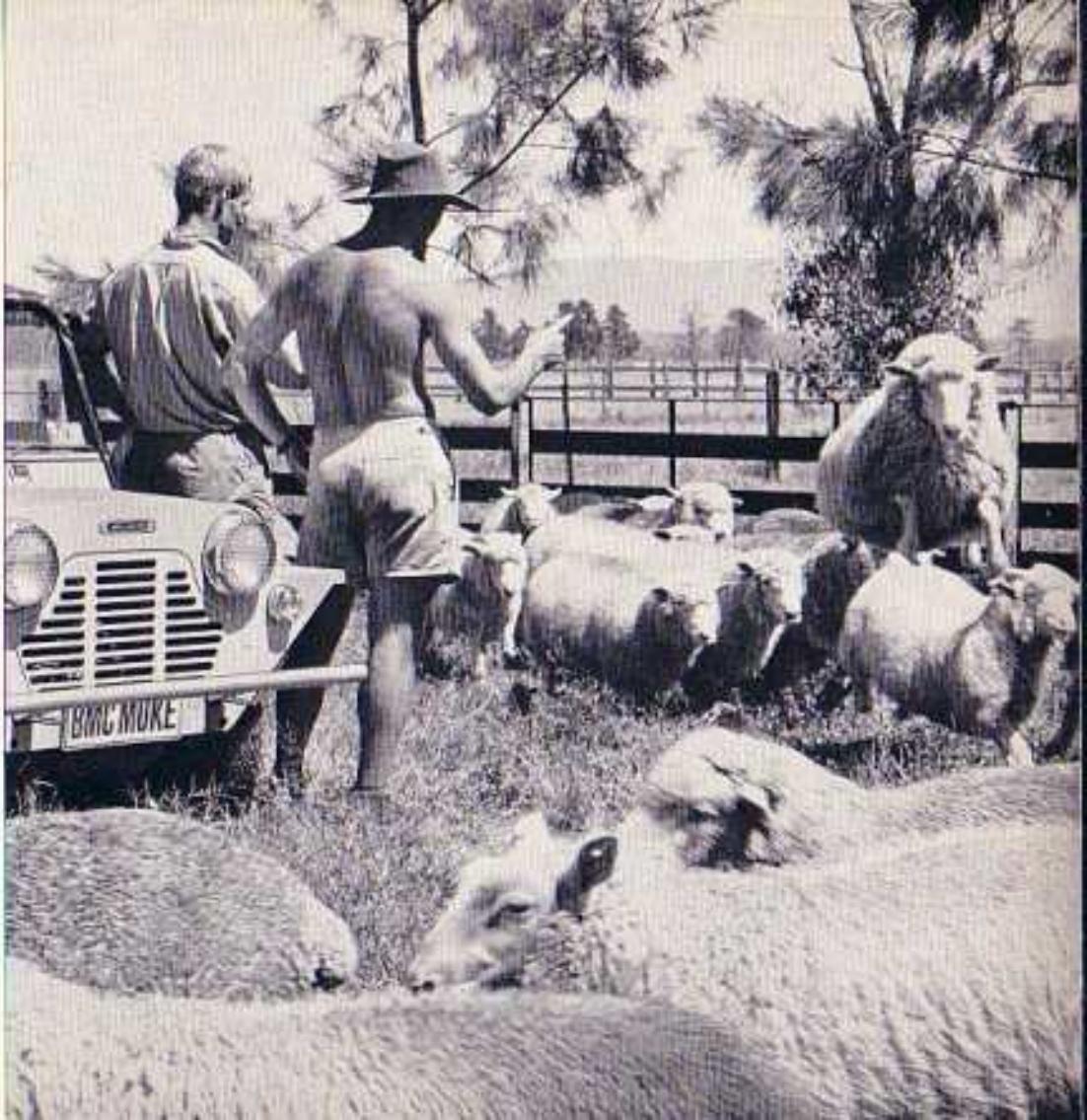


A NEW RUGGED LOOK FOR AUSTRALIA'S MOST VERSATILE WORK VEHICLE



1960

THE NEW **BIG WHEEL** **BMC MOKE**





BMC MOKE

**Big wheels
and an 8 inch
ground clearance
make the Moke
an ideal
vehicle for
rural work.**



The release of the first BMC Moke was a revelation in commercial transportation. Here was a rugged all-purpose vehicle—capable of undertaking an extraordinary number of strenuous jobs. Yet, at a price that made it unbeatable value in its field. The new big-wheel BMC Moke maintains this tradition. It offers all the features that gave the first Moke its tough, hard-working character . . . plus new refinements and features . . . to make the Moke better than ever. For example: the wheels have been increased to 13" in diameter. Ground clearance is now 8" . . . vastly extending the Moke's off-road applications. Mud flaps are now fitted front and rear. A special sump guard has been fitted—offering far greater engine and radiator protection. The drive shaft joints are protected by rubber shields. The Moke's real strength, however, originates from its unique design. Engine, gearbox and differential are all in one compact unit. And, as all the weight is over the front driven wheels, traction in all conditions is outstanding. Because the engine sits sideways, there's more passenger room and more carrying space than in any other vehicle its size. How strong is the Moke? The all-steel welded body utilizes immense box sections for maximum strength and rigidity. And this strength will last. The Moke is protected for life by BMC's exclusive anti-rust Rotodip process. Rust can't spread. In terms of uses there seems no end to the variety of jobs the Moke can do. Pick up and delivery work. Carrying fodder. Livestock. Mining. Surveying. Moke can do them all. What job do you have in mind? Put the new big-wheel BMC Moke to the test.



Side curtains: A full all weather set of 4 is available as an optional extra.



A wide range of hardtops are available, if required, as an optional extra. Your BMC Dealer will supply full details upon request.

