

2016

Beetle



Das Auto.

DEP
DEALER E-PROCESS



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Unforgettable icon.

You're the kind of person who likes to stand out. Luckily, the Beetle does anything but blend in. A trendsetter since its inception, the Beetle is as fun as it is iconic – and it's definitely both. Its distinctive shape and refined feel make for a ride as unique as the driver.

Technology

A modern take on an original. We loaded the Beetle with our latest technology, so you get the most enhanced driving experience out of it.

Design & interior

Totally familiar, yet noticeably different, the 2016 Beetle is the best of both worlds – inside and out. It's a modern vehicle with a classic touch.

Performance

Each Beetle is outfitted with a powerful and efficient 1.8 TSI® engine, so you'll get the performance you've dreamt of in the car of your dreams.



Same iconic Beetle. Brand new tricks.



Good things come in small packages. Great things come in iconic ones. Chock full of available features like App-Connect and a Fender® Premium Audio System, the Beetle exudes your sense of style all the way from how you see it to how you hear it.



**Available App-Connect
(Android Auto™, Apple
CarPlay™, MirrorLink™)***

Connect to the things that matter most. The intuitive interface and voice command actions let you easily search online for songs, directions or even your favourite restaurant. So you'll keep your eyes on the road, and not on your screen.

**Available Fender® Premium
Audio System**

The 8-speaker system will have you feeling like you've got the best seat in the house. Or in this case, the best seat on the road.

Available Discover Media*

The new Discover Media infotainment system combines next-generation navigation with in-car media entertainment and App-Connect functionality, all controlled from its easy-to-use 6.33" touchscreen colour display.

Speakers shown for information only. Actual speakers vary in shape and size.



*Do not drive distracted.

The *original* original.

With a modern take on the iconic look, you'll enjoy all the comforts of a contemporary car, with the personality of a free spirit. It's an old-school win-win.

Iconic design

Nothing looks like the Beetle, and nothing turns more heads than the Beetle. It's a class act in its own class.

Available Bi-Xenon headlights with LED signature daytime running lights

They're brighter. They last longer. And they consume less energy. When it comes to headlights, they're our best and brightest yet.



Feel at home away from home.

If what's on the inside counts as much as the outside, the Beetle is two for two. Available ambient lighting and heatable front seats are just some of the features that'll make you feel at home while you're on the road.

Available panoramic sunroof

It's a big world out there. See a whole lot more of it with a panoramic sunroof that spans nearly the entire length of the cabin.

Available heatable front seats and washer nozzles

Enjoy the comfort of a warm seat. And the comfort of knowing that the washer nozzles won't freeze, so you can clean your windshield no matter what it's like outside.

Available ambient lighting

With three distinctive lighting colours to choose from, all you have to do is step inside and set the mood.



Forget about performance anxiety.



You might think the Beetle is special when you see it, but you'll know it's special once you drive it. You'll have to get behind the wheel to see just how much the Beetle has going for it. Especially when it's going.



1.8 TSI® engine

Power at every turn. The 1.8 TSI® engine makes performance both standard and practical with an estimated fuel consumption rating of 6.9 L/100 km (highway).*

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Manual	1.8 TSI®	9.5	6.9
Automatic	1.8 TSI®	9.6	7.0

*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.



Small but solid.



When it comes to the Beetle, safety is never far away. In fact, it's behind, below, and around you. Whether you're zipping through city streets or cruising on the highway, the Beetle has you covered and then some.



Available Blind Spot Detection*

Be certain of your surroundings at all times. Radar sensors trigger a blinking symbol on your side mirrors that warn you when an object enters your blind spot.

Safety cage

You can't see it, but if a collision becomes unavoidable you'll know it's there. Hidden pillars form a rigid safety cell around the cabin, helping to reduce risk of injury or death.



Driver and passenger airbags

Smarter airbags help keep you safer. Special sensors in the doors deploy our side bolster airbags faster, so your head and torso are offered protection in the event of a side impact.

Intelligent Crash Response System (ICRS)**

Looking out for you when you need it most, this automatic safety system disables the fuel pump, turns on the hazard lights and unlocks all doors in the event of a collision.



Standard rearview camera*

See what lies on the road behind. With a camera installed behind the Volkswagen emblem on the back of the car, you'll be able to see what's behind you when you're reversing.

Electronic Stability Control (ESC)

Our technology helps keep your vehicle stable, so you can come to grips with low-grip conditions.



*Driver assistance feature. Drivers must continue to perform manual checks before proceeding and pay full attention to the road.
**ICRS will only engage if an airbag is deployed or a safety belt tensioner fires.

Standard Wheels



16" Propeller steel wheel
TL



17" Rotor alloy wheel
CL

Exterior & Interior Colours

	Titan Black lzy cloth	Titan Black leatherette	Titan Black Vienna leather*	Nutria Beige Vienna leather*
Pure White	TL	CL	CL	-
Tornado Red	TL	CL	CL	-
Dark Bronze Metallic	TL	CL	CL	CL
Habanero Orange Metallic	TL	CL	CL	-
Platinum Grey Metallic	TL	CL	CL	-
Silk Blue Metallic	TL	CL	CL	CL
Deep Black Pearl	TL	CL	CL	CL
Oryx White Pearl†	-	CL	CL	CL

*Available with Appearance Package only. †This feature exterior colour is available at extra cost.

Accessories



Rear valance – left exit exhaust



Monster Mats®



Door sill protection trim with logo



Sport pedal cap set



Licence plate frame



Hatch top spoiler

Features

Trendline (TL)

Engines:

- 1.8 TSI® 170 HP, 5-speed manual transmission
- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Trendline includes:

- 16" Propeller steel wheels with full wheel covers and all-season tires
- 50/50 split folding rear seats
- 6-way manually adjustable front seats
- Alarm preparation
- Auxiliary input
- Bluetooth® mobile phone connectivity
- Cloth seating surfaces
- Composition Colour – 5" touchscreen radio with CD player and 1 SD card slot
- Dashboard in black
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front centre armrest
- Illuminated vanity mirrors
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power door locks/windows
- Rearview camera
- Trip computer

Optional equipment:

- Panoramic power sunroof

Convenience Package

- Cruise control
- Heatable front seats and washer nozzles
- USB audio input

Comfortline (CL)

Engines:

- 1.8 TSI® 170 HP, 5-speed manual transmission
- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline plus:

- 17" Rotor alloy wheels with all-season tires
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm system
- Ambient interior lighting
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Chrome ring around the cluster, radio/navigation system and air vents
- Chrome tips on window switches
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, 8 speakers, and 1 SD card slot
- Cruise control
- Dashboard colour-coded to exterior paint with additional glove box
- Door panels in leatherette
- Exterior chrome package
- Front fog lights
- Heatable front seats and washer nozzles
- KESSY – keyless access with push-start button
- Leatherette seating surfaces
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Multifunction trip computer and indicator
- Panoramic power sunroof
- Rain-sensing wipers
- SiriusXM® Satellite Radio
- USB audio input

Optional equipment:

Technology Package

- Blind Spot Detection with Rear Traffic Alert
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, satellite navigation, and 2 SD card slots
- Fender® Premium Audio System – 8 speakers plus subwoofer

Appearance Package

- Bi-Xenon headlights with LED signature daytime running lights
- Climatronic® dual-zone electronic climate control
- LED rear licence plate illumination
- Sport seats
- Vienna leather seating surfaces (Titan Black or Nutria Beige)





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