

EFFECTIVE FROM 15.8.2016



Volkswagen

# THE NEW BEETLE

PRICE AND SPECIFICATION GUIDE





Interior shown is new Beetle Design with optional 'Fender' premium soundpack, climate control – 2Zone electronic air conditioning and Tornado Red paint.

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This recommended retail price list supersedes all previous recommended retail price lists and is effective from 15.8.2016. All recommended 'On the road' retail prices, recommended retail prices and specifications are correct at the time of going to press. These prices and specifications may be subject to change without notice.

Front cover model shown is new Beetle R-Line with optional 20 inch 'Monterrey' alloy wheels, 'Vienna' leather upholstery, Bi-xenon headlights and panoramic sunroof.

# MODEL PRICES

## 3-DOOR.

			Output, PS	CO <sub>2</sub> emission, g/km*	VED band†	Basic Recommended Retail £	VAT £	Additional 'On the road' Costs £†	Manufacturer's Recommended 'On the road' Retail Price £!†
<b>BEETLE</b>	1.2 ltr TSI <a href="#">BMT</a>	6 speed manual	105	126*	D	13,470.83	2,694.17	655.00	16,820.00
<b>DESIGN</b>	1.2 ltr TSI <a href="#">BMT</a>	6 speed manual	105	126*	D	15,466.67	3,093.33	655.00	19,215.00
	1.2 ltr TSI <a href="#">BMT</a>	7 speed auto DSG	105	121*	D	16,683.33	3,336.67	655.00	20,675.00
	1.4 ltr TSI <a href="#">BMT</a>	6 speed manual	150	132*	E	17,054.17	3,410.83	785.00	21,250.00
	2.0 ltr TDI <a href="#">BMT</a>	5 speed manual	110	113*	C	16,970.83	3,394.17	655.00	21,020.00
	2.0 ltr TDI <a href="#">BMT</a>	7 speed auto DSG	110	117*	C	18,187.50	3,637.50	655.00	22,480.00
<b>R-LINE</b>	2.0 ltr TDI <a href="#">BMT</a>	6 speed manual	150	119*	C	19,070.83	3,814.17	655.00	23,540.00
	2.0 ltr TDI <a href="#">BMT</a>	6 speed auto DSG	150	126*	D	20,408.33	4,081.67	655.00	25,145.00
<b>DUNE</b>	1.2 ltr TSI <a href="#">BMT</a>	6 speed manual	105	126*	D	17,187.50	3,437.50	655.00	21,280.00
	1.2 ltr TSI <a href="#">BMT</a>	7 speed auto DSG	105	122*	D	18,404.17	3,680.83	655.00	22,740.00
	2.0 ltr TDI <a href="#">BMT</a>	6 speed manual	150	119*	C	19,275.00	3,855.00	655.00	23,785.00
	2.0 ltr TDI <a href="#">BMT</a>	6 speed auto DSG	150	127*	D	20,612.50	4,122.50	655.00	25,390.00

\* Fuel consumption and CO<sub>2</sub> emissions are standard EU test figures for comparative purposes, and may not reflect 'real world' driving results. For full details, please see Environmental Information on page 16. CO<sub>2</sub> emissions shown refer to standard specification only.

† For full details of VED (Vehicle Excise Duty) bands, delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, please see page 18. [BMT](#) refers to [BlueMotion Technology](#).

## VOLKSWAGEN SERVICE PLAN

For cars under 1 year old/10,000 miles comprising:

Recommended 12 months/10,000 miles: Oil service including oil filter change

Recommended 24 months/20,000 miles: Inspection service and oil service including oil filter change plus a dust and pollen filter replacement (if required)

Excludes electric vehicles. Plan is available for vehicles under 10,000 miles that have not had a first service. The Volkswagen Service Plan is subject to terms and conditions. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)

# MAIN ITEMS OF STANDARD SPECIFICATION

## STANDARD ITEMS OF EQUIPMENT: BEETLE

### VOLKSWAGEN SERVICE

3-year/60,000 miles warranty (whichever is soonest)

3-year paintwork warranty

12-year body protection warranty

Volkswagen Roadside Assistance

Exclusions and terms apply, please see page 18 for more details

### WHEELS AND SUSPENSION

6½J x 16" steel wheels with 215/60 R16 tyres  
Full size wheel trims

Steel space saver spare wheel

### EXTERIOR

Black grained door protectors

Body-coloured sport-styled bumpers

Body-coloured door mirrors with integrated indicators

Door handles, black

Exterior temperature gauge

Halogen clear headlights, range adjustable

Tinted rear light clusters

Windscreen wiper with intermittent wipe

### INTERIOR

Cup holders, front x 2, rear x 1

Frameless design rear-view mirror

Front centre armrest, with storage compartment

### INTERIOR (CONTINUED)

'Gloss Black' dashpad

Glovebox

Grab handles, front x 2, rear x 2

Height and reach adjustable steering wheel

Instrument lighting, white adjustable panel illumination

Luggage compartment cover and hook, removable

Luggage compartment light

Reading lights, front x 2

Seating

– Upholstery – 'Web' cloth

– Driver's and front passenger's seat height adjustment

– Easy entry sliding seats (for access to rear seats)

– Split folding rear seat backrest 50:50

Three-spoke steering wheel

Unique 'Beetle' storage compartment in dashpad

Vanity mirrors

12V socket in centre console x 2

### COMFORT AND CONVENIENCE

Air conditioning, 'Climatic' semi-automatic control

Electric windows, front

Electrically heated and adjustable door mirrors

Heated rear windscreen

### EFFICIENCY

Battery regeneration (recuperation – energy recovery during braking)

Start/Stop function

### IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Composition Colour system

– 6.5" colour touch-screen

– Bluetooth telephone and audio connection for compatible devices<sup>1</sup>

– DAB digital radio receiver

– Dash-mounted single CD player

– Music playback from MP3, WMA and AAC files

– SD card reader

– USB connectivity<sup>2</sup>

– 4 x 20 watt output

– 6 speakers, front and rear

### SAFETY AND SECURITY

ABS (Anti-lock Braking System) with HBA (Hydraulic Brake Assist)

Airbags

– Driver's and front passenger's airbags with passenger's airbag deactivation switch

– Driver's and front passenger's combined head and side airbag system

Automatic Post-Collision Braking System

Brake pad wear indicator

### SAFETY AND SECURITY (CONTINUED)

Disc brakes, front and rear

Driver's and front passenger's safety-optimised head restraints

Electronic engine immobiliser

ESC (Electronic Stability Control) – includes EDL (Electronic Differential Lock) and ASR (Traction Control)

Front three-point seat belts with tensioners

High level 3rd brake light

Isofix child seat preparation (for 2 rear child seats)

Reflectors in doors

Remote central locking with 2 remote folding keys

Two-tone horn

Tyre pressure loss indicator

Warning buzzer and light for front seat belts if unfastened

2 rear head restraints, height-adjustable

2 rear three-point seat belts

### DRIVER'S ASSISTANCE

Hill hold function

Multifunction computer, includes visual gear change recommendation for improved fuel consumption

Power-assisted steering, speed-sensitive

Restyled speedo and rev counter, electronic odometer, trip, service interval display and fuel gauge

Warning 'lights on' buzzer

## ADDITIONAL ITEMS OF STANDARD EQUIPMENT: DESIGN (OVER BEETLE)

### WHEELS AND SUSPENSION

Alloy wheels, four 7J x 17" 'Orbit' with chrome effect rims, 215/55 R17 tyres and anti-theft wheel bolts

### EXTERIOR

Body-coloured door handles

Body-coloured door protectors with chrome insert

Chrome strip on side window base

Front air intake with chrome trimmed louvre

Front fog lights, including static cornering function

Rear tailgate spoiler (1.4 TSI 150 PS only)

Twin exhaust tailpipe, left (1.4 TSI 150 PS only)



### INTERIOR

Body-coloured dashpad and interior door panels

Carpet mats, front and rear

Chrome trimmed air vent surrounds, decor rings, instrument cluster and radio surround

Leather trimmed gear knob and handbrake grip

Leather trimmed three-spoke multifunction steering wheel with body-coloured inserts

'Platinum Grey' centre console

Seating

- Upholstery - 'Pepita' cloth

- Front seat back storage pockets



### IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Composition Media system (in addition to Composition Colour system)

- 6.5" colour touch-screen
- AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- MDI (Multi Device Interface), via USB connection - compatible products only
- Simultaneous pairing of 2 compatible mobile devices
- SMS functionality - read, compose and send SMS messages using touch-screen display (when stationary, compatible Android smartphones only)
- Title and cover art display
- 8 speakers, front and rear

### SAFETY AND SECURITY

Alarm with interior protection

1 Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.

2 Not compatible with Apple products, compatibility with other devices may vary, please contact your authorised Volkswagen retailer for full details.

The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification.

Specifications are subject to change without notice.

Models shown feature optional Pure White non-metallic paint and Beetle Design with optional Tornado Red non-metallic paint.

## ADDITIONAL ITEMS OF STANDARD EQUIPMENT: R-LINE (OVER DESIGN)

### WHEELS AND SUSPENSION

Alloy wheels, four 8J x 18" 'Twister' with 235/45 R18 tyres and anti-theft wheel bolts

### EXTERIOR

'Gloss Black' door mirrors with integrated indicators

'Gloss Black' door protectors with chrome inserts

Rear tailgate spoiler

Rear tinted glass from B pillar backwards, approx. 65% tinted

'R-Line' styling pack – 'R-Line' design front and rear bumpers, radiator grille and side skirts

Twin exhaust tailpipe, left

Unique 'R-Line' badging



### INTERIOR

Aluminium-look pedals – clutch, brake and accelerator

Door sill protectors, aluminium with 'R-Line' logo

'Gloss Black' dashpad and interior door panels

Leather trimmed three-spoke multifunction steering wheel with 'Gloss Black' inserts, 'R-Line' logo and contrast stitching

Paddle shift (auto DSG only)

Seating

- Upholstery – 'Kyalami' cloth
- Front sports seats with manual height and lumbar adjustment and embossed 'R-Line' logo on head restraints

### COMFORT AND CONVENIENCE

Ambient lighting

Climate control – 2Zone electronic air conditioning with automatic air recirculation

### DRIVER'S ASSISTANCE

Cruise control

Parking sensors, front and rear – ultrasonic, audible with warning signal

Sports instrument dials



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## ADDITIONAL ITEMS OF STANDARD EQUIPMENT: DUNE (OVER DESIGN)

### WHEELS AND SUSPENSION

Alloy wheels, four 8J x 18" 'Mythos' with 235/45 R18 tyres and anti-theft wheel bolts

Increased ground clearance, raised by approx. 10mm

### EXTERIOR

Black grained lower door protectors

Dune decals on door panels

- Black decals on Pure White, Sandstorm Yellow and Dark Bronze models

- White decals on Black and Deep Black models

'Dune' styling pack - uniquely shaped off-road front and rear bumpers and honeycomb front air intake

Rear diffuser in 'Reflex Silver'

Rear extended tailgate spoiler

Rear lights incorporating LED technology

'Reflex Silver' door mirrors with integrated indicators

'Reflex Silver' side sill protection with matt black grained inserts

'Reflex Silver' underbody styling trims

Twin exhaust tailpipe, left (2.0 TDI 150 PS only)

Wheel arch protection, matt black grained

### INTERIOR

Dashpad and interior door panels

- 'Sandstorm Yellow' or 'Gloss Black' dashpad with Sandstorm Yellow or Black paint

- 'Gloss Black' dashpad on other Dune paint colours\*

Carpet mats, front and rear with 'Dark Ceramic' stitching

'Dark Ceramic' stitching on leather trimmed handbrake grip

'Dark Ceramic' stitching on leather trimmed three-spoke multifunction steering wheel with 'Gloss Black' inserts, 'Dune' logo and gear knob gaiter

Front centre armrest, with storage compartment and 'Dark Ceramic' stitching

### INTERIOR (CONTINUED)

Seating

- Upholstery - 'Turmeric' cloth with 'Dark Ceramic' stitching

- Front sport seats with height and lumbar adjustment

Paddle shift (auto DSG only)

Unique 'Dune' gear lever knob

### COMFORT AND CONVENIENCE

Rain sensor and automatic dimming interior rear-view mirror

### SAFETY AND SECURITY

Automatic coming/leaving home lighting function

### DRIVER'S ASSISTANCE

Dusk sensor, automatic driving lights

Parking sensors, front and rear - ultrasonic, audible with warning signal

Sports instrument dials



Model shown is new Beetle Dune with optional Bi-xenon headlights, panoramic sunroof and metallic paint.

\* Please refer to Colour Combinations pages in the current Beetle brochure.

# FACTORY-FITTED OPTIONS

At Volkswagen, we work towards making sure that our cars are as close to how you want them as possible, and we understand that every detail needs to be right for you and your needs.

Introducing our exceptional range of factory-fitted options which allow you to express your individuality, help with the practical things in life, and add a touch of luxury at the same time. Whether you're looking for things to help you relax and help take the stress out of driving, feel protected, or simply look fantastic, just take your pick.

From keyless entry to concert hall acoustics, from heated front seats to metallic paint, you'll find everything you need on the following pages to make your Beetle **your** Beetle, and perfect in every detail.

Factory-fitted option prices are the manufacturer's Recommended Retail Prices (RRP), inclusive of 20% VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. Models shown feature optional Pure White non-metallic paint.



# WHEELS AND SUSPENSION

		Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
16" 'Whirl'	Four 6½J x 16" 'Whirl' with 215/60 R16 tyres and anti-theft wheel bolts	○	-	-	-	329.17	395.00
17" 'Orbit Black'	Four 7J x 17" 'Orbit Black' with 215/55 R17 tyres and anti-theft wheel bolts	-	○	-	-	83.33	100.00
17" 'Rotor'	Four 7J x 17" 'Rotor' with 215/55 R17 tyres and anti-theft wheel bolts	-	○	-	-	No cost option	
18" 'Twister'	Four 8J x 18" 'Twister' with 235/45 R18 tyres and anti-theft wheel bolts	-	○	●	-	370.83	445.00
18" 'Discus'	Four 8J x 18" 'Discus' with 235/45 R18 tyres and anti-theft wheel bolts	-	○	-	-	370.83	445.00
	Four 8J x 18" 'Discus' with 235/45 R18 tyres and anti-theft wheel bolts	-	-	○	-	No cost option	
18" 'Ashmie Adamantium'	Four 8J x 18" 'Ashmie Adamantium' with 235/45 R18 tyres and anti-theft wheel bolts	-	○	-	-	370.83	445.00
	Four 8J x 18" 'Ashmie Adamantium' with 235/45 R18 tyres and anti-theft wheel bolts	-	-	○	-	No cost option	
18" 'Mythos Sandstorm'	Four 8J x 18" 'Mythos Sandstorm' with 235/45 R18 tyres and anti-theft wheel bolts	-	-	-	○ <sup>1</sup>	No cost option	
19" 'Tornado' with sports suspension	Four 8J x 19" 'Tornado' with 235/40 R19 tyres and anti-theft wheel bolts. Including sports suspension	-	-	○	-	587.50	705.00
19" 'Tornado White' with sports suspension	Four 8J x 19" 'Tornado White' with 235/40 R19 tyres and anti-theft wheel bolts. Including sports suspension	-	-	○	-	587.50	705.00
20" 'Monterrey' with sports suspension	Four 8J x 20" 'Monterrey' with 235/35 R20 tyres and anti-theft wheel bolts. Including sports suspension	-	-	○	-	1,200.00	1,440.00
Black style pack	Four 7J x 17" 'Rotor Black' with 215/55 R17 tyres and anti-theft wheel bolts, black roof and upper tailgate, black front air intake, black door mirrors with integrated indicators and black lower door protectors with chrome inserts	-	○ <sup>2</sup>	-	-	520.83	625.00
Sports suspension		-	-	○	-	166.67	200.00

1 Not available with Dark Bronze metallic paint. 2 Not available with Black non-metallic or Deep Black pearl effect paint.

Please note, choosing optional alloy wheels does not affect CO<sub>2</sub> emissions on Beetle models. Choosing larger alloy wheels than standard, as an option, may result in increased fuel consumption. This is due to the fact that larger wheels have both more aerodynamic drag and more mechanical drag, resulting in increased rolling resistance and increased wind resistance.

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

# PAINT

		Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
<b>Non-Metallic</b>	Black	○	○	○	○	No cost option	
	Tornado Red	○	○	○	-	233.33	280.00
	Pure White	○	○	○	○ <sup>1</sup>	233.33	280.00
<b>Metallic and Pearl Effect</b>	Bottle Green	○	○	-	-	466.67	560.00
	Blue Silk	○	○	○	-	466.67	560.00
	Platinum Grey	○	○	○	-	466.67	560.00
	White Silver	○	○	○	-	466.67	560.00
	Dark Bronze	○	○	-	○ <sup>1</sup>	466.67	560.00
	Sandstorm Yellow	○	○ <sup>2</sup>	○ <sup>3</sup>	○	466.67	560.00
	Ameleva Blue	○	○	○	-	466.67	560.00
	Deep Black	○	○	○	○	466.67	560.00
<b>Premium Signature</b>	Habanero Orange	○	○	○	-	820.83	985.00
<b>Two-tone paint, roof and upper tailgate</b>	Body-coloured with roof and upper tailgate in black. <i>See brochure for specific two-tone paint combinations</i>	○	○	○	○	220.83	265.00
	Body-coloured with roof and upper tailgate in black. <i>Only with panoramic sunroof. See brochure for specific two-tone paint combinations</i>	-	○	○	○	120.83	145.00

1 Only available with black dashpad and interior door panels. 2 Sandstorm Yellow must be ordered in conjunction with optional alloy wheels. 3 Sandstorm Yellow must be ordered in conjunction with optional 'Vienna' leather upholstery. Please refer to Paint and Combinations pages in the current brochure, or visit [volkswagen.co.uk](http://volkswagen.co.uk) for full availability of paint colours.

# EXTERIOR

<b>Chrome exterior door mirror housings</b>		○	○	○	-	70.83	85.00
<b>Gas discharge (Bi-xenon) dipped and main beam headlights</b>	Including range adjustment and LED daytime running lights	○	○	○	○	612.50	735.00

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

## EXTERIOR (CONTINUED)

		Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ including VAT
Rear tinted glass	Rear tinted glass from B pillar backwards, approx. 65% tinted	O	O	●	O	183.33	220.00
	Rear tinted glass from B pillar backwards, approx. 90% tinted	O	O	-	O	241.67	290.00
	Rear tinted glass from B pillar backwards, approx. 90% tinted	-	-	O	-	50.00	60.00
<b>Roof, bonnet and tailgate decal stripes</b>	Double stripes across the roof, bonnet and rear tailgate, black or silver. <i>Not with panoramic sunroof. Available on Design 1.4 litre TSI 150 PS and R-Line models only</i>	-	O <sup>1</sup>	O <sup>1</sup>	-	270.83	325.00
<b>Bonnet and tailgate decal stripes</b>	Double stripes across the bonnet and rear tailgate, black or silver. <i>Only available in conjunction with panoramic sunroof. Available on Design 1.4 litre TSI 150 PS and R-Line models only</i>	-	O <sup>1</sup>	O <sup>1</sup>	-	270.83	325.00

1 Rear tailgate spoiler is standard on Design 1.4 TSI 150 PS and R-Line models.

## INTERIOR

<b>Dashpad and interior door panels, black</b>	Black finish to dashpad and interior door panels with standard black, or optional Sandstorm Yellow or Deep Black exterior paint colour	-	-	-	O	No cost option	
<b>Carpet mats</b>	Front and rear	O	●	●	●	66.67	80.00
<b>Front seats with manual lumbar adjustment</b>	<i>Not with upholstery - 'Vienna' leather</i>	-	O	●	●	45.83	55.00
<b>Steering wheel - multifunction leather trimmed</b>	Multifunction steering wheel with multifunction computer. Including leather trimmed gear knob and handbrake grip	O	●	●	●	345.83	415.00
	Including paddle shift for DSG gearbox	-	O	●	●	141.67	170.00
<b>Style pack (Red, White, Sandstorm Yellow or Habanero Orange)</b>	Red, White, Sandstorm Yellow or Habanero Orange body-coloured finish to centre console, air vent surrounds, upper door trim, door handle and steering wheel inserts with Platinum Grey dashpad in combination with specified standard or optional exterior paint colour	-	O	-	-	104.17	125.00
<b>Upholstery - 'Vienna' leather<sup>2</sup></b>	'Vienna' leather upholstery including heated front sports seats, driver's and front passenger's seat manual lumbar adjustment	O <sup>3</sup>	O	-	O	1,879.17	2,255.00
	'Vienna' leather upholstery including heated front sports seats, driver's and front passenger's seat manual lumbar adjustment	-	-	O	-	1,829.17	2,195.00

1 Not available with Ameleva Blue metallic paint. 2 Some parts of leather interior will contain artificial leather. 3 Must be ordered in conjunction with leather trimmed multifunction steering wheel on Beetle.

# IN-CAR ENTERTAINMENT AND COMMUNICATIONS

## Car-Net 'App-Connect'

Combined functionality of Apple 'CarPlay', Google 'Android Auto' and 'MirrorLink'™ allowing 'mirroring' of smartphone display on the infotainment touch-screen via USB connection. Display and operation of certified apps including audio and voice control (if supported by the app). Usage of certified apps only while driving. *Only operable in conjunction with compatible smartphones including iPhone 5 and 6. Consult [www.volkswagen.co.uk](http://www.volkswagen.co.uk) to check smartphone compatibility*

## Composition Media system

6.5" colour touch-screen, DAB digital radio receiver, dash-mounted single CD player, MDI (Multi Device Interface), via USB connection – compatible products only, AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player), SD card reader, music playback from MP3, WMA and AAC files, title and cover art display, 4 x 20 watt output, 8 speakers front and rear, Bluetooth telephone and audio connection for compatible devices, SMS functionality – read, compose and send SMS messages using touch-screen display (when stationary, compatible Android smartphones only) and USB connectivity

## Discover Navigation touch-screen navigation/radio system with Car-Net 'Guide and Inform'<sup>2</sup>

6.5" colour touch-screen control system for navigation, CD and radio functions. Preloaded European navigation data, 2D/3D map view, three calculated routes (Fast, Short, Eco), dynamic navigation based on TMC+, branded points of interest and Speed Limit Display<sup>3</sup>, 3-years Car-Net 'Guide and Inform' access providing online access to a range of useful information such as traffic, fuel pricing, parking space availability, weather and news feeds. *Includes online navigation software updates, enabling you to download the latest map data. Please contact your authorised Volkswagen retailer for full details*

## 'Fender' premium soundpack

Upgrade for Composition Media system or Discover Navigation touch-screen navigation/radio system. 400 watt output, 8 speakers plus subwoofer (Panasonic/Fender) with ambient illumination around the speakers and door panels

## USB connectivity<sup>4</sup>

Additional connectivity for compatible smartphones including iPhone 5 and 6. Including AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player). *Please see [www.volkswagen.co.uk](http://www.volkswagen.co.uk) to check smartphone compatibility*

## Voice activation<sup>5</sup>

Spoken voice commands for telephone and navigation (when fitted) functions

	Beetle	Design	R-Line	Dune	Basic RRP £ Excluding VAT	Total RRP £ including VAT
Car-Net 'App-Connect'	○ <sup>1</sup>	○	○	○	104.17	125.00
Composition Media system	○	●	●	●	295.83	355.00
Discover Navigation touch-screen navigation/radio system with Car-Net 'Guide and Inform' <sup>2</sup>	○ -	- ○	- ○	- ○	687.50 554.17	825.00 665.00
'Fender' premium soundpack	-	○	○	○	454.17	545.00
USB connectivity <sup>4</sup>	○	●	●	●	54.17	65.00
Voice activation <sup>5</sup>	○	○	○	○	162.50	195.00

1 Must be ordered in conjunction with Composition Media system. 2 Car-Net 'Guide and Inform' services are accessed via a compatible mobile device. Please see [www.volkswagen.co.uk](http://www.volkswagen.co.uk) for more information. The use of 'Guide and Inform' services entails exchanging large volumes of data. As such, we strongly recommend that you sign-up for a flat rate data plan with your mobile network provider. After the initial 3-year Car-Net contract, an annual subscription is chargeable for the continuation of 'Guide and Inform' services. 3 Speed Limit Display only reflects national speed limits and does not show temporary speed limit restrictions, or where permanent changes to speed limits are made in-between map updates. 4 Compatibility with devices may vary, please contact your authorised Volkswagen retailer for full details.

5 Must be ordered in conjunction with Composition Media system or Discover Navigation touch-screen navigation/radio system.

● Standard equipment ○ Optional equipment – Not available. Factory-fitted options are subject to availability and extended delivery.

# SAFETY AND SECURITY

Alarm	With interior protection	○	●	●	●	195.83	235.00
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# COMFORT AND CONVENIENCE

Climate control	2Zone electronic air conditioning with automatic air recirculation. Including cruise control	-	○	●	○	487.50	585.00
Electrically foldable door mirrors		-	○	○	○	95.83	115.00
Keyless entry	Including Start/Stop button on centre console	-	○	○	○	308.33	370.00
Light and sight pack	Automatic dimming interior rear-view mirror, rain sensor, dusk sensor (automatic headlights) and coming/leaving home lighting function	○	○	○	●	83.33	100.00
Panoramic sunroof	Electric, glass tilting/sliding including integrated wind deflector and manual sunblind	-	○	○	○	854.17	1,025.00
Smoking pack	Lighter in front	○	○	○	○	12.50	15.00
Winter pack	Heated front seats and heated windscreen washer jets	○	○	○	○	208.33	250.00
Winter pack in conjunction with leather upholstery	Heated windscreen washer jets	○ <sup>1</sup>	○	○	○	45.83	55.00

1 Must be ordered in conjunction with leather trimmed multifunction steering wheel on Beetle.

# DRIVER'S ASSISTANCE

Cruise control <sup>1</sup>		○	○	●	○	200.00	240.00
Parking sensors, front and rear	Ultrasonic, audible with optical parking display via vehicle's audio system	○	○	●	●	312.50	375.00
Side scan	Radar sensor controlled warning system for lane changing and blind spots with visual warning via light in door mirror housing	○	○	○	○	283.33	340.00
Sports instrument dials		-	○	●	●	83.33	100.00

1 Not available in conjunction with optional climate control.

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

# ACCESSORIES

## YOUR VOLKSWAGEN YOUR WAY

	Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT		Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT
<b>PROTECTION, PACKAGES AND CAR CARE</b>							
Luxury carpet mats – front and rear – 4 pieces	5C2 061 270 WGK	85.00	-	Rubber floor mats – rear – black – 2 pieces	5C5 061 512 82V	40.00	-
Luggage compartment liner	5C5 061 160	50.00	-	Mudflaps – front – 2 pieces	5C0 075 111	-	80.00
Rubber floor mats – front – black – 2 pieces	5C2 061 501 A04 1	50.00	-	Mudflaps – rear – 2 pieces	5C0 075 101	-	80.00
<b>MERCHANDISE</b>							
Ride-on Junior Beetle – grey	5C0 087 500 B71 N	75.00	-	Ride-on Junior Beetle – red	5C0 087 500 B64 5	75.00	-
<b>STYLING AND TECHNOLOGY</b>							
Beetle lettering	5C0 071 801 A	-	50.00	2-Stripe decorative film set – black <sup>2</sup>	5C0 064 317 N04 1	-	320.00
Beetle decorative film – black	5C0 064 317 A04 1	-	200.00	Tailgate spoiler <sup>3</sup>	5C5 071 641 BGR U	-	615.00
Beetle decorative film – white	5C0 064 317 AY9 K	-	200.00	Door sill trim Beetle – stainless steel – 2 pieces	5C0 071 303	-	135.00
Tail silencer trim, twin pipe – 2 x 76mm, chrome <sup>1</sup>	5C5 071 911 C	-	120.00				

*Accessory prices are the manufacturer's Recommended Retail Prices (RRP), shown exclusive and inclusive of fitting where applicable, inclusive of appropriate VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. For full details, please contact your authorised Volkswagen retailer.*

1 Only for twin tailpipe 60mm. 2 Three-piece set including roof, tailgate and bumper graphics. 3 Painting incurs an extra cost. Reinforced gas pressure shock absorber retrofit for the tailgate may be necessary.

# VOLKSWAGEN WARRANTY AND SERVICE PLAN

## ADDITIONAL WAYS TO KEEP YOUR PERFECT CAR, PERFECT... FOR LONGER

Exclusions and terms apply, please see page 18 for more details. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)

### THE VOLKSWAGEN EXTENDED WARRANTY

If you order the Volkswagen Extended Warranty as an option when buying your new Beetle, then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

#### CHOOSE ONE OF THE FOLLOWING TWO OPTIONS:

	Basic Recommended Retail £	VAT £	Total Recommended Retail £
<b>Four years</b>	325.00	65.00	390.00
This covers up to four years or 75,000 miles, whichever comes soonest. The cover includes a two-year unlimited mileage warranty and up to 75,000 miles in the third and fourth years.			
<b>Five years</b>	775.00	155.00	930.00
This covers up to five years or 90,000 miles, whichever comes soonest. The cover includes a two-year unlimited mileage warranty and up to 90,000 miles in the third, fourth and fifth years.			

For further details please visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk) or speak to your authorised Volkswagen retailer.

### VOLKSWAGEN SERVICE PLAN

We offer Volkswagen Service Plans to cover all new models for their first two consecutive services in line with the Fixed Service schedule required on the vehicle. Your car will be in the hands of Volkswagen trained technicians who use specialist Volkswagen tools, technology and Volkswagen original parts, and all parts and labour are guaranteed for two years. What's more, the Volkswagen Service Plan will remain with the vehicle should you decide to sell your car.

#### Volkswagen Service Plan – for cars under 1 year old/10,000 miles comprising:

Recommended 12 months/10,000 miles:	Oil service including oil filter change
Recommended 24 months/20,000 miles:	Inspection service and oil service including oil filter change plus a dust and pollen filter replacement (if required)

Excludes electric vehicles. Plan is available for vehicles under 10,000 miles that have not had a first service. The Volkswagen Service Plan is subject to terms and conditions. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)

# ENVIRONMENTAL INFORMATION

PETROL ENGINES	Output, PS	CO <sub>2</sub> emission, g/km*	Trim level(s)	Urban*	Extra-urban*	Combined*
1.2 ltr TSI BMT	105	126*	Dune	42.2/6.7*	60.1/4.7*	51.4/5.5*
1.2 ltr TSI BMT	105	126*	Beetle, Design	42.2/6.7*	60.1/4.7*	52.3/5.4*
1.2 ltr TSI BMT DSG (7-spd)	105	122*	Dune	46.3/6.1*	60.1/4.7*	54.3/5.2*
1.2 ltr TSI BMT DSG (7-spd)	105	121*	Design	46.3/6.1*	60.1/4.7*	54.3/5.2*
1.4 ltr TSI BMT	150	132*	Design	40.4/7.0*	57.6/4.9*	49.6/5.7*

## DIESEL ENGINES

2.0 ltr TDI BMT	110	113*	Design	56.5/5.0*	72.4/3.9*	65.7/4.3*
2.0 ltr TDI BMT DSG (7-spd)	110	117*	Design	56.5/5.0*	67.3/4.2*	62.8/4.5*
2.0 ltr TDI BMT	150	119*	Dune	52.3/5.4*	68.9/4.1*	62.8/4.5*
2.0 ltr TDI BMT	150	119*	R-Line	52.3/5.4*	68.9/4.1*	61.4/4.6*
2.0 ltr TDI BMT DSG	150	127*	Dune	50.4/5.6*	64.2/4.4*	58.9/4.8*
2.0 ltr TDI BMT DSG	150	126*	R-Line	49.6/5.7*	64.2/4.4*	58.9/4.8*

\* Fuel consumption and CO<sub>2</sub> figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at [www.volkswagen.co.uk](http://www.volkswagen.co.uk) and at [www.dft.gov.uk/vca](http://www.dft.gov.uk/vca). CO<sub>2</sub> is the main greenhouse gas responsible for global warming. This information should be used for illustration purposes only. Choosing larger alloy wheels than standard may result in increased fuel consumption as well as higher CO<sub>2</sub> emissions and subsequently increased Vehicle Excise Duty (VED) band, and BIK rates paid for company car drivers will increase. In some instances, the 'On The Road' cost paid for the vehicle may increase as a result of the increased VED rate. The specifications contained in this price list are for information purposes only and are subject to change. BMT refers to BlueMotion Technology.

On 1 May 2009, there was a change to the Vehicle Excise Duty (VED) tax bands. Cars are taxed according to their CO<sub>2</sub> emissions, in bands A to M.

All vehicles first registered on, or after, 1 March 2001 are subject to a new form of VED (Road Fund Licence). This new duty is based upon the type of fuel the vehicle uses and its carbon dioxide (CO<sub>2</sub>) emissions level, measured in grams per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen categories for petrol and diesel engines. Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO<sub>2</sub> emissions produced.

The CO<sub>2</sub> and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

# VEHICLE EXCISE DUTY (VED) AND ADDITIONAL 'ON THE ROAD' COSTS

## VED band 'First year rate'

As of 1 April 2010, anyone buying a new car will pay a 'First year rate' of VED for the first Road Fund Licence. The chart below shows the VED bands and the charges which are levied:

VED band	CO <sub>2</sub> emissions (g/km)	Petrol/Diesel VED £	Petrol/Diesel total 'On the road' costs £
A	Up to 100	0.00	655.00
B	101-110	0.00	655.00
C	111-120	0.00	655.00
D	121-130	0.00	655.00
E	131-140	130.00	785.00
F	141-150	145.00	800.00
G	151-165	185.00	840.00
H	166-175	300.00	955.00
I	176-185	355.00	1,010.00
J	186-200	500.00	1,155.00
K	201-225	650.00	1,305.00
L	226-255	885.00	1,540.00
M	Over 255	1,120.00	1,775.00

The total 'On the road' costs above include the applicable 'First year rate' VED charge plus the 'On the road' costs as detailed below:

## Additional 'On the road' costs

	Costs £
Delivery to retailer	480.00
Number plates	20.00
VAT	100.00
Vehicle first registration fee	55.00
<b>Total</b>	<b>655.00</b>

## VED band 'Standard rate'

For the subsequent year's VED (Road Fund Licence), vehicle owners will then pay the 'Standard rate' of VED as shown in the table below:

VED band	CO <sub>2</sub> emissions (g/km)	Petrol/Diesel VED £
A	Up to 100	0.00
B	101-110	20.00
C	111-120	30.00
D	121-130	110.00
E	131-140	130.00
F	141-150	145.00
G	151-165	185.00
H	166-175	210.00
I	176-185	230.00
J	186-200	270.00
K*	201-225	295.00
L	226-255	500.00
M	Over 255	515.00

\* Band K includes cars that have a CO<sub>2</sub> figure over 225g/km, but were registered between 1 March 2001 and 23 March 2006.

## Six months' VED (Road Fund Licence)

As of 1 April 2010, six months' Road Fund Licence will not be available for some vehicles at first registration. VED rate for bands A-D is zero and will not be eligible for a six-month Road Fund Licence at first registration. VED rate for bands E-G will be eligible for a six-month Road Fund Licence at first registration. VED rate for bands H-M will not be eligible for a six-month Road Fund Licence at first registration.

## Subsequent year's VED (Road Fund Licence)

Vehicles with a VED rate of £55 or above will be eligible for a six-month Road Fund Licence.

## VED 'First year rate' refund

Refunds on a vehicle's Road Fund Licence in bands H-M will only be calculated on the basis of the 'First year rate' if the vehicle has been stolen, scrapped or moved into a tax class where no VED is payable (e.g. cars for the registered disabled).

If the refund is being applied for because the vehicle has been sold, exported or taken off the road, it will be calculated according to the 'Standard rate' of VED applicable to that vehicle.

# THE VOLKSWAGEN SERVICE, FOR YOUR PEACE OF MIND

## THE VOLKSWAGEN WARRANTY

Exclusions and terms and conditions apply to all warranties and plans listed. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or repairer, or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)

### THREE-YEAR WARRANTY

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty<sup>1</sup>. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

### BODY PROTECTION WARRANTY

The internal body sections and panels of the Beetle are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

### THREE-YEAR PAINTWORK WARRANTY

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

### EXTENDED WARRANTY

If you order the Volkswagen Extended Warranty as an option when buying your new Beetle then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

### SERVICE INTERVALS

Volkswagen is pleased to offer you a choice on how your Volkswagen is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Fixed Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service<sup>2</sup> – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

### SERVICE INTERVALS (CONTINUED)

The Flexible Service is recommended for vehicles with daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner. With the Flexible Service the vehicle can cover anywhere between 10,000<sup>3</sup> and a maximum of 20,000<sup>3</sup> miles or 24 months (whichever is soonest) between oil changes.

The service intervals for the Flexible Service are as follows:

- Oil change service – According to flexible service interval display (after 2 years at the latest).
- Inspection service<sup>2</sup> – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The up! model is only available with the Fixed Service schedule. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

### VOLKSWAGEN INSURANCE<sup>4</sup>

We want you to start enjoying your new car from day one and thanks to Volkswagen free 5 day insurance, you can. Call free on 0330 303 6930 (lines are open Monday to Friday 8am – 9pm and Saturday 9am – 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

### VOLKSWAGEN ENSURANCE<sup>5</sup>

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired by a Volkswagen approved repairer and Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover.

To find out more and to activate your cover, visit [volkswagen-ensurance.co.uk](http://volkswagen-ensurance.co.uk)

## VOLKSWAGEN FINANCE<sup>6</sup>

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

## VOLKSWAGEN ROADSIDE ASSISTANCE

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

**Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk)**

## PRICES AND SPECIFICATIONS

The prices and specifications contained in this price list are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

*Note: We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet OfTel regulations.*

- 1 All warranty work must be completed by an authorised Volkswagen retailer or repairer.
- 2 The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.
- 3 The quoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes.
- 4 Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ('VWFS UK'). Registered in England and Wales number: 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Annual insurance credit is provided by Ageas Retail Limited. Volkswagen Motor Insurance from VWFS UK is sold and administered by Ageas Retail Limited, registered in England and Wales number: 1324965. Registered Office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. VWFS UK and Ageas Retail Limited are not part of the same corporate group.
- 5 Insurance from Volkswagen Financial Services is sold and administered by Lawshield UK Limited, registered in England number: 3360532 (registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire WA1 1RL) and underwritten by UK General Insurance Limited on behalf of Ageas Insurance Limited, registered in England number: 354568 (registered office: Ageas House, Tollgate, Eastleigh, Hampshire SO53 3YA).
- 6 Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.

# THE NEW BEETLE

Issued by Volkswagen Marketing, Volkswagen (UK)  
Volkswagen Information Service  
Freephone: 0800 333 666

This price list can be viewed or downloaded in pdf format at:  
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