



the great leap forward



LEAP AWAY WITH MORRIS MINI K

Mini K is your car. It's your holiday car; it's your ideal car. Your everyday and weekend car. And the Mini K has twice room inside than any other car of its size. That's because Mini K's East-West engine leaves 80% of the car free for passenger comfort.

Mini K—the great leap forward.



NO OTHER CAR IN ITS CLASS CAN COMPARE

1. **DASH:** The new Mini K dashboard is for people who drive. Its right-cockpit instrument grouping means easier and safer driving. It's the same dashboard that helped make the Cooper 'S' famous.

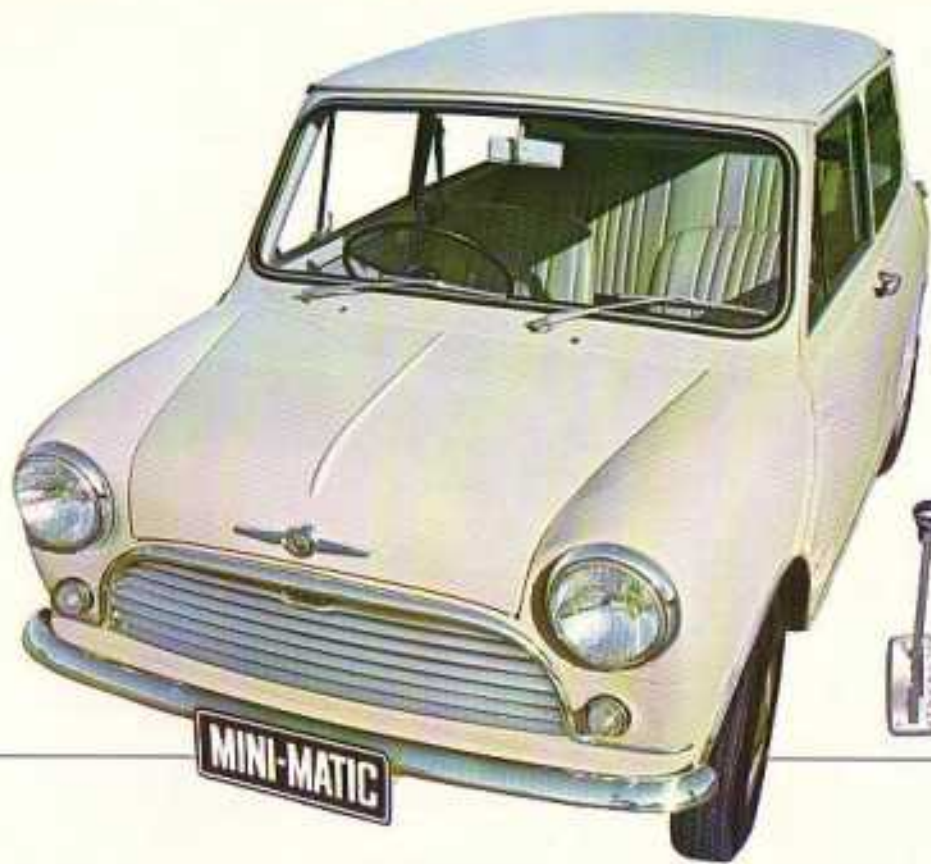
2. **STEERING:** The Mini K steering wheel is completely new. Its slotted design provides extra driving comfort and safety. And Mini's rack and pinion steering gives positive, light control.

3. **SYNCHRO:** The new Mini K has synchromesh on all four gears, including first. You change like a champion, no matter how steep the hill, or how thick the traffic. ... a real face saver for the girls! ... and parking's a breeze.

4. **HYDROLASTIC SUSPENSION:** The new Mini K gives you the smoothest hills of your life with its exclusive Hydrolastic Suspension. You don't even bump, potholes and rough roads. It makes city driving a pleasure. And you can say 'goodbye' to springs and shock absorbers, because the Mini K doesn't need them.

From any way you look at the Mini K you come up with the right answer. The price is right. Driving performance is right. The long-lasting baked enamel finish is right. The amount of "inside" room compared with other small cars is right. The B.M.C. dealer service is right. The Mini K is the right car for you. It's a fun car. ... It's an exciting car. ... It's your car.





AUTOMATIC AND MANUAL IN ONE INCREDIBLE CAR THE MINI-MATIC



The Mini-Matic is automatic. And manual. All in one. So you can switch around as often as you wish. If you feel like driving manually, you'll find the gear changing - the easiest to manage and the fastest yet.

And automatic driving is a joy. The automatic box has 4 speeds instead of 2 or 3. This means no loss in power or performance.

The interior is strictly Mini Deluxe. And more. The incredible Mini-Matic is way ahead of every other car in its price range.

THE MORRIS COOPER 'S'

BIG ON POWER, BIG ON PERFORMANCE—the fabulous Cooper 'S' has broken track records the world over. Accelerates from 0-50 in 8.2 seconds. Does the standing quarter in 10.4. And its top speed is nearly 100 m.p.h. The Cooper 'S' has full independent 'float-on fluid' suspension, and the 73" disc brakes on the front wheels are servo assisted for fade-free braking.

INTERIOR—Top quality. Seats are trimmed in leather-type vinyl, and deeply padded in Poly-foam for extra comfort. There's deep pile carpeting throughout and 3-point safety belts are fitted to the front seats.

Cooper 'S' the most powerful Mini of them all.



Big New 1100 Engine

brings you effortless bounding power
never-tiring endurance



The new Mini K has a big new East-West 1100cc engine. Mini K is big on performance in city traffic, or on long trips. Mini K power locates effortless power, power you can enjoy, power you can rely on. No wasted revs or stress, but a bounding, never-tiring energy. Mini K's big new 1100cc engine means its brake horsepower has been increased by 25% from 40 to 50 hp and you still get up to 50 mpg.

THE GREAT LEAP FORWARD IN QUALITY AND ECONOMY

1. QUALITY INTERIOR. The seats are upholstered with quality foam vinyl and muscled foam rubber cushions. Heavy duty rubber floor mats are colour-tinted to complement the luxurious styling. Even the sun visors are foam-filled for safety.

Doors have internal push-pull door locks, rubber stop guards, stainless steel window surrounds, and a courtesy light is actuated by either door. There are deep pockets alongside the whole length of the interior, and kicking plates on each door. The Mini interior looks good, and reflects the quality of B.M.C. craftsmanship.

2. ECONOMY. The new powerful 1100cc. Fiat-Wolff engine gives you incredible performance - at up to 50 mpg. No other car in the Mini K class can compare for economy. It is the least expensive car to run and maintain.

3. DEALER SERVICE. With almost 400 B.M.C. Dealer outlets throughout Australia, the service you'll receive on your Mini K is second to none. There's no waiting for spare parts to be imported from overseas; they're all available now, at your dealer's... and all are competitively priced.

4. RESALE VALUE. The popularity of the Mini as a new car is matched only by its demand on the used car market. Since its introduction, over 100,000 new Minis have been sold in Australia. It tops the list as the car which resells best. Mini K is more than the best medium-engined car available; it means more money later on.

5. RUSTPROOFING. Your Mini K goes through the most thorough and effective rustproofing process in the world. It's called 'Tots Dry' and it's another quality feature from B.M.C.



