

Jeep Cherokee 2014





## Best-in-Class 4x4 Capability<sup>1</sup>



JEEP CHEROKEE TRAILHAWK SHOWN IN DEEP CHERRY RED CRYSTAL PEARL



SELEC-TERRAIN® TRACTION SYSTEM, AVAILABLE

**BORN OF AUTHENTIC JEEP® BRAND DNA.** The all-new 2014 Jeep® Cherokee raises the bar, offering best-in-class 4x4 capability<sup>1</sup> for those who require the distinct advantages of an all-weather warrior. Choose from three new 4WD systems: the single-speed, fully automatic Jeep Active Drive I, and the two-speed Jeep Active Drive II with torque management and low range, and Jeep Active Drive Lock with locking rear axle. An automatically disconnecting rear 4WD axle increases efficiency while providing superior 4x4 performance. The available Trailhawk model hands over authentic Trail Rated® capability, plus one inch of increased ground clearance, with a boulder-pounding crawl ratio of 56:1 when powered by the new 2.4L TigerShark MultiAir® I-4 engine.

The new, available Selec-Terrain® System lets you dial into five different modes of traction control to help successfully navigate specific road conditions, including snow, sand and mud, or rocky terrain. Available Selec-Speed™ can safely manage travel over steep inclines or declines by automatically adjusting the throttle for vehicle-controlled forward movement. The mightiest off-road capabilities come impressively packaged in the Trail Rated Cherokee Trailhawk, a stunning new expression of Jeep brand freedom.

# 56:1

### STRENGTH OF PURPOSE

- THREE NEW AVAILABLE JEEP® ENGINEERED 4x4 SYSTEMS, ALL WITH AUTOMATICALLY DISCONNECTING REAR 4WD AXLE
- TWO NEW ENGINES: 2.4L TIGERSHARK MULTI-AIR® I-4, STANDARD, AND 3.2L PENTASTAR® V6, AVAILABLE
- JEEP CHEROKEE TRAILHAWK DELIVERS TRAIL RATED® CAPABILITY, AVAILABLE
- SELEC-TERRAIN® TRACTION SYSTEM, AVAILABLE
- SELEC-SPEED™ CONTROL, AVAILABLE
- BEST-IN-CLASS TOWING<sup>2</sup> — UP TO 4,500 LB, WHEN PROPERLY EQUIPPED



TRAILHAWK TRAIL RATED® CAPABILITY	
APPROACH ANGLE	29.8°*
BREAKOVER ANGLE	23.3°
DEPARTURE ANGLE	32.1°
WATER FORDING DEPTH®	20" @ 5 MPH
GROUND CLEARANCE	8.7"

\* Front lower fascia removed

JEEP CHEROKEE TRAILHAWK SHOWN IN GRANITE CRYSTAL PEARL



JEEP® CHEROKEE LIMITED SHOWN IN TRUE BLUE PEARL

## Class-Exclusive<sup>2</sup> 9-Speed Automatic Transmission

### DRIVING DYNAMICS

- NEW 9-SPEED AUTOMATIC TRANSMISSION, STANDARD
- NEW 3.2L PENTASTAR® V6 ENGINE, AVAILABLE
- NEW 2.4L TIGERSHARK MULTI-AIR® I-4 ENGINE, STANDARD
- INDEPENDENT FRONT AND REAR SUSPENSION SYSTEMS
- OVER 70 AVAILABLE SAFETY AND SECURITY FEATURES:
  - NEW PARALLEL AND PERPENDICULAR PARK ASSIST SYSTEM<sup>5</sup>
  - NEW ADAPTIVE CRUISE CONTROL PLUS<sup>4</sup>
  - NEW LANESENSE™ LANE DEPARTURE WARNING<sup>6</sup>
  - NEW FORWARD COLLISION WARNING PLUS<sup>7</sup>
  - 10 STANDARD AIR BAGS<sup>8</sup>
  - BLIND SPOT/CROSS-PATH MONITORING<sup>9</sup>

**AN ALL-NEW STANDARD OF ON-ROAD HANDLING.** It was born to change the game, with a fresh and fluid new approach that honors its legendary heritage. It's sized and designed to move forward with authentic power, efficiency, and the very latest advances in technology. The traditional seven-slot grille remains true to its Jeep® brand roots, with daring, sleek daytime running lamps adding the next generation of safety and design distinction. Today, this all-new 2014 Jeep Cherokee moves forward with a new, class-exclusive<sup>2</sup> standard 9-speed automatic transmission that performs with strong, smooth precision. And when paired with the refined, efficient new 2.4L TigerShark MultiAir® I-4 engine, you can expect to see an efficient, estimated 31 hwy mpg.\* The new, available 3.2L Pentastar® V6 engine churns out 271 hp and 239 lb-ft of torque, for refined best-in-class<sup>2</sup> towing power, plus an estimated 29 hwy mpg.\*

**70+ SAFETY/SECURITY FEATURES AVAILABLE.** With a strong foundation forged from 65 percent high-strength steel, engineers then added a full range of active and passive available features to deliver peace of mind over every mile. Leading options include Adaptive Cruise Control Plus<sup>4</sup> that uses radar and video sensors to help maintain a set distance between you and the next vehicle, and can even automatically bring your vehicle to a full stop if called for. The new Parallel and Perpendicular Park Assist<sup>5</sup> uses ultrasonic sensors to help you ease into parking spaces. The new Jeep brand steering wheel puts many controls safely at your fingertips.

\* Chrysler estimated highway mpg. Final EPA mileage not available at time of publication. Use for comparison purposes only.



JEEP® BRAND STEERING WHEEL



JEEP® CHEROKEE TRAILHAWK SHOWN IN DEEP CHERRY RED CRYSTAL PEARL

## Inspired, Versatile Design

### WORLD-CLASS INTERIOR

- DAZZLING INTERIOR COLOR PALETTE SELECTIONS
- SOFT-TOUCH SURFACES WITH AVAILABLE PREMIUM LEATHER TRIM
- FOLD-FLAT FRONT-PASSENGER SEAT WITH UNDER-CUSHION STORAGE, AVAILABLE
- 60/40 SPLIT-FOLDING RECLINING SECOND-ROW SEAT WITH FORE/AFT ADJUSTMENT
- NEW JEEP® CARGO MANAGEMENT SYSTEM, AVAILABLE
- TWO SUNROOF STYLES AVAILABLE:
  - COMMANDVIEW® DUAL-PANE SUNROOF
  - SKYSLIDER® RETRACTABLE SUNROOF
- WIRELESS CHARGING PAD, AVAILABLE
- IP HIDDEN STORAGE



JEEP, CHEROKEE LIMITED SHOWN IN INDIGO BLUE / JEEP BROWN VENTILATED NAPPA LEATHER TRIM

**PREMIUM FEATURES AND DESIGNER PALETTES.** Every sculpted inch of the all-new Cherokee has been thoughtfully designed to offer versatile convenience and absolute beauty. Five interior color palettes offer choices inspired by exotic world locations, from Morocco to the Grand Canyon to Mt. Vesuvius. Luxurious Nappa leather trim is available on optional power-adjustable, heated and ventilated seats, with hide-away storage for laptops and such available beneath the fold-flat front-passenger seat. Soft-touch materials are featured on nearly every surface within reach. Convenient storage within the instrument panel, plus other cubby bins, offers plenty of places to keep important items neatly out of sight, including an integrated phone docking station and available wireless charging pad. The 60/40 split-folding second-row seats adjust fore and aft, and can recline six degrees, adapting to leg- and cargo-room needs. And a new Jeep® Cargo Management System offers unique options for customization, so you can make the most of Cherokee's roomy interior.

**DRIVING TOMORROW'S TECHNOLOGY TODAY.** With the award-winning Uconnect® system, you're always connected, informed, entertained, and more productive. You can connect your compatible media device, play CDs, or display your photos on your Uconnect screen via the USB port, SD media card, or 3.5-mm auxiliary port. An available 8.4-inch full-color touch screen conveniently positioned front and center, offers a range of standard and available entertainment features and services, including voice command of navigation, hands-free phone calls, SiriusXM Satellite Radio,<sup>10</sup> climate control, and more. You can voice your choice to control nearly every feature with available voice recognition technology. Uconnect Access uses natural voice recognition for hands-free text messaging\* and offers a smartphone app that lets you start your vehicle from anywhere in the world,\*\* and much more. This is how you advance your world, in a world that's very advanced.

\* Check [uconnectphone.com](http://uconnectphone.com) for compatibility. \*\*Service-enabled vehicle must be located in U.S. or Canada.



UCONNECT® 8.4-INCH COLOR TOUCH SCREENS



7-INCH MULTI-VIEW SCREEN SHOWN ABOVE AND BELOW, AVAILABLE



**HANDS-FREE VEHICLE DATA ACCESS**

- 7-INCH MULTI-VIEW SCREEN, AVAILABLE
- HEATED STEERING WHEEL WITH RADIO AND VOICE RECOGNITION CONTROLS, AVAILABLE



UCONNECT® 8.4-INCH TOUCH-SCREEN RADIO

Advanced Technology

**AWARD-WINNING CONNECTIVITY**

- TOUCH-SCREEN/STEERING-WHEEL OPERATION
- STANDARD 5-INCH COLOR TOUCH SCREEN
- 8.4-INCH COLOR TOUCH SCREEN, AVAILABLE
- REAR BACK-UP CAMERA<sup>5</sup> WITH DYNAMIC GRID LINES, AVAILABLE
- HANDS-FREE PHONE
- NAVIGATION WITH 3D LANDMARKS AND TERRAIN MAPS, AVAILABLE
- CLIMATE CONTROL
- SIRIUSXM TRAVEL LINK,<sup>10</sup> AVAILABLE
- SIRIUSXM SATELLITE RADIO,<sup>10</sup> AVAILABLE
- VOICE TEXT REPLY, AVAILABLE
- UCONNECT® ACCESS WITH INCLUDED TRIAL, AVAILABLE
- ALPINE® PREMIUM AUDIO SYSTEM, AVAILABLE

## Trim Levels



### **CHEROKEE SPORT**

- 2.4L TigerShark MultiAir® I-4 engine
- Jeep® Active Drive I on 4x4 models
- 9-speed automatic transmission with Electronic Range Select
- Selec-Terrain® Traction System on 4x4 models
- 17-inch full-face steel wheels
- Bi-functional halogen projector headlamps
- Signature LED daytime running headlamps
- LED taillamps
- Electronic Stability Control<sup>11</sup> with Electronic Roll Mitigation, Hill Start, and Trailer Sway Control
- Front and rear side-curtain and front and rear seat-mounted side air bags<sup>8</sup>
- Driver and front-passenger active head restraints<sup>12</sup>
- Media center/electronics storage with power connections
- Uconnect® 5.0 color touch-screen radio
- Uconnect Voice Command
- Power windows – driver one-touch down
- Remote keyless entry with panic alarm
- Steering wheel-mounted speed/cruise control



### **CHEROKEE LATITUDE**

Includes Sport features, plus or replacing:

- 17-inch aluminum wheels
- Jeep® Active Drive II on 4x4 models (Available)
- Uconnect® 5.0 color touch-screen radio with integrated HVAC controls
- 115V outlet
- Driver and passenger one-touch up/down windows
- Deep-tint “privacy” glass
- Body-color mirrors
- Body-color door handles
- Bright Chrome DLO (daylight opening)
- Silver-painted roof rails
- Front reflector fog lamps
- Leather-wrapped steering wheel
- Fold-flat front-passenger seat with in-seat storage
- Ambient interior LED lighting



### **CHEROKEE LIMITED**

Includes Latitude features, plus or replacing:

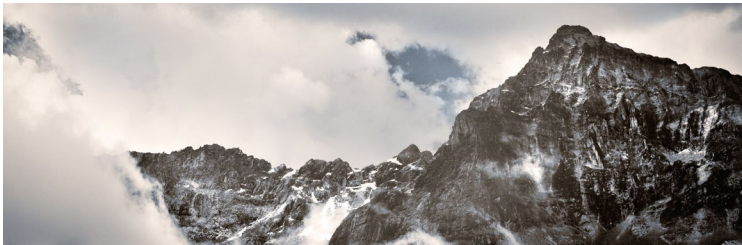
- 18-inch polished painted aluminum wheels/ all-season tires
- 7-inch customer configurable multi-view screen
- Uconnect® 8.4-inch color touch screen
- SiriusXM Satellite Radio<sup>10</sup>
- ParkView® Rear Back-Up Camera<sup>5</sup>
- Leather-trimmed heated front-row seats
- 8-way power driver-seat with 4-way lumbar adjuster
- Passive entry/Keyless Enter ‘n Go
- Remote engine start
- Automatic headlights
- Dual-zone automatic temperature control
- Electrochromatic inside rearview mirror
- Heated outside mirrors with turn signal (side repeater)
- Security alarm
- Compact spare tire



### **CHEROKEE TRAILHAWK**

Includes Latitude features, plus or replacing:

- Jeep® Active Drive Lock 4WD System
- Trail Rated® capability
- Selec-Speed™ Control
- 1-inch raised ride height
- Off-road suspension, skid plates
- 17-inch off-road aluminum wheels with all-terrain tires
- Full-size spare tire
- Uconnect® 8.4-inch color touch screen
- SiriusXM Satellite Radio<sup>10</sup>
- Off-road front and rear fascias and wheel flares
- Black DLO
- Red tow hooks (two front/one rear)
- Available Leather Interior Group
- Premium cloth/leather seats
- Leather-wrapped shift knob
- Cargo net, all-weather floor mats



Jeep®

<sup>(1)</sup> Best-in-class 4x4 capability based on Jeep Cherokee offering 2-speed Power Transfer Unit (PTU) with rear locking axle, low-range 4x4 capability, Jeep Selec-Terrain with five settings (including Snow Mode), and fully disconnecting drive-line. <sup>(2)</sup> Based on Jeep brand "Mid-Size SUV" segmentation: 13MY Ford Escape, Honda CR-V, Hyundai Santa Fe Sport (5-passenger), Subaru Forester, Toyota RAV4. <sup>(3)</sup> Do not attempt water fording unless depth is known to be less than 20 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. <sup>(4)</sup> ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. <sup>(5)</sup> Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. <sup>(6)</sup> LDW is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. <sup>(7)</sup> FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. <sup>(8)</sup> The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. <sup>(9)</sup> Always check visually for vehicles prior to changing lanes. <sup>(10)</sup> SiriusXM service requires a subscription, sold separately after 12-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of the trial subscription, the plan you choose will automatically renew and bill at the current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Sirius satellite service is available only to those at least 18 and older in the 48 contiguous United States, D.C., and P.R. (with coverage limitations). SiriusXM Traffic available in select markets. See [siriusxm.com/traffic](http://siriusxm.com/traffic) for more information. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. <sup>(11)</sup> No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. <sup>(12)</sup> Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

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