LANCIAN CZA CZ OZ 77.



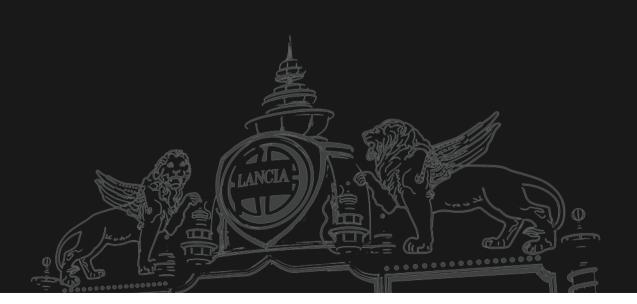
READY, ACTION CTION.

AFTER ONE HUNDRED YEARS OF HISTORY, THE SHOW GOES ON.

The projector is running.
A light slices through the darkness. The dream factory is on its way,
lighting up our consciousness and our imagination. Feelings, memories, fears, loves, passions.
Emotions.
As they unfold before us, they fill our minds. At the cinema as in our cars. They travel together,

More than a hundred years of cinema. More than a hundred years of Lancia. More than a hundred years of elegance and character. Together.

because behind a great story there is always a great car.

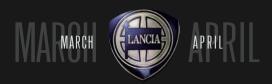






"Marcello... vieni... Marcello... come here."

MON TUE WED THU FRI SAT SUN MO





"Then we'll find a place where nothing can get to us; not one of them, not anything."

THU FRI SAT SUN MON TUE WED TH





"You look so beautiful I can hardly keep my eyes on the meter."

THE WED THU FR SAT SUN MON THE WED THU

O1 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FR SAT SUN MON THE WED THU FR SAT SUN MON THE WED





"We fillied around for a while, with other travellers of the night, playing hogs of the road."

SUN MON TUE WED THU FRI SAT SU





"I'm laughing at clouds. So dark up above. The sun's in my heart, and I'm ready for love."

SAT SUN MON TUE WED THU FRI SA





I'm looking for a private island."

THU FRI SAT SUN MON TUE WED TH

TWOTHOUS AND AND FIGHT





Roads? Where we're going, we don't need roads.

THE WED THU FR SAT SUN MON THE WED THU

OF ON THE WED THU FR SAT SUN MON TH

FULVIO BONAVIA

More than a conventional photographer, Fulvio Bonavia can be considered a creator of images. The style of his work is the product of his past as a graphic designer and hyper-realistic illustrator in a career that ranged from packaging design to illustrating film posters.

As he handles post-production of his photos himself this means he can personalise them and ensure they have his own artistic touch from start to finish.

Working continuously with major advertising agencies from all over the world has meant he has had to divide his time between Milan and New York, and in recent years he has received several international awards, among which:

Communication Arts, Photo District News, International Photography Award, Art Directors Club Italiano, Europe's Premier Creative Awards, Luerzer's Archive Best Photographers, American Photography.

Last year his work on the 2006 Lancia Calendar took first prize in the calendar section of the International Photography Award in the USA.



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