

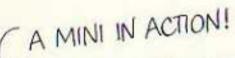
Picture of countryside Without Mini.



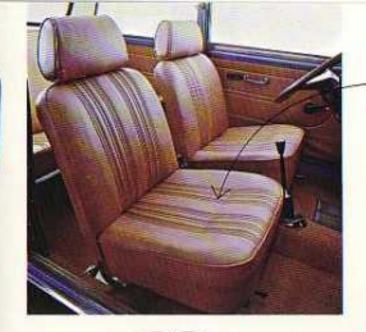
Picture of countryside with Mini. (Notice how Mini's smart styling imbroves the landscape!)

Mini seats four normal adults (or three linebackers) with comfort. Yet it steals in and out of tiny parking spaces too small for lesser (that is, bigger) cars.

Mini also put its gearbox under the crankshaft, and mounted its engine sideways. Which is technical talk for saying that passengers can put their feet on the floor instead of in their pockets.







- FRONT SEATS
Immediately in front of the
Immediately in f

Picture of a Mini about to pass behind a rock.





See how front-wheel drive pulls Mini through the tightest corners!



More powerful than a rubber band-MINI'S MIGHTY ENGINE!



he mighty Mini. It looks a little like a bread-box on wheels. But it goes like a sports car with a lid on it.

It's fun to drive. Cheap to run. And doesn't use much gas. It fits in finy parking spots. And saves you lots of cash – because it practically runs on the smell of an oil rag.

But seriously folks...

	FEATURES AND GENERAL DIMENSIONS
Wheelbase	80 in. (203.2 cm)
Overall Length	124 in. (314.96 cm)
Overall Height	52 in. (132.08 cm)
Overall Width	55.5 in. (140.97 cm)
Turning Diameter (curb to curb)	28.5 ft. (8.69 m)
Approx. Weight	1410 lbs. (639.5 kg)
Fuel Consumption	*50.9 miles (81.91 km) per gallon — highway
	*36.9 miles (59.20 km) per gallon — city
	*43.2 miles (69.52 km) per gallon — average
Fuel Tank Capacity	5.5 imp. gals. (25 litres) regular octane fuel
Mini Special	Special decor package comprising full width woodgrain dash and body accent stripe
ENGIN	E AND MECHANICAL SPECIFICATIONS
Engine Type	Transverse Four Cylinder OHV — Front-Wheel Drive
Engine Displacement	998 cc. (60.96 cu. in.)
Bore/Stroke	64.58 X 76.2 mm/(2.543 X 3.0 in.)
Compression Ratio	8.3:1
Carburetion	S.U. HS4
Steering	Rack and Pinion
Brakes	Dual Hydraulic, Drum Front and Rear
Transmission	Four Speed Synchromesh
Suspension	Front — Independent Wish Bone — Rubber Cone Springs
	Rear — Independent Trailing Arm — Rubber Cone Springs
Tire Size & Type	145 X 10 Radial-ply

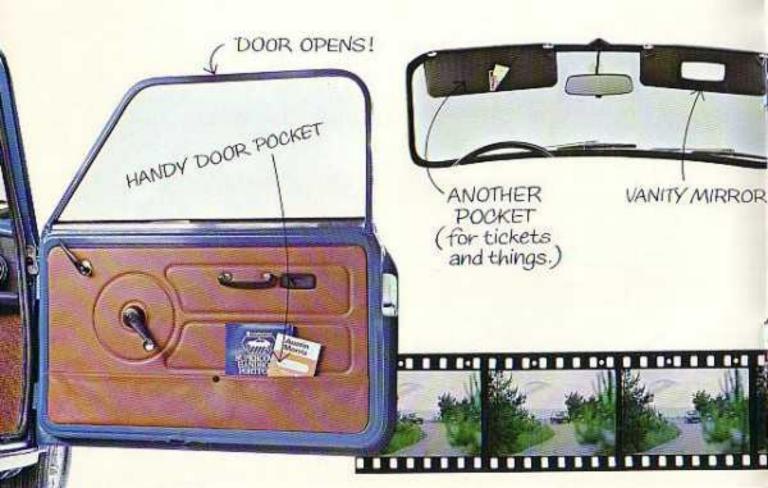
^{*}THE ABOVE METAGE FIGURES WERE BASED ON TRANSPORT CANADA APPROVED TEST METHODS. THE ACTUAL METAGE VOC. GET WILL DEPEND ON YOUR CAP'S CONDITION AND EQUIPMENT, DEPEND OF DIMANS, YOU DO.





Pop on down to your British Leyland dealer's and take a Mini for a run.











And now for something completely different: British leyland's



hat else can we tell you about our mighty Mini? Thanks to frontwheel drive, it handles like a dream when rain or snow makes the roads a nightmare.

It was Britain's first classless car. (Which is sort of like a status

symbol in reverse.)

And in the hands of skilled drivers it became one of the most successful racing and rallying car of all time.

Today, Mini's a family pet to millions of people the world

over.

Students. Secretaries. And gadabout bachelors. Fly-away stewardesses. Misers. Eccentric millionaires.

Young marrieds. Working couples. Retired folks. People buying their first car. And families who need a second car – for commuting, going to the supermarket, picking up the kids, or just nipping to the comer store.



A Mini coming.

As "Motor" magazine once said: "Provided you already have a Mini, a Rolls-Royce Silver Cloud makes an ideal second car."

And that just about says it all.



A Mini going.

