

2017

Beetle



Volkswagen

Shift into overjoy.



Beetle



Iconic fun comes standard with the 2017 Volkswagen Beetle. After all, it's designed for those in search of a daily dose of excitement. It's also for those who enjoy the comforts of modern technology, in the spirit of an old soul. And for those looking for the refined power found in a Volkswagen, it's got that too. All of this is so that you can drive for the overwhelming joy of it.

The original original.



SEL shown in Habanero Orange Metallic

It's an icon and an original, once again. That's because we gave this classic a modern touch. Like available Bi-Xenon headlights. A sleek available panoramic sunroof. And an overall unique exterior design, including sportier bumpers that amp up its iconic look, no matter what angle you're looking from. Slightly redesigned. Fully redefined. But always an original.

Heated power side mirrors

Even the side mirrors on a Beetle can bring the heat. So if the visibility starts to fog up, these can help give you a clear view.

LED taillights

The available LED taillights have been styled with precise contours that perfectly flow with its design lines. The bright illumination can also help cars behind you know that you're applying the brakes.

Unique exterior colors

Available in Bottle Green, Habanero Orange, Fresh Fuchsia, and Sandstorm Yellow. Four more reasons why the Volkswagen Beetle is as unique today as it was when it first hit the streets.



Iconic design

The Beetle has always been ahead of its time. And we've taken its iconic look to the next level. The Beetle unites classic styling and modern technologies.

Panoramic sunroof

Take a drive on the brighter side of life. Open up the available panoramic sunroof and let the sun shine down on you.

Bi-Xenon headlights

Available Bi-Xenon headlights with sleek LED Daytime Running Lights boost a longer life and use less energy. It's a really bright side to this headlight story.

17- and 18-inch alloy wheels

A Beetle this distinctive needs wheels to match. The available designs are perfectly matched to this time machine.



With a strong allegiance to design, the inside of the Beetle shines as bright as the exterior. Thanks to its retro-modern gauges and multi-function steering wheel, as well as the available customizable interior lighting and heritage-inspired glovebox, the Beetle shows you what it's made of — even while sitting in park.

Leather-wrapped, multi-function steering wheel

Grab hold of the leather-wrapped, multi-function steering wheel and you can take control of the road, your music, and so much more.

Frameless, auto-dimming rearview mirror

The way to look back and still be fashionably forward. The available auto-dimming rearview mirror helps handle that garish light by dimming when things from behind get too bright. Here's to good looks and looking out.

3-color ambient lighting

Available ambient lighting helps set the mood. Want another color? You can get one in the blink of an eye.

V-Tex leatherette seating surfaces

Fall under the spell with available V-Tex leatherette seating surfaces, which offer a premium feel.

Käferfach heritage-inspired glovebox

Vintage design is in the details, including the available Käferfach glovebox that enhances the retro-modern look of the Beetle.

vw.com/models/beetle/section/design



**Hits on all cylinders.
Before it hits the road.**

SE shown in Titan Black V-Tex leatherette



With a turbocharged engine, a sky's-the-limit power-folding soft top, and features like rearview camera and available touchscreen navigation, the Volkswagen Beetle Convertible is an open invitation to enjoy the ride as you hit the town. There's no reason to wait. Open it up.

FEATURES

Power-folding soft top with simple one-step operation
Heated front seats
V-Tex leatherette seating surfaces
Composition Color touchscreen sound system
Rearview Camera System

AVAILABLE FEATURES

Discover Media touchscreen navigation
Volkswagen Car-Net[®] connected car suite
Climatronic[®] dual-zone automatic climate control
Volkswagen Car-Net App-Connect*

Fender[®] Premium Audio System

Want clear, concert-quality sound? With 400 watts of power, every pulsating beat that pumps out of the available Fender Premium Audio System will make sure you can rock while you roll.

Blind Spot Monitor**

The sensors on the available Blind Spot Monitor feature are able to sense what you might miss. When driving, if you attempt to change lanes, the Blind Spot Monitor can help alert you to other cars that may be in your blind spot.

vw.com/models/beetle-convertible

*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. **The features discussed are not substitutes for attentive driving. See Owner's Manual for further details and important limitations.

Open it up. Then open it up.



SEL with Lighting Package shown in Bottle Green Metallic



Looks like the desert caught the Bug.

Dune with Lighting and Technology Packages shown in Sandstorm Yellow Metallic



Honoring the design of the dune buggy is at the heart of the Beetle Dune. With its aggressive stance, unique bumpers, stylish rear spoiler, and 18" Canyon alloy wheels, this updated take on the desert icon is both unmistakably Baja and aggressively eye-grabbing all at the same time.

FEATURES

- Large rear spoiler
- Silver mirror caps
- Black wheel arches and side sills
- LED taillights
- Park Distance Control (Park Pilot)*
- Foglights with low-speed corner-illuminating feature
- Rearview Camera System

Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL)

Brighter than halogen or regular filament bulbs, available Bi-Xenon headlights with sleek LED Daytime Running Lights boast a longer life and use less energy. It's a really bright side to this headlight story.

Dune front and rear bumpers

More aggressive front and rear bumpers frame sporty black wheel arches. The stylish rear spoiler adds attitude and aerodynamics to the back.

18" Canyon alloy wheels

The 18-inch alloy wheels with a sporty, multi-spoke wheel design. A striking two-tone finish puts the whole look in motion.

Increased ground clearance

The Beetle Dune sits on a wider track and a raised suspension, giving it handling to match its more aggressive style.

vw.com/models/beetle/trims/2017/2017-dune-trim

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Bringing the desert into the driver's seat — and beyond — the Dune comes with several interior design cues. Like desert-inspired stitching found on the sport seats and floor mats, for example. It's a hot desert look, inside and out.

FEATURES

Front sport seats
Composition Media touchscreen sound system
VW Car-Net App-Connect*
Leather-wrapped, multi-function steering wheel with Dune badging and contrast stitching

AVAILABLE FEATURES

Keyless access with push-button start**
Climatronic® dual-zone automatic climate control
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL)
Fender Premium Audio System

Dune seating surfaces with cloth inserts, V-Tex leatherette trim, and yellow piping

Sport seats with cloth seating surfaces complete with V-Tex leatherette trim. Unique Sandstorm Yellow piping with matching contrast stitching provides support and a fresh desert look.



Dune with Technology Package shown in Dune seating surfaces

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#PinkBeetle #fun

#PinkBeetle shown in Fresh Fuchsia Metallic

It's hard not to smile when admiring (and driving) the special-edition #PinkBeetle. But here are a few fun features just for good measure. Like Bi-Xenon headlights with LED Daytime Running Lights that shine as bright as the Fresh Fuchsia metallic paint. Pink Club cloth seating surfaces that show how fun is done. And Volkswagen Car-Net App-Connect* and keyless access with push button start** — to give tech an extra dash of color.

FEATURES

Unique Fresh Fuchsia Metallic exterior
17" Linas alloy wheels (Coupe)
18" Twister alloy wheels (Convertible)
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL)
LED taillights
Keyless access with push-button start**
Heated front seats
Composition Media touchscreen sound system
VW Car-Net App-Connect*

Unique Pink Club cloth seating surfaces

Unique in every sense, the Pink Beetle also has its own Pink Club seating surfaces. Complete with pink accents and a nod to VW heritage, the cloth seating surfaces come in perfectly matched pink plaid.

vw.com/models/beetle/trims/2017/2017-pink-beetle-trim

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Technically, it's well-rounded.

Fun comes in many forms. For the 2017 Beetle, that means the enjoyment of Bluetooth® technology for compatible devices. It means forward thinking in reverse with a rearview camera. Or transforming your Beetle into a concert on wheels thanks to an available Fender® Premium Audio System. With plenty of tech-savvy features, the Beetle shows its gadget versatility, proving it's well-rounded in more ways than one.

Rearview Camera System integrated in rear logo

Hindsight is now foresight. The rearview camera can help you see obstacles when backing up, and it can make parallel parking easier.

USB port

Conveniently located in the center console, the USB port lets you connect your compatible device of choice. Charge up and sync up with ease.

Bluetooth technology with audio streaming for compatible devices

Bluetooth with audio streaming lets you talk to your friends and play your music via your compatible device so you can focus on the drive.

Fender Premium Audio System

Want clear, concert-quality sound? With 400 watts of power, every pulsating beat that pumps out of the available Fender Premium Audio System will make sure you can rock while you roll.

Composition Color touchscreen sound system

This system comes complete with a 5" color display and is MP3- and WMA-compatible. So you can enjoy the ease of Bluetooth technology with audio streaming with your compatible devices.

Composition Media touchscreen sound system

Boasting a 6.33" color display, the available touchscreen sound system is equipped with proximity sensors that detect your hand approaching and display a pop-up menu. Voice control lets you control your music and much more. It can also pair with multiple compatible devices. Tune in to what's new.

Discover Media touchscreen navigation system

Navigation gets even more savvy with an available sleek 6.33" touchscreen display with voice control and a proximity sensor with a pop-up menu that's easy to read. It can also give you turn-by-turn directions, points of interest, and it can pair with multiple compatible smartphones. It's modern technology made more accessible.



Volkswagen Car-Net.

Available VW Car-Net turns your car into a fountain of information, a source of support and help, and, with the help of your compatible smartphone, the center of your own mobile universe. And with the available VW Car-Net App-Connect* you can use select apps right on your dash. Have a better connection when you're on the move.

Volkswagen Car-Net Security & Service**

With your 6-month trial and then paid subscription, you can enjoy a host of available features that help you locate your last parked location,[†] check if the doors are locked,^{††} call for help in an emergency,[‡] and even get vehicle health and diagnostic reports.

Volkswagen Car-Net Guide & Inform^{†††}

With available Car-Net Guide & Inform, you can access gas prices, weather, sports scores, and more through SiriusXM Travel Link® services with a 3-month trial subscription. You also get SiriusXM® Traffic with a 3-month trial subscription, which offers real-time traffic information and puts your info front and center.

Volkswagen Car-Net App-Connect*

Available VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to use select apps on the touchscreen display of your Volkswagen. From streaming music to mobile maps, it can be accessed on the touchscreen.

*Always pay careful attention to the road, and do not drive while distracted. App-Connect features require compatible device, operating system, and mobile app. Standard text and data usage rates apply. See mobile device and app provider for terms and privacy. Android Auto is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC. **Verizon Telematics, Inc., is the VW Car-Net Security & Service service provider. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted. †Requires VW Car-Net Mobile Application. Standard text and data rates apply. Do not use feature to locate stolen vehicle. ††Remote door lock available only on model year 2016 and newer vehicles. †Automatic Crash Notification may be enabled for up to 6 months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net Security & Service features require trial or paid subscription. †‡Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, and all related marks and logos are trademarks of Sirius XM Radio Inc.

Helps you stay out of trouble.

We put a little more Volkswagen around your Volkswagen, with available Driver Assistance features that are designed to give you confidence. For starters, there's a Blind Spot Monitor, which can alert you if a car's coming into your blind spot, and Park Pilot, which can help steer your Beetle into perfect parking spaces. And Rear Traffic Alert to help you back up with more confidence. Welcome to the 2017 Beetle, now with available peace of mind.



1 Blind Spot Monitor*

The sensors on the available Blind Spot Monitor feature are able to sense what you might miss. When driving, if you attempt to change lanes, the Blind Spot Monitor can help alert you to other cars that may be in your blind spots.*



2 Rear Traffic Alert*

The available Rear Traffic Alert comes in handy when you're backing up. It has sensors that can alert you to vehicles crossing in your path when in reverse and even brake for you in an emergency.*



3 Park Distance Control (Park Pilot)*

The available Park Distance Control (Park Pilot) has sensors that can help you back out of or drive into a parking spot. Audible signals and the optical parking system on the display indicate how much space you have behind and in front of the vehicle when parking. If you get too close, an alert sounds as a warning. The display provides additional support for the driver by showing the position of obstacles.*



Spoiler alert: it's turbocharged.

SEL with Lighting Package shown in Pure White

1.8L TSI® engine



170
HORSEPOWER

184
LB-FT OF TORQUE

How do you make an already iconic, undeniably fun car even more so? Add a turbocharged engine, naturally. But don't be fooled by the size of this happy-go-lucky 1.8L TSI turbo — one tap dance on the accelerator and you'll feel surprising power, followed by an instant boost to your day.*

1.8L TSI engine

With the turbocharged 1.8L TSI engine, performance comes standard along with practicality. It's fast. It's fun. And it can get an EPA-estimated 33 hwy mpg.**

6-speed automatic transmission with Tiptronic® and Sport mode

The 6-speed automatic transmission offers all the driving enjoyment you'd expect from a Volkswagen. If you're looking for more control, shift manually in Tiptronic mode — and to customize your drive further, drop it into Sport mode to amplify the fun.



*Always obey all speed and traffic laws. **24 city/33 highway mpg (2017 Beetle 1.8L TSI, 6-speed automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

It's safe to say it's fun.

With seven stability-enhancing systems, an Intelligent Crash Response System (ICRS)* and a safety cage made of high-strength steel, the Beetle allows you to be comfortable in your own shell, in its shell.



Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

Automatic Post-Collision Braking System

Not every collision brings a car to stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can help bring your car to a stop after a collision, helping reduce the chance of additional impacts.



Seven active stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, there are in total seven stability-enhancing systems at your service.

Intelligent Crash Response System (ICRS)*

In the event of a collision that deploys the airbags,** the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Automatic Rollover Support System (Convertible only)

When it comes to a convertible, safety is as important as the fun. The Automatic Rollover Support System deploys two hidden steel beams from behind the rear head restraints to help keep you safe in the event of a rollover.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



Beetle

Bug

Käfer

Vocher

Maggiolino

A kaleidoscope of color options. Nickname badging. An assortment of wheel options. And black mirror caps. Customize your Beetle— and consider yourself expressed.

Nickname badging

As a car that's loved the world over, it has some pretty cool available nicknames in different languages. So feel free to pick out a nickname in your own language. Or one that just speaks to you.

Accessory wheels

Available custom wheels let your Beetle make even more of a statement. Choose your alloy wheels in different sizes and looks. Then watch the heads start turning.

Black mirror caps

One glance at the sleek, available custom-fit black mirror caps and you'll see just how their glossy sophistication enhances the overall look of your Beetle.

Beetle flower vase

Originality has always been part of the Beetle. And the available flower vase is more charming proof of that. Fill it with daisies or daffodils or dare to do something that's original to you.

Color inside the lines.



Beetle Specs

- Standard, at no additional cost
- Not available
- Optional, additional cost
- CV Standard, Convertible only
- OC Optional, additional cost; Coupe only

EXTERIOR

	1.8T	CLASSIC	DUNE	#PINKBEETLE
Automatic headlights	•	CV	•	–
Automatic Vehicle Illumination	•	CV	•	–
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	•	•	•	–
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL)	○	–	○	•
LED taillights	○	–	•	•
Power tilting/sliding, tinted panoramic sunroof	OC	–	OC	–
Power-folding soft top with simple 1-step operation	CV	CV	CV	CV
Power-operated, heated side mirrors with integrated turn signals	OC/CV	•	•	•
Halogen reflector lens foglights with low-speed corner-illuminating feature	–	–	•	–
16" alloy wheels	•	–	–	–
17" alloy wheels	○	•	–	•
18" alloy wheels	○	–	•	CV
Heated windshield washer nozzles	○	CV	•	CV
Exterior color-matched side sills and exterior mirrors	OC/CV	•	–	–
Reflex Silver mirror caps	–	–	•	–
Black wheel arches and side sills	–	–	•	–
Gloss Black side sills and exterior mirrors	–	–	–	•
Rear spoiler	•	•	–	•
Dune large rear spoiler	–	–	•	–
Sport design front and rear bumpers	•	•	–	•
Dune front and rear bumpers	–	–	•	–

PERFORMANCE

	1.8T	CLASSIC	DUNE	#PINKBEETLE
1.8L TSI [®] , 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection; 170 hp, 184 lb-ft of torque	•	•	•	•
Front vented disc brakes and rear solid disc brakes	•	•	•	•
Electromechanical power steering with variable assistance	•	•	•	•
Independent MacPherson struts and rear fully independent 4-link suspension	•	•	•	•
Raised suspension and wider track	–	–	•	–
6-speed automatic transmission with Tiptronic [®] and Sport mode	•	•	•	•

INTERIOR

	1.8T	CLASSIC	DUNE	#PINKBEETLE
Climatronic [®] dual-zone automatic climate control	○	–	○	–
Multi-function trip computer featuring trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, and radio station display	•	•	•	•
2 remote key fobs with lock, unlock, trunk release, and panic button	•	•	•	•
Cruise control	•	•	•	•
3-color, 4-position interior ambient lighting	OC/CV	–	•	CV
Automatic locking feature (doors lock when vehicle reaches 8 mph)	•	•	•	•
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic steering column	•	•	•	•
Leather-wrapped gearshift knob	•	•	•	•
Black dashboard and Fresh Fuschia door trim	–	–	–	•
Heated front seats	OC/CV	•	•	•
6-way manual adjustable front seats	•	•	•	•
Center front armrest with integrated storage box	•	•	•	•
Käferfach heritage-inspired glovebox	OC/CV	•	•	•
Fully upholstered luggage compartment	•	•	•	•
Auto-dimming rearview mirror	•	CV	•	–
V-Text leatherette seating surfaces	OC/CV	–	–	–
Beetle Classic seating surfaces with Classic Checker Cloth inserts and V-Text leatherette trim	–	•	–	–
Dune seating surfaces with cloth inserts, V-Text leatherette trim, and orange piping	–	–	•	–
Pink Club cloth seating surfaces	–	–	–	•

TECHNOLOGY

	1.8T	CLASSIC	DUNE	#PINKBEETLE
Composition Color touchscreen sound system, MP3/WMA-compatible CD player, AM/FM radio, and SD memory card reader	•	–	–	–
Composition Media touchscreen sound system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM/HD Radio™, SD memory card reader, and voice control	○	–	•	•
Discover Media touchscreen navigation system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM/HD Radio, SD memory card reader, and voice control	○	•	–	–
Fender [®] Premium Audio System	○	–	○	–
Volkswagen Car-Net [®] App-Connect [*]	○	•	•	•
Volkswagen Car-Net Guide & Inform with 3-month SiriusXM [®] Traffic trial subscription and 3-month SiriusXM Travel Link [®] trial subscription**	○	•	–	–
Volkswagen Car-Net Security & Service with 6-month trial subscription [†]	○	•	–	–
Bluetooth [®] technology with audio streaming for compatible devices	•	•	•	•
USB port	•	•	•	•
AUX-in for portable audio player	•	•	•	•
SiriusXM Satellite Radio with 3-month trial subscription**	○	•	•	•
Keyless access with push-button start ^{††}	○	–	○	•
Rearview Camera System	•	•	•	•
Blind Spot Monitor [‡]	○	–	–	–
Rear Traffic Alert [‡]	○	–	–	–
Park Distance Control (Park Pilot) [‡]	○	–	•	–

SAFETY

	1.8T	CLASSIC	DUNE	#PINKBEETLE
Crash-optimized front end	•	•	•	•
Driver and front passenger front airbag supplemental restraint system ^{‡‡}	•	•	•	•
Driver and front passenger combined head/thorax side airbag supplemental restraint ^{‡‡}	•	•	•	•
3-point safety belts for all 4 seating positions	•	•	•	•
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	•	•	•	•
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	•	•	•	•
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	•	•	•	•
Automatic Rollover Support System	CV	CV	CV	CV
Intelligent Crash Response System (ICRS) [§]	•	•	•	•
Automatic Post-Collision Braking System	•	•	•	•
Tire Pressure Monitoring System (TPMS)	•	•	•	•

QUALITY

	1.8T	CLASSIC	DUNE	#PINKBEETLE
12-year/120,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation ^{§§}	•	•	•	•
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty ^{§§}	•	•	•	•
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty ^{§§}	•	•	•	•
3-year/36,000-mile (whichever occurs first) Roadside Assistance [§]	•	•	•	•

DIMENSIONS

Wheelbase	99.9 inches (2,537 mm)
Front track	62.2 inches (1,579 mm)
Rear track	60.9 inches (1,546 mm)
Length	168.4 inches (4,278 mm)
Width	71.2 inches (1,808 mm)
Height	58.5 inches (1,486 mm)
Ground clearance	5.7 inches (144 mm)
Cargo volume	15.4 cu. ft. (Coupe) 7.1 cu. ft. (Convertible)
Cargo volume with rear seats folded down	29.9 cu. ft. (Coupe only)

1.8T CLASSIC DUNE #PINKBEETLE

	1.8T	CLASSIC	DUNE	#PINKBEETLE
Automatic headlights	•	–	–	–
Automatic Vehicle Illumination	○	–	•	•
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	○	•	–	–
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL)	○	–	○	–
LED taillights	○	•	•	•
Power tilting/sliding, tinted panoramic sunroof	○	–	○	–
Power-folding soft top with simple 1-step operation	○	•	•	•
Power-operated, heated side mirrors with integrated turn signals	○	•	–	–
Halogen reflector lens foglights with low-speed corner-illuminating feature	○	•	–	–
16" alloy wheels	•	•	•	•
17" alloy wheels	○	•	–	•
18" alloy wheels	○	–	•	CV
Heated windshield washer nozzles	○	CV	•	CV
Exterior color-matched side sills and exterior mirrors	OC/CV	•	–	–
Reflex Silver mirror caps	–	–	•	–
Black wheel arches and side sills	–	–	•	–
Gloss Black side sills and exterior mirrors	–	–	–	•
Rear spoiler	•	•	–	•
Dune large rear spoiler	–	–	•	–
Sport design front and rear bumpers	•	•	–	•
Dune front and rear bumpers	–	–	•	–

1.8T CLASSIC DUNE #PINKBEETLE

	1.8T	CLASSIC	DUNE	#PINKBEETLE
Crash-optimized front end	•	•	•	•
Driver and front passenger front airbag supplemental restraint system ^{‡‡}	•	•	•	•
Driver and front passenger combined head/thorax side airbag supplemental restraint ^{‡‡}	•	•	•	•
3-point safety belts for all 4 seating positions	•	•	•	•
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	•	•	•	•
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	•	•	•	•
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	•	•	•	•
Automatic Rollover Support System	CV	CV	CV	CV
Intelligent Crash Response System (ICRS) [§]	•	•	•	•
Automatic Post-Collision Braking System	•	•	•	•
Tire Pressure Monitoring System (TPMS)	•	•	•	•

1.8T CLASSIC DUNE #PINKBEETLE

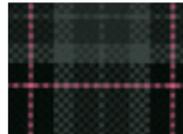
	1.8T	CLASSIC	DUNE	#PINKBEETLE
12-year/120,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation ^{§§}	•	•	•	•
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty ^{§§}	•	•	•	•
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty ^{§§}	•	•	•	•
3-year/36,000-mile (whichever occurs first) Roadside Assistance [§]	•	•	•	•

Colors and Wheels

EXTERIOR COLORS

	
Pure White	White Silver Metallic
	
Fresh Fuchsia Metallic	Bottle Green Metallic
	
Platinum Gray Metallic	Silk Blue Metallic
	
Sandstorm Yellow Metallic	Habanero Orange Metallic
	
Tornado Red	Dark Bronze Metallic
	
Deep Black Pearl	

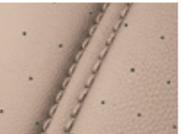
INTERIOR CLOTH

	
Black	Pink Club

INTERIOR V-TEX LEATHERETTE WITH CLOTH INSERTS

	
Classic Checker	Dune

INTERIOR V-TEX LEATHERETTE

		
Beige	Titan Black	Ceramique/Black

Not all combinations of exterior paint and interior seating surfaces are available.

^{*}Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. ^{**}Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. [†]Verizon Telematics, Inc., is service provider of VW Car-Net Security & Service. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted. ^{††}See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. [‡]The features discussed are not substitutes for attentive driving. See Owner's Manual for further details and important limitations. ^{‡‡}Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. [§]The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ^{§§}See dealer or owner's literature for limited warranty details. ^{§§§}Roadside Assistance provided by Agero.



Volkswagen

Add more Volkswagen to your Volkswagen.

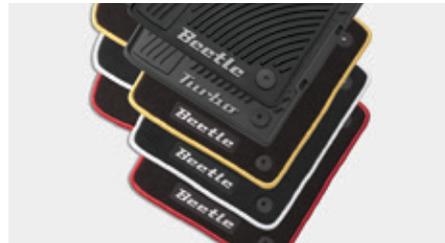
Specifically designed and created to fit your Volkswagen model, this diverse lineup of accessories lets you customize your Volkswagen to fit your lifestyle. Whether you're prepping for an outdoor adventure or exploring a more urban landscape, these accessories offer the sophisticated style and craftsmanship you've come to expect from Volkswagen.

vw.com/beetle

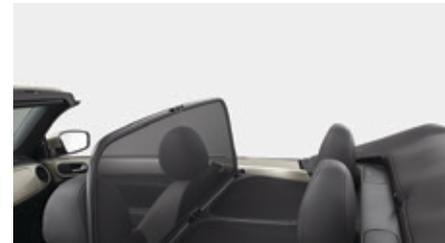
ACCESSORIES



20" Monterey Wheel



MojoMats[®] and Monster Mats[®]



Wind Deflector



License Plate Frames



Door Sill Protection Plate



Stormproof[™] Custom Car Covers



MuddyBuddy[™] Trunk Liner*



Flower Vase

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (3 years or 36,000 miles, whichever occurs first). See dealer for details. The following accessories are covered under separate manufacturer limited warranties: MuddyBuddy[™] Cargo Liners by WeatherTech[®] are covered by a WeatherTech limited warranty for three years from date of purchase. Visit www.weathertech.com for details.

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For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com. VW17BETSBUS