



Picture of countryside
without Mini.



Picture of countryside
with Mini. (Notice how
Mini's smart styling
improves the
landscape!)

A Mini seats four normal adults (or three linebackers) with comfort. Yet it steals in and out of tiny parking spaces too small for lesser (that is, bigger) cars.

Mini also put its gearbox under the crankshaft, and mounted its engine sideways. Which is technical talk for saying that passengers can put their feet on the floor instead of in their pockets.

A MINI IN ACTION!





FRONT SEATS
Immediately in front of the rear bench seat and between the Mini's two wide doors, you'll find two individual bucket seats as standard equipment.

Picture of a Mini about to pass behind a rock.



See how front-wheel drive pulls Mini through the tightest corners!

THE MIGHTY MINI

A miraculous marvel of modern mechanics and miniaturization

More powerful
than a rubber band—
MINI'S MIGHTY ENGINE!



The mighty Mini. It looks a little like a bread-box on wheels. But it goes like a sports car with a lid on it.

It's fun to drive. Cheap to run. And doesn't use much gas. It fits in tiny parking spots. And saves you lots of cash — because it practically runs on the smell of an oil rag.

But seriously folks... ↘

INTERIOR FEATURES AND GENERAL DIMENSIONS

Wheelbase	80 in. (203.2 cm)
Overall Length	124 in. (314.96 cm)
Overall Height	52 in. (132.08 cm)
Overall Width	55.5 in. (140.97 cm)
Turning Diameter (curb to curb)	28.5 ft. (8.69 m)
Approx. Weight	1410 lbs. (639.5 kg)
Fuel Consumption	*50.9 miles (81.91 km) per gallon — highway *36.9 miles (59.20 km) per gallon — city *43.2 miles (69.52 km) per gallon — average
Fuel Tank Capacity	5.5 imp. gals. (25 litres) regular octane fuel
Mini Special	Special decor package comprising full width woodgrain dash and body accent stripe

ENGINE AND MECHANICAL SPECIFICATIONS

Engine Type	Transverse Four Cylinder OHV — Front-Wheel Drive
Engine Displacement	998 cc. (60.96 cu. in.)
Bore/Stroke	64.58 X 76.2 mm/(2.543 X 3.0 in.)
Compression Ratio	8.3:1
Carburetion	S.U. HS4
Steering	Rack and Pinion
Brakes	Dual Hydraulic, Drum Front and Rear
Transmission	Four Speed Synchromesh
Suspension	Front — Independent Wish Bone — Rubber Cone Springs Rear — Independent Trailing Arm — Rubber Cone Springs
Tire Size & Type	145 X 10 Radial-ply

*THE ABOVE MILEAGE FIGURES WERE BASED ON TRANSPORT CANADA APPROVED TEST METHODS. THE ACTUAL MILEAGE YOU GET WILL DEPEND ON YOUR CAR'S CONDITION AND EQUIPMENT, DRIVING CONDITIONS, AND THE KIND OF DRIVING YOU DO.

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Pop on down to your British Leyland
dealer's and take a Mini for a run.





MIRRORS
for watching other cars
filling up at gas stations.

MINI
SECRET
IDENTIFICATION
BADGE

DOOR HANDLE

50.9* MILES TO THE GALLON
ON THE HIGHWAY!
(That's about 81.91 kilometres-
3,225,024 inches-
or 8,191,560.9
centimetres.)

FRONT-WHEEL DRIVE
(Gives Mini the agility
of a fieldmouse.)

RUNNING
LIGHT

GENUINE
PLASTIC
MAG WHEEL
DISCS!



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METHODS. THE ACTUAL MILEAGE YOU GET WILL DEPEND
ON DRIVING CONDITIONS, YOUR DRIVING HABITS, AND THE
CONDITION AND EQUIPMENT OF YOUR CAR.

I'LL TAKE THE
TALL BLONDE ONE!

I'LL TAKE
THE BLUE MINI!



And now for something
completely different:
British Leyland's

**MIGHTY
MINI
PICTURE BOOK**

What else can we tell you about our mighty Mini?

Thanks to front-wheel drive, it handles like a dream when rain or snow makes the roads a nightmare.

It was Britain's first classless car. (Which is sort of like a status symbol in reverse.)

And in the hands of skilled drivers it became one of the most successful racing and rallying car of all time.

Today, Mini's a family pet to millions of people the world over.

Students. Secretaries. And gadabout bachelors. Fly-away stewardesses. Misers. Eccentric millionaires.

Young marrieds. Working couples. Retired folks.

People buying their first car. And families who need a second car – for commuting, going to the supermarket, picking up the kids, or just nipping to the corner store.

As "Motor" magazine once said: "Provided you already have a Mini, a Rolls-Royce Silver Cloud makes an ideal second car."

And that just about says it all.



A Mini coming.



A Mini going.



A MINI
DRESSED UP.