Jeep The legend lives on.



1981



Jeep CJ



CJ-5 Renegade w/options



CJ-7 Renegade w/options

Some Optional CJ Features:



Automatic transmission (CJ-7 only).



CJ lockable storage area



CJ snowplow (dealer installed)

Jeep Cherokee



Cherokee Laredo 4-door

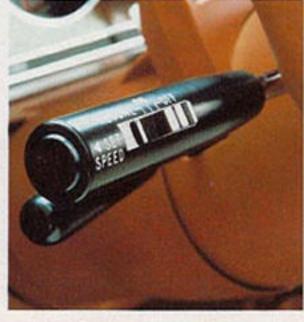


Cherokee Chief 4-door w/options

Some Optional Cherokee Features:



Rear window defroster and power tailgate



Cruise control



Sun roof

Jeep Wagoneer



Wagoneer Limited (w/options)



Wagoneer Brougham

Some Optional Wagoneer Features:



Tilt steering wheel (Std. on Limited)



6-way power seat (Std. on Limited)



Cargo area cover (Std. on Limited)

Jeep Pickup



J-10 Honcho Sportside



J-10 Honcho Townside (w/options)

Some Optional Truck Features:



Running boards (dealer installed)



Truck rails (dealer installed)



Hidden winch (dealer installed)

4WD Systems

Nobody engineers 4-wheel drive systems like Jeep Corporation does, because nobody knows more about 4-wheel drive. 40 years of design innovation in 4WD has taught us how to do it right...how to engineer in toughness and durability. It's also taught us how to make our componentry lighter without sacrificing that toughness. That's increasingly important as we move through the 80's, and as more owners start using their 4WD vehicles for conventional driving needs, as well. With 1981 Jeep vehicles you can have your 4-wheeling two ways: standard part-time with free wheeling front hubs; or the available Quadra-Trac® automatic 4-wheel drive.

Part Time

Part time Jeep 4-wheel drive with a 4-speed, fully-synchronized manual transmission is standard on all Jeep models* (except Wagoneer Limited). Part time 4-wheel drive may also be teamed with an available automatic transmission (except CJ-5).

In highway situations you simply slip the transfer case shift lever to the 2-wheel mode and unlock the front hubs. This disengages the front propeller shaft, front differential and front driving axles. Friction is reduced accordingly.

For off road action, just lock the front hubs, shift the transfer case to the 4-wheel mode and your Jeep becomes a go-almost-anywhere-anytime sport/utility vehicle for you and your passengers.

Full time Quadra-Trac®

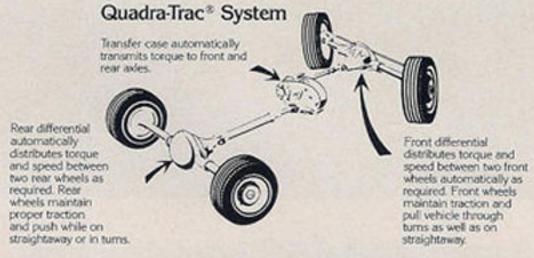
Quadra-Trac is a Jeep exclusive that provides sure-footed traction and a sense of security automatically while driving on highway in any weather or road surface situation. It's also a superb and predictable 4WD system for the most demanding of off road situations.

A unique controlled slip differential in the transfer case sets Quadra-Trac apart from all other 4-wheel drive systems. When one wheel loses traction the controlled slip differential automatically delivers torque to the axle with the most traction helping to pull or push your Jeep vehicle through trouble spots.

The process works instantly on any surface, resulting in excellent control, handling, stability and traction at all times, wherever you drive, and in all weather. That's security you'll be glad to have, in demanding driving situations.

Jeep Quadra-Trac automatic 4-wheel drive with automatic transmission is available for all Jeep models (except CJ, std. on Wagoneer Limited). Viscous drive and a straight through high efficiency drive train design provide smooth, quiet operation. You select the driving range depending upon the surface condition: 4-Wheel High for normal operation; Low-Lock for extra push/pull power; Hi-Lock for very demanding situations. And, of course, you never have to leave the comfort of your Jeep vehicle...it's all automatic.

*J/20 4 speed has creeper first gear.



Vehicles illustrated in this brochure may vary slightly from actual production models.

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