The choice of 1976



Whatever you want in a luxury car ...



Cadillac has it.



IN KINDS OF CARS.

You can select from ten basic Cadillac models, represented by those shown right: (foreground) Coupe deVille in Crystal Blue Firemist with an available White Cabriolet roof; (right foreground) Fleetwood Brougham in Chesterfield Brown with an Ivory padded vinyl roof; (left center) Seville by Cadillac in Georgian Silver with a matching Silver padded vinyl top; (right center) Eldorado Coupe in Phoenician Ivory with a matching padded vinyl roof; and (background) Calais Sedan in Claret.

The first luxury of Cadillac is, of course, the luxury of choice.

Family size luxury. Sedan deVille, Coupe deVille, Calais Sedan and Calais Coupe.

Personal size luxury. Eldorado Coupe, Custom Cabriolet and Eldorado Convertible (the last convertible to be built in America).

International size luxury. Seville by Cadillac.
Executive size luxury. Fleetwood Brougham, Cadillac Limousine and the Nine-Passenger Sedan.
Special Editions. Fleetwood Talisman, Brougham d'Elegance, DeVille d'Elegance.
And DeVille Cabriolet.

IN COMFORT AND LUXURY.

Cadillac for "76. You don't pamper it. It pampers you. Whatever size... whatever model you choose. Because every Cadillac comes equipped with Cadillac comfort, convenience and luxury. If anything, carried to a new level of sophistication in 1976 by a number of refinements. Seen and unseen. From a new available feature that automatically locks doors when the shift lever is moved to "Drive"...to a Freedom™ Battery that never needs water. For Cadillac 1976, the emphasis is on changes and refinements that enhance customer value.

IN ENGINEERING ADVANCEMENTS.

Every Cadillac proudly displayed on these pages incorporates American automotive engineering advancements that, in some cases, have long since been taken for granted. A case in point: Cadillac's Variable Ratio Power Steering. Infinitely variable, it automatically changes ratios to adjust to your changing driving situation. Result: easier parking and cornering while retaining the feel of the highway at cruising speeds.

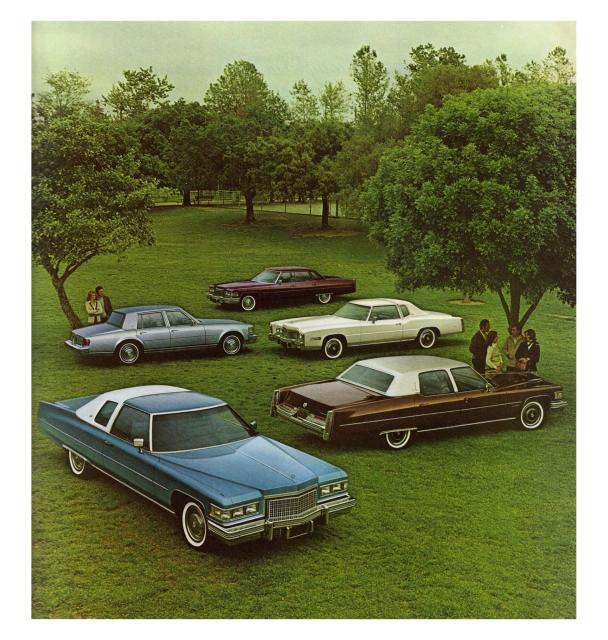
Of course, one of the most exciting engineering advancements in years involves Cadillac's Electronic-Fuel-Injected Engines. Available on all Cadillac models except Nine-Passenger Sedan and Limousine (a 5.7 Litre, EFI Engine is standard on Seville), they are designed to provide efficiency over a wide variety of driving conditions and driver habits. With quick response. Fast starting. Consistent performance. Smooth engine idle. And few required maintenance operations.

IN TOTAL CADILLAC VALUE.

It all comes down, in one way or another, to Total Cadillac Value. That's the value inherent in every 1976 Cadillac...when you buy it...when you drive it...and when you trade it. Total Cadillac Value is the sum total of everything that makes a Cadillac a Cadillac.

And that includes—not only the roominess, comfort and elegance of Cadillac itself—but also other equally important considerations. Such as Cadillac's resale value—consistently the highest of all U.S. luxury car makes. Plus some things you can't put a dollar-figure on. Like the good feeling in knowing you and your family are riding in a Cadillac.

Small wonder Cadillac repeat ownership is consistently the highest of any U.S. luxury car make.



The Fleetwood Brougham EXECUTIVE SIZE LUXURY. **APPLA See individually longer wheelbase (three inches longer as Cadillac's Signal-Seeking AM/FM Stereo Radio. From the second support of the standard was wreath and crest to its impressive

With its individually longer wheelbase (three inches longer than Sedan deVille)... with its stately beauty that is both spirited and dignified... with its roominess and refinements for 1976, this is indeed one of the world's great sedans. The ride: superb. Luxury abounds. With such features standard

as Cadillac's Signal-Seeking AM/FM Stereo Radio. From its jewel-like stand-up wreath and crest to its impressive new tail lamps, this is spaciousness and luxury in the Cadillac manner. With such touches as carpeted footrests and individual reading lights.



The tailored look! It's new for 1976 and completely in character with Fleetwood Brougham. One expression of it is in Minoa, a handsome new ribbed velour with leather bolsters. It is shown below in Light Ivory-Gold and available in Light Gray and Dark Blue. Another is Mansion, a

smooth-finish material of understated elegance. It is available in Black, Dark Blue-Green, Light Gray, Dark Blue and Light Buckskin. Or, if you prefer, you may order soft, supple, Sierra grain leather in any of 11 trim combinations. Standard for 1976 are Cadillac's Dual Comfort 60/04 front seats with

center fold-down armrest. You may specify
Cadillac's Electronic-Fuel-Injected Engine, Weather
Band Radio, Astroroof, Opera Lamps, Illuminated
Entry System, Lighted Vanity Mirror and many
other features to individualize your 1976
Fleetwood Brougham even further.



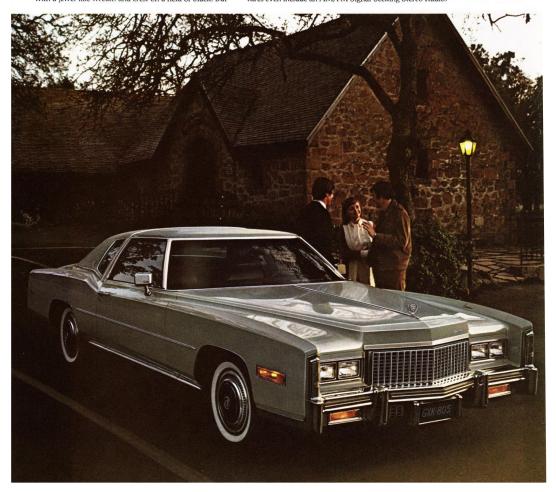
The Fleetwood Brougham in Florentine Gold Firemist with padded White vinyl roof and Turbine Vaned wheel discr



The Eldorado Coupe personal size luxury.

Here is one of the world's most exciting cars . . . the only American luxury car with front-wheel drive . . . four-wheel disc brakes . . . and choice of coupe or convertible. And to accent that great profile for 1976 are luxury wheel discs with a jewel-like wreath and crest on a field of black. But

the most rewarding Eldorado experience occurs behind the wheel—as you feel the traction and maneuverability of front-wheel drive (especially on slippery road surfaces). As well as the added front seat roominess it provides. Standard features even include an AM/FM Signal-Seeking Stereo Radio.



Inside, as well as out, you see the combination of sportiness and luxury that is Eldorado. In such details as the unique, carved gunstock design of its simulated wood instrument panel insert. And in the choice of materials for 1976. There's Mansion Knit, a rich, smooth-finish material available in Dark

Blue, Light Ivory-Gold, Light Buckskin and Black, as shown. Or select the Merlin Plaid in either Dark Blue-Green or Dark Firethorn. Also available is soft Sierra grain leather in any of 11 trim combinations. To the host of features that are standard on Eldorado, you may add Cadillac's Electronic-FuelInjected Engine, AM/FM Signal-Seeking Stereo Radio with a 24-hour weather band, our Astroroof and 50/50 Dual Comfort front seats with a power recliner and 6-way power seat adjuster for the passenger side. Cadillac Eldorado for '76. Luxury, comfort and convenience in a personal size car.





The Eldorado Convertible last of the breed.

This is more than one of the finest convertibles ever built. It is the only convertible now built in America—and it will not be repeated in 1977. You could say that Cadillac saved the best till last . . . because this is a magnificent automobile. With its ingenious inward-folding top that provides full-

width seating for rear passengers. With its unique combination of front-wheel drive and four-wheel disc brakes. With a host of standard features that include an AM/FM Signal-Seeking Stereo Radio, Automatic Climate Control and Automatic Level Control.



The richness of soft and supple Sierra grain leather is standard, of course. Here shown in White with Dark Firethorn carpeting, Other combinations include White with Black, White with Dark Blue, White with Dark Blue-Green, Antique Light Gray, Black, Antique Light Blue, Antique Dark Blue-

Green, Light Ivory-Gold, Antique Light Buckskin and Antique Dark Firethorn. Convertible tops are available in Black, Ivory, White, Buckskin, Dark Blue, Firethorn and Dark Blue-Green. Tying in are 21 exterior colors (thirteen new for 1976)—with accent stripes available in eight colors. Available is

a hard boot for the convertible top. Other features available include: Cruise Control, Cadillac's Electronic-Fuel-Injected Engine and 50/50 Dual Comfort front seats with individual fold-down armrests, and you can specify a power recliner and 6-way power seat adjuster for the passenger side.







The Seville international size luxury.

Timeless in styling. Cadillac in craftsmanship. Seville is designed to be one of the finest production cars built anywhere in the world. Responsive—Cadillac's Electronic-Fuel-Injected, 5.7 Litre Engine is standard. Maneuverable. Easy to park. Quiet. Smooth of ride. And efficient. In EPA

mileage tests, Seville got 21 miles per gallon in the highway test and 15 miles per gallon in the city test. (For California figures, see your Cadillac Dealer.) About 25 inches shorter than full-sized U.S. luxury cars, it has about the same overall height for interior roominess and comfort.



Here is one of the world's best equipped cars. Standard features range from a Fuel Monitor System to Cadillac's AM/FM Signal-Seeking Stereo Radio with Automatic Power Antenna . . . from Automatic Climate Control to Automatic Level Control. Interiors are understated. Tasteful. And so very

comfortable; the kind of comfort you would expect Buckskin or Dark Firethorn. Or, if you prefer, of Cadillac. A wide choice of trims is available. Shown below in Dark Blue is Mansion Knit, a smooth-finish material that whispers elegance. Or choose from any of six other colors—Light Gray, Black, Dark Blue-Green, Light Ivory-Gold, Light

select soft, supple, Sierra grain leather available in White, Antique Light Blue, Antique Dark Blue-Green, Black, Light Ivory-Gold, Antique Light Buckskin, Antique Dark Firethorn or Antique Light Gray.





The Sedan de Ville family size luxury.

There are many reasons why the DeVilles are perennially among America's most popular luxury cars. Start with four-door Cadillac roominess and comfort. Add to that DeVille elegance... and ride. And long-lasting value. This year, there's even more. New convenience features that

are standard . . . the Freedom™ Battery that never needs water is just one. And new features you may specify... such as door locks that automatically lock when you place the shift lever in "Drive", a Fuel Monitor System, Cruise Control and Sunroof.



The supple leather interiors available on Sedan deVille are as rich and as comfortable as they look. The one featured below is Antique Light Buckskin, which is just one of 11 leather trim combinations available. Sedan deVille for '76 also offers a new ribbed knit material called Magnan that is as

attractive to the touch as it is to the eye. It's available in Black, Dark Blue, Light Ivory-Gold, Light Buckskin, Dark Blue-Green and Dark Firethorn. The popular Merlin Plaid comes in Dark Blue-Green or Dark Firethorn. Also available is Manhattan, an elegant velour in Blue and Light Buck-

skin. Interior comfort and beauty are Sedan deVille strengths again this year. (Then, what year haven't they been?) Distinctive simulated Rosewood appliques and laminates highlight the doors and instrument panel. You may specify a power reclining seat for the passenger side.





The Coupe de Ville americas favorite luxury car.

The 1976 Cadillac Coupe deVille is again out front with all the important considerations Americans seem to want most in their luxury cars. That is . . . elegant lines, traditional styling and full-sized responsiveness. What's the secret behind DeVille's popularity? Consistently high resale value,

for one thing. For another, standard features that range from Automatic Climate Control to Power Door Locks.

And it's the features you can specify...like Cadillad's

And it's the features you can specify...like Cadillac's Electronic-Fuel-Injected Engine, Astroroof and an AM/FM Signal-Seeking Stereo Radio with a 24-hour weather band.



For many Coupe deVille buyers, it's the car's interiors that set it apart from other luxury cars. This year's interiors are a good case in point. For example, the Merlin Dark Blue-Green Plaid, shown below, is Cadillac elegance at its best. It is also available in Dark Firethorn. Or, you may choose

from six Magnan ribbed fabrics or 11 different available leather interiors. Also available: Manhattan velour in Blue and Light Buckskin. While you are selecting an interior that is just right for you, consider some of the other items that could add to your Cadillac driving pleasure. Like a Tilt

and Telescope Steering Wheel or Cruise Control... which allow you to enjoy your Cadillac ride even more. There's Sunroof, too. It operates like the Astroroof except the electrically powered panel is not translucent. A nice way to let the air and









It's true. Whatever you want in a luxury car, Cadillac has it this year. Including attractive values...in the 1976 Calais Coupe and Calais Sedan. These cars epitomize Total Cadillac Value...the value that is inherent in *every* Cadillac. When you buy it, when you drive it, when

you trade it. And these luxury automobiles come with all the most wanted features that you've come to expect from Cadillac: Automatic Climate Control, Quartz Digital Clock, Power Door Locks, Tinted Glass, Lamp Monitors...just to mention a few.



Two kinds of people can appreciate the Calais interiors for 1976—the young and the young-atheart. For here is the excitement and the elegance of Morgan Plaid. Shown below in Blue-Green/Gray/Black, this bright and vibrant material returns as standard on Calais . . because it was so

well received in "5". Morgan Plaid is also available in Black/Gray/Red, Blue/Gray/Black and Red/Gray/Black. Or, if you prefer, you may specify an expanded vinyl interior in either Antique Light Buckskin or Black. But, whichever you choose, it will quickly become obvious that your 1976 Calais

is clearly Cadillac through and through. With a host of features that are standard—such as AM/FM Radio with Power Antenna that automatically rises to a preselected height when you turn on the radio and recedes into the fender when the radio or ignition is turned off.



The choice of 1976, when it comes to interior size and comfort, spaciousness and privacy, is the Cadillac comes with the refinements one might expect in cars of this stature. Like two separate Automatic Climate Control

Cadillac Limousine is still the only American-made car designed and built as a Limousine. And each model

systems - one up front for the driver and another in the back exclusively for passengers. In every way, these are the Flagships of the Cadillac line.



The interiors of the 1976 Limousine and Nine-Passenger Sedan are a thoughtful reflection of the very private world that Cadillac's designers set out to create. A place of luxury and comfort. But also of business. Careful consideration went into the selection of the materials . . such as the Dark Blue Medici crushed velour fabric shown below. Needs vary. Tastes differ. That's why Cadillac offers Medic in Black, along with Light Gray Magnan Knit interior. But what separates the Sedan and Limousine from other great luxury cars? Size, certainly. Full-width folding seats allow for three additional passengers. Convenience. The control panel permits passengers to raise and lower windows, turn on reading lamps, switch on the news or, in the Limousine, raise or lower the driver/passenger partition. Very special cars for people interested in luxury...in an executive size.





Standard features

Seville

Automatic Climate Control-Heating/ cooling/dehumidifying system maintains temperature you select with a single setting.

AM/FM Signal-Seeking Stereo Radio— Seeks out strongest AM, FM or FM stereo stations. Automatic power antenna. Four diagonally opposed speakers.

Fuel Monitor-Lights on instrument panel let you know how you are driving—green for efficiently and amber for inefficiently. Red light indicates low fuel level.

Electronic-Fuel-Injected, 5.7 Litre Engine Designed to provide efficiency and other benefits over wide variety of

Automatic Level Control—Automatically adjusts to changing loads to help keep car level.

Power Door Locks-Lock doors individually; or lock all doors with master control on driver and front passenger doors.

Cornering Lights-Project light from the side of car when turning.

Variable Ratio Power Steering-Easy parking, yet retains feel of the road. Convenient Power Seat Adjuster - 50/50 front seats have a six-way power seat adjuster for driver and a two-way power seat adjuster and manual seat back recliner for passenger. Controls on door armrests.

Padded Vinyl Roof - Cross Grain pattern. Steel-Belted, Wide-Whitewall Radial Tires—Built to GM specifications.

Tilt and Telescope Steering Wheel-Tilts up or down, adjusts in or out. Controlled Cycle Wiper System - A delay

feature adjusts wiper action for light rain. Lamp Monitors-Show if front and rear lights are functioning.

As well as . . .

Remote Control Left-Side and Right-Side Exterior Rearview Mirrors • Remote Control Trunk Lock Release • Dual Mode Horn • Individual Front Armrests • One-Piece Deep Pile Carpeting • Individual Rear Seat Interior Reading Lamps . Inside Hood Lock Release . Color-Keyed Litter Container • Quartz Digital Clock • Power Windows • Soft Ray Glass • Stowaway Spare Tire . Color-Coordinated Spare Tire Cover and Trunk Carpeting, including Deck Lid • Accent Paint Striping • Assist Straps on Back of Front Seats as well as Overhead Type . Pull-Type Handle on Each Door • Automatic Storing of Safety Belts • Bumper Impact Strips • Dome Courtesy and Reading Lamp . Cigar Lighters . Turbo Hydra-Matic Transmission • High Energy Ignition • Automatic Parking Brake Release



Lamp Monitors and Cornering Lights.



AM/FM Signal-Seeking Stereo Radio.



Power Door Locks and Seat Adjuster on Driver's Armrest.



Automatic Climate Control, Tilt/Telescope Steering Wheel.



Vinvl Cross Grain Padded Roof.





Fully Carpeted Trunk to hold this much luggage.



Space-Age Instrument Panel.

Cadillac and Eldorado

Space-Age Instrument Panel-Information band groups fuel gauge, digital clock and warning lights on upper panel . . . more immediate functions over the steering column.

Automatic Climate Control—Heating/ cooling/dehumidifying system maintains the temperature you select. "Economy" setting for improved efficiency.

High Energy Ignition System-Eliminates points, ignition condenser, cam and rubbing block.

Power Door Locks and Power Windows -Master control for windows at driver's position. Lock doors individually; or lock all doors with master control at driver and front passenger positions.

AM/FM Radio with Automatic Power Antenna-Standard on DeVilles, Calais and Limousine.

AM/FM Signal-Seeking Stereo Radio with Power Antenna—Standard on Fleetwood Brougham and Eldorado. Diagonally opposed speakers.

Lamp Monitors-Show if major or secondary light systems are functioning. Six-Way Power Seat Adjuster-Adjusts front seats forward, back, up, down and tilts forward or back. (Except Calais and Limousine.)

Dual Comfort Seats—(60/40 version standard on Fleetwood Brougham; available on DeVilles and Eldorado.) Allow separate adjustment for driver and front passenger. Available for the passenger's side is a power reclining seat with a sixway power adjuster.

Steel-Belted Radial Tires-Built to GM specifications.

Driver and Front Passenger Reading Lights—Standard on Fleetwood Brougham.

Soft Ray Glass-All models.

Variable Ratio Power Steering-Easy parking and cornering, while retaining a feel of the road. (Not on Limousine.) Three-Speed Wipers and Washers-"Mist" position for single-wipe action.

Automatic Parking Brake Release-All models.

Quartz Digital Clock-All models. Automatic Level Control-All models except DeVilles and Calais.

Hinged Door Pull Handles-On all models except Calais.

Remote Control Left-Side Mirror-(All models.) On Limousine, right-side mirror is standard as well.

Litter Container - Color-keyed to interior. Dual Master Cylinder Brake System with Disc Brakes in Front-Four-wheel disc brakes on Eldorado.

As well as . . . Center Armrests • Turbo Hydra-Matic Transmission • Visor Vanity Mirror

· Cigar Lighters



Space-Age Instrument Panel.



Roomy Trunk



AM/FM Radio. (Signal-Seeking Stereo Radio on Brougham and Eldorado).





Power Door Locks and Power Windows.



Lamp Monitors and Cornering Lights.



Steel-Belted Radial Tires.

Teatures Available

Cadillac and Eldorado Manual Recliner - For driver seat

Electronic-Fuel-Injected Engine-It is designed to provide efficiency over a wide variety of driving conditions and driver habits-with quick response, fast starting, consistent performance, smooth engine idle and few required maintenance operations. (Except Limousine.) Weather Band Radio - AM/FM

Signal-Seeking Stereo Radio with a 24-hour weather band.

Door Lock System - Locks all doors automatically when the shift lever is moved to a forward drive

Astroroof-Laminated and tinted safety glass panel lets the sunshine in even when closed-or keeps it out by sliding an adjustable sun shade. Or lets the air in with the power operated switch. All models except Convertible and Limousine. Sunroof-Operates like the Astroroof except the electrically powered panel is not translucent.

Theft-Deterrent System - Sounds horn and flashes exterior lights when security of the interior, engine or trunk compartments is violated. Illuminated Entry System-Pushing front door handle button illuminates door lock cylinder and inside courtesy lights. The lights go off when the ignition is turned on.

Illuminated Vanity Mirror-Visor mirror on the passenger side illuminates when cover is raised.

Fuel Monitor System-Colorcoded lights on the instrument panel indicate when fuel consumption rate is efficient or inefficientand when the fuel supply is low. Stereo with Tape Player-Cadillac's AM/FM Push-Button Stereo Radio with Integral 8-Track Tape Player. Four diagonally opposed speakers. Power Recliner Seats—Available for passenger seat on all models with 50/50 Dual Comfort front seats. Power recliner for passenger seat is included as part of the Fleetwood Talisman.

Opera Lamps-Available on Fleetwood Brougham, Limousines, Coupe deVille and Calais Coupe. Wheel Discs-Available are wire wheel discs, as shown. Also a new disc with a black hub and an argent and chrome turbine vaned wheel disc. (Except Eldorado.)

Cruise Control-Maintains a selected speed without using the accelerator pedal.

Electric Rear Window Defogger-Except Limousine.

Air Cushion Restraint System-Not available on Convertible and Limousine.

on all models with 50/50 Dual Comfort seats.

Track Master Skid-Control-Computerized system that automatically prevents rear wheel lock-up during severe braking situations. (Except Eldorado.)

Twilight Sentinel-Automatically turns driving lights on and off in response to light conditions. Guide-Matic Headlamp Control-Automatically dims lights with approach of oncoming cars . . . and

then returns lights to bright. Controlled Cycle Wipers-Delay feature adjusts wiping action for light rain or other conditions.

Trailering Package - Heavy-duty equipment grouping for towing up to 6.000 lbs. (Except Limousine.) Controlled Differential-Directs power to the rear wheel having better traction. (Except Eldorado.) Automatic Level Control-(Standard on Fleetwood series.) Automatically adjusts to changing loads. Remote Control Trunk Lock & Electric Pulldown-A control button inside the glove compartment automatically releases the trunk lid lock.

Tilt and Telescope Steering Wheel-Swings up for easy entry-exit. Also slides and adjusts in or out.

Leather Interiors-11 trim combinations. (Standard on Convertible.) Remote Control Right-Side Mirror Standard on Limousine.

Outside Thermometer-Mounted on base of left-side mirror. Firemist Paints-High metallic paints known for richness of color. Carpeted Floor Mats-Seven coordinating colors.

Seville

Astroroof. Sunroof Illuminated Vanity Mirror. Illuminated Entry System. Wire Wheel Discs or Turbine Vaned Wheel Discs.

Cruise Control. Theft-Deterrent System. Also Available: AM/FM Stereo Radio with Integral 8-Track Tape Player . Controlled

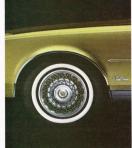
Differential • Door Edge Guards · Firemist Paint · Carpeted Floor Mats Guide-Matic Headlamp Control • Twilight Sentinel • Heavy-Duty

Cooling System • Leather Upholstery · License Frames • Electric Rear Window Defogger • Trunk Mat · Performance Axle · Trailering Package . Automatic Door Locks . 6-Way Passenger Power Seat Adjuster

 Power Recliner Passenger Seat · Manual Recliner Driver Seat · Accessory Engine Block Heater (dealer installed) . Rear Shoulder Belts (dealer installed)



Astroroof from the outside in and from the inside out.



Wire Wheel Discs.



Power Recliner Seat.



Theft-Deterrent System.

Illuminated Entry System.

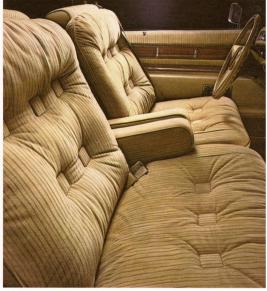




Lighted Vanity Mirror.

Special Editions Here in Cadillac special edition cars is a further expression of luxury of choice in action...a delightful way to express your individuality.







Talisman console opened.

Fleetwood Talisman. This sumptuous version of the Fleetwood Brougham is pure luxury. Individual front seats are trimmed in Medici, a stunning crushed velour available in Dark Blue or Black, above. Between each front seat is a console with an illuminated and lockable storage compartment. Outside, the car features a padded Elk Grain vinyl roof, turbine vaned wheel discs and identification on the roof panel.

Brougham d'Elegance. This edition offers a new concept in automotive seating luxury—Cadillac Contoured Pillow Seats. (Similar to upper right photo.) The Brougham d'Elegance seats are trimmed in handsome Mansion Knit, available in Light Gray, Black, Dark Blue, Dark Blue-Green and Light Buckskin. Other luxury touches include Mansion-trimmed seat back storage pockets, deep pile carpeting, turbine vaned wheel discs, opera lamps, 50/50 Dual Comfort front seats, padded Elk Grain vinyl roof and brushed chrome door mouldings.



Contoured Pillow Seat on d'Elegance.



Opera light on DeVille d'Elegance Coupe.

DeVille d'Elegance. A new expression of comfort – Cadillac Contoured Pillow Seating—is featured in this luxury combination for both Sedan deVille and Coupe deVille. Here it is trimmed in Magnan, a ribbed knit available in Black, Dark Blue, Dark Blue Green and Light Buckskin, shown above. Starting with distinctive see-through stand-up crest, this is a car of true elegance...with opera lights on the Coupe. Plus...accent striping on the hood, sides and rear deck, deep pile carpeting and 50/50 Dual Comfort front seats.

Cabriolet. Both the Coupe deVille and Coupe deVille d'Elegance are available with the Cabriolet roof. This dramatic vinyl roof design highlights a chrome accent strip, as well as a see-through stand-up crest on the hood.

Specifications Cadillac and Eldorado

Cadillac and Eldorado
E ngine 8-Cylinder, 90° V-Type
30re
Fuel System
fuel Injection System Type Speed-density, port injection Delivery Time, 2-phase, 4 cyl. each phase Filte In-line, 20 micron Pumps 2 electric (in-line, in-tank) Weel Tank 2 electric (in-line, in-tank) Capacity
vented through charcoal canister Electrical Freedom Battery12 volt, negative ground, 3500- watt, 66 plates, side terminals. No filler/vent caps Generator 63 amp, 80 amp. on Limousine Voltage Regulator50 lid state, integral with
Ignition . HEI with 8-mm silicone insulated wiring Fransmission Except Eldorado
Eldorado
Propeller (Drive) Shaft—Except EldoradoFront and rear constant velocity joints. Limousine has additional center constant velocity joint
Rear Axle DifferentialHypoid type with ring gear Ratio—Standard2.73 to 1—Except Limousine —Available3.15 to 1—Standard Limousine Available Controlled DifferentialClutch type
Final Drive (Eldorado) Spiral bevel type Ratio—Standard 2.73 to 1 —Available 3.07 to 1
Front Suspension Upper and lower suspension arms Springs Coil (torsion bars on Eldorado) Steering Knuckle, Integral knuckle, and caliper support; integral hubs and rotors on spindles (except Eldorado). Separate hub and rotor on Eldorado Separate hub and rotor on Eldorado Tamera suller
Bearings Tapered roller Stabilizer Bar Rod and link type Spherical (Ball) Joints Wear indicator on lower joints
Shock Absorbers Hydraulic double action Rear Suspension Four-link drive—coil spring Coil Shock Absorbers Hydraulic double action Height Control Automatic Level Control (except Calais & DeVille)
Brakes—Except Eldorado Disc—drum self-adjusting

Master CylinderDual hydraulic
Power Booster— Except Limousine & Commercial Tandem
vacuum Limousine & Commercial"Hydro-Boost" unit
correlated with power steering pump Combination Valve Front metering valve,
pressure differential switch, rear
proportioning valve FrontVentilated discs
Caliper
Drums
Front Ventilated discs Caliper Single piston sliding Rear Duo servo drums Drums 12" finned cast iron Lining Material (Front & Rear) Molded asbestos wept Area (Total) . 428.5 sq. in. Parking Brake . Silent action with vacuum release Action Mechanical on rear brakes Telltale Light . Indicates hydraulic malfunction Carriage and the control of the carriage have annoted the carriage and the
Parking Brake Silent action with vacuum release Action Mechanical on rear brakes
Telltale LightIndicates hydraulic malfunction or parking brake applied
Linings Audible wear indicators
Brakes—Eldorado. Disc—disc self-adjusting Master Cylinder Dual hydraulic Power Booster "Hydro-Boost" unit correlated with power steering pump Combination Valve . Pressure differential switch,
Power Booster"Hydro-Boost" unit correlated
with power steering pump Combination Valve Pressure differential switch.
rear proportioning varve
Front & RearSingle piston sliding calipers, ventilated discs
rront & Kear
Parking Brake Silent action with vacuum release
Telltale LightIndicates hydraulic malfunction
or parking brake applied LiningsAudible wear indicators
SteeringVariable Ratio Power (Constant Ratio on Limousine)
(Constant Ratio on Limousine) Damper-Eldorado OnlyHydraulic shock
Overall Ratio absorber
Calais, DeVille, Brougham
Eldorado
Frame Perimeter type with heavy gauge boxed side rails
Wheele & Tires
Tires GM Specification Steel-Belted Radial Sidewall—Except Limousine Wide white stripe
Size—Except Limousine LR 78-15-B
Limousine
Sidewall—Except Limousine
Headlamps 4 Rectangular
Cornering Lamps Integral with side marker lamps
Lamp Monitors Standard front and rear
Overall Sizes Tread Width—Except Eldorado Front & rear—63.3"
Tread Width—Except Eldorado Front & rear—63.3" EldoradoFront 63.7", rear 63.6"
Value DeVille 130.0"
Fleetwood Brougham 133.0"
Limousine
Overall Lengths Calais, DeVille230.7"
Fleetwood Brougham
Section
Overall Heights
Fleetwood Brougham
Calais and DeVille Coupes
Limousine
Eldorado Coupe54.1"

Shipping Weights Fleetwood Brougham 5213 lbs. Calais Coupe 4989 lbs. Calais Sedan 5033 lbs. Coupe deVille 5025 lbs. Sedan deVille 5127 lbs. Eldorado Coupe 5085 lbs. Eldorado Coupe 5085 lbs. Eldorado Convertible 5153 lbs. Nine-Passenger Sedan 5746 lbs. Limousine 5889 lbs. Limousine 5889 lbs. Sesson 5889 lbs. Calais 5889 lbs. 5889 lbs
Safety Features Occupant Protection
Seat belts with push-button buckles for all passenger positions
Two front combination seat and shoulder belts for driver and right front passenger
(with reminder light, buzzer and inertia reel) Energy-absorbing steering column Passenger guard door locks
Safety door latches and hinges
Folding seat back latches Energy-absorbing padded instrument panel
and front seat back tops Contoured windshield header (except Convertible)
Thick laminate windshield Safety armrests Safety steering wheel
Cargo Guard (except Limousine)
Contoured roof inner panel (except Convertible) Glove box and console door latch impact security Smooth contoured door and window regulator handles
Soft, low-profile coat hooks Automatic locking front and rear outboard seat
belt retractors Shoulder belt anchorages for rear seat outboard
occupants Pressure lock radiator cap
High-strength front seat anchorages and construction
High-strength rear seat retention Stamped steel door hinges Air Cushion Restraint System for front seat occupants (available at extra cost on all models except Limousine and Eldorado
Convertible) Accident Prevention
Side marker lights and reflectors Parking lamps that illuminate with headlamps Four-way hazard warning flasher Backup lights
Lane change feature in direction signal control Windshield defrosters, washer and three-speed wipers
Wide-view inside day/night mirror (vinyl edged, shatter resistant glass and deflecting support) Outside rearview mirror
Dual master cylinder brake system with warning light
Starter safety system (mechanical lockout) Dual action safety hood latches Headlamp aiming access provision
Low-glare instrument panel top, inside windshield moldings, wiper arms and blades and steering wheel metallic surfaces
Safety wheel rims Uniform shift quadrant
No-winged wheel nuts, discs and caps Front disc brakes with audible wear indicators
Self-adjusting brakes Illumination of windshield wiper and washer, heater/air conditioning and defroster controls
Pressure relief gas cap
Anti-theft Anti-theft ignition key reminder buzzer
Anti-theft steering column lock Anti-theft key system (one key for ignition only, other key for glove compartment,
only, other key for glove compartment, doors and trunk) Visible vehicle identification
Tamper-resistant odometer with telltale feature

Seville

DEVILLE
Engine
8-Cylinder, 90° V-Type
Bore4.057
Stroke
Stroke
Compression Ratio
Eiring Order 1-8-4-3-6-5-7-2
Maurite 2 nointe rubber inculated
Firing Order 1-8-4-3-6-5-7-2 Mounts 3 points, rubber insulated Emission Controls Positive Crankcase
Ventilation, Air Injector Reactor,
ventilation, Air injector Reactor,
Exhaust Pressure Transducer,
Exhaust Gas Recirculation
LubricationFull-pressure, full-flow oil filter
Fuel System
Induction System
Fuel Injection
Type
Delivery Timed, 2-phase, 4 cylinders each
Filter
Note: The Cadillac Seville engine is designed to operate only on unleaded gasoline of at least 91, Research Octane. The gasoline should also have a Motor Octane of at least 83. Unleaded gasoline is essential for proper emission control system operation, and it will reduce spark plug fouling. The use of leaded gasoline can severely reduce the effectiveness of the
ate only on unleaded gasoline of at least 91 Research
Octane. The gasoline should also have a Motor
Octane of at least 83. Unleaded gasoline is essential
for proper emission control system operation, and it
gasoline can severely reduce the effectiveness of the
emission control system.
Fuel Tank
Capacity
Emission Controls (For Vapor Control)Domed
fuel tank, charcoal canister
Electrical
Battery12 volt, negative ground Freedom™
Battery, 3500-watt, sealed top, side
terminal, no filler/vent caps, 90 plates
Generator80 amp
Voltage RegulatorSolid state, integral
with generator
IgnitionHEI with 8-mm silicone wiring
ignition The with o-nin sincone witing
Transmission "400 series" 3-speed Turbo
Hydra-Matic
Propeller (Drive) Shaft Rear has constant
velocity joint, front of shaft
is a single "U" joint
Rear Axle Salisbury type with 81/2" ring gear
n C. 1 1
Ratio—Standard
Actio—Standard 2.56 to 1 —Optional 3.08 to 1 Optional Controlled Differential Clutch type
Actio—Standard 2.56 to 1 —Optional 3.08 to 1 Optional Controlled Differential Clutch type
-Optional
—Optional3.08 to 1 Optional Controlled Differential Clutch type Front Suspension Unequal length upper &
—Optional3.08 to 1 Optional Controlled Differential Clutch type Front Suspension Unequal length upper &
-Optional
Optional
Optional
Optional Controlled Differential Clutch typ Front Suspension Unequal length upper & fower suspension arm Springs Coll Steering Knuckle Integral knuckle , arms & caliper support, integral
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Optional Ontrolled Differential . Clutch type Front Suspension
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Optional Ontrolled Differential . Clutch type Front Suspension
Optional Controlled Differential Clutch type Front Suspension Unequal length upper & Springs Coil Steering Knuckle Cital Steering Knuckle arm & Callper support, integral hubb & rotors on spindes Bearings Tapered roller Stabilizer Bar 1"diameter, rod & link spherical (Ball) Joints Wear indicator on Spherical (Ball) Joints Wear indicator on Spherical (Ball) Spherical (Ball) Joints Wear indicator on Spherical (Ball) Joints Hydraulic double action Shock Absorbers Hydraulic double action
Optional Ontrolled Differential . Clutch type Front Suspension

Shock Absorbers	7
Height Control Automatic Level Control	5
BrakesDisc-drum self-adjusting	9
Master Cylinder	(
Power Brake Booster8" dual diaphragm vacuum	(
Combination Valve Front metering valve,	(
pressure differential switch,	
& rear proportioning valve	9
FrontVentilated discs	
CaliperSingle piston floating	SE
Rear	
Drums	
Lining Material (Front & Rear) Molded asbestos	
Swept Area (Total)	
Parking BrakeSilent action with vacuum release	2000
Action Mechanical on rear brakes	
Telltale Light Indicates hydraulic malfunction	
or parking brake applied	
Linings Audible wear indicators	1
	9
Steering	2000
Damper	1
Overall Ratio	2550
Wheel & ColumnTilt & Telescoping	
Wheels & Tires	1
TiresGM Specification Steel-Belted Radial	
Sidewall	1
Size	
Spare	1
Wheels	200
Headlamps	
	250
Cornering LightsFront fender integral	
with side marker	1557
Lamp Monitors Standard front & rear	
Overall Sizes	
Tread Width	
Wheelbase	
Overall Length	
Overall Width71.8"	
Overall Height	
Shipping Weight (Less Options)4232 pounds	
Noise & Vibration Features	
Steering Linkage Damper (Hydraulic Shock	
Absorber)	
Sheet Metal Dampers (Hydraulic Shock Absorbers)	200
Isoflex Body Mounts	
Transmission Rear Support Lateral Strut Rod	
Propeller Shaft Tunnel Strap	
Rear Leaf Spring Dampers	
Insulated Fuel Line Retainers	

Safety Features

Seat belts with push-button buckles for all

Two front seat lap-shoulder belt combination for driver and right front passenger (with reminder

Passenger guard door locks
Safety door latches and hinges
Energy-absorbing padded instrument panel and
front seat back tops

stamped steel door hinges

Accident Prevention

ane change feature in direction signal control

Nide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support)

Outside rearview mirror
Oual master cylinder brake system with

Starter Safety System (mechanical lockout)
Dual action safety hood latches
Headlamp aiming access provision
Low-glare instrument panel top, inside windshield
moldings, wiper arms and blades and steering
wheel metallic surfaces

Anti-theft

Anti-theft key system (one key for ignition only,



