Required
Frame Mounted, Non-Equalizer Hitch	Recommended	Recommended	Not Recommended	Not Recommended
Load-Equalizer Hitch with Sway Control	—	—	Required	Required

\*Included when Trailering Package is ordered.

## 1971 Cadillac New Vehicle Warranty

### What is warranted and for how long

Cadillac (Cadillac Motor Car Division, General Motors Corporation) warrants to the owner of each 1971 model Cadillac passenger car that for a period of 12 months or 12,000 miles, whichever first occurs, it will repair, or at its option replace, any defective or malfunctioning part of the car except tires which are warranted separately by the tire manufacturer.

The 12 month/12,000 mile warranty period shall begin on the date the car is delivered to the first retail purchaser or, if the car is first placed in service as a demonstrator or company car prior to sale at retail, on the date the car is first placed in such service.

This warranty covers only malfunctions resulting from defects in material or workmanship.

### What is not covered by the warranty

This warranty does not cover:

1. Malfunctions resulting from misuse, negligence, alteration, accident, or lack of performance of required maintenance services;
2. The replacement of maintenance items (such as spark plugs, ignition points, positive crankcase ventilator valve, filters and brake linings) made in connection with normal maintenance services;
3. Loss of time, inconvenience, loss of use of the car or other consequential damages;
4. Any car on which the odometer mileage has been altered and the car's actual mileage cannot be readily determined; or

5. Any car registered and normally operated outside the United States or Canada. The warranty for these cars shall be that authorized for the country in which the car is registered and normally operated.

### Cadillac's obligations

1. Repairs qualifying under this warranty will be performed by any authorized Cadillac dealer within a reasonable time following delivery of the car to the dealer's place of business.
2. Cadillac will pay the authorized Cadillac dealer for the repair or replacement under the warranty of any part of the car found to be defective, or the cause of a malfunction.
3. During the first 90 days of the warranty period, any authorized Cadillac dealer will make the following service adjustments, if needed, at no charge to the owner:
  - Wheel alignment and balancing
  - Adjustments to the carburetor, distributor points or timing, drive belts, transmission and brake system
  - Cleaning of fuel, cooling or brake systems
  - Tightening of bolts, fasteners and fittings

### Owner's obligations

1. After the first 90 days of the warranty period, the service adjustments specified in item 3 of "Cadillac's Obligations" are considered to be items of normal maintenance resulting from use and are to be paid for by the owner.

2. The car must be delivered to an authorized Cadillac dealer's place of business during regular business hours for performance of the service adjustments as specified in item 3 of "Cadillac's Obligations", or for the performance of warranty repairs. The dealer must be furnished with the warranty folder for preparation of the work order to be signed by the owner.
3. The owner is responsible for the following required maintenance services which may be performed by any repair outlet regularly performing such services:

Engine oil—Maintain at proper level. Change every 4 months or 6,000 miles, whichever first occurs, or every 2 months or 3,000 miles, whichever first occurs, depending upon type of car service. See Owner's Manual for details as to change frequency, oil quality and viscosity.

Engine oil filter—Replace at first oil change and every second oil change thereafter.

Chassis lubrication—Inspect front and rear suspension and steering linkage every 4 months or 6,000 miles, whichever first occurs (refer to Owner's Manual), also check all fluid levels and replenish as necessary.

This is the only express warranty applicable to 1971 model Cadillac passenger cars and Cadillac neither assumes nor authorizes anyone to assume for it any other obligation or liability in connection with such cars.

## 1971 Consumer Information

Federal Motor Vehicle Safety Consumer Information Regulations require that the manufacturer of motor vehicles provide information to consumers concerning the performance characteristics of their vehicles. The Regulations also state that the same consumer data be available for examination by the public at each location the vehicle is offered for sale.

Required consumer information for 1971 model cars is summarized in the chart below. The chart provides information on vehicle stopping distances, tire reserve loads (size and inflation pressure) and passing ability of each Cadillac vehicle. As permitted by the Regulations, data for various models with differing options and accessories are often

grouped in a single table. Since the Regulations require that the least favorable figures for any specific model in the group be reported for the entire group, the actual performance of most vehicles in the group will be better than the figures reported.

This information is also prepared in booklet form. One booklet covers the Calais, De Ville and Fleetwood Sixty Special Brougham, Part No. 109 9521; another, the Fleetwood 9-Passenger Sedan and Limousine, Part No. 109 9522; and a third, the Fleetwood Eldorado, Part No. 109 9523. An applicable booklet is placed in each new car shipped from the factory. The owner should be advised of the booklet and its contents at the time of delivery.

1971 CADILLAC VEHICLE

CATEGORY	Fleetwood 9-Passenger Sedan & Limousine	Calais De Ville Fleetwood Sixty Special Brougham	Eldorado Coupe Eldorado Convertible
<b>Vehicle Stopping Distances</b>			
<b>Fully Operational Service Brake</b>			
Light Load	183 feet	182 feet	192 feet
Maximum Load	186 feet	188 feet	193 feet
<b>Emergency Service Brake (with Partial Service Brake System Failure—Red Light On)</b>	416 feet	428 feet	503 feet
<b>Brake Power Unit Failure—Maximum Load</b>	461 feet	446 feet	518 feet
<b>Tire Reserve Load</b>			
<b>Recommended Tire Size Designation</b>	L78-15	L78-15	L78-15
<b>Recommended Cold Inflation Pressure For Maximum Loaded Vehicle Weight</b>			
Front	28 Psi	22 Psi	24 Psi
Rear	36 Psi	26 Psi	20 Psi
<b>Tire Reserve Load Percentage</b>	3.3%	4.5%	2.0%
<b>Acceleration and Passing Ability</b>			
Low Speed Pass	431 feet (9.4 seconds)	429 feet (9.4 seconds)	420 feet (9.1 seconds)
High Speed Pass	1322 feet (14.3 seconds)	1293 feet (13.9 seconds)	1231 feet (13.1 seconds)

**NOTICE:** Data for stopping distances and passing ability were derived from tests conducted with new vehicles under optimum road conditions by highly skilled test drivers and are not necessarily representative data for a used vehicle, for many road conditions, or for the abilities of most drivers.

### Vehicle Stopping Distances

These figures represent stopping distances from 60 mph without locking the wheels and by limiting the force on the brake pedal to 150 lbs. Stopping distances may be shorter than those reported when wheels are locked or when pedal force in excess of 150 lbs is applied.

### Fully Operational Service Brake

A fully operational service brake system is the regular braking system that applies the brakes to all four wheels. The figures represent the stopping distances recorded under light and maximum load. Light load includes the normal weight of the car, oil, coolant and a full tank of gas plus 300 lbs allowance for driver and passenger. Maximum load is Cadillac's recommended full-rated load. It includes oil, coolant, full tank of gas and all optional equipment that weighs over 5 lbs plus the passenger and luggage load listed on the tire placard.

### Emergency Service Brake System

The emergency service brake system means that only a portion of the fully operational service brake system is in operation, either

the front or rear brakes. A red light on the instrument panel indicates when this condition exists.

### Brake Power Unit Failure

The figure represents the stopping distance recorded under the maximum load after purposely deactivating the power assist unit. Brake power unit failure means loss of power assist only and does not imply the loss of ability to stop the car. However, in case of power assist failure, it does require more force on the brake pedal to stop than it does to stop a car equipped with non-powered brakes.

### Tire Reserve Load

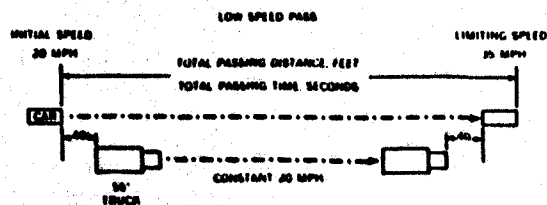
The tire reserve load is expressed as a percentage of tire load rating. It is the difference between (a) the load rating of a tire at the vehicle manufacturer's recommended inflation pressure at the maximum loaded vehicle weight and (b) the load imposed upon the tire by the vehicle at that condition. The tire reserve load percentage is met or exceeded by all Cadillac models in that group.

**WARNING:** Failure to maintain the recommended tire inflation pressure or to increase tire pressure as recommended when

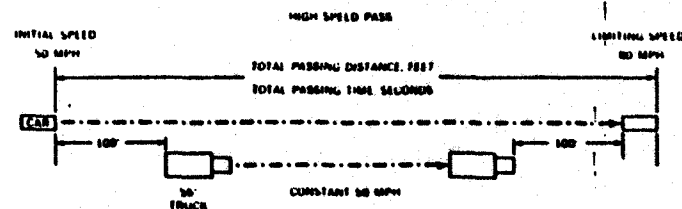
operating at maximum loaded vehicle weight, or loading the vehicle beyond the capacities specified on the tire placard affixed to the vehicle, may result in unsafe operating conditions due to premature tire failure, unfavorable handling characteristics and excessive tire wear. The tire reserve load percentage is a measure of tire capacity, not of vehicle capacity. Loading beyond the specified vehicle capacity may result in failure of other vehicle components. The recommended tire pressures and load for the vehicle are noted on the tire placard located on the inside of the glove compartment door.

### Acceleration and Passing Ability

The chart indicates passing times and distances that can be met or exceeded by all Cadillac models to which they apply, in the situations diagrammed below. The low and high speed passing maneuvers shown are specified by the Regulation for the purpose of establishing comparable performance data. The data shown are based upon tests subsequent to Cadillac's 2,000 mile recommended break-in schedule for obtaining passing ability data. The passing ability data are based on acceleration tests performed at Cadillac's recommended full-rated load with accessories (air conditioner or heater, windshield wipers and headlamps) at maximum power consuming condition.

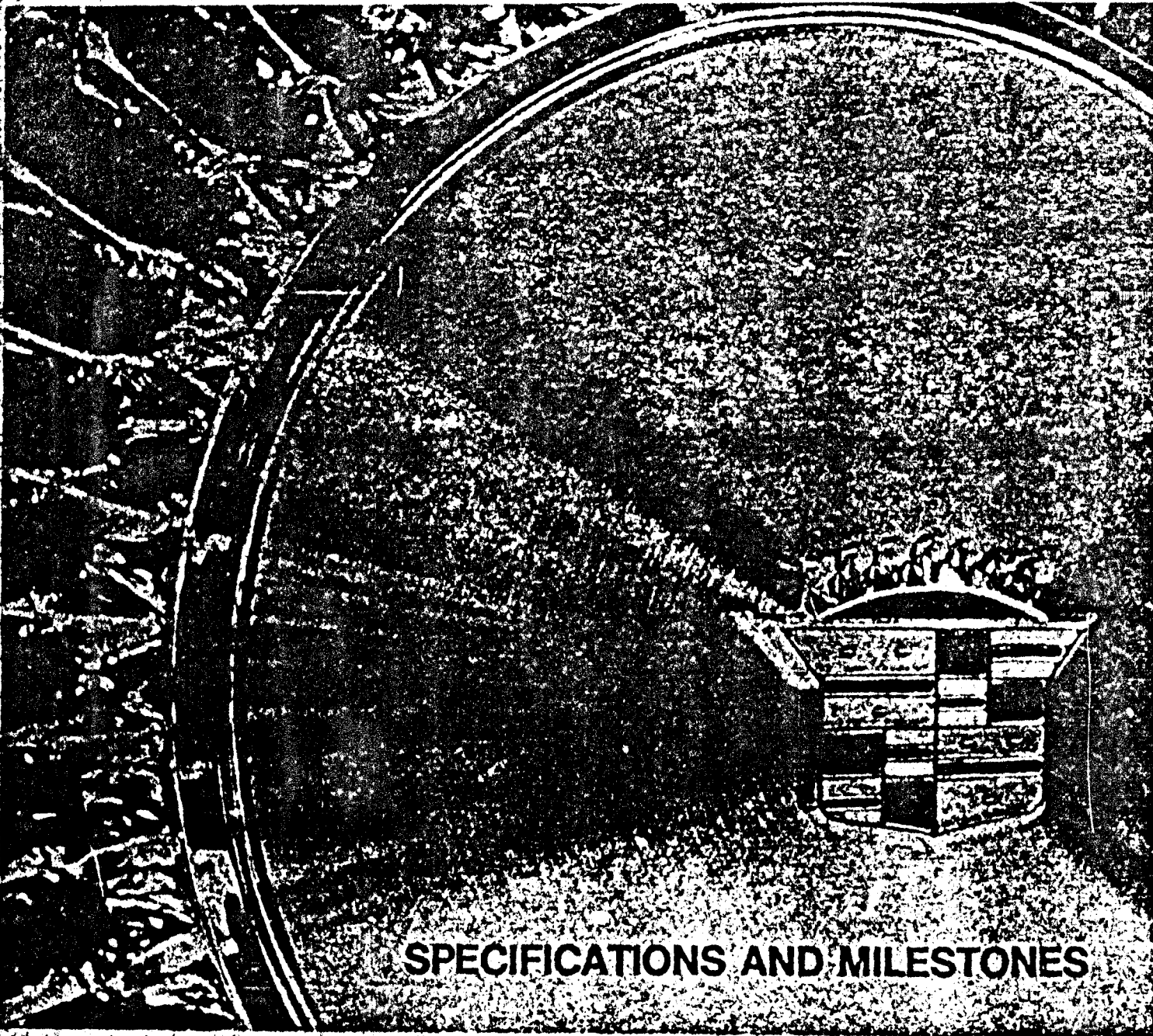


Record is made of the time and distance needed to pass a 50 foot truck traveling at a constant speed of 20 mph, as shown above. The car begins accelerating from 20 mph when 50 feet behind the truck and the passing maneuver is considered completed when the car has reached a point 40 feet beyond the truck. The maximum speed obtained during the pass is 25 mph.



Record is made of the time and distance needed to pass a 50 foot truck traveling at a constant speed of 50 mph, as shown above. The car begins accelerating from 50 mph when 100 feet behind the truck and the passing maneuver is considered completed when the car has reached a point 100 feet beyond the truck. The maximum speed obtained during the pass is 60 mph.





**SPECIFICATIONS AND MILESTONES**

Specifications  
and  
Milestones  
G

## Contents

### SPECIFICATIONS AND MILESTONES

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## DETAILED SPECIFICATIONS

### SPECIFICATIONS

Car lifting device, jack..... Bumper type; "75" uses  
scissor  
Engine lubrication—type..... Pressure  
Chassis lubrication—type..... No tube fittings  
Axle lubrication—type..... Splash

Eldorado

### LUBRICANTS

Crankcase capacity with filter..... 5 qts.  
with refill..... 4 qts.  
Recommended viscosity..... Anticipated temperature: 32° F  
or higher, 10W40—20W40;  
0° F to plus 32° F,  
5N30—10W40;  
Below 0° F, 5W30  
Drain..... Every 4 months, never to  
exceed 6,000 miles

6 qts.  
5 qts.

**CAUTION:** Drain more frequently in accordance with Owner's Manual  
under varying operating conditions.

Rear axle oil..... 5 pints  
Recommended viscosity..... 90 hypoid  
Transmission fluid..... Type Dexron  
Turbo Hydra-Matic refill..... 11 qts. 6 ozs.  
(completely dry) 4 qts.  
20 ozs. (pan drained by  
filler tube only) 5 qts.  
(with pan and strainer removed)

## DETAILED SPECIFICATIONS

<b>TIRES AND WHEELS</b>	Tires:			
	Make.....	UniRoyal, Firestone, Goodrich and Goodyear		
	Type.....	Tubeless		Fleetwood 75
	Size.....	L-78-15		L-78-15
	Ply.....	Load Range B		Load Range D
	Inflation pressure:		Eldorado	
	Front.....	22 lbs.	24 lbs.	28 lbs.
	Rear.....	26 lbs.	20 lbs.	36 lbs.
	Wheels:			
	Type.....	Drop center		
	Make.....	Kelsey-Hayes		
	Rim, diameter.....	15"		
	Tread:			Eldorado
	Front.....	63.6"		63.66"
Rear.....	63.3"		63.8"	
<b>STEERING</b>	Steering.....	Variable ratio Hydraulic Power		Fleetwood 75 Non-variable
	Type.....	Concentric gear		
	Overall steering ratio.....	17.8-9.0"		19.5:1
	Car turning radius: (wall-to-wall).....	24**		30'9"
	60 Special Brougham.....	24'2"		
*Eldorado 16.1-14.1.				
**Eldorado 23.4".				
<b>BRAKES</b>	Front.....	Independent hydraulic— disc—std. all cars		
	Rear.....	Independent hydraulic— drum		
	Type—single piston disc—front, rear—drum..			
	Brake drum diameter—rear.....	12"		
	Brake drum, internal or external.....	Internal self-adjusting		Eldorado
	Brake lining, length per wheel:	Disc	Drum	Drum
	Forward shoe.....	5.4"	11.00"	9.00"
	Reverse shoe.....		12.36"	12.00"
	Total.....		23.36"	21.00"
	Brake lining width.....	1.93"	2.5"	2.00"
	Foot Parking brake location.....	Left side below dash		
	Release.....	Automatic vacuum* plus manual		
Operates on.....	Rear service brakes			
Power brakes.....	Standard, all models			
*With engine running and car in any drive gear.				

## DETAILED SPECIFICATIONS

<b>FRONT SUSPENSION</b>	Front suspension—type.....	Forked arms, upper. Single arms with tension strut rods, lower.	Eldorado Forked arms, upper. A-frame lower.
	Control arm pivots.....	Rubber bushings	
	Knuckle support bearing.....	Spherical	
	Front wheel inner bearing.....	Tapered roller	Double-row ball bearing.
	Front wheel outer bearing.....	Tapered roller	Torsion bar
	Front spring—type.....	Helical coil	
	Front spring, material.....	Spring steel	
	Shock absorber—type.....	Hydraulic direct-acting type	
Front stabilizer.....	Torsion rod		
<b>REAR SUSPENSION</b>	Type.....	Cadillac four-link	
	Yoke and control arm pivots.....	Rubber bushings	
	Springs.....	Helical coil	
	Material.....	Spring steel	
	Shock absorbers.....	Hydraulic direct-acting, inverted "V" mounting	
<b>PROPELLER SHAFT*</b>	Type.....	1-piece	Fleetwood 75 2-piece
	Drive and torque taken through	Four-link rear suspension	
<b>UNIVERSAL JOINTS</b>	Number used.....	2	3
	Type.....	Constant Velocity	
	Universal joints, lubricated.....	Permanently	
*Eldorado has front wheel drive with 4 joints (2 in pot ball and trunnion, 2 outboard joints). Drive through suspension arms and torque taken through engine mounts.			
<b>DRIVE UNIT AXLE</b>	Rear axle—description.....	Hypoid	Eldorado
	Rear axle—type.....	Semifloating	FWD
	Rear axle:		
	Oil capacity.....	5 pints	
	Grade recommended:		
	SAE viscosity.....	90 hypoid	Fleetwood 75 and Eldorado
	Type of final gearing.....	Hypoid	"75"—3.15
	Gear Ratio:		Eldorado—3.07
	Standard.....	2.93*	
	Rear wheel bearing—type.....	Ball, grease-packed (permanent)	
*Standard and air conditioned models.			

## DETAILED SPECIFICATIONS

<b>BATTERY*</b>	Number of plates.....	15
	Capacity (amp. hrs.).....	74
	Terminal grounded.....	Negative
	Location of battery.....	Under hood on tray at front right-hand side of radiator cradle

\*Eldorado Has Side Mounted Terminals.

<b>LIGHTS</b>	Headlight—make.....	Sealed-beam (Dual)
	Headlight cover glass, dia.....	5 $\frac{1}{2}$ "
	How are headlights dimmed?.....	Depressed beam—foot switch
	Cornering light & side marker.....	Activated by directionals & light switch

<b>HORN</b>	Type.....	Solenoid Vibrating Diaphragm; F & A Calais; F, A & D De Ville & Fleetwood
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<b>TURBO HYDRA-MATIC TRANSMISSION*</b>	Type.....	Fully automated stepped gear transmission with fixed stator torque converter
	Gearing.....	Planetary
	No. of forward speeds in left DRIVE position	3
	No. of forward speeds in right DRIVE position	2
	No. of forward speeds in (L) position.....	1
	Transmission ratio	
	Low gear.....	2.48 plus torque converter
	Intermediate gear.....	1.48 plus torque converter
	High gear.....	1.00 plus torque converter
	Reverse.....	2.09 plus torque converter
	Torque converter maximum torque multiplication at stall.....	2.03
	Oil capacity	
Completely dry transmission.....	11 qts. 6 oz.	
Pan drained by filler tube only.....	4 qts. 20 oz.	
Pan and strainer removed.....	5 qts.	

\*Eldorado driven through chain from engine-mounted converter.

<b>FRAME</b>	Frame—type.....	Perimeter
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## DETAILED SPECIFICATIONS

			<b>Eldorado</b>
<b>FUEL</b>	Gasoline tank capacity.....	27 usable gallons	
	Type of fuel feed.....	Camshaft pump	
	Carburetor—type.....	Four-barrel downdraft	
	Manifold heat control.....	Automatic	
	Type of air cleaner.....	Dry-pack	
<b>COOLING</b>	Water pump type.....	Centrifugal—dual outlet	
	Type system.....	Pressure	
	Thermostat.....	By-pass	
	Radiator core type.....	Tube and center	
	Full length cylinder water jacket.....	Yes	
	Water all around cylinders.....	Yes	
	Fan belt length.....	45.2"	
	Generator.....	45.2"	
	Water Pump.....	37.5"	
	Fan belt width.....	460"	
	Fan—no. of blades and spacing.....	5 @ 102°—80°—85°	7 @ 76°—58°—57°
		48° 30'—44° 30'	56°—51°—46°—46°
	Cooling system capacity.....	21.3 qts. 24.8 qts. (75's)	
		Add .5 qt. for A/C	
		(except 75's)	
<b>GENERATOR</b>	Minimum charging speed.....	At idle	
	Generator ventilation.....	Forced air	
<b>GENERATOR REGULATOR</b>	Voltage regulator setting.....	13.8-14.8 @ 100° (adjust to 14.2)*	<b>Fleetwood 75 Limousine 80 amp.</b>
	Generator max. charging rate.....	42 amp.	
	(Air-conditioned cars).....	63 amp.	
	<small>*Voltage Regulator Part of Generator in Limousine &amp; Eldorado.</small>		
<b>STARTING MOTOR</b>	Flywheel teeth, integral or ring.....	Steel integral	
<b>IGNITION</b>	Spark advance.....	Centrifugal and vacuum	
	Manual advance.....	none	
	Maximum centrifugal advance.....	Crankshaft (22°—26° @ 4000 rpm.)	
	Vacuum advance, maximum.....	Crankshaft (25.5° at 16 in. of Hg.)	
	Distributor breaker gap.....	.016"	
	Firing order.....	1-5-6-3-4-2-7-8	
	Spark plugs:		
	Model.....	R-46N	
	Thread.....	14 mm.	
	Gap.....	.035"	

## DETAILED SPECIFICATIONS

		<b>Eldorado</b>	
<b>CAMSHAFT</b>	Drive.....	Chain	
	Camshaft sprocket material.....	Aluminum with nylon gear	
	Timing chain—make.....	Link Belt	
	Timing chain—no. of links.....	48	
	Timing chain—width.....	.750"	
	Timing chain—pitch.....	.500"	
<b>VALVES</b>	Valve arrangement.....	Overhead	
	Intake opens.....	34 degrees B.T.C. at .001 tappet lift	
	Intake closes.....	100 degrees A.B.C. at .001 tappet lift	
	Exhaust opens.....	78 degrees B.B.C. at .001 tappet lift	
	Exhaust closes.....	56 degrees A.T.C. at .001 tappet lift	
<b>INTAKE</b>	Material.....	1041 Steel	
	Overall length.....	5.23"	
	Diameter of head.....	2.00"	
	Angle of seat and face.....	Seat in head—45 degrees Valve face—44 degrees	
	Lift.....	.490"	
	Valve inserts.....	None	
<b>EXHAUST</b>	Material.....	DF20	
	Overall length.....	5.246"	
	Diameter of head.....	1.625"	
	Angle of seat and face.....	Seat—45 degrees Face—44 degrees	
	Lift.....	.490"	
	Hydraulic valve lifters.....	Std.	
	Valve inserts.....	None	
<b>LUBRICATION</b>	Type.....	Full pressure	
	Oil under pressure to:		
	Main bearings.....	Yes	
	Connecting rods.....	Yes	
	Wristpins.....	Splash	
	Camshaft bearings.....	Yes	
	Tappets.....	Yes	
	Oil pump type.....	Spur gear	
	Normal oil pressure.....	35 to 40 lbs. @ 30 m.p.h.	
	Capacity of oil reservoir.....	5 qts. with filter 4 qts. with refill	
			6 qts. with filter 5 qts. with refill
	Type of oil level gage.....	Dip stick	
	Make of pressure gage.....	AC—Tell-Tale Lite	
Oil filter.....	Standard		
Type.....	Full-Flow		



## DETAILED SPECIFICATIONS

		Eldorado	
<b>ENGINE</b>	Number of cylinders.....	8	
	Cylinder arrangement.....	90° V-type	
	Valve arrangement.....	Overhead	
	Bore and stroke.....	4.3" x 4.06"	4.3" x 4.30"
	Block and cylinder head material.....	Cast iron	
	Piston displacement.....	472 cu. in.	500 (8.2 Litres)
	<del>Taxable horsepower.....</del>	<del>59.2</del>	
	Gross-horsepower.....	345 @ 4400 r.p.m.	365 @ 4400 r.p.m.
	Gross torque—lbs./ft.....	500 @ 2800 r.p.m.	536 @ 2800 r.p.m.
	SAE net horsepower.....	220 @ 4000 r.p.m.	235 @ 3800 r.p.m.
	SAE net torque.....	380 @ 2400 r.p.m.	410 @ 2400 r.p.m.
	Compression ratio.....	8.5:1	
	Engine mounts.....	Vulcanized rubber	
Number of points of suspension.....	3		
<b>PISTONS AND RINGS</b>	Material.....	Aluminum alloy	
	Type.....	Slipper type, cam ground, control expansion	
	Clearance.....	.0006"-.0010" (top skirt)	
	Number of oil rings per piston.....	1	
	Number of comp. rings per piston.....	2	
<b>RODS AND PINS</b>	Wristpin length.....	3.030"	
	Wristpin material.....	1019 Steel	1018 Steel
	Type.....	Locked in rod	
	Connecting rod length.....	6.75" (center to center)	
	Material—connecting rod.....	Arma Steel	
	Weight—connecting rod.....	28.86 oz.	
	Lower bearing material.....	Aluminum-Steel Back	
	Connecting rod bearing clearance.....	.0005"-.0028"	
	Connecting rod bearing end play.....	.008"-.016" (total two rods)	
<b>CRANKSHAFT</b>	Material.....	Nodular cast iron	
	Main bearing thrust.....	Center main	
	Crankshaft end play.....	.002"-.012"	
	Main bearing material.....	Aluminum-Steel Back	
	Main bearing journal—		
	Diameter x length:		
	Number 1.....	3.250" x 1.1925"	
	Number 2.....	3.250" x 1.0595"	
Number 3.....	3.250" x 1.0670" inside; 1.258" outside		
Number 4.....	3.250" x 1.0595"		
Number 5.....	3.250" x 1.1925"		

## 1971 CADILLAC GENERAL SPECIFICATIONS and Body Styles

Compression Ratio .....	8.5 to 1	Eldorado
Piston Displacement.....	472 cu. in.	500 (8.2 Litres)
Valve Arrangement.....	Overhead	
Carburetor.....	4-barrel	
Transmission.....	Turbo Hydra-Matic	
Axle Ratios.....	2.93 to 1*	3.07 to 1
Steering.....	Variable Ratio Power**	
Brakes.....	Dual System plus true auxiliary parking brake	
Frame.....	Perimeter	
Springs.....	Helical Coil, front and rear	Torsion bar front

\*3.16 to 1 Seventy-Five models and available on Calais, De Ville and Fleetwood Sixty Special Brougham models.

\*\*Fixed ratio on Seventy-Five models.

	Calais Sedan and Sedan de Ville	Calais Coupe and Coupe de Ville	Fleetwood Eldorado Conv. and Coupe	Fleetwood 60 Special Brougham	Fleetwood 75 9-Passenger Sedan and Limousine
WHEELBASE	130.0"	130.0"	126.3"	133.0"	151.5"
OVERALL LENGTH	226.8"	226.8"	221.6"	228.8"	247.3"
OVERALL WIDTH	79.8"	79.8"	79.96"	79.8"	79.8"
OVERALL HEIGHT	64.6"	64.1"	63.9"	66.5"	68.1"
MINIMUM ROAD CLEARANCE	5.9"	5.9"	5.9"	6.3"	7.1"
STEERING RATIO—Overall	17.8	17.8	16.3	17.8	19.6
TURNING RADIUS (Wall-to-Wall)	24'	24'	23' 4"	24' 2"	30' 9"
TREAD—Front	63.6"	63.6"	63.66"	63.6"	63.6"
TREAD—Rear	63.3"	63.3"	63.6"	63.3"	63.3"
TIRES, Tubeless—Size	L-78-15	L-78-15	L-78-15	L-78-15	L-78-15

\*64.3" on Eldorado Convertible.

## 1970-1902 CADILLAC MILESTONES

Model Year	Total Production	Engines	Models or Series	List Price (Typical Car)	Wheelbase	Milestones
1970	228,748	V-8	Calaia	\$ 5,837*	129.5"	First in the industry to develop integral ductile iron steering knuckle, one that has higher reliability, fewer fasteners and fewer human variables than the multi-piece assembly it replaced. Introduced on the Eldorado, the largest production car engine in the world - a 500 cu. in. (8.2 liter) engine producing 400 h.p. A completely redesigned rear axle is introduced with the highest torque capacity of any passenger car in the industry and features quieter operation, greater durability and improved serviceability.
		V-8	De Ville	6,118*	129.5"	
		V-8	Fleetwood	6,903*	120.0"	
		V-8	Eldorado	7,284*	133.0"	
		V-8	Brougham	11,038*	148.8"	
1980	222,237	V-8	Calaia	5,468*	129.5"	First to introduce a "closed" cooling system. Vented translucent plastic reservoir permits visual check of fluid level without removing radiator cap. New Dual Comfort Front Seat is divided 40% for driver, 60% for passengers. Each of the two persons adjusts individually. New seat belt system with automatic seat belt retractor and "man" buckles introduced.
		V-8	De Ville	5,936*	129.5"	
		V-8	Fleetwood	6,683*	120.0"	
		V-8	Fleetwood Brougham	7,082*	133.0"	
		V-8	Fleetwood 76	10,823*	148.8"	
1988	228,303	V-8	Calaia	5,284*	129.5"	New 375 H.P. engine introduced having the largest displacement of any production car engine in the world at 472 cu. in. and with a rating of 525 ft. lbs. of torque at 3,000 rpm's. New engine block machining line installed.
		V-8	De Ville	5,754*	129.5"	
		V-8	Fleetwood	6,574*	120.0"	
		V-8	Eldorado	6,867*	133.0"	
		V-8	Brougham	10,598*	148.8"	
1987	200,000	V-8	Calaia	5,215*	129.5"	Cadillac introduces the exciting Fleetwood Eldorado, the only personal luxury car in the world to feature front wheel drive, variable-ratio power steering and automatic level control as standard equipment. This car is produced on a separate assembly line - the first time in the history of Cadillac that cars have been produced on two assembly lines.
		V-8	De Ville	5,825*	129.5"	
		V-8	Fleetwood	6,277*	120.0"	
		V-8	Eldorado	6,739*	133.0"	
		V-8	Brougham	10,360*	148.8"	
1988	198,876	V-8	Calaia	5,171*	129.5"	First to introduce variable ratio steering on American cars.
		V-8	De Ville	5,581*	129.5"	
		V-8	Fleetwood	6,695*	133.0"	
		V-8	Brougham	10,312*	148.8"	
		V-8	Fleetwood 76			
1988	181,436	V-8	Calaia	5,247*	129.5"	Cadillac introduces new coaxial resonator exhaust system, new one-piece propeller shaft with two CV (constant velocity) joints, new perimeter frame with pheasant tail, rear engine mount and new Tilt and Telescope Steering Wheel. Cadillac production tops 180,000 reflecting highest owner loyalty in the industry.
		V-8	De Ville	5,668*	129.5"	
		V-8	Fleetwood 60S	6,478*	133"	
		V-8	Fleetwood 76	8,748*	148.8"	
1984	188,968	Type of Cars Produced				Cadillac introduces Comfort Control - First fully automatic year-round air conditioning-heating system. Cadillac completes multi-million dollar expansion program which includes new Engineering Center, enlarged Manufacturing and Assembly space, multi-level parking facility, complete rebuilding of Administration Building, and conversion of previous Engineering facility to Manufacturing space.
		V-8 "84 82"	5,238*	129.5"		
		V-8 "84 80"	5,388*	129.5"		
V-8 "84 75"	8,748*	148.8"				
1983	183,174	V-8 "83 82"	5,214*	129.5"	Cadillac First to provide two CV (constant velocity) joints on propeller shaft for maximum quietness and stability.	
		V-8 "83 80"	5,388*	129.5"		
		V-8 "83 75"	8,724*	148.8"		
1982	188,848	V-8 "82 82"	5,213*	129.5"	Cadillac sets new luxury car records with production of over 180,000 cars with 80% Air Conditioned. Cadillac is First to provide Triple Braking system and Cornering Lights.	
		V-8 "82 80"	5,388*	129.5"		
		V-8 "82 75"	8,722*	148.8"		

\*Manufacturer's suggested retail price at Detroit; does not include optional equipment or state and local taxes.

## 1970-1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1861	138,370	V-8 "81-82"	\$ 6,080*	129"	Pre-packed suspension and steering connections minimize maintenance; increase quietness and durability. Over 50% of all 1861 Cadillac motor cars equipped with factory-installed Air Conditioning.
		V-8 "81-82"	6,233*	129"	
		V-8 "81-78"	6,633*	149"	
1880	142,184	V-8 "80-82"	6,080*	130"	Cadillac introduces to luxury car owners front-fender mounted directional signal indicator lights and an automatically releasing vacuum operated parking brake.
		V-8 "80-80"	6,233*	140"	
		V-8 "80-78"	6,633*	149"	
1888	142,272	V-8 "88-82"	6,080*	130"	Cadillac becomes the only luxury motor car with an owner demand for well over 1,000,000 cars in a single decade.
		V-8 "88-80"	6,233*	130"	
		V-8 "88-78"	6,633*	149"	
1888	121,788	V-8 "88-82"	4,891*	129"	Cadillac pioneered Four-Link Rear Suspension adopted as standard equipment with coil springs or (optional at extra charge) air suspension throughout entire line.
		V-8 "88-80"	6,232*	133"	
		V-8 "88-78"	6,490*	149"	
1887	146,840	V-8 "87-82"	4,780.86*	129"	Cadillac introduces the fabulous Eldorado Brougham, a limited production luxury motor car with air suspension as standard equipment. All Cadillac models feature the revolutionary new Cadillac tubular-center X frame.
		V-8 "87-80"	6,614.32*	133"	
		V-8 "87-78"	7,438.88*	149"	
1888	164,831	V-8 "88-82"	4,291*	129"	Cadillac becomes the only car in its price class ever to be rewarded with an owner demand for over 150,000 cars in one year.
		V-8 "88-80"	5,042*	133"	
		V-8 "88-78"	6,608*	149"	
1888	140,778 (11 months)	V-8 "88-82"	3,978.70*	129"	Cadillac establishes new production and sales records by building and selling over 140,000 motor cars in 11 months.
		V-8 "88-80"	4,728.32*	133"	
		V-8 "88-78"	6,186.78*	149"	
1884	86,680 (8 months)	V-8 "84-82"	3,932.70*	129"	Cadillac is First to provide Power Steering as standard equipment on its entire line of cars.
		V-8 "84-80"	4,683.32*	133"	
		V-8 "84-78"	6,674.78*	149"	
1883	108,667	V-8 "83-82"	3,866.26*	128"	Cadillac offers highest horsepower engine ever used in an American production motor car.
		V-8 "83-80"	4,304.88*	130"	
		V-8 "83-78"	5,804.34*	147"	
1882	80,718 (11 months)	V-8 "82-82"	3,636*	129"	Cadillac celebrates its Golden Anniversary.
		V-8 "82-80"	4,270*	130"	
		V-8 "82-78"	6,261*	147"	
1881	110,340	V-8 "81-82"	3,315*	128"	Cadillac moves into defense production of tanks in Cleveland without interruption of automobile production.
		V-8 "81-80"	3,882*	130"	
		V-8 "81-78"	4,887*	147"	
1880	102,867	V-8 "80-81"	2,866*	122"	Cadillac production exceeds 100,000 cars for the first time in its history.
		V-8 "80-82"	3,234*	126"	
		V-8 "80-80"	3,787*	130"	
		V-8 "80-78"	4,770*	147"	
1848	82,864	V-8 "48-81"	2,893*	126"	Cadillac's 1 millionth car produced November 28, 1948.
		V-8 "48-82"	3,060*	126"	
		V-8 "48-80S"	3,828*	133"	
		V-8 "48-78"	4,780*	136"	
1848	62,708 (9 months)	V-8 "48-81"	2,647*	126"	Cadillac presents its greatest engineering achievement in 48 years—the new, compact, better performing, more economical, valve-overhead, V-type, eight-cylinder engine for all 1948 Cadillacs.
		V-8 "48-82"	2,781*	126"	
		V-8 "48-80S"	3,606*	133"	
		V-8 "48-78"	4,471*	136"	
1847	61,526	V-8 "47-81"	2,324*	126"	Postwar production reaches over 80% of prewar peak. Cadillac increases first-car leadership with over 86,000 unfilled orders.
		V-8 "47-82"	2,623*	129"	
		V-8 "47-80S"	3,196*	133"	
		V-8 "47-78"	4,471*	136"	
1846	28,184	V-8 "46-81"	2,176*	126"	Presentation of the 1946 Ca. Race, using the battle-proved Cadillac V-type engine and Hydro-Matic transmission, the only automotive units of this kind to be produced and improved without interruption during the war.
		V-8 "46-82"	2,368*	129"	
		V-8 "46-80S"	3,088*	133"	
		V-8 "46-78"	4,288*	136"	

\*Manufacturer's suggested retail price at Detroit; does not include optional equipment or state and local taxes.

## 1970-1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1946	-	-	-	-	Continued production of the world famous M-24 light tank for distinguished use in European and Pacific theaters. Introduction of the M-18, a potent anti-aircraft gun motor carriage.
1944	-	-	-	-	Cadillac produced the M-24, one of the world's fastest and most maneuverable combat vehicles of its kind. This famous light tank, which served on all battlefronts, was powered by Cadillac V-type engines and Cadillac Hydra-Matic transmissions.
1943	-	-	-	-	Cadillac built light tanks and motor carriages contributed measurably to the struggle for victory and peace. Precision aircraft engine parts made by Cadillac helped power America's leading combat planes. Army Navy "E" award to Cadillac for excellence in production of war equipment.
1942	16,511	V-8 "42-61" V-8 "42-62" V-8 "42-63" V-8 "42-60S" V-8 "42-67" V-8 "42-75"	\$ 1,647* 1,784* 1,882* 2,436* 2,896* 3,306*	126* 129* 126* 133* 138* 136*	Presentation of the Fortieth Anniversary Cadillac. Introduction of sealed, ribbed Super-Safe Brakes and All-Weather Ventilation System.
(Production halted February, 1942)					
1941	66,130	V-8 "41-61" V-8 "41-62" V-8 "41-63" V-8 "41-60S" V-8 "41-67" V-8 "41-75"	1,446* 1,486* 1,696* 2,196* 2,596* 2,996*	126* 126* 124* 126* 136* 136*	First to introduce to the medium price field a motor car of unquestioned prestige without a compromise in quality. First high price car to offer Hydra-Matic, the completely automatic transmission that eliminates the clutch pedal and all gear shifting. Cadillac outsold all makes of cars in both the medium and high price groups.
1940	37,162	V-8 "40-50" V-8 "40-52" V-8 "40-62" V-8 "40-60S" V-8 "40-72" V-8 "40-75" V-16 "40-90"	1,320* 1,440* 1,748* 2,090* 2,670* 2,996* 5,140*	123* 123* 129* 127* 136* 141* 141*	First to offer custom car interiors at medium price. First to equip passenger cars with Ball Bearing Steering. First to introduce an ultramodern, large, luxurious motor car—the Cadillac Fleetwood 72. During first six months, 1939, Cadillac outsold all makes combined with sales having 8 touring sedans priced at or above \$1,300.
1939	36,611	V-8 "39-50" V-8 "39-61" V-8 "39-60" V-8 "39-75" V-16 "39-90"	1,320* 1,680* 2,090* 2,996* 5,140*	120* 126* 127* 141* 141*	First to develop and introduce Controlled Action, greatest advancement in riding comfort and safety since Knee-Action. More than half of all new cars sold above \$2,000 are Cadillacs.
1938	34,960	V-8 "38-50" V-8 "38-60" V-8 "38-60S" V-8 "38-65" V-8 "38-75" V-16 "38-90"	1,385* 1,775* 2,085* 2,285* 3,075* 5,285*	124* 124* 126* 132* 141* 141*	First to create and introduce a practical motor car of advanced styling. First to engineer and build the 136" V-type sixteen cylinder engine. A majority public recognition of Cadillac Merit and Advanced Progress is definitely established.
1937	46,163	V-8 "37-50" V-8 "37-60" V-8 "37-65" V-8 "37-70" V-8 "37-75" V-12 "37-85" V-16 "37-90"	1,260* 1,660* 2,080* 2,596* 2,815* 3,536* 7,760*	124* 124* 131* 131* 136* 136* 164*	Cadillac built V-8 proves stamina, dependability and speed of present day stock car by breaking all previous stock car records at Indianapolis Speedway. Delivers at retail but all time peak in previous Cadillac history.
1936	28,905	Six-8 "50" V-8 "60" V-8 "70" V-8 "75" V-12 "80" V-12 "85" V-16 "80"	1,225* 1,695* 2,445* 2,645* 3,195* 3,345* 7,570*	120* 121* 131* 136* 131* 136* 154*	48.1% of all cars sold above \$1,500 were Cadillacs.
1935	13,448	Six-8 "50" V-8 "10" V-8 "20" V-8 "30" V-12 "40" V-16 "50"	1,545* 2,445* 2,645* 3,285* 3,985* 6,760*	119* 128* 136* 140* 146* 164*	First and Only line car equipped with one piece solid steel Turret Top. For five years, more Cadillacs purchased than any other make of line car.

\*Manufacturer's suggested retail price at Detroit; does not include optional equipment or state and local taxes.

## 1970-1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1934	11,888	Six-8 "80"	\$ 1,595	118"	First to introduce today's mode of streamlining. First American car with spare tire concealed within body. First to develop and use Knee-Action Wheels.
		V-8 "10"	2,495	128"	
		V-8 "20"	2,695	136"	
		V-8 "30"	3,295	148"	
		V-12 "40"	3,995	148"	
V-16 "60"	6,650	154"			
1933	6,684	V-8 "345-C"	2,245	136"	First to provide fine cars with No-Draft Ventilation.
		V-8 "355-C"	2,895	140"	
		V-12 "370-C"	3,595	140"	
		V-16 "455-C"	6,250	148"	
1932	6,086	V-8 "345-B"	2,495	136"	First to introduce Super-Safe Headlights, Air-Cooled Generator, Completely Silent Transmission and Full-Range Ride Regulator.
		V-8 "355-B"	3,095	140"	
		V-12 "370-B"	3,795	140"	
		V-16 "452-B"	5,095	148"	
1931	28,781	V-8 "345-A"	2,295	134"	
		V-8 "355-A"	2,795	134"	
		V-12 "370-A"	3,895	140"	
		V-16 "452-A"	5,950	148"	
1930	25,991	V-8 "340"	2,565	134"	First to build a Sixteen-Cylinder Automobile Engine. Later in the year, the V-12 Cadillac was introduced. First to offer a complete line of multi-cylinder cars—all of V-type design. First to use Hydraulic Valve Silencers.
		V-8 "353"	3,695	140"	
1929	40,966	V-8 "328"	2,495	125"	First to adopt Chrome Plating as standard.
		V-8 "341-B"	3,595	140"	
1928	28,572	V-8 "303"	2,685	125"	First to develop and use the Clutchless Synchro-Mesh Transmission. First to install Security Plate Glass as standard equipment.
		V-8 "341-A"	3,250	140"	
1927	47,430	V-8 "303"	2,685	125"	First to develop a comprehensive Service Policy and place it on a nationwide basis.
		V-8 "314"	3,250	132"	
1926	20,419	V-8 "314"	3,250	132"	
1925	16,673	V-8 "63"	3,195	132"	First to use Crankcase Ventilation. 16,000,000 expansion program started. Cadillac contracts for entire output of Fleetwood Custom Body Co.
1924	18,827	V-8 "63"	3,635	132"	First to provide wide choice of Duco Exterior Finishes as standard equipment.
1923	14,707	V-8 "81"	4,150	138"	First to build the inherently balanced 90° V-type eight-cylinder engine. First to use the Compensated Crankshaft. Four-wheel brakes featured.
1922	26,296	V-8 "81"	4,100	132"	First to use Thermostatic Carburetor Control.
1921	5,250	V-8 "58"	4,950	132"	Cadillac completes new Clark Ave., Detroit plant, most modern in the industry.
1920	19,628	V-8 "58"	4,750	125"	
1919	20,678	V-8 "57"	4,090	125"	Cadillac supplied 2,350 cars and 1,157 V-8 artillery tractor engines to U. S. Army.
1918	20,285	V-8 "57"	3,535	125"	
1917	18,002	V-8 "55"	3,110	125"	Cadillac adopted as Standard Officers' car by U. S. Army after grueling tests at Marfa, Texas.
1916	18,003	V-8 "53"	2,950	122"	Cadillac becomes "Division of General Motors."
1915	13,001	V-8 "51"	2,800	120"	First to use Tilt-Beam Headlights for night driving safety.
1914	14,002	4 cyl. "1914"	2,800	120"	October—First in the country to offer a production car (1915 Cadillac) with a V type, water cooled, eight cylinder engine, the prototype of engines later used throughout the industry. First to use thermostatic control of cooling system.
1913	15,017	4 cyl. "1913"	3,250	120"	
1912	13,994	4 cyl. "1912"	3,250	116"	First to equip cars with Electric Starting, Lighting, Ignition, for which Cadillac again was awarded the Dewar Trophy. First and only car in the world to win this award twice.
1911	19,018	4 cyl. "30"	1,800	116"	Custom Coachcraft by Fleetwood Body Company begins.

## 1970-1902 CADILLAC MILESTONES—Continued

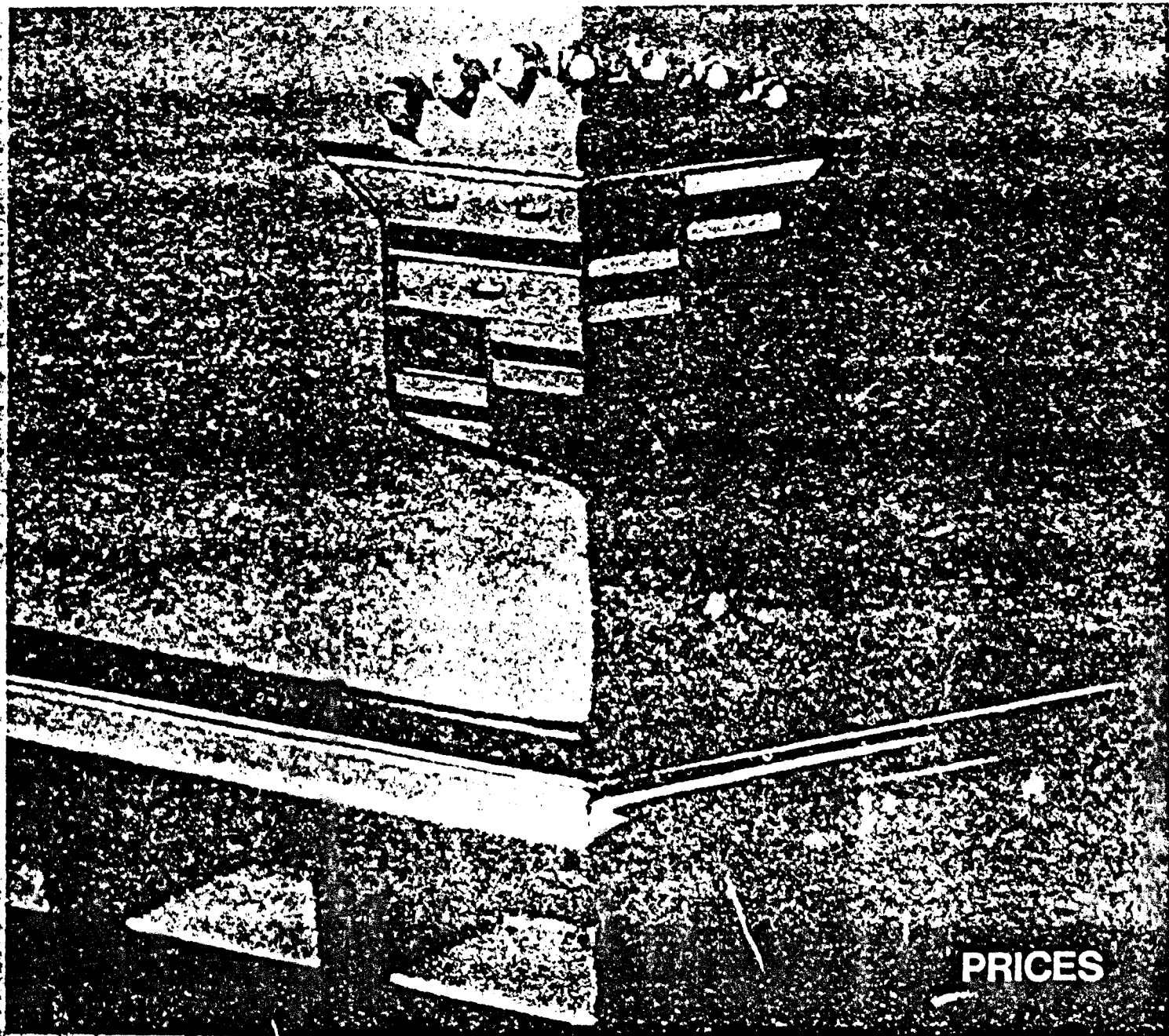
Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1910	8,008	4 cyl. "30"	\$ 1,800	108"	First to offer Closed Bodies as standard equipment. Less than 10% of cars then produced had closed bodies.
1909	8,902	4 cyl. "30"	1,400	108"	Cadillac purchased by General Motors Corporation. Four-cylinder production increases six times over 1908 production.
1908	2,012	{ 1 cyl. "T" 4 cyl. "H"	1,000 2,500	82" 102"	First American car to be awarded the Dewar Trophy by Royal Automobile Club of London for being First to achieve interchangeability through standardization of parts.
1907	2,898	{ 1 cyl. "M" 4 cyl. "G" 4 cyl. "H"	950 2,000 2,500	78" 100" 102"	Famous Johanson gauges. First imported into United States by Cadillac, enable Cadillac to become the following year the recipient of the Dewar Trophy.
1906	4,307	{ 1 cyl. "M" 4 cyl. "H"	950 2,500	78" 102"	
1905	4,182	{ 1 cyl. "T" 4 cyl. "D"	950 2,900	78" 100"	First four-cylinder establishes Cadillac as the pioneer of multi-cylinder cars.
1904	2,318	1 cyl. "B"	950	78"	Cadillac Automobile Co. and Leland & Faulconer consolidate as "Cadillac Motor Car Company" with Henry M. Leland, grand old man of the industry, as General Manager.
1903 1902	2,500	1 cyl. "A"	850	78"	Detroit Automobile Co., established 1899, reorganized as "Cadillac Automobile Co."

The Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

All information contained herein has been carefully checked with the most reliable sources, but responsibility for the absolute authenticity of

this information cannot be assumed. The right is reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change. The 1971 Cadillac Data Book was compiled as of August, 1970, and was printed in U.S.A. The above reservations apply to all pages unless otherwise noted.

Cadillac Motor Car Division • General Motors Corporation



PRICES



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### PRICES

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## GROUP PRICES

STYLES	GROUPS					
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WITH 6-WAY SEAT ADJUSTER  
FOR STANDARD BENCH OR DRIVER DUAL COMFORT SEAT

G	CALAIS COUPE	\$1,228.40	\$1,140.00	\$1,000.00	N/A	\$248.25	\$217.95
N	CALAIS SEDAN	1,231.55	1,143.15	1,003.15	N/A	248.25	217.95
J	COUPE DEVILLE	1,202.10	1,113.70	973.70	N/A	248.25	217.95
B	SEDAN DEVILLE	1,205.25	1,116.85	976.85	N/A	248.25	217.95
E	ELDORADO CONVERTIBLE	1,202.10	1,113.70	973.70	N/A	251.35	249.50
H	ELDORADO COUPE	1,202.10	1,113.70	973.70	N/A	251.35	223.20
P	SIXTY SPECIAL BROUGHAM	1,205.25	1,116.85	976.85	N/A	248.25	217.95
R	SEVENTY-FIVE SEDAN	674.80	586.40	446.40	679.00	289.35	186.35
S	SEVENTY-FIVE LIMOUSINE*	583.20	494.80	354.80	587.40	289.35	186.35

\*6-Way Seat Adjuster Not Available.

See page A-8 for content of groups.

6-Way Seat Adjuster for Passenger Dual Comfort Seat - add \$117.90

## 1971 CADILLAC AVAILABLE EQUIPMENT

		CALAIS		DEVILLE	
		COUPE	SEDAN	COUPE	SEDAN
		G	N	J	B
	BASIC CAR { Includes Factory D & H and manufacturer's suggested Dealer New Vehicle Preparation Charge	\$5,934.00	\$6,110.00	\$6,299.00	\$6,533.00
	FIREMIST COLOR—Exterior	131.60	131.60	131.60	131.60
	VINYL ROOF (C08) or (C09)	N/A	N/A	155.80	155.80
	EXPANDED VINYL UPHOLSTERY—Std. Options	42.10	42.10	O/R	O/R
	LEATHER UPHOLSTERY—Standard Options	N/A	N/A	173.70	173.70
	DUAL COMFORT SEAT (AM6)	N/A	N/A	105.25	105.25
V	SEAT ADJUSTER—Dual Comfort Passenger (AG2)	N/A	N/A	117.90	117.90
5	LICENSE FRAME—One & Filler Plate (V50)	5.75	5.75	5.75	5.75
6	LICENSE FRAMES—Two (V51)	11.50	11.50	11.50	11.50
7	FILLER PLATE (VK1)	N/C	N/C	N/C	N/C
N	SHOULDER BELTS—Front (A85)	STD.	STD.	STD.	STD.
1	RADIO—AM-FM Stereo with Tape Player (UM2)	416.80	416.80	416.80	416.80
2	RADIO—AM-FM Stereo Signal Seeking (UN2)	328.40	328.40	328.40	328.40
3	RADIO—AM-FM Pushbutton (U69)	188.40	188.40	188.40	188.40
4	RADIO—AM-FM Stereo Signal Seeking Rear Control (U67)	N/A	N/A	N/A	N/A
W	TIRES—Whitewall (5) (O03) or (O08)	42.10	42.10	42.10	42.10
E	GLASS—Soft Ray (A01)	58.95	58.95	58.95	58.95
D	DOOR EDGE GUARDS (B93)	6.35	9.50	6.35	9.50
K	AUTOMATIC CLIMATE CONTRCL (C61)	536.80	536.80	536.80	536.80
B	LAMP MONITORS—Includes Washer Fluid Monitor (U46)	49.50	49.50	49.50	49.50
Y	SEAT ADJUSTER—6-Way Front—Bench (A42)	117.90	117.90	91.60	91.60
	6-Way Driver's Dual Comfort (AG1)	N/A	N/A	91.60	91.60

### LEGEND

N/C	No Charge	O/R	Extra Charge on Request
N/A	Not Available		Special Order
STD.	Standard—No Charge		

# 1971 CADILLAC AVAILABLE EQUIPMENT

		CALAIS		DEVILLE	
		COUPE	SEDAN	COUPE	SEDAN
		G	N	J	B
M	DOOR LOCKS—Inc. Elec. Backrest Release* (AU3)	\$70.55*	\$70.55	\$70.55*	\$70.55
Q	STEERING WHEEL—Tilt & Telescope (N37)	94.75	94.75	94.75	94.75
T	TRUCK LOCK—Remote-Control (A90)	57.90	57.90	57.90	57.90
F	FLOOR MATS—Rubber (Y28)	16.70	16.70	16.70	16.70
P	TRUNK MAT—Rubber (B36)	8.35	8.35	8.35	8.35
J	TWILIGHT SENTINEL (T82)	41.05	41.05	41.05	41.05
A	DE-FOGGER—Rear Window (C50)	31.60	31.60	31.60	31.60
C	CRUISE CONTROL (K30)	94.75	94.75	94.75	94.75
U	HEADLAMP CONTROL—Guide-Matic (T80)	50.55	50.55	50.55	50.55
N	OPERA LAMPS (C93)	N/A	N/A	N/A	N/A
V	RIGHT-SIDE, REMOTE-CONTROL MIRROR (DF3)	26.35	26.35	26.35	26.35
G	CONTROLLED DIFFERENTIAL (G80)	57.90	57.90	57.90	57.90
L	LEVEL CONTROL—Automatic (G67)	78.95	78.95	78.95	78.95
H	TRUMPET HORN (UB8)	15.80	15.80	15.80	15.80
S	SUN ROOF (CA1)	N/A	N/A	626.25	626.25
X	TRACK MASTER (JL9)	N/A	N/A	N/A	N/A
Z	SPECIAL REAR AXLE—3.15:1 (G90)	N/C	N/C	N/C	N/C
ADDITIONAL DEALER INSTALLED ITEMS					
DESTINATION CHARGE					
STATE AND LOCAL TAXES					
LICENSE AND REGISTRATION					
TOTAL					

## LEGEND

N/C	No Charge	O/R	Extra Charge on Request
N/A	Not Available		Special Order
STD.	Standard—No Charge		

**MISCELLANEOUS SPECIAL FEATURES**  
**Manufacturer's Suggested Retail Prices**

<b>PADDED VINYL ROOF—FLEETWOOD "75"</b> .....	<b>\$ 761.00</b>
<b>LANDAU ROOF—FLEETWOOD "75"</b>	
With Landau Bows.....	<b>\$2,131.35</b>
Without Landau Bows.....	<b>2,026.10</b>
<b>SPECIAL COLOR</b>	
Firemist Colors.....	<b>\$ 205.25</b>
Special Non-Firemist Colors.....	<b>178.95</b>
<b>CONTRASTING SEAMING LACES</b> .....	<b>\$ 31.60</b>
<b>EXPANDED VINYL UPHOLSTERY IN CALAIS SERIES</b>	
White, Ant. Med. Pewter, Med. Blue, Ant. Lt. Sandalwood, Med. Heather, Dk. Carmine.....	<b>\$ 115.80</b>
Dk. Blue, Med. Aqua, Ant. Dk. Jade, Ant. Med. Beige, Med. Maize.....	<b>94.75</b>
<b>LEATHER FRONT COMPARTMENT IN SIXTY SPECIAL BROUGHAM</b>	
Rear Compartment will be Standard Cloth Upholstery.....	<b>\$ 183.15</b>
<b>CLOTH FRONT COMPARTMENT IN "75" LIMOUSINE</b> .....	<b>\$ 89.50</b>
<b>TRAILERING PACKAGE</b> .....	<b>\$ 94.75</b>

Prices for Other Special Features are Available Upon Request.

## SPECIAL CARPET COLORS

### Manufacturer's Suggested Retail Prices

CARPET COLORS	CODES	DE VILLE		FLEETWOOD			CALAIS	
		COUPE SEDAN		ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM	COUPE SEDAN	
		J B	E	H	P	G N		
BLACK	351	\$36.85	451 \$36.85	451 \$42.10	051 \$36.85	251 \$31.60		
GRAY	016	N/A	N/A	N/A	36.85	N/A		
MEDIUM PEWTER	359	36.85	459 36.85	459 42.10	059 36.85	42.10		
MEDIUM BLUE	320	36.85	420 36.85	420 42.10	021 36.85	42.10		
DARK BLUE	366	36.85	466 36.85	466 42.10	066 36.85	226 31.60		
MEDIUM AQUA	368	36.85	468 36.85	468 42.10	068 36.85	228 31.60		
DARK JADE	371	36.85	471 36.85	471 42.10	071 36.85	231 31.60		
MEDIUM BEIGE	343	36.85	443 36.85	443 42.10	043 36.85	243 31.60		
MEDIUM MAIZE	384	36.85	484 36.85	484 42.10	084 36.85	244 31.60		
DARK SADDLE	385	36.85	485 36.85	485 42.10	085 36.85	285 31.60		
MEDIUM HEATHER	347	36.85	447 36.85	447 42.10	047 36.85	42.10		
DARK CARMINE	388	36.85	488 36.85	488 42.10	088 36.85	42.10		

Special carpet colors may be combined with any standard option leather or cloth upholstery.

Prices include upper and lower instrument panels and steering wheel in color to harmonize with carpet.

When ordering, please mark code number under STEERING WHEEL, INSTRUMENT PANELS and CARPETS.

Ordering the instrument panels and steering wheel in the same color as the carpet is especially advisable in a White upholstery interior. It prevents a three tone combination which would result if the carpet only is ordered in a special color.

However, if only carpet change is wanted, mark order CARPET ONLY. This will clarify the order and avoid any misunderstanding.

Trenton quality carpeting—a fine yarn, 100% Nylon cut pile—is used in all cars except the Calais series.

Trenton quality carpet—which is a loop pile 80% rayon, 20% Nylon—is used in Calais series only.

In addition to floor covering, carpet type material is applied to other areas such as lower doors, cowl quarters, lower front seat back panel, lower rear quarters on two-door cars and lower center pillar on four-door styles.

On all except the Calais series a Nylon cut pile Tyrol quality carpet type material is used on these other areas.

In the Calais series a Rayon Nylon loop pile Travans quality is applied to the other areas.

Code numbers in the first column apply to all series except as indicated by superseding numbers in individual spaces under Fleetwood and Calais. Black carpet code is 351 for De Ville cars, 051 for Sixty Special Brougham, 251 for Calais.

The 200 series code numbers (those starting with 2) will be in Trenton loop pile quality. All others are Trenton cut pile.

# MAXIMUM LEATHER

## Manufacturer's Suggested Retail Prices

		SIERRA GRAIN			
		DE VILLE	FLEETWOOD		
		COUPE SEDAN	ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM
COLORS	CODES	J B	E	H	P
BLACK	351	\$325.25	\$221.05	\$336.80	\$333.65
WHITE—BLACK CARPET	352	325.25	221.05	336.80	333.65
WHITE—DARK BLUE CARPET	353	325.25	221.05	336.80	333.65
WHITE—CARMINE CARPET	354	325.25	221.05	336.80	333.65
MEDIUM GRAY	356	N/A	N/A	N/A	333.65
ANTIQUE MEDIUM PEWTER	359	325.25	221.05	336.80	333.65
MEDIUM BLUE	360	325.25	260.00	336.80	333.65
DARK BLUE	366	325.25	221.05	336.80	333.65
MEDIUM AQUA	368	325.25	221.05	336.80	333.65
ANTIQUE DARK JADE	371	325.25	221.05	336.80	333.65
ANTIQUE LIGHT SANDALWOOD	382	325.25	221.05	336.80	333.65
ANTIQUE MEDIUM BEIGE	383	325.25	260.00	336.80	333.65
MEDIUM MAIZE	384	325.25	221.05	336.80	333.65
ANTIQUE DARK SADDLE	385	325.25	221.05	336.80	333.65
MEDIUM HEATHER	387	325.25	260.00	336.80	333.65
DARK CARMINE	388	325.25	221.05	336.80	333.65

Leather implies the use of vinyl for certain interior components. However, if a substitution of leather on all possible areas is desired, "Maximum Leather" may be special ordered. When maximum leather is ordered, leather will be applied in place of vinyl on such areas as seat cushions, sides of back seats, sides of center arm rests, front seat back insert. The door panels are molded vinyl; therefore, leather is used on seats only.

N/A Not Available. Above prices are for standard bench type front seats.

Trim Codes: Shown on chart are De Ville numbers which start with 3. Eldorado numbers will start with 4. Sixty Special Brougham with 0.

Order optional De Ville Dual Comfort Seat with 600 series codes, e.g., 651, 652.

Add \$105.25 to De Ville prices when Dual Comfort Seat is ordered. Dual Comfort Seat is standard on Sixty Special Brougham and not available on Eldorado models.

**LEATHER UPHOLSTERY  
STANDARD BENCH TYPE FRONT SEAT  
Manufacturer's Suggested Retail Prices**

		SIERRA GRAIN			
		DE VILLE	FLEETWOOD		
		COUPE SEDAN	ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM
COLORS	CODES	J B	E	H	P
BLACK	351	\$173.70	N/C	\$184.20	\$173.70
WHITE—BLACK CARPET	352	173.70	N/C	184.20	173.70
WHITE—DARK BLUE CARPET	353	173.70	N/C	184.20	173.70
WHITE—CARMINE CARPET	354	173.70	N/C	184.20	210.55
MEDIUM GRAY	356	N/A	N/A	N/A	294.70
ANTIQUE MEDIUM PEWTER	359	173.70	N/C	184.20	173.70
MEDIUM BLUE	360	305.25	\$128.45	295.75	294.70
DARK BLUE	366	173.70	N/C	184.20	173.70
MEDIUM AQUA	368	173.70	N/C	184.20	173.70
ANTIQUE DARK JADE	371	173.70	N/C	184.20	173.70
ANTIQUE LIGHT SANDALWOOD	382	173.70	N/C	184.20	173.70
ANTIQUE MEDIUM BEIGE	383	305.25	128.45	295.75	294.70
MEDIUM MAIZE	384	173.70	N/C	184.20	173.70
ANTIQUE DARK SADDLE	385	173.70	N/C	184.20	173.70
MEDIUM HEATHER	387	305.25	128.45	295.75	294.70
DARK CARMINE	388	173.70	N/C	184.20	173.70

N/A Not Available.

N/C No Charge.

Shaded areas are special order.

White leather combinations have instrument panel and steering wheel in matching carpet color.

Trim Codes: Shown on chart are De Ville numbers which start with 3. Eldorado numbers will start with 4; Sixty Special Brougham with 0.

Order optional De Ville Dual Comfort Seat with 600 series codes e.g. 651, 652.

Add \$105.25 to De Ville prices when Dual Comfort Seat is ordered. Dual Comfort Seat is standard on Sixty Special Brougham and not available on Eldorado models.



**1971 CADILLAC PACKAGED ACCESSORIES**  
**Available for Dealer Installation**

	BODY STYLE	SUGGESTED LIST PRICE*	LOCAL INSTALLED PRICE
LICENSE FILLER PLATE	ALL (STATES W/ONE LICENSE PLATE)	\$ 6.25	
MAT, Luggage Compartment	ALL	8.25	
MIRROR, Outside Rear View, Right Hand, Remote-Control	ALL EXCEPT R-S	20.00	
SEAT, Child Safety			
Standard	ALL	8.95	
Deluxe	ALL	18.95	
SPARE TIRE COVER	ALL EXCEPT P	5.25	
STEREO TAPE PLAYER	ALL W/CADILLAC RADIO	131.00	
TISSUE MATE, Litter Basket—Tissue Dispenser	ALL	7.25	
TRUMPET HORN	ALL	14.95	
TRUNK LOCK RELEASE, Remote-Control	ALL	20.00	
TWILIGHT SENTINEL	ALL	41.00	

\* PRICES DO NOT INCLUDE DEALER INSTALLATION CHARGE.

## 1971 CADILLAC PACKAGED ACCESSORIES

Available for Dealer Installation

	BODY STYLE	SUGGESTED LIST PRICE*	LOCAL INSTALLED PRICE
AUTOMATIC LEVEL CONTROL	ALL EXCEPT E-H-P-R-S	\$ 90.00	
BASKET, Litter	ALL	2.75	
COMPASS, Auto	ALL	5.00	
CRUISE CONTROL **	ALL	70.00	
DE-FOGGER, Rear Window	ALL EXCEPT E-R-S	30.00	
DISPENSER, Tissue	ALL	6.50	
DOOR EDGE GUARDS—2 Doors	G-J-E-H	6.00	
DOOR EDGE GUARDS—4 Doors	N-B-P-R-S	9.00	
FLOOR MAT—Rubber—One Piece—Front	ALL EXCEPT E-H	12.75	
FLOOR MAT—Rubber—One Piece—Front	E-H	12.25	
FLOOR MATS—Rubber—Twin—Front	ALL EXCEPT E-H	10.25	
FLOOR MATS—Rubber—Twin—Rear	ALL EXCEPT E-H-R-S	7.15	
FLOOR MAT—Rubber—One Piece—Rear	ALL EXCEPT E-H-R-S	9.50	
FLOOR MAT—Rubber—One Piece—Rear	E-H	8.05	
FOOT SELECTOR CONTROL—All Signal Seeking Radios***	ALL	4.75	
HEADLAMP CONTROL—Guide-Matic	ALL	52.50	
LICENSE FRAME (EACH)	ALL	5.40	

- \* PRICES DO NOT INCLUDE DEALER INSTALLATION CHARGE.
- \*\* DIRECTIONAL SIGNAL LEVER PACKAGE MUST BE ORDERED SEPARATELY.
- \*\*\* INSTALLATION REQUIRES ADAPTER KIT AT LIST PRICE OF \$75.

## 1971 CADILLAC AVAILABLE EQUIPMENT

		FLEETWOOD				
		ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM	"75" SEDAN	"75" LIMOUSINE
		E	H	P	R	S
Y	SEAT ADJUSTER—6-Way Front—Bench (A42)	\$ 91.60	\$ 91.60	\$ 91.60	\$ 91.60	N/A
	6-Way Driver's Dual Comfort (AG1)	N/A	N/A	91.60	O/R	N/A
M	DOOR LOCKS—Includes Elec. Backrest Release* (AU3)	70.55*	70.55*	70.55	117.90	117.90
Q	STEERING WHEEL—Tilt & Telescope (N37)	94.75	94.75	94.75	94.75	94.75
T	TRUNK LOCK—Remote-Control (A90)	57.90	57.90	57.90	57.90	57.90
F	FLOOR MATS—Rubber (Y28)	19.80	19.80	16.70	10.45	10.45
P	TRUCK MAT—Rubber (B36)	8.35	8.35	8.35	8.35	8.35
J	TWILIGHT SENTINEL (T82)	41.05	41.05	41.05	41.05	41.05
A	DE-FOGGER—Rear Window (C50)	N/A	36.85	31.60	STD.	STD.
A	DE-FOGGER—Rear Window, Convertible only (C49)	63.15	N/A	N/A	N/A	N/A
C	CRUISE CONTROL (K30)	94.75	94.75	94.75	94.75	94.75
U	HEADLAMP CONTROL—Guide-Matic (T80)	50.55	50.55	50.55	50.55	50.55
N	OPERA LAMPS (C93)	N/A	N/A	52.65	52.65	52.65
V	RIGHT-SIDE, REMOTE-CONTROL MIRROR (DF3)	26.35	26.35	26.35	STD.	STD.
G	CONTROLLED DIFFERENTIAL (G80)	N/A	N/A	57.90	57.90	57.90
L	LEVEL CONTROL—Automatic (G67)	STD.	STD.	STD.	STD.	STD.
H	TRUMPET HORN (UB8)	15.80	15.80	15.80	15.80	15.80
S	SUN ROOF (CA1)	N/A	626.25	626.25	O/R	O/R
X	TRACK MASTER (JL9)	210.50	210.50	N/A	N/A	N/A
Z	SPECIAL REAR AXLE—3.15:1 (G90)	N/A	N/A	N/C	STD.	STD.
ADDITIONAL DEALER INSTALLED ITEMS						
DESTINATION CHARGE						
STATE AND LOCAL TAXES						
LICENSE AND REGISTRATION						
TOTAL						

### LEGEND

N/C	No Charge	O/R	Extra Charge on Request
N/A	Not Available		Special Order
STD.	Standard—No Charge		

# 1971 CADILLAC AVAILABLE EQUIPMENT

		FLEETWOOD				
		ELDORADO CONVERTIBLE	ELDORADO COUPE	SIXTY SPECIAL BROUGHAM	"75" SEDAN	"75" LIMOUSINE
		E	H	P	R	S
	<b>BASIC CAR</b> { Includes Factory D & H and Manufacturer's Suggested Dealer New Vehicle Preparation Charge	\$7,784.00	\$7,416.00	\$7,821.00	\$11,955.00	\$12,094.00
	<b>FIREMIST COLOR</b> —Exterior	131.60	131.60	131.60	131.60	131.60
	<b>VINYL ROOF (C08) or (C09)</b>	N/A	181.60	STD.	O/R	O/R
	<b>EXPANDED VINYL UPHOLSTERY</b> —Std. Options	O/R	O/R	O/R	O/R	O/R
	<b>LEATHER UPHOLSTERY</b> —Standard Options	STD.	184.20	173.70	O/R	O/R
	<b>DUAL COMFORT SEAT (AM6)</b>	N/A	N/A	STD.	O/R	N/A
<b>V</b>	<b>SEAT ADJUSTER</b> —Dual Comfort Passenger (AG2)	N/A	N/A	117.90	O/R	N/A
<b>5</b>	<b>LICENSE FRAME</b> —One & Filler Plate (V50)	5.75	5.75	5.75	5.75	5.75
<b>6</b>	<b>LICENSE FRAMES</b> —Two (V51)	11.50	11.50	11.50	11.50	11.50
<b>7</b>	<b>FILLER PLATE (VK1)</b>	N/C	N/C	N/C	N/C	N/C
<b>N</b>	<b>SHOULDER BELTS</b> —Front (A85)	31.60	STD.	STD.	STD.	STD.
<b>1</b>	<b>RADIO</b> —AM-FM Stereo with Tape Player (UM2)	416.80	416.80	416.80	416.80	416.80
<b>2</b>	<b>RADIO</b> —AM-FM Stereo Signal Seeking (UN2)	328.40	328.40	328.40	328.40	328.40
<b>3</b>	<b>RADIO</b> —AM-FM Pushbutton (U69)	188.40	188.40	188.40	188.40	188.40
<b>4</b>	<b>RADIO</b> —AM-FM Stereo Signal Seeking Rear Control (U67)	N/A	N/A	N/A	421.00	421.00
<b>W</b>	<b>TIRES</b> —Whitewall (5) (O03) or (O08)	42.10	42.10	42.10	48.45	48.15
<b>E</b>	<b>GLASS</b> —Soft Ray (A01)	58.95	58.95	58.95	58.95	58.95
<b>D</b>	<b>DOOR EDGE GUARDS (893)</b>	6.35	6.35	9.50	9.50	9.50
<b>K</b>	<b>AUTOMATIC CLIMATE CONTROL (C61)</b>	536.80	536.80	536.80	STD.	STD.
<b>B</b>	<b>LAMP MONITORS</b> —Includes Washer Fluid Monitor (U46)	49.50	49.50	49.50	49.50	49.50

## LEGEND

<b>N/C</b>	No Charge	<b>O/R</b>	Extra Charge on Request
<b>N/A</b>	Not Available		Special Order
<b>STD.</b>	Standard—No Charge		

## Leather in Sixty Special Brougham

### Front Seat Type

The Sixty Special Brougham front seat will be the Dual Comfort type with a notch back.

### Leather Colors

There are four leather colors that are not standard production options which may be special ordered.

Lt. Gray	056
Med. Blue	060
Med. Beige	083
Med. Heather	087

In addition, various carpet and two-tone combinations may be ordered.

## Maximum Leather

### Leather Trim

Leather implies the use of vinyl for certain interior components. However, if a substitution of leather on all possible areas is desired, "Maximum Leather" must be specified on the order form.

### Maximum Leather

Leather will be applied in place of vinyl on the seat cushion skirt, sides of back rests, sides of center armrests and front seat back insert.

### Extra Charge

The extra charge for Maximum Leather is higher than the schedule of M.S.R. prices for regular special leather. It may be ordered on all cars except Calais.

## Leather Front

### Leather Front Compartment

A Sixty Special Brougham may be ordered with cloth in the rear and leather in the front.

### Color Distribution

When the front and rear compartments are ordered in different colors, they are divided as follows:

Front Color	Rear Color
Seat	Seat
Carpet	Front Seat Back Panel
Doors	Assist Straps
Seat Wings	Front Seat Back Inserts
Instrument Panels	Lower Front Seat Back
Windshield, Garnish & Header Moldings	Carpet Area
	Carpet
	Center Pillar
	Doors
	Windhose
	Headlining
	Shelf

## Seats Only in White Leather

### Seats Only

Seats in White Leather with Black or other color doors may be ordered. This offers greater contrast by increasing the dark tone areas to include the entire interior except for the seats.

### Headlining

In closed cars, special consideration should be given to the headlining color, as White may be preferred. If so, specify 352 under Headlining.

### Two-Tone Eldorado Convertible

An interesting Eldorado Convertible

combination is one in which the doors, etc. are harmonized with the exterior, i.e. No. 19 Sable Black color with Black doors and White seats.

### Laces

Another option for consideration is the laces. They may be ordered in a dark tone for contrast on the seats.

### Other Two-Tone Suggestions

Combinations of Med. Beige and Dk. Saddle; Med. Maize and Dk. Jade with matching tops and exterior colors.

### Extra Charge

As a matter of information, the extra charge for a SEATS ONLY upholstery combination will be the same as a complete special leather upholstery interior.

## Two-Tone Combinations

### Black and White

A two-tone interior may be created by specifying a contrasting bolster color. This provides an accent and relief from an over-all monotone effect of a standard interior. On such combinations, the leather or vinyl center section of the seats, cushion skirt and end facings of back rests will be in the bolster color.

### More Contrast

However, if more contrast should be wanted, the back of the front seat back panel and seat wings may also be ordered in the bolster color. Order should be marked "Front Seat Back Panel Same as Bolster." The doors, headlining, inserts and instrument panels will be in the basic trim color.

#### Other Combinations

In addition to an interior with the sharp contrast of White and a dark color, other attractive arrangements of compatible colors may be created by combining such shades as Med. Beige and Maize or Dk. Saddle, Jade and Med. Beige.

### Vinyl Upholstery

#### For Calais Series

Colors	Codes
White.....	252
Med. Blue.....	260
Dk. Blue.....	266
Med. Turq.....	268
Dk. Jade.....	271
Lt. Sandalwood.....	282
Med. Maize.....	284
Med. Heather.....	287
Dk. Carmine.....	288

The above special request colors are in addition to Black, 251, and Dk. Saddle, 285, which are standard vinyl options at nominal extra charge.

#### White Vinyl

With White vinyl, 252, the following will be Black:

1. Instrument panels and rear shelf
2. Carpets
3. Seat Belts
4. Door Pulls
5. Back of front seat back panel in Sedan N (In Coupe G it will be White).

Other colors in place of Black may be ordered for these components. To order, specify the following in any standard Calais color:

1. Instrument Panels

2. Carpets
3. Seat Belts
4. Steering Wheel

#### Leather Not in Calais

A single piece of fabric covers the seat cushion in the Calais trim styling. Also a bolster extends across the entire top of the back rest in the Sedan N and rear seat of style G. This means that a single piece of material is required to upholster these areas, and cowhides are not large enough to cover them.

### Special Carpets

#### White Leather

Carpets, instrument panels and the steering wheel in a color other than Black may be ordered with White leather (or any other color). However, a White instrument panel and steering wheel are not available.

#### Exterior Colors

Changes in carpet colors are made to create a more harmonious combination with the exterior color. The instrument panel and steering wheel colors should be considered when selecting the carpet.

#### Avoid Three-Tones

The instrument panel and steering wheel colors are an important consideration because they appear as an extension of the hood. They should match or complement the exterior and carpet color. If not, a three-tone interior may result.

# LEATHER

COLOR	CODE	DE VILLE		FLEETWOOD		
		Coupe J	Sedan B	Eldorado Convertible E	Eldorado Coupe H	Sixty Special Brougham P
Black	351	STD	STD	N/C	STD	STD
White--Black Carpet	352	STD	STD	N/C	STD	STD
White--Dk. Blue Carpet	353	STD	STD	N/C	STD	STD
White--Carmine Carpet	354	STD	STD	N/C	STD	
Med. Gray	355	N/A	N/A	N/A	N/A	
Antique Med. Pewter	359	STD	STD	N/C	STD	STD
Med. Blue	360					
Dk. Blue	366	STD	STD	N/C	STD	STD
Med. Aqua	368	STD	STD	N/C	STD	STD
Antique Dk. Jade	371	STD	STD	N/C	STD	STD
Ant. Lt. Sandalwood	382	STD	STD	N/C	STD	STD
Antique Med. Beige	383					
Med. Maize	384	STD	STD	N/C	STD	STD
Antique Dk. Saddle	385	STD	STD	N/C	STD	STD
Med. Heather	387					
Dk. Carmine	388	STD	STD	N/C	STD	STD

## LEGEND

N/C	No Charge
N/A	Not Available

STD	Standard Option-- Extra Charge
	Special Request-- Extra Charge

Leather trim codes listed above are for standard bench seat on De Ville.  
Use 600 series codes for optional Dual Comfort Seat on Coupe and Sedan de Ville.

Sixty Special Brougham code (which includes standard Dual Comfort Seat) will start with 0.

Eldorado numbers will start with 4. Dual Comfort Seat is not available on the Eldorado.

## General Information

Some features not offered in standard production are available at extra charge on a special order basis to satisfy the discriminating Cadillac owner. Since special orders require procurement of non-standard parts, additional time is necessary to complete these operations. In addition, only a limited number of special orders can be scheduled for production on any one day. Therefore, the customer should understand that additional production time is required to complete a special order request. As a general rule, from the time the order is received at Central Office:

1. Special trim orders are completed in five to eight weeks.
2. Special exterior lacquers require four weeks.
3. Special equipment orders are built within three weeks.

The time element must be clearly understood before a special order is submitted. To avoid any misunderstanding, the customer should not be promised a specific delivery date because many factors influence the time required to build and ship special order requests. However, a realistic estimate based upon information provided by the Zone Office should be given to the customer.

## Dual Comfort Front Seat

### Availability

The Dual Comfort Front Seat is standard on the Sixty Special Brougham and available on the Coupe de Ville and Sedan de Ville. It is not available in either the Calais models, styles G and N, or the Eldorado models, styles E and H.

## Front Seat Adjusters

The Dual Comfort Front Seat standard and available adjusters are:

### Driver

Standard—2-way power  
Available—6-way power—code Y

### Passenger

Standard—2-way manual  
Available—6-way power—code V

However, the 6-way passenger option must always include a 6-way driver seat option, codes VY.

## V Without Y Not Available

A combination of 6-way passenger (V only) with a standard 2-way driver adjuster is not available.

## Leather in De Ville

### Notch Back Front Seat

When upholstered in leather, the Sedan de Ville will have a notch back Coupe type front seat. The Coupe seat has a free-standing center arm rest and individual back rests which in Sedans are anchored to prevent folding forward. Cloth upholstered Sedans have a straight-across back rest.

### Dual Comfort Front Seat

Regardless of body style or upholstery (cloth or leather) the Dual Comfort Front Seat will have a notch back.

### Sedan Seat

A bench type seat with a straight across back rest is available at extra charge in a leather upholstered Sedan if so specified.



1971

EXTERIOR ACRYLIC PAINT  
COLOR CHART

Refer to body name plate on cowl of car for Paint Color No. and Roof Top Code. The two digit number on the name plate indicates exterior paint color, and the single letter, if any, indicates color of roof top cover. For example, "11K" indicates exterior paint color white with black roof top covering, whereas "11" indicates paint color white on entire car exterior.

Use Stock No. shown in this chart to order paint from local paint suppliers.

BODY AND SHEET METAL

Exterior Paint Color No.	Color Name	Original Color No.	Mfr.	Stock No. R-M	Stock No. Dupont	Stock No. Ditzler
11	Cotillion White	L-67-WD007	R-M	A-2080	5338L	DDL-2058
13	Grenoble Silver	870-4121	▲Forbes	A-2438	5276L	DDL-2327
18	Oxford Gray	L-68-AD008	R-M	A-2472	5324L	DDL-2161
19	Sable Black	870-848	▲Forbes	A-946	99L	DDL-9400
24	Zodiac Blue	L-68-BD068	R-M	A-2439	5270L	DDL-2328
29	Brittany Blue	L-68-BD069	R-M	A-2441	5272L	DDL-2330
34	Adriatic Turquoise	L-68-BD033	R-M	A-2265	5302L	DDL-2168
44	Cypress Green	L-68-GD056	R-M	A-2446	5297L	DDL-2335
49	Sylvan Green	L-68-GD051	R-M	A-2448	5273L	DDL-2337
50	Casablanca Yellow	L-67-YD007	R-M	A-2270D	5342L	DDL-2175
55	Duchess Gold	L-68-LD013	R-M	A-2479D	5326L	DDL-2178
64	Desert Beige	L-68-ND031	R-M	A-2453	5298L	DDL-2342
69	Clove	L-68-ND032	R-M	A-2456	5299L	DDL-2345
74	Cambridge Red	927-AF162	Dupont	A-2459R	5284LM	DDL-2348
89	Empire Maroon Firemist	L-68-RD050	R-M	A-2462F		DDL-2364
90	Bavarian Blue Firemist	L-68-BD072	R-M	A-2463	5301L	DDL-2352
92	Pewter Firemist	927-99498	Dupont	A-2465	5300L	DDL-2353
94	Chalice Gold Firemist	L-68-LD006	R-M	A-2466D	5304L	DDL-2071
95	Almond Firemist	L-68-ND033	R-M	A-2467	5305L	DDL-2354
96	Sausalito Green Firemist	927-AF165	Dupont	A-2468D	5303L	DDL-2355
99	Primrose Firemist	L-68-RD043	R-M	A-2471D	5306L	DDL-2356

▲ Ditzler supplier for Forbes refinishing materials.

PAINTED MOLDING USED WITH ROOF TOP COVERINGS

(Note: For proper gloss use flattening agent)

Roof Top Code	Color Name	Stock No. R-M	Stock No. Dupont	Stock No. Ditzler
J	White	171B90	9895L	8856
K	Black	169C41	99L	9348
L	Blue	171B20	9872L	14165
M	Aqua	171B32	9871L	44372
N	Green	171B30	9875L	44373
P	Gold	171B70	9873L	23499
R	Brown	171B80	9874L	23500
S	Lt. Beige	170B80	9746L	23341

PAINT STRIPING

Color Name	Stock No. R-M	Stock No. Dupont	Stock No. Ditzler	Color Name	Stock No. R-M	Stock No. Dupont	Stock No. Ditzler
Black	A-946	99L	9000	Green	171B33	9889L	44383
White	A-2080	5338L	8777	Red	171B50R	9890LH	71892
Blue	171B22	9893L	14174	Gold	171B72	9891L	23517
Aqua	171B23	9892L	44382	Brown	171B82	9894L	23518

WHEELS

Color Name	Stock No. R-M
Black	P403

FOR INTERIOR COLORS SEE CHARTS ON FOLLOWING PAGES

**TRIM CODE COLOR REFERENCE CHART**

Reference Chart for Determining Paint Colors on Interior Parts from the Paint Charts by Trim Code No. (Trim Code No. is stamped on Metal Plate Attached to Left Side of Cowl Under Hood near Hood Hinge.)

The 600 series trim combination number designate the optional dual comfort, 60/40 sectional front seat assembly for styles 68347, 49 only.

Style 68169 (P)

Trim Comb.	011	Black Dante (Cloth) w/Black (Leather) .....
	016	Med. Gray Daphine (Cloth) .....
	021	Med. Blue Daphine (Cloth) .....
	026	Dk. Blue Dante (Cloth) w/Dk. Blue (Leather) .....
	028	Med. Aqua Dante (Cloth) w/Med. Aqua (Leather) .....
	031	Dk. Jade Daphine (Cloth) .....
	043	Med. Beige Daphine (Cloth) .....
	044	Med. Maize Dante (Cloth) w/Med. Maize (Leather) .....
	047	Med. Heather Dante (Cloth) w/Med. Heather (Leather) .....
	051	Black (Leather) .....
	052	White (Leather) w/Black Carpet .....
	053	White (Leather) w/Dk. Blue Carpet .....
	059	Antique Med. Pewter (Leather) .....
	066	Dk. Blue (Leather) .....
	068	Med. Aqua (Leather) .....
	071	Antique Dk. Jade (Leather) .....
	082	Antique Lt. Sandalwood (Leather) w/Beige Carpet .....
	084	Med. Maize (Leather) .....
	085	Antique Dk. Saddle (Leather) .....
	088	Dk. Carmine (Leather) .....

Styles 68247 (G), 49 (N)

Trim Comb.	211	Black Darlington (Cloth) w/Black (Coated Fabric) .....
	226	Dk. Blue Darlington (Cloth) w/Dk. Blue (Coated Fabric) .....
	228	Med. Aqua Darlington (Cloth) w/Med. Aqua (Coated Fabric) .....
	231	Dk. Jade Darlington (Cloth) w/Dk. Jade (Coated Fabric) .....
	243	Med. Beige Darlington (Cloth) w/Antique Med. Beige (Coated Fabric) .....
	244	Med. Maize Darlington (Cloth) w/Med. Maize (Coated Fabric) .....
	251	Black (Coated Fabric) .....
	285	Antique Dk. Saddle (Coated Fabric) .....

Styles 68347 (J), 49 (B)

Trim Comb.	311,611	Black Dunbar (Cloth) w/Black (Leather) .....
	320,620	Med. Blue Dunbar (Cloth) w/Med. Blue (Leather) .....
	326,626	Dk. Blue Debonaire (Cloth) w/Dk. Blue (Leather) .....
	328,628	Med. Aqua Dunbar (Cloth) w/Med. Aqua (Leather) .....
	331,631	Dk. Jade Debonaire (Cloth) w/Antique Dk. Jade (Leather) .....
	343,643	Med. Beige Debonaire (Cloth) w/Antique Med. Beige (Leather) .....
	344,644	Med. Maize Dunbar (Cloth) w/Med. Maize (Leather) .....
	347,647	Med. Heather Dunbar (Cloth) w/Med. Heather (Leather) .....
	351,651	Black (Leather) .....
	352,652	White (Leather) w/Black Carpet .....
	353,653	White (Leather) w/Dk. Blue Carpet .....
	354,654	White (Leather) w/Dk. Carmine Carpet .....
	359,659	Antique Med. Pewter (Leather) .....
	366,666	Dk. Blue (Leather) .....
	368,668	Med. Aqua (Leather) .....
	371,671	Dk. Jade (Leather) .....
	382,682	Antique Lt. Sandalwood (Leather) w/Beige Carpet .....
	384,684	Med. Maize (Leather) .....
	385,685	Antique Dk. Saddle (Leather) .....
	388,688	Dk. Carmine (Leather) .....

TRIM CODE COLOR REFERENCE CHART (Cont'd.)

Style 69347(H)

Trim Comb.	411	Black Dorado (Cloth) w/Black (Coated Fabric) .....
	420	Med. Blue Dorado (Cloth) w/Med. Blue (Coated Fabric) .....
	426	Dk. Blue Dalton (Cloth) w/Dk. Blue (Coated Fabric) .....
	428	Med. Aqua Dalton (Cloth) w/Med. Aqua (Coated Fabric) .....
	431	Dk. Jade Dorado (Cloth) w/Antique Dk. Jade (Coated Fabric) .....
	443	Med. Beige Dalton (Cloth) w/Antique Med. Beige (Coated Fabric) .....
	444	Med. Maize Dorado (Cloth) w/Med. Maize (Coated Fabric) .....
	447	Med. Heather Dalton (Cloth) w/Med. Heather (Coated Fabric) .....

Styles 69347(H), 67(E)

Trim Comb.	451	Black (Leather) .....
	452	White (Leather) w/Black Carpet .....
	459	Antique Med. Pewter (Leather) .....
	453	White (Leather) w/Dk. Blue Carpet .....
	454	White (Leather) w/Dk. Carmine Carpet .....
	466	Dk. Blue (Leather) .....
	468	Med. Aqua (Leather) .....
	471	Dk. Jade (Leather) .....
	482	Antique Lt. Sandalwood (Leather) w/Beige Carpet .....
	484	Med. Maize (Leather) .....
	485	Antique Dk. Saddle (Leather) .....
	488	Dk. Carmine (Leather) .....

Style 69723(R)

Trim Comb.	711	Black Dante (Cloth) w/Black (Leather) .....
	716	Med. Gray Daphne (Cloth) .....
	726	Dk. Blue Dante (Cloth) .....
	743	Med. Beige Daphne (Cloth) .....

Style 69733(S) Leather Front Compartment and Cloth Rear Compartment

Trim Comb.	711	Black (Leather) w/Black Dante (Cloth) .....
	716	Black (Leather) w/Med. Gray Daphne (Cloth) .....
	726	Black (Leather) w/Dk. Blue Dante (Cloth) .....
	743	Black (Leather) w/Med. Beige Daphne (Cloth) .....

CONVERTIBLE TOP COLOR OPTIONS

Style 69367(E)

Option	.....	A	.....	White
Option	.....	B	.....	Black
Option	.....	C	.....	Blue
Option	.....	E	.....	Lt. Beige
Option	.....	N	.....	Green
Option	.....	R	.....	Brown

ROOF COVERING OPTIONS

Styles 68169(P), 68347(J), 49(B), 69347(H)

Option	.....	J	.....	White
Option	.....	K	.....	Black
Option	.....	L	.....	Dk. Blue
Option	.....	M	.....	Dk. Aqua
Option	.....	N	.....	Dk. Green
Option	.....	P	.....	Med. Gold
Option	.....	R	.....	Dk. Brown
Option	.....	S	.....	Lt. Beige

1971  
**INTERIOR COLOR COMBINATIONS**  
**"25"% GLOSS PAINT**

Garnish Moldings, Seat Back and Side Panels, Seat Adjuster Track Covers, Carpet Retainer Covers, Door Locking Knob Ferrules.

<u>To Match</u> <u>Trim Code No.</u>	<u>Color</u>		<u>(Formula No.)</u> <u>Matching Colors</u>
011,051,052,053,211,251,311,351,352,411,451,452,611, 651,652,711,■716,■726,■743 .....	Black .....	R-M Dupont Ditzler	170B40 99L DIA-9387
■69733 Frt. Compartment			
*016,@716 .....	Med. Gray .....	R-M Dupont Ditzler	171B12 9794L DIA-32878
▲016,●716 .....	Dark Gray .....	R-M Dupont Ditzler	171B13 9795L DIA-32879
●69723 Frt. Compartment			
021,320,420,620 .....	*Med. Blue .....	R-M Dupont Ditzler	171B26 9806L DIA-14144
▲021,026,066,226,▲320,326,353, 366,▲420,426,453,466,▲620,626,653,666,■726 .....	Dark Blue .....	R-M Dupont Ditzler	171B27 9807L DIA-14104
■Exc. 69733 Frt. Compartment			
028,068,228,328,368,428,468,628,668 .....	*Med. Aqua .....	R-M Dupont Ditzler	171B28 9796L DIA-44333
028,068,228,328,368,428,468,628,668 .....	▲Dark Aqua .....	R-M Dupont Ditzler	171B29 9797L DIA-14105
031,071,231,331,371,431,471,671 .....	Dark Jade .....	R-M Dupont Ditzler	171B38 9808L DIA-44315
*043,*243,*343,*443,*643,@743 .....	Med. Beige .....	R-M Dupont Ditzler	171B77 9809L DIA-23432
043,243,343,443,643,■743 .....	▲Dark Beige .....	R-M Dupont Ditzler	171B78 9819L DIA-23433
■69723 Frt. Compartment			
044,084,244,344,384,444,484,644,684 .....	*Med. Maize .....	R-M Dupont Ditzler	171B75 9798L DIA-23437
044,084,244,344,384,444,484,644,684 .....	▲Dark Maize .....	R-M Dupont Ditzler	171B76 9800L DIA-23438
047,347,447,647 .....	*Med. Heather .....	R-M Dupont Ditzler	171B56 9802L DIA-50861
047,347,447,647 .....	▲Dark Heather .....	R-M Dupont Ditzler	171B57 9803L DIA-50862
052,053,352,353,354,452,453,454,652,653,654 .....	*White .....	R-M Dupont Ditzler	169C92 9625L DIA-8855
059,359,459,659 .....	*Med. Pewter .....	R-M Dupont Ditzler	171B14 9804L DIA-32891

1971  
**INTERIOR COLOR COMBINATIONS**  
 "25"% GLOSS PAINT (Cont'd.)

Garnish Moldings, Seat Back and Side Panels, Seat Adjuster Track Covers, Carpet Retainer Covers, Door Locking Knob Ferrules.

To Match Trim Code No.	Color		(Formula No.) Matching Colors
059,359,459,659 .....	▲Dark Pewter .....	R-M Dupont Ditzler	171B15 9805L DIA-32892
082,382,482,682 .....	@Lt. Sandalwood .....	R-M Dupont Ditzler	170B76 9716L DIA-23434
082,382,482,682 .....	@@Med. Beige .....	R-M Dupont Ditzler	171B77 9809L DIA-23432
082,382,482,682 .....	▲Dark Beige .....	R-M Dupont Ditzler	171B78 9819L DIA-23433
085,285,385,485,685 .....	Dark Saddle .....	R-M Dupont Ditzler	171B88 9801L DIA-23436
088,354,388,454,488,654,688 .....	Dark Carmine .....	R-M Dupont Ditzler	171B55R 9811LH DIA-71880

\*Exc. Windshield Side and Upper Garnish Moldings.

▲Windshield Side and Upper Garnish Moldings.

@Exc. Windshield Side and Upper Garnish Moldings, Front Seat Adjuster Track Covers, and Carpet Retainer Covers.

@@Front Seat Adjuster Track Covers, and Carpet Retainer Covers.

■69723,33 Frt. Compartment (Windshield Side and Upper Garnish Moldings, Front Seat Adjuster Track Covers, and Carpet Retainer Covers).

# 1971 AMA SPECIFICATIONS FORM ... Passenger Car

MANUFACTURER		CAR NAME	
CADILLAC MOTOR CAR DIVISION		CADILLAC (ELDORADO)	
MAILING ADDRESS	MODEL YEAR	ISSUED:	
		9-28-70	
2860 CLARK STREET	1971	REVISED (•)	
		4-15-71	

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# AMA Specifications Form—Passenger Car

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### NOTES:

1. The General Specifications herein are those in effect at date of compilation and are subject to change without notice by the manufacturer.
2. UNLESS OTHERWISE INDICATED:
  - a. Specifications apply to standard models without optional equipment. Significant deviations are noted.
  - b. Nominal design dimensions are used throughout these specifications.

# AMA Specifications Form—Passenger Car

SEP 28 1970

MAKE OF CAR CADILLAC MODEL YEAR 1971 DATE ISSUED \_\_\_\_\_ REVISED (a) \_\_\_\_\_

BODY MODEL

Body type, number of passengers, and style names; use manufacturer's code for series & body style.

<u>DESCRIPTION</u>	<u>STYLE NUMBER</u>	<u>SALES CODE</u>	<u>VEHICLE IDENTIFICATION NUMBER</u>	<u>PASS.</u>
Fleetwood Eldorado Coupe	69347	H	69347LQ400001	6
Fleetwood Eldorado Conv.	69367	E	69367LQ400001	6



MAKE OF CAR CADILLAC MODEL YEAR 1971 DATE ISSUED SEP 28 1970 REVISED (a)

### CAR AND BODY DIMENSIONS

See Pages 27, 28 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

 All dimensions to ground are for comparative purposes only. Dimensions are to be shown for:  
 4-Dr. Sedan, 2-Dr. H.T., 4-Dr. H.T., Convertible and Station Wagon.

MODEL	SAE Ref. No.	69347 - 69367	
<b>WIDTH</b>			
Track - Front	W101	63.66	
Track - Rear	W102	63.6	
Maximum overall car width	W103	79.8	
Body width at No. 2 pillar	W117	78.8	
<b>LENGTH</b>			
Body "O" to front of dash	L 30		
Wheelbase	L101	126.3	
Overall car length	L103	221.6	
Overhang - front	L104	42.2	
Overhang - rear	L105	53.1	
Body upper structure length	L123	101.2	107.3
Body "O" line to $\text{C}$ of rear wheel	L127	100.3	
Body "O" line to w.s cowl point	L130	4.6	
<b>HEIGHT</b>			
Passenger Distribution (front & rear)		3-2	
Trunk/Cargo load (lbs.)			
Overall height	H101	53.9	54.3
Cowl height	H114	38.4	
Deck height	H138		
Rocker panel - front	To ground	8.0	
	From front wheel $\text{C}$	8.0	
Rocker panel - rear	To ground	8.2	
	From rear wheel $\text{C}$	8.2	
Windshield slope angle	H122	59.0	
<b>GROUND CLEARANCE</b>			
Bumper to ground - front	H102	12.4	
Bumper to ground - rear	H104	12.4	
Angle of approach	H106	17.7	
Angle of departure	H107	15.9	
Ramp breakover angle	H147	11.9	
Min. running clearance (Specify) *	H156	5.8	

\* Trans. to Ground

MAKE OF CAR CADILLAC MODEL YEAR 1971 DATE ISSUED 9-28-70 (REVISED 04-15-71)

## CAR AND BODY DIMENSIONS

See Pages 27, 28 for SAE Dimension Definitions  
(All dimensions in inches unless otherwise indicated)

MODEL	SAE Ref. No.	69347	69367
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### FRONT COMPARTMENT

Effective head room	H61	38.1	39.0
Max. eff. leg room - accelerator	L34		42.0
H Point to Heel point	H30		8.0
H Point travel	L17		5.8
Shoulder room	W 3		63.1
Hip room	W 5		61.7
Upper body opening to ground	H50		49.8

### REAR COMPARTMENT

H Point couple distance	L50		33.1
Effective head room	H63	37.1	38.1
Min. effective leg room	L51		36.6
H Point to Heel point	H31		10.8
Min. knee room	L48		3.8
Rear Compartment room	L 3		26.4
Shoulder room	W 4	62.6	61.4
Hip room	W 6		56.6
Upper body opening to ground	H51		N.A.

### LUGGAGE COMPARTMENT

Usable luggage capacity	V 1	13.6	110 (TOP DOWN)
Liftover height	H195		27.4
Position of spare tire storage			HORIZONTAL
Method of holding lid open			SPRING

### STATION WAGON - THIRD SEAT

Shoulder Room	W85		N.A.
Hip room	W86		N.A.
Effective leg room	L86		N.A.
Effective head room	H86		N.A.
Seat facing direction			

### STATION WAGON - CARGO SPACE

Cargo length at floor - front seat	L202		N.A.
Cargo length at belt - front seat	L204		N.A.
Cargo width - Wheelhouse	W201		N.A.
Opening width at belt	W204		N.A.
Maximum cargo height	H201		N.A.
Rear opening height	H202		N.A.
Cargo volume index (cu. ft.) W4 X L204 X H201 1728	V2		N.A.

MAKE OF CAR CADILLAC MODEL YEAR 1971 DATE ISSUED 9-28-70 REVISION (\*)

## POWER TEAMS

(Indicate whether standard or optional)

Gross bhp (brake horsepower) and gross torque corrected to 60° F and 29.92 in. Hg atmospheric pressure.  
 Net bhp (brake horsepower) and net torque corrected to 85° F and 29.38 in. Hg atmospheric pressure.

MODEL AVAILABILITY	ENGINE							TRANSMISSION	AXLE RATIO (Std. first) (Indicate A/C ratio)
	Displ. cu. in.	Carb.	Compr. Ratio	Gross @ RPM		Net @ RPM			
				BHP	Torque	BHP	Torque		
69347	500	4BBL.	8.5:1	365	235	535	410	TURBO -	3.07:1
69367				@ 4400	@ 3800	@ 2800	@ 2400	HYDRAMATIC	

# AMA Specifications Form—Passenger Car

SEP 28 1970

MAKE OF CAR CADILLAC MODEL YEAR 1971 DATE ISSUED \_\_\_\_\_ REVISED (\*) \_\_\_\_\_

69347 - 69367 (Eldorado)

MODEL \_\_\_\_\_

## ENGINE - GENERAL

Type, no. cyls., valve arr.	90° V-8 - O. V.	
Bore and stroke (nominal)	4.3 X 4.304	
Piston displacement, cu. in.	500 (8.2 Litres)	
Bore spacing (¢ to ¢)	5.00	
No. system (front to rear)	L. Bank	2 - 4 - 6 - 8
	R. Bank	1 - 3 - 5 - 7
Firing order	1 - 5 - 6 - 3 - 4 - 2 - 7 - 8	
Compres. ratio (nominal)	8.5:1	
Cylinder Head Combustion Chamber Volume (cc)	74.6	
Cylinder Head Material	Cast Iron	
Cylinder Block Material	Cast Iron	
Cyl. Sleeve-Wet, dry, none	None	
Number of mtg. points	Front	1
	Rear	2
Engine installation angle	0°	
Taxable horsepower	$\frac{\text{Dia}^2 \times \text{No. Cyl.}}{2.5}$	59.2
Recommended fuel regular - premium	91 Ron Min.	

## ENGINE - PISTONS

Material	Aluminum Alloy with Cast in Steel Struts		
Description and finish	Slipper Type Cam Ground Control Expansion		
Weight (piston only) oz.	25.52		
Clearance (limits)	Top land	.034 - .039	
	Skirt	Top	.0006 - .0010
		Bottom	-.0014 - +.0005
Ring groove diameter	No. 1 ring	.210	
	No. 2 ring	.210	
	No. 3 ring	.195	
	No. 4 ring	None	

# AMA Specifications Form—Passenger Car

SEP 28 1970

MAKE OF CAR CADILLAC MODEL YEAR 1971 DATE ISSUED \_\_\_\_\_ REVISED (a) \_\_\_\_\_

MODEL \_\_\_\_\_

69347 - 69367 (ELDORADO)

## ENGINE - RINGS

Function (top to bottom)	No. 1, oil or comp.	Comp.
	No. 2, oil or comp.	Comp.
	No. 3, oil or comp.	Oil
	No. 4, oil or comp.	None
Compression	Description - material, coating, etc.	#1 Molybdenum Filled Cast Iron #2 Phosphate Coated Cast Iron
	Width	.0770 - .0785
	Gap	.013 - .025
Oil	Description - material, coating, etc.	Multi Piece Steel Chrome Plated Rail
	Width	.1795 - .1880
	Gap	.015 - .055
Expanders		Yes

## ENGINE - PISTON PINS

Material		1018 Steel	
Length		3.030	
Diameter		.9994 - .9999	
Type	Locked in rod, in piston, floating, etc.	Locked in Rod	
	Bush- ing	In rod or piston	None
		Material	None
Clearance	In piston	.0002 - .0004	
	In rod	Press Fit	
Direction & amount offset in piston		.060 Toward Maximum Thrust	

## ENGINE - CONNECTING RODS

Material		G. M. 84M Arma Steel
Weight (oz.)		28.86
Length (center to center)		6.75
Bearing	Material & Type	At 20 Aluminum - Steel Backed M 400 Aluminum - Steel Backed
	Overall length	.826
	Clearance (limits)	.0065 - .0028
	End play	.008 - .016 (Total Two Rods)

## AMA Specifications Form—Passenger Car

SEP 28 1970

MAKE OF CAR CADILLAC MODEL YEAR 1971 DATE ISSUED \_\_\_\_\_ REVISED (\*) \_\_\_\_\_MODEL \_\_\_\_\_  
69347 - 69367 (ELDORADO)

## ENGINE - CRANKSHAFT

Material		Nodular Cast Iron		
Vibration damper type		Rubber Absorption		
End thrust taken by bearing (No.)		#3 Center Main		
Crankshaft end play		.002 - .012		
Main bearing	Material & type	M-400 Aluminum Steel Backed		
	Clearance	.0001 - .0026		
	Journal dia. and bearing overall length	No. 1	3.250 - 1.1925	
		No. 2	3.250 - 1.0595	
		No. 3	3.250 - 1.067 (Inside) 1.258 (Outside)	
		No. 4	3.250 - 1.595	
		No. 5	3.250 - 1.1925	
	No. 6	None		
No. 7	None			
Dir. & amt. cyl. offset	R.H. Forward .47	L. H. Rearward - .47		
No. bolts/main brg. cap	2			
Crankpin journal diameter		2.500		

## ENGINE - CAMSHAFT

Location		Center of V		
Material		G. M. 120 M Cast Iron		
Bearings	Material	Steel Backed Babbitt		
	Number	5		
Gear or chain		Silent Chain		
Type of Drive	Crankshaft gear or sprocket material	Sintered Iron G. M. 3884 - M		
	Camshaft gear or sprocket material	Die Cast Aluminum - Nylon Gear		
	Timing chain	No. of links	48	
		Width	.750	
Pitch		.500		

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69347 - 69367 (ELDORADO)

**MODEL**

**ENGINE - VALVE SYSTEM**

Hydraulic lifters (Std., opt., NA)		Std.		
Valve rotator, type (intake, exhaust)		None		
Rocker ratio		1.72:1		
Operating tappet clearance (indicate hot or cold)	Intake	Auto.		
	Exhaust	Auto.		
Timing (based on top of ramp points)	Intake	Opens (°BTC)	34° .001 Tappet Lift	
		Closes (°ABC)	100° .001 Tappet Lift	
		Duration - deg.	314° .001 Tappet Lift	
	Exhaust	Opens (°BBC)	78° .001 Tappet Lift	
		Closes (°ATC)	56° .001 Tappet Lift	
		Duration - deg.	314° .001 Tappet Lift	
	Valve opening overlap		90° .001 Tappet Lift	
Intake	Material		1041 Steel Modified	
	Overall length		5.231	
	Actual overall head dia.		2.000	
	Angle of seat & face		Seat in head 45° Valve Face 44°	
	Seat insert material		None	
	Stem diameter		.3420 - .3413	
	Stem to guide clearance		.0010 - .0027	
	Lift (- zero lash)		.490	
	Outer spring press. & length	Valve closed (lb. in.)	60 - 65 @ 1.946	
		Valve open (lb. in.)	163 - 173 - @ 1.456.	
	Inner spring press. & length	Valve closed (lb. in.)	None	
		Valve open (lb. in.)	None	
	Exhaust	Material		DF - 20
		Overall length		5.246
		Actual overall head dia.		1.625
Angle of seat & face		Seat 45° Face 44°		
Seat insert material		None		
Stem diameter		.3418 - .3413		
Stem to guide clearance		.0012 - .0027		
Lift (: zero lash)		.490		
Outer spring press. & length		Valve closed (lb. in.)	60 - 65 @ .1.946	
		Valve open (lb. in.)	163 - 173 @ 1.456	
Inner spring press. & length	Valve closed (lb. in.)	None		
	Valve open (lb. in.)	None		

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## ENGINE - LUBRICATION SYSTEM

Type of lubrication (splash, pressure, nozzle)	Main bearings	Pressure
	Connecting rods	Pressure
	Piston pins	Splash
	Camshaft bearings	Pressure
	Tappets	Pressure
	Timing gear or chain	Metered Centrifugal Flow
	Cylinder walls	Splash
Oil pump type	Spur Gear	
Normal oil pressure (lb. : engine rpm)	35-40 @ 30 MPH	
Oil press. sending unit (elect. or mech.)	Electric	
Type oil intake (floating, stationary)	Stationary	
Oil filter system (full flow, part., other)	Full Flow	
Filter replacement (element, complete)	Complete	
Capacity of c/case, less filter-refill (qt.)	5 Qts. + 1 Qt. for Filter	
Oil grade recommended (SAE viscosity and temperature range)	+ 32° F	SAE 10W40 - 20W40
	0° - + 32° F	SAE 5W30 - 10W40
	Below 0° F	SAE 5W30
Engine Service Reqmt. (MM, MS, etc.)	MS - GM 6041 M	

## ENGINE - EXHAUST SYSTEM

Type (single, single with cross-over, dual, other)	Single with Crossover	
Muffler No. & type (reverse flow, straight thru, separate resonator)	One Reverse Flow with Seperate Resonator	
Exhaust pipe dia. (O.D., wall thick.)	Branch	Exhaust 2.24 .036 - .048 Laminated
	Main	Intermediate 2.50 .036 - .048 Laminated
Tail pipe dia. (O.D. & wall thickness)	2.25 - .075 Aluminized	



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**ENGINE - FUEL SYSTEM**

(See supplemental page for Details of Fuel Injection, Supercharger, etc. if used)

Induction type: Carburetor, fuel injection, supercharger.		Carburetor	
Fuel Tank	Refill capacity (U.S. gals.)	Approx. 27.5 Gals.	
	Filler location	Back of License Plate	
Fuel Pump	Type (elec. or mech.)	Mechanical	
	Locations	Lower Left Side of Eng.	
	Pressure range	5.25 - 6.50 @ 1800	
Vacuum booster (std., optional, none)		None	
Fuel Filter	Type	A/C Spark Plug Div.	
	Locations	In Fuel Pump	
	Choke type	Remote Pocket in Manifold	
	Intake manifold heat control (exhaust or water)	Exhaust (No Heat Valve)	
Carburetor	Air cleaner type	Standard	Dry Pack Single Inlet
		Optional	--
	Idle speed (spec. neutral or drive)	Manual	--
		Automatic	600 R.P.M. Drive (A/C OFF)
	Idle A/F mix.	--	

**CARBURETOR SUPPLEMENTARY INFORMATION**

Model Usage	Engine Displ.	Transmission	Carburetors		No. Used and Type	Barrel Size
			Make	Model		

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## ENGINE - COOLING SYSTEM

Type system (pressure, pressure vented, atmospheric, other)		Pressure	
Radiator cap relief valve pressure		13.5 - 16.5	
Circulation thermostat	Type (choke, bypass)	By Pass	
	Starts to open at (°F)	177° - 182°	
Water pump	Type (centrifugal, other)	Centrifugal Dual Outlet	
	GPM - 1000 pump rpm	19	
	Number of pumps	One	
	Drive (V-belt, other)	V- Belt	
Bearing type		Double Row Ball Bearing	
By-pass recirculation type (inter., ext.)		Internal	
Radiator core type (cellular, tube and fin, other)		Tube and Center	
Cooling system capacity	With heater (qt.)	21.3	
	Without heater (qt.)	Heater - Std. Equip.	
	Opt. equipment-specify (qt.)	21.8 with A/C	
Water jackets full length of cyl. (yes, no)		Yes	
Water all around cylinder (yes, no)		Yes	
Radiator hose	Lower	Number and type (molded, straight)	1 - Molded
		Inside diameter	1.50
	Upper	Number and type (molded, straight)	1 - Molded
		Inside diameter	1.50
	By-pass	Number and type (molded, straight)	None
		Inside diameter	None
Fan	Number of blades & spacing		7 @ 76° - 58° - 57° - 56° - 51° - 46° - 46°
	Diameter		18"
	Ratio-fan to crankshaft rev.		1.24:1
	Fan cutout type		None
	Bearing type		None
* Drive belts (indicate belt used by letter)	Fan		A
	Generator or alternator		B
	Water Pump		A
	Power Steering		C
	Air Conditioning		C Matched two belts
		A	

* Drive Belt Dimensions	A	B	C	D	E	F	G	H	I	J	K
Angle of V	38°	38°	38°								
Nominal length (SAE)	45.2	37.5	59.5								
Width	.460	.460	.460								

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## VEHICLE EMISSION CONTROL

Exhaust Emission Control	Type (Air injection, engine modifications, other)		Air Injection
	Air Injection Pump	Type	Semi-Articulated Vane
		Displacement	19.3 In <sup>3</sup> /Rev
		Drive ratio	1.2
		Drive type	Belt
		Relief valve (type)	Spring Loaded Ball
	Air Injection System	Filter (describe)	Centrifugal
		Air distribution (head, manifold, etc.)	Cylinder Heads
		Point of entry	Cylinder Heads
		Injection tube i.d.	.250
Check valve type		Elastomer Disc and Plate	
Backfire protection (type)		Diverter Valve	
Crankcase Emission Control	Type (ventilates to atmos., induction system, other)	Standard	Induction
		Optional	Non
	Control Unit	Make and model	A/C Spark Plug Div.
		Location	-
		Energy source (manifold vacuum, carburetor, other)	Manifold Vacuum
		Control method (variable orifice, fixed orifice, other)	Spring Loaded Valve - Variable Orifer
	Complete system	Discharges (to intake manifold, other)	Intake Manifold
		Air inlet (breather cap, other)	Air Cleaner
		Flame arrestor (screen, other)	Check Valve
	Evaporative Emission Control	Fuel Tank	Refill Capacity (U.S. gallons)
Thermal expansion volume (cu. ft.)			4 Cu. Ft.
Pressure relief location (lbs.)			
Vacuum relief location (lbs.)			
Vapor-liquid separator type			Standpipe
Vapor vented to (crankcase, canister, other)			Charcoal Canister
Carbu-retor		Vapor vented to (crankcase, canister, other)	Internal
Vapor Storage		Storage provision (crankcase, canister, other)	Charcoal Canister
		Volume (cu. ft.) or capacity (grams)	600 Grams
	Control valve type	Carburetor Purge	

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## ELECTRICAL - SUPPLY SYSTEM

Battery	Make and Model		Delco Remy
	Voltage Rtg. & Total Plates		12 Volt - 15 Plate
	SAE Designation & Amp. Hr. Rtg.		74 Amp. Hrs. @ 20 Hr. Rate
	Location		Right Front Side - Underhood
	Terminal grounded		Negative
Generator or Alternator	Make		Delco Remy
	Model		1100940 1100937 A/C
	Type and rating		42 Amp. 63 Amp.
	Output at engine idle (neutral)		Charge @ idle
	Ratio—Gen. to Cr/s rev.		3.25:1
Regulator	Make		Integral Part of Generator
	Model		
	Type		
	Cutout relay	Closing voltage : generator rpm	
		Reverse current to open	
	Regulated	Voltage	
		Current	
	Voltage test conditions	Temperature	
		Load	
		Other	

## ELECTRICAL - STARTING SYSTEM

Starting Motor	Make		Delco Remy
	Model		1107389
	Rotation (drive end view)		Clockwise
Motor control	Switch (solenoid, manual)		Solenoid
	Starting procedure		See Below
Motor Drive	Engagement type		Spiral Spline and Over Running Clutch
	Pinion meshes (front, rear)		Front
	Number of teeth	Pinion	9
		Flywheel	Manual
	Flywheel tooth face width		Auto.
		Flywheel tooth face width	Manual
Flywheel tooth face width	Auto.		.500

Place Trans. in Neutral Position

Cold Start: Depress Acc. to floor - Turn ign. key to start position.

Warm Start: Depress Acc. to halfway. Hold, turn ign. key to start.

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**ELECTRICAL - IGNITION SYSTEM - DISTRIBUTOR**

Breaker gap (in.)		.015
Cam angle (deg.)		28° - 32°
Breaker arm tension		19 - 23 oz.
Distributor	Manual	
	Automatic	Delco Remy 1112065
Timing	Manual	
	Automatic	8° BTDC

Distributor Model	CENTRIFUGAL ADVANCE Crankshaft Degrees at Engine RPM			VACUUM ADVANCE Crankshaft Deg. In. of Mercury	
	Start	Intermediate	Max.	Start	Max.
1112065	0° @ 800	9° - 13° @ 1900	22° - 26° @ 4000	8" - 10"	25.5° @ 16"

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## ELECTRICAL - IGNITION SYSTEM

Type	Conventional - Std., Opt., N.A.	Std.	
	Transistorized - Std., Opt., N.A.	N. A.	
	Other (specify)	-	
Coil	Make	Delco Remy	
	Model	1115295	
	Amps	Engine stopped	2.4
		Engine idling	1.25
Spark Plug	Make	A/C Spark Plug Div.	
	Model	R-46N	
	Thread (mm)	14 - MM	
	Tightening torque (lb. ft.)	25 Ft. Lbs.	
	Gap	.035	
Cable	Conductor type	Resistant Core	
	Insulation type	Neoprene	
	Spark plug protector	Hypalon	

## ELECTRICAL - SUPPRESSION

Locations & type	See Below
------------------	-----------

## ELECTRICAL - INSTRUMENTS AND EQUIPMENT

Speedometer	Type	A/C Spark Plug
	Trip odometer (std. opt., N.A.)	Yes
Charge indicator - type		Tell Tale
Temperature indicator - type		Gauge and Tell Tale
Oil pressure indicator - type		Tell Tale
Fuel indicator - type		Gauge
Windshield wiper	Type - Standard	Electric
	Type - Optional	-
Windshield washer	Type - Standard	Vacuum
	Type - Optional	-
Horn	Type	Solenoid Vibrating - Diaphragm F-A-D
	Number used	3
	Amp draw (each)	5.2 Amp.
Other	Trunk Warning Light - Low Brake - Cruise	

Packard Electric - Dist. Resistance Wire  
 .3 MFD on Coil Feed Terminal  
 .5 MFD on Cen. Reg. Feed Terminal  
 Ground Straps - Trans. to Dash

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## DRIVE UNITS – CLUTCH (Manual Transmission)

Make & type	Not Available	
Type pressure plate springs		
Total spring load (lb.)		
No. of clutch driven discs		
Clutch facing	Material	
	Outside & inside dia.	
	Total eff. area (sq.in.)	
	Thickness	
	Engagement cushioning method	
Release bearing	Type & method of lubrication	
Torsional damping	Methods: springs, friction material	

## DRIVE UNITS – TRANSMISSIONS

Manual 3-speed (std., opt. N.A.)	N.A.
Manual 4-speed (std., opt. N.A.)	N.A.
Automatic (std., opt. N.A.)	Std.

## DRIVE UNITS – MANUAL TRANS.

Number of forward speeds	Not Available		
Transmission ratios	In first		
	In second		
	In third		
	In fourth		
	In reverse		
Synchronous meshing, specify gears			
Shift lever location			
Lubricant	Capacity (pt.)		
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
	Extreme cold		

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## DRIVE UNITS – AUTOMATIC TRANSMISSION

Trade name	Turbo Hydramatic		
Type describe	3 Speed Fixed Converter W/ Step Gear Shift		
Selector location	Indicator in Cluster Above S. C.		
List gear ratios Selector Pattern and indicate which are used in each selector position	P-R-N 'D' - L	Lo Gear	2.48
		Intermediate	1.48
		High Gear	1.00
		Reverse	2.09
Max. upshift speed—drive range	87		
Max. kickdown speed—drive range	77		
Torque converter	Number of elements	3	
	Max. ratio at start	2.03	
	Type of cooling (air, liquid)	Liquid - Water - To Oil	
	Nominal diameter	13.038"	
Lubricant	Capacity—refill (pt.)	Approx. 5 1/2 Qts.	
	Type recommended	Fluid - Dexron	
Special transmission features	Driven Through a Chain From Eng. Mount Converter		

## DRIVE UNITS – PROPELLER SHAFT

Number used	Two (1 Piece Right and Left)		
Type (straight tube, tube-in-tube, internal-external damper, etc.)	Exposed		
Outer diam. x length* x wall thickness	Manual 3-speed trans.	N. A.	
	Manual 4-speed trans.	N. A.	
	Overdrive transmission	N. A.	
	Automatic transmission	1.25 X 17.05 - Solid	

\* Center to center of universal joints, or to centerline of rear attachment.

(Continued)



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## DRIVE UNITS - PROPELLER SHAFT (cont.)

Type (plain, anti-friction)	None
Lubrication (fitting, prepack)	
Type	
Number of teeth	
Spline O.D.	
Make and Mfg. No.	Saginaw
Number used	4 - Joints
Type (ball and trunnion, cross)	(2) Tri-Pot Ball & Trunnion (2) Rzeppa (Outboard)
Bearing	Needle rollers with Tri-Pot Joints Ball with Rzeppa joints
Lubric. (fitting, prepack)	Pre-Packed (Permanent)
Power taken through (torque tube, shafts, springs)	Frnt. Suspension
Power taken through (torque tube, shafts, springs)	Eng. Supports

## DRIVE UNITS - AXLE

Location (front, rear)	Front	
Description		
Slip differential, type	Not Available	
Pinion Offset	None	
Differential pinions	2	
Adjustment (shim, other)	Shim	
Bearing adj. (shim, other)	Shim	
Bearing type	Not Available	
Capacity (pt.)	4 Prints	
Type recommended	Extreme Pressure Mineral Oil	
SAE viscosity number	Summer	90
	Winter	90
	Extreme cold	90

## AXLE RATIO TOOTH COMBINATIONS

(See page 3 for axle ratio usage)

Ratio	3.07
Pinion	14
Ring gear	43
Gear O.D.	9.947

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## DRIVE UNITS - WHEELS

Type & material		Drop Center - Steel	
Rim (size & flange type)	Std.	15 X 6 JK	
	Opt.	None	
Attachment	Type (bolt or stud)	Stud	
	Circle diameter	5.00 In.	
	Number and size	5 1/2 X 20	

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## DRIVE UNITS - TIRES

Standard	Size, ply rating, & ply		L - 78 X 15	Load Range B
	Type (bias, radial, etc.)		Belted Bias	
	Full rated Inflation Press.	Front	24 PSI	
		Rear	20 PSI	
	Rev./Mile at 50 MPH		715	
Optional	Size, ply rating, & ply		White Wall Option Only Same Tire Size	

## BRAKES - PARKING

Type of control		Foot Operated - Vac. Released
Location of control		Left Side Below Inst. Panel
Operates on		Rear Service - Brakes
If separate service brakes	Type (internal or external)	N. A.
	Drum diameter	N. A.
	Lining size (length x width x thickness)	N. A.

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## BRAKES - SERVICE

Type (drum) or (disc & no. of pistons)		Disc Front - Single Piston	Drum Rear	
Self adjusting (std., opt., N.A.)		Std.		
Special Valving	Type (proportion, delay, metering, other)	Metering - Front	Proportioning Rear	
Power brake make & type (remote, int., etc.)	Std. Opt.	Delco Tandem -		
Effective area (sq. in.) *		38.36 F	80 R	
Gross lining area (sq. in.) **		42.28 F	84 R	
Swept area (sq. in.) ***		224.00 F	138 R	
Front to Rear Effectiveness Relationship		57 - 69%		
Drum	Diameter (nominal)	Front	Rear	
		11.0		
Type and material		Full Cast Iron Finned Drum		
Rotor	Outer working diameter		11.000	
	Inner working diameter		6.910	
	Working width		1.205	
Material & type (vented/solid)		Full Cast Iron - Vented		
Wheel cylinder bore	Front	2 15/16		
	Rear	1 5/16		
Master Cylinder	Bore	1.125		
	Stroke	1.475 - 1.530		
Pedal arc ratio		3.44:1		
Line pressure at 100 lb. pedal load		760 PSI		
Shoe Clearance	Front	None		
	Rear	.015		
Anti-skid device type (std., opt., N.A.)		Opt.		
Brake lining	Bonded or riveted		Riveted	
	Front Wheel	Material	DM 5470 Molded Asbestos	
		Size (length x width x thickness)	Prim. or out-board	5.4 X 1.93 X .41
			Second. or in-board	5.4 X 1.93 X .43
	Segments per shoe		1	
	Rear Wheel	Material	Marshall H 3144 PSI and H 3152 F Sec. Molded Asb.	
		Size (length x width x thickness)	Prim. or out-board	9.00 X 2.00 X .20
Second. or in-board			12.00 X 2.00 X .20	
Segments per shoe		1		

\* Excludes rivet holes, grooves, chamfers, etc. \*\* Includes rivet holes, grooves, chamfers, etc.

\*\*\* Total swept area for four brakes. (Widest lining contact width for each brake x its contact circumference.)

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## STEERING

Manual (std., opt., NA)		N. A.		
Power (std., opt., NA)		Std.		
Adjustable steering wheel (tilt, swing, other)	Type and description	Tilt and Telescope		
	(std., opt., NA)	Opt.		
Wheel diameter	Manual	N. A.		
	Power	15.5		
Turning diameter (feet)	Outside front	Wall to wall (l. & r.)	46.8	
		Curb to curb (l. & r.)		
	Inside rear	Wall to wall (l. & r.)		
		Curb to curb (l. & r.)		
Manual	Gear	Type	N. A.	
		Make		
	Ratios	Gear		
		Overall		
No. wheel turns (stop to stop)				
Power	Type (coaxial, linkage, etc.)		Coaxial	
	Make		Saginaw Steering Gear	
	Gear	Type	Rotary Valve - Recirculating Ball	
		Ratios	Gear	Variable Ratio 16.0 - 13.0
			Overall	16.1 - 14.3
	Pump driven by		Belt	
No. wheel turns (stop to stop)		3		
Linkage	Type		Parallelogram	
	Location (front or rear of wheels, other)		Front	
	Drag link (trans. or longit.)		Transverse	
Tie rods (one or two)		Two		
Steering Axis	Inclination at camber (deg.)		11 Degrees @ 0	
	Bearings (type)	Upper	Spherical Joints	
		Lower	Spherical Joints	
		Thrust	Spherical Joints	
Whl. Align. (range at curb wt. & preferred)	Caster (deg.)		-1° + 1/2	
	Camber (deg.)		0° + 3/8	
	Toe-in (outside track inches)		0 + 1/8	
Steering spindle & joint type		Spherical Joints		
Wheel Spindle	Diameter	Inner bearing		
		Outer bearing		
	Thread size			
	Bearing type			

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## SUSPENSION - GENERAL

(See Supplement page for details on Air Suspension)

Provision for car leveling	Front - Torsion Bar Adj. - Auto Level Control
Provision for brake dip control	In Front and Rear Suspension Geometries
Provision for acc. squat control	In Front Suspension Geometry
Special provisions for car jacking	Bumper Type
Shock absorber front & rear	Direct Action
Type	Delco
Make	1"
Piston dia.	
Other special features	Pliacell Air Reservoir, Rebound Cut Off, Intregal Bump. Stop in Front Shocks.

## SUSPENSION - FRONT

Type and description	Independent Torsion Bar
Type	Torsion Bar
Material	SAE 5160 H
Spring	Size (coil design height & I.D., bar length x dia.)
	1.055 Dia. X 53.20 Long Eff. Length
	Spring rate (lb. per in.)
	439 In. Lb/Deg.
	Rate at wheel (lb. per in.)
	115
Stabilizer	Type (link, linkless, frameless)
	Link
	Material & bar diameter
	SAE 1070 1 1/16 Dia.

## SUSPENSION - REAR

Type and description	4 Link Coil Suspension - Dead Axle
Drive and torque taken through	Frnt. Wheel Drive
Type	Coil
Material	SAE 9260 Steel
Spring	Size (length x width, coil design height & I.D., bar length & dia.)
	9.20 X 5.50 X 147.5 X .545
	Spring rate (lb. per in.)
	85 Lbs/in.
	Rate at wheel (lb. per in.)
	85 Lbs/in.
	Mounting insulation type
	Rubber
	If leaf
	No. of leaves
	NA
	Shackle (comp. or tens.)
	NA
Stabilizer	Type (link, linkless, frameless)
	NA
	Material
	NA
Track bar type	NA

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MAKE OF CAR CADILLAC

MODEL YEAR 1971

DATE ISSUED SEP 28 1970 REVISED (e)

69347 - 69367 Eldorado

**MODEL**

**FRAME**

Type and description (Separate frame, unitized frame, partially - unitized frame)

Full Perimeter Frame

**BODY - MISCELLANEOUS INFORMATION**

Drs. hinged (front, rr.)	Front doors	Front
	Rear doors	-
Type of finish (lacquer, enamel, other)		Acrylic
Hood counterbalanced (yes, no)		Yes
Hood release control (internal, external)		Internal
Vehicle ident. No. location		Windshield Lower Frame - Left Side - Trans. - Eng.
Engine No. location		Rear Upper Portion of Cyl. Block - L. Side of Trans.
Theft protection - type		
Vent window control method (crank, friction pivot)	Front	None
	Rear	None
Seat cushion type	Front	Zig Zag Spring
	Rear	Zig Zag Spring
	3rd seat	-
Seat back type	Front	Zig Zag Spring
	Rear	Zig Zag Spring
	3rd seat	-
Windshield glass type (i.e., single curved - laminated plate)		Compound Curve - Laminated
Side glass type (i.e., curved - tempered plate)		Curve Tempered
Backlight glass type (i.e., compound-curved - tempered plate, three piece)		Curve Tempered
	69347	69367
Windshield glass exposed surface area	1511.4	1445.1
Side glass exposed surface area	1386.9	1568.4
Backlight glass exposed surface area	1022.4	738.1
Total glass exposed surface area	3920.7	3791.6

# AMA Specifications Form—Passenger Car

SEP 28 1970

MAKE OF CAR CADILLAC MODEL YEAR 1971 DATE ISSUED \_\_\_\_\_ REVISED (a) \_\_\_\_\_

69347 - 69367 ELDORADO

MODEL \_\_\_\_\_

## CONVENIENCE EQUIPMENT

(Indicate whether standard, optional or NA on each series)

Power windows	Side windows	Std.
	Vent windows	N. A.
	Backlight or tailgate	N. A.
Power seats (specify type as well as availability)		6-Way Power Std.
Reclining front seat back (R-L or both)		N. A.
Front seat head restrainer (R-L or both)		Both
Radios (specify type as well as availability)		Delco AM/FM - FM Stereo
Rear seat speaker		Std. with Radio
Rear antenna		Std. with Radio
Clock		Std.
Air conditioner (specify type and availability)		Auto Climate Control - Optional
Speed warning device		N. A.
Speed control device		Opt.
Ignition lock lamp		N. A.
Dome lamp		Std.
Glove compartment lamp		Std.
Luggage compartment lamp		Std.
Underhood lamp		N. A.
Courtesy lamp		Std.
Map lamp		Std.
Auto. trans. quad. lamp		Std.
Cornering light lamp		Std.
Heater & Defr. Lamp.		Std.
Rear Window Defog.		69347 Only
Elect. Heated R. Window.		69367 Only

## LAMP HEIGHT AND SPACING

Height above ground to center of bulb or marker	Headlamp	Highest *	27.35
		Lowest	27.35
	Tail	Highest	26.68
		Lowest	23.12
Sidemarker	Front	20.83	
	Rear	24.90	
Distance from C. L. of car to center of bulb	Headlamp	Inside	21.67
		Outside *	28.06
	Tail	Inside	35.66
		Outside	35.66
	Directional	Front	35.96
		Rear	35.66

\* If single headlamps are used enter here.



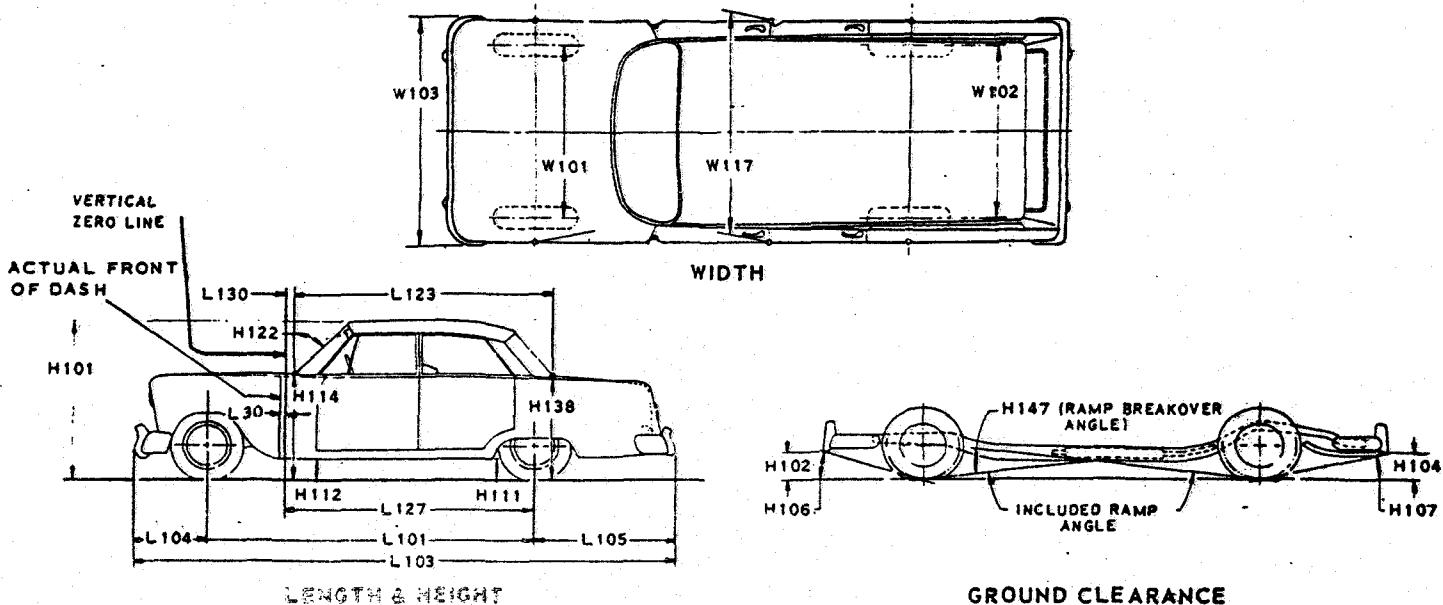




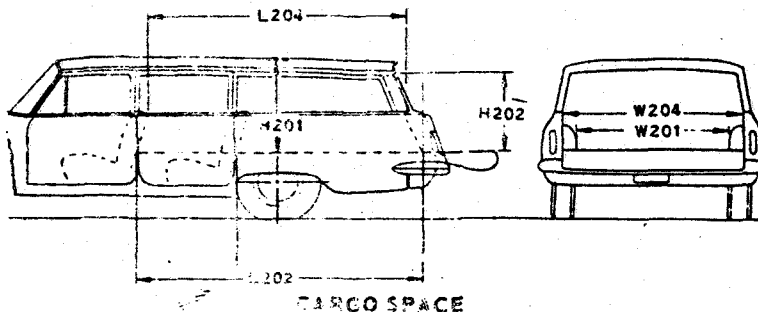
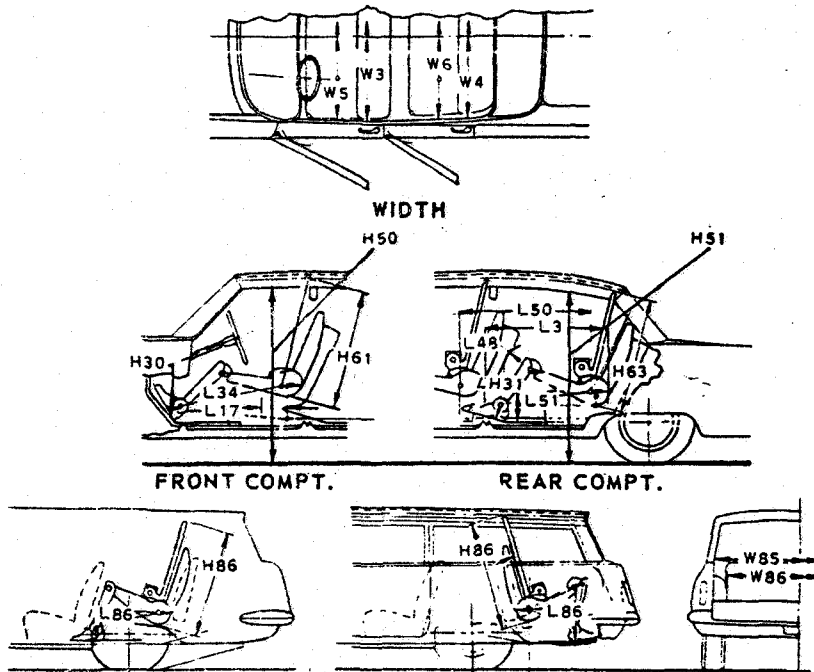
## CAR AND BODY DIMENSIONS

### KEY SHEET

#### EXTERIOR CAR AND BODY DIMENSIONS



#### INTERIOR CAR AND BODY DIMENSIONS



## CAR AND BODY DIMENSIONS

## KEY SHEET

## DIMENSION DEFINITIONS

## EXTERIOR WIDTH DIMENSIONS

- W101 WHEEL TREAD - FRONT. Measured at centerline of tires, with nominal camber, at ground.  
 W102 WHEEL TREAD - REAR. Measured at centerline of tires at ground.  
 W103 MAXIMUM OVERALL CAR WIDTH. Include bumpers, moldings, or sheet metal protrusions. Measured to outside of metal.  
 W117 MAXIMUM BODY WIDTH AT #2 PILLAR. Measured across body at #2 pillar, excluding hardware and applied moldings.

## EXTERIOR LENGTH DIMENSIONS

- L 30 VERTICAL ZERO LINE TO ACTUAL FRONT OF DASH. If actual front of dash is to the rear of Body Zero Line, it is identified by a minus (-) sign.  
 L101 WHEELBASE.  
 L103 OVERALL LENGTH. Include bumper guards if standard equipment.  
 L104 OVERHANG - FRONT. Measured from C/L of front wheels to front of car, including bumper guards if standard equipment.  
 L105 OVERHANG - REAR. Measured from C. L. of rear wheels to rear of car, including bumper guards if standard equipment.  
 L123 BODY UPPER STRUCTURE LENGTH AT CAR CENTERLINE. The horizontal dimension from the Cowl Point to the Deck Point.  
 L127 VERTICAL ZERO LINE TO CENTERLINE OF REAR WHEELS. A horizontal dimension.  
 L130 VERTICAL ZERO LINE TO WINDSHIELD COWL POINT. The horizontal dimension from the vertical zero line to the theoretical intersection of extended windshield glass plane and normal cowl surface.

## EXTERIOR HEIGHT DIMENSIONS

- H101 OVERALL HEIGHT - DESIGN. Measured with the vehicle in Manufacturer's Design Weight attitude.  
 H114 COWL POINT TO GROUND. Measured at vehicle centerline.  
 H105 DECK POINT TO GROUND. Measured at vehicle centerline.  
 H112 ROCKER PANEL TO GROUND - FRONT. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at foremost point of rocker panel.  
 H111 ROCKER PANEL TO GROUND - REAR. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at front of rear wheel opening.  
 H122 WINDSHIELD SLOPE ANGLE. The angle between a vertical line and the windshield surface at car centerline. On compound-curved windshields the chord of the arc is used and limited to that section of the windshield comprehended by an 18-inch chord.

## GROUND CLEARANCE DIMENSIONS

- H102 BUMPER TO GROUND - FRONT. Minimum dimension, includes bumper guards.  
 H104 BUMPER TO GROUND - REAR. Minimum dimension, includes bumper guards.  
 H106 ANGLE OF APPROACH. The angle between ground and a line tangent to the front tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.  
 H107 ANGLE OF DEPARTURE. The angle between ground and a line tangent to the rear tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, tail pipe, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.  
 H147 RAMP BREAKOVER ANGLE. The supplement of included ramp angle (180° minus included ramp angle) over which car can pass without interference; measured with car sitting on a level surface, using lines tangent to arcs of front and rear static loaded radii and intersecting at point on underside of car which defines the smallest angle.  
 H156 MINIMUM RUNNING GROUND CLEARANCE. Location of measurement on the car is to be clearly recorded.

## FRONT COMPARTMENT DIMENSIONS

- H 61 EFFECTIVE HEAD ROOM - FRONT. The dimension from H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.  
 L 34 MAXIMUM EFFECTIVE LEG ROOM - ACCELERATOR. Measured along a diagonal line from the Manikin ankle pivot center to the H Point plus a constant of 10.0 inches. For treadle type accelerator pedals, the leg room is measured with the Manikin's right foot on the accelerator pedal and the Manikin Heel Point at Accelerator Heel Point. All other types of accelerator pedals will be measured with the Manikin foot angle set at 87° and the shoe touching the pedal.  
 H 30 H POINT TO HEEL POINT - FRONT. The vertical dimension from the H Point to the Accelerator Heel Point.  
 L 17 H POINT TRAVEL. The horizontal dimension between the H Point in the most forward and rearward seat positions.

## FRONT COMPARTMENT DIMENSIONS (Cont.)

- W 3 SHOULDER ROOM - FRONT. The minimum lateral dimensions between the door garnish moldings or nearest interference, measured at the H Point station.  
 W 5 HIP ROOM - FRONT. The lateral dimension through the H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction if such construction exists.  
 H 50 UPPER BODY OPENING TO GROUND - FRONT. The vertical dimension from a point on the trimmed body opening to the ground, measured at the H Point station.

## REAR COMPARTMENT DIMENSIONS

- L 50 H POINT COUPLE DISTANCE. The horizontal dimension from the front seat H Point to the rear seat H Point.  
 H 63 EFFECTIVE HEAD ROOM - REAR. The dimension from the H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.  
 L 51 MINIMUM EFFECTIVE LEG ROOM - REAR. Measured along a diagonal line from the ankle pivot center to the H Point plus a constant of 10.0 inches, with the foot positioned to the nearest interference between the seat structure and toe, instep or lower leg.  
 H 31 H POINT TO HEEL POINT - REAR. The vertical dimension from the H Point to the Manikin Heel Point on the depressed floor covering.  
 L 48 MINIMUM KNEE ROOM - REAR. The minimum dimension from the Manikin knee pivot center to the back of the front seat back.  
 L 3 REAR COMPARTMENT ROOM. The horizontal dimension from the back of front seat to front of rear seat back at height tangent to the top of rear seat cushion.  
 W 4 SHOULDER ROOM - REAR. The minimum lateral dimension between the door garnish molding or nearest interference. Measured at H Point station.  
 W 6 HIP ROOM - REAR. The lateral dimension through H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction when such construction exists.  
 H 51 UPPER BODY OPENING TO GROUND - REAR. The vertical dimension from a point on the trimmed body opening to the ground, measured 13.0 inches forward of the H Point.

## LUGGAGE COMPARTMENT DIMENSIONS

- V 1 LUGGAGE CAPACITY - USABLE. The total luggage compartment luggage capacity in cubic feet with the tire and tools in place.  
 H195 LIFTOVER HEIGHT. Vertical dimension from the highest point on the luggage compartment lower opening to ground, excluding corner radii.

## STATION WAGON - THIRD SEAT DIMENSIONS

- W 85 SHOULDER ROOM - THIRD SEAT. The minimum lateral dimension between the door garnish moldings or nearest interference. Measured at H Point station.  
 W 86 HIP ROOM - THIRD SEAT. The lateral dimension through H Point to trimmed surfaces.  
 L 86 EFFECTIVE LEG ROOM - THIRD SEAT. Measured along a diagonal line from ankle pivot center to H Point plus a constant of 10.0 inches. With rear-facing third seat, foot is positioned in foot well or to nearest interference with rear end or rear closure.  
 H 86 EFFECTIVE HEAD ROOM - THIRD SEAT. The dimension from H Point to the headlining, plus a constant of 4.0 inches. Measured along a line 8° to rear of vertical.

## STATION WAGON - CARGO SPACE DIMENSIONS

- L202 CARGO LENGTH AT FLOOR - FRONT SEAT. The horizontal dimension, measured at the floor level from the rear of the front seat back to the normal inside limiting interference on the tailgate, on the car centerline.  
 L204 CARGO LENGTH AT BELT - FRONT SEAT. The horizontal dimension measured from the top rear of front seat back to a vertical extension line from the normal inside limiting interference at the top of the tailgate, on the car centerline.  
 W201 CARGO WIDTH - WHEELHOUSE. The minimum horizontal dimension, measured between wheelhouse at floor level.  
 W204 OPENING WIDTH AT BELT. The minimum horizontal dimension, measured between the nearest normal inside limiting interferences of the rear opening at the top of the tailgate.  
 H201 MAXIMUM CARGO HEIGHT. The maximum vertical dimension, measured from the top of the floor covering to the headlining, on the car centerline.  
 H202 REAR OPENING HEIGHT. The vertical dimension measured from the top of the floor covering to the normal inside limiting interference at the top of the rear opening, on the car centerline, with both tail-and liftgates fully open.  
 V 2 CARGO VOLUME INDEX BEHIND FRONT SEAT. The total volume in cubic feet above the normal load floor and behind the front seat with the liftgate and tailgate closed.

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